

GREATER BELEN CHAMBER OF COMMERCE
AND VISITOR'S CENTER



Chamber Voice

MISSION: *Dedicated to the Growth and Retention of Commerce
Through Committed Partnerships
Enhancing Our Quality of Life*

www.belenchamber.com

August, 2019



Greater
Belen Chamber
of Commerce

Valencia County Fair Parade Celebrates:

Dr. Seuss: Oh The Places You'll Go Valencia County

**Today you are you! That is truer than true! There is no one
alive who is you-er than you! ~ Dr. Seuss**

Saturday, August 10, 2019



2019 GBCC Board of Directors **Executive Board**

Anna Duran **505-565-8400**
President, SECU

Ray Vigil **505-241-2529**
President Elect, PNM Resources, Inc.

Sonya Sanchez **505-610-1294**
Sachs Fifth Real Estate

Jennifer Hise **505-864-1200**
Treasurer, CEMCO, Inc.

Roderick Storey **505-865-6623**
Past President, NM Gas Co.

Board of Directors

Pete Armstrong **505-864-2084**
Member, Armstrong Services

Cyndi Baca **505-582-2789**
Member, McAlister Oil Co.

Bobbi Chandler **505-864-4472**
Member, VCNB/Media 9

Carl Gallegos **505-205-3910**
Member, BNSF

Karla Garcia **505-864-7401**
Member, Wells Fargo Banks, NM

John T. Ivey **505-307-1946**
Haloed Solutions

Yvonne Sanchez **505-865-3624**
Rio Grande Financial Network

TBD
Ex-Officio, Belen Consolidated Schools

Jon Lechel **505-925-8547**
Ex-Officio, UNM-VC

TBD **505-864-8221**
Ex-Officio, City of Belen

Rhona Baca Espinoza **505-864-8091**
Ex-Officio, Executive Director, GBCC

GBCC Office Team

JoElla Patterson
Membership Specialist, Office Manager

HAPPENINGS



Another wonderful celebration for 4th of July at Eagle Park in Belen. Great vendors and outstanding fireworks. Same for the beautiful 4th of July parade in Los Lunas and celebration at Daniel Fernandez Park following. Valencia County ROCKS!!!!

Ribboncuttings Galore!!!!



Grand Re-Opening of Davis Floral at its new location! Grand Opening below of Gaze Gallery and final picture below is the Grand Opening of Belen Arts District!



PRESIDENT'S THOUGHTS



Dear Chamber Members,
Believe it or not...Our kids are getting ready to head back to school!! We look forward to seeing all of you at this year's annual New Educators Luncheon with a Dr. Seuss Theme, scheduled for the 1st of August at Tierra Del Sol Golf Club, the menu has been set as well as a wonderful program. This is always a fun time and it's great to see the excitement on all of our wonderful new educators faces! July's luncheon was very well attended! Thanks to La Dos Gringas Restaurant for hosting us! The food was amazing, if you haven't had a chance to go in you need to do so!!
Don't forget to come out on August 10th for the Valencia County Fair parade! It all starts at 10am and will travel North on Main from Camino Del Llano to Aragon! We have over 50 entries already!! There is still time to register just drop by the Chamber office! We are only two short months away from Rio Abajo 2019 scheduled for September 28th...sponsorship forms, and vendor forms are available at the Chamber office!! Get yours in as early as possible, vendors will be assigned their spots on a first come first served basis!! Valencia County Bands and performers are being scheduled, we will also have our Classic Car Show, Poker Bike Run, Karaoke Contest and many, many more fun events!! This year we are also trying to get a Food Truck area set up so mark your calendars!! Keep an eye out for more information!!

Your Chamber Board President 2019,
Anna Duran





*Rhona Baca Espinoza,
Executive Director of Greater
Belen Chamber of Commerce*

Greater Belen Chamber of Commerce Office News

An Awesome August to You!!!

Wow!!!! Where did our summer go? Here at the Chamber we are in our busiest season of the year as we plan our New Educator's Celebrating our Bookworms Luncheon on August 1st at Tierra Del Sol Golf Club in Belen.

Next comes the Valencia County Fair Parade on August 10th and this year's theme is Dr. Seuss: Oh the Places

You'll Go Valencia County!! It is going to be one of the biggest parades ever!!! We have parade registration forms here at the Chamber Office or we would be happy to email one to you. Just give us a call and be a part of the action!!! Also, please support the Valencia County Fair following the parade!!!

