

2017

Rio Abajo

Fun for the whole family

Becker Street Festival

We are gearing up for our biggest and best Rio Abajo Becker Street Festival on September 30, 2017. Every year we bring new events and fortify our existing ones to keep the crowds coming! This will mark our 14th Annual Rio Abajo Becker Street Festival! Thousands come out each year to enjoy the culture of our Rio Abajo Valley.

This year we are adding a huge health fair, a children's event corner with water slides, stellar NM bands including the Godfather of NM music-Al Hurricane, Jr, a beer and wine tent. Along with these new events, we are expecting a huge turnout for our main event: The Rio Abajo Classic/Custom Car Show. Cars come to compete from all over the state and it has grown each year. We are also bringing back our Poker Bike Run along with lots of food trucks, vendors and parades. The best part of it is that it is free admission so we are giving back to our community in a huge way.

We so appreciate your consideration for sponsorship of this event. A list of sponsorship opportunities was sent out previously but did not include this cover letter so I have enclosed the list again for your consideration. Thank you so much.

Sincerely,

Rhona Baca Espinoza

Executive Director, Greater Belen Chamber of Commerce