Our biggest event of the year: Rio Abajo Becker Street Festival is gearing up and should be one of the best ever. We have added a Food Truck Festival and Karaoke Hour as part of this year's event. We have vendor applications and Sponsorship opportunities available as well as registration forms for our Classic Car and Custom Car Show and this year we are hosts for a huge health fair put on by Belen Schools and Belen Health Dept. Rio Abajo Becker Street Festival begins at 10:00 am on Saturday, September 28th down Becker Street and Main. We continue to add new events to top our previous year's success!!! Black Pearl will perform at 5:00pm and a Wine and Beer Tent will also be back!!

Live bands, children's carnival, Charity Bike Run is back will join together to one common area!!

Finally, THANK YOU for being a huge blessing to our Chamber and our community. You are so loved and appreciated.

**Blessings always,
Rhona Baca Espinoza
Executive Director, GBCC**



New Members

Wolff Family Chiropractic

We welcome Dr. Ryan Wolff of Wolff Family Chiropractic located at 643 Highway 314 SW #1 in Los Lunas!!! Wolff Family Chiropractic is a family oriented office providing whole families with principled chiropractic care. We use the latest in chiropractic technology including digital x-ray to detect the presence of vertebral subluxation. Our goal is for whole families to receive the full benefit of a optimally functioning spine and nerve system. Call 505-866-1226 or www.wolfffamilychiro.com.

GBCC Member News & Woohoos!

National Night Out will be hosted by the Los Lunas and Belen police departments and the Valencia County Sheriff's Office on Tuesday, August 6th.. The events will include free BBQs, Children's events and a chance to meet local law enforcement. Belen's begins at 6:00pm in the Heart of Belen Plaza, Los Lunas from 5-8pm at Daniel Fernandez and VCSO's at Immaculate Conception Church at 5:30pm.

Fill Your Tanks!



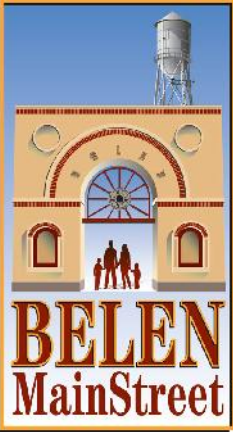
- Fast, Friendly Drive Thru
- Drive Thru Car Wash
- Pay at the pump!
- Dine inside & try a frosty mug of ice cold root beer off the tap!

1304 South Main
Belen, New Mexico
(505) 864-4723





Special Member Info



Belen MainStreet
Partnership News
Belen MainStreet
Partnership Board have
been busy planning their
projects for the year.

Several beautification
projects for our downtown district !!!
BMSP Board Rocks!!!



Our Beautiful Art District is going
Strong!!! If you would like to be a part
of the exciting projects going on with
Belen MainStreet, contact Rhona at
505-864-8091!!!

Membership Renewals!!!!!!!

Mathews Meat
Processing by
Cordova's
19484 Hwy 314
Belen, NM 87002
505-864-7314

Bethlehem Trading
Post
1300 S. Main St.
Belen, NM 87002
505-861-1001

State Rep. Gail
Armstrong
P.O. Box 326
Magdalena, NM
87825

El Ranchito de Los
Ninos
P.O. Box 2400
Los Lunas, NM 87031

Valencia County
Literacy Council
280 La Entrada
Los Lunas NM 87031
505-925-8924

Edward Jones
Financial
3459 C. Hwy 47
Los Lunas, NM 87031
505-865-0303

United Way of Central
NM
2340 Alamo SE
Albuquerque, NM
87106

Belen Art League
P.O. Box 342
Belen, NM 87002
505-861-0217

Pete's Pro Truck &
Repair
1101 Don Felipe Rd.
Belen, NM 87002
505-864-0500

Sachs 5th Real
Estate & Auction
225 N. Main St
Belen, NM 87002
505-864-8091

Sierra Cleaners
325 C. South Main
Belen, NM 87002
505-864-5934

Clariant, Inc.
101 Christine Dr.
Belen, NM 87002
505-244-7066

St. Philip's Episcopal
Church
113 La Luna Place
Rio Comm., NM 87002

Noblin Funeral SVC.
818 W. Reinken Ave.
Belen, NM 87002

JULY LUNCHEON HIGHLIGHTS: AT LA DOS GRINGAS RESTAURANT

July Member of the Month Renee Antoinette's School of Dance

Congratulations to Renee Baca-Chavez, artistic director for Renee Antoinette's School of Dance as our July Member of the Month!!! Now in July, Renee's is celebrating their 25th year in business!!! They have international accreditations and with their dance company have performed around the world!!! They are located at 920 South Main Street in Belen and are enrolling new students now in August. Call the studio at 505-864-9555 for more information. Open to children Ages 3-Adult and offer tap, ballet, jazz, hip hop classes. Thank you Renee for making a difference in a generation of students!!!



President Anna Duran with Renee Baca Chavez and her staff

A Special Thank You to Janet and Desiree Montano for being wonderful hosts!!! And Dale Armstrong and Vianthe for the outstanding presentation!!!



**FREE
ENTRY**

Becker Street Festival

Rio Abajo

**Beer/Wine/Car Show/Music/
Art Walk/Carnival
And Presenting:**



Saturday, September 28th

10:00am-10:00pm

BECKER AND DALIES STREETS IN BELEN

**CELEBRATING THE AWESOME
FOOD, MUSIC AND ART OF THE
RIO ABAJO VALLEY!!**

Call 505-864-8091

**Dance
Contests
Free TV
Giveaway!**



www.belenchamber.com



2019 VALENCIA COUNTY FAIR PARADE REGISTRATION

THEME: Valencia County!! Oh, The Places You Will Go!!! From Dr. Seuss

Date and Time: **Saturday, August 10, 2019 – 10:00 AM**
Parade Route: 715 South Main (City Recreation Center) to Aragon Street (Circle K)
Check In: South Main St. in front of Recreation Center (head south on Main St. for check-in.)
Check In Time: 7:30 AM - 9:30 AM
Registration Deadline: August 03, 2019 until 2:00 PM – Belen Chamber office – 712 Dalies
Required: Proof of insurance for all vehicles and liability insurance for riding groups
Fees:

CATEGORY	PRICE
Political Party	\$ 100.00
Political Individual	\$ 20.00
Commercial	\$ 20.00
Horse Groups	\$ 10.00
Non-Profit	\$ 10.00
School Groups/Service Organizations	\$ 10.00

One Best of Show Trophy will be awarded

Judging will take place during the parade. Entries will be judged on their interpretation of the theme and quality of their float. First Place Plaques (one for each Category) will be awarded.

Individual/Organization/Group: _____

For Political Entries please mark: ___ Republican ___ Democrat _____ Other (specify)

Mark your entry: (Music: ___ Yes ___ No)

___ Float Length: _____ (include truck and towed item)

___ Horses Number: _____

___ Walking Number: _____

Name: _____ Phone: _____ Fax: _____

Address: _____ City: _____ Zip: _____

Email: _____ Cell: _____

Mail or bring form with check or money order to:

Greater Belen Chamber of Commerce, 712 Dalies Avenue, Belen, NM 87002 - Questions? Call 864-8091

Category: _____ **Fee:** _____

I _____ acknowledge that the Greater Belen Chamber of Commerce and/or the City of Belen is not responsible for any injuries or loss of property.

Signature (required): _____ Date: _____

AUGUST 2019

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
				1 New Educator's Luncheon	2	3
4	5	6	7	8	9	10 Valencia County Fair Parade 10:00 am
11	12	13	14	15	16 OLB Fiestas	17 OLB Fiestas
18 OLB Fiestas	19	20	21	22	23	24
25	26	27 GBCC Board Meets	28 BMSP Meets	29 News @ Noon 11:30	30	31

SEPTEMBER UPCOMING EVENTS

- September 11th: After Hours Networking Event: Mitchell Theatres in Los Lunas: Free admission to the 7:00pm movies and popcorn and sodas!!! Dinner will also be served
- September 2nd: Labor Day
- September 28th: Rio Abajo Becker Street Festival: 10:00am-9:00 pm: Becker Street and Main

July 2019 TOURISM CENTER ACTIVITY

INCOMING CALLS: During the month of JULY we recorded 914 calls

WALK-INS/SIGN-INS: We recorded 40 people from New Mexico and 4 from other States, France, and Canada walking into the Chamber for information about events, services, maps, tourist info and directions to property.

DURING THE MONTH OF JULY : We mailed 5 relocation packages. . There were 6815 hits on the Chamber Web site. And 30 regular visitors on the GBCC Facebook site!!!

Come visit our GBCC Facebook page!!!

SHOP THESE LOCAL MEMBERS-GET A DISCOUNT!

Abba Technologies: 20% off an I.T. assessment for Chamber Members. 505-889-3337

Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251

Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

Bethlehem Trading Post: 10% discount on store merchandise. Vendor items may be exception.

Black's Smuggler's Winery: Free Wine Tasting for GBCC Members: Call Tony Black: 388-8117

Garden Gate Spa and Green House Bistro: 10% Discount to GBCC Members: Call Suzette: 505-866-1936

Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email imagesbyrosa@aol.com to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>

H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621

Jazzercise: GBCC Members first month FREE, call 250-2982 or JazzerciseBelen@aol.com

Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

Long John Silver's: Discounts available depending on service: Call 864-4481

Marty's Muffler Shop Inc: 10% Discount on all repairs 864-8033.

listing. Call 830-2043 or email info@nmbiz.com

Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200

Performance Automotive: 10% off on all parts and labor for all GBCC Members: Present card at time of service. Call 505-861-1468 for more information

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Scentsy Independent Consultant: Nichole Shiplet: 505-414-3017: \$5.00 off purchase \$40.00 or more.

Sew What?! 10% discount on multi-piece orders, 565-2677

Truly Nolen Pest Control: 10% Discount to GBCC Members: 505-205-9195

US Bank: 20% off standard checks and reorders. *Belen only!* Call 861-1900

Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472

Wright Choice Learning Center: Discounts available depending on service Call 864-2530

Belén Arts & Culture District



Museums & Art Spaces

- 9 Belén Art League
- 6 Belén Harvey House
- 8 Bugg Lights
- 7 Gaze Gallery
- 2 Studio 508
- Through the Flower Art Space

Special Events & Pop-Ups

- 11 Birthday Bouquet for Belén - 7:30pm
- Judy Chicago Smoke Art Performance
- 13 Film Screening: Feminists What Were They Thinking? - Belén Public Library
- 10 Pop-up Exhibition - A Jured group art exhibition sponsored by Through the Flower Art Space
- 12 Arts & Culture District Ribbon Cutting - 4:00pm
- Information Tent

Food & Drinks

- 4 Jaramillo Vineyards Wine Tasting Room
- 1 Rita's New Mexican Restaurant
- 5 Pete's Cafe
- Food Trucks
- Greg's BBQ
- Hawt Pizza Co.
- Lu Lu's Lemonade
- Rockin Bubble Waffles
- Po Boys



Becker Street Festival

September 28. 2019

SPONSORSHIP PACKAGES

★ **SOLD STAR TITLE SPONSOR (SOLD to BNSF)** \$7500

- 2 - 4' X 8' Banners. Displayed at events in Pavilion
- Banner Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Free Display Booth
 - Logo and mention in all Media Advertising
- 15 second promotional announcements during program events

★ **SENIOR EVENTS SPONSOR** \$2500

- 1 - 4' X 8' Banner. Displayed at events in Pavilion or Will Display Your Banner in Pavilion
 - Free Display Booth
- Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Logo on All Printed Advertising
 - Mentioned in All Media Advertising



SHOW SPONSOR

\$2000

- 1 - 3' X 6' Banner. Displayed at events in Pavilion or Will Display Your Banner In Pavilion
- Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Logo on All Printed Advertising
 - Mentioned in All Media Advertising



JUNIOR EVENT SPONSOR

\$1500

- Will Display Your Banner in Pavilion
- Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Logo on All Printed Advertising



EVENT SPONSOR

\$1000

- Large Plastic Sign (24" X 30") on Grounds
- Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Logo on All Printed Advertising



GAMBLER

\$500

- Large Plastic Sign (24" X 30") on Grounds
- Logo displayed on All Printed Advertising



RAIL RUNNER

\$250

- Small Plastic Sign (18" X 24") on Grounds
- Logo displayed on All Printed Advertising



SIGN SPONSOR SPUR

\$125

- Small Plastic Sign (18" X 24") along event route

Sponsorship Opportunities for Rio Abajo Events:



The following sponsorship opportunities can be sponsored exclusively or as a co-sponsor with other businesses. Throughout the event, your sponsorship will be announced by the D.J. All printed materials will include your logo.

- **Entertainment:**
 1. D.J. Tamale Breathe: \$250.00
 2. Keith Sanchez Band: \$300.00
 3. Black Pearl Band: \$1000.00
 4. DJ for Karaoke: \$200.00
- **Back Line Speakers and Drums: \$500.00**
- **Classic and Custom Car Show: Plaque Sponsor: Aristech Acrylics**
 1. Door Prizes (Gift Cards, Car care items)
 2. Car Show Co-Sponsor: \$250.00 (Sponsored by Cetera Financial by Panagoupoulos)
- **Advertising :**
 1. Valencia County News Bulletin Tabloid and Coverage: \$2000.00
 2. Mitchell Theaters advertising: \$300.00
- **Dance Contest and Talent Show:**
 1. Gift Cards
- **Raffle:**
 1. 40" Flat Screen TV: \$250.00
 2. 11.6" HP Laptop: \$200.00





VENDOR and Food Truck REGISTRATION FORM

September 28, 2019

10:00 am 'til 10:00 pm

Heart of Belen (100 N. Main Street and Becker Avenue)

I-25 Exit 195

Belen, NM

All Vendors and Food Truck Fees are \$75.00

Payment due upon registration Cost applies to outside booths- vendors provide their own displays & furnishings and electricity needs.

Booths will be assigned according to size and space available.

Please mail, fax or deliver Registration form with appropriate payment (check, credit card (VISA, MC) or money order to:

The Greater Belen Chamber of Commerce, 712 Dalles, Belen, NM 87002

Registration Deadline September 18th

Schedule:

Saturday Sept 28th 10:00am to 10:00pm

Vendors are expected to stay open all day

NAME: _____

BUSINESS NAME: _____

ADDRESS: _____ PHONE _____ FAX _____

CITY: _____ STATE: _____ ZIP: _____

Cell _____ E-Mail _____

Description of merchandise _____

*Size of booth: (width, height and length): _____

Food Vendors must have proper EID permit/license. Submit Copy with Application.

No electricity will be provided for vendors or food trucks.


I/We acknowledge that the Greater Belen Chamber of Commerce and the City of Belen will not be held responsible for injury or loss.

Signature: _____

Date: _____

Print Name: _____

____ Notes and Special Requests- Please check here and note on reverse side



★ ★ ★ ★ ★

A SALUTE TO Valencia County Veterans

**SPECIAL SECTION HONORING
OUR MILITARY VETERANS**



**Spec. Daniel D.
Fernandez**
U.S. Army, 1962-1969



Capt. Tamara Long-Archuleta
U.S. Air Force, 1999-2003



Ret. Col. John Chavez
U.S. Army, 1980-2013

Veterans, as well as their family members or friends, are invited to share photos of Valencia County veterans and current service members from any branch of the military, any era, wartime or peacetime, living or deceased.

Whether it's yourself, a spouse, parent, brother or sister, son or daughter — even a grandparent or cousin — we want to honor their service to our country.

Along with the photo (current or service photo), send the name of the veteran or active military member, branch of service, rank and the years in which they served.

Email all photos and information to VCNB Editor Clara Garcia at cgarcia@news-bulletin.com, or bring them into our office at 1837 Camino del Llano in Belen.

There is no cost to submit a photo. The deadline to submit is 3 p.m. Friday, Oct. 25, for the Nov. 7 special section.

VALENCIA
COUNTY

News-Bulletin



VALENCIA.UNM.EDU

VALENCIA

505.925.8560

REGISTRATION NOW OPEN FOR FALL CLASSES!

SEMESTER BEGINS AUGUST 19

COME SEE IF YOU QUALIFY FOR A PELL GRANT. IT'S
FREE MONEY TO PAY FOR A COLLEGE EDUCATION!

For more information, please call 505.925.8560

Shop Local Support Local



Advertise Local

VALENCIA
COUNTY

News-Bulletin

Bobbi Chandler • bchandler@news-bulletin.com

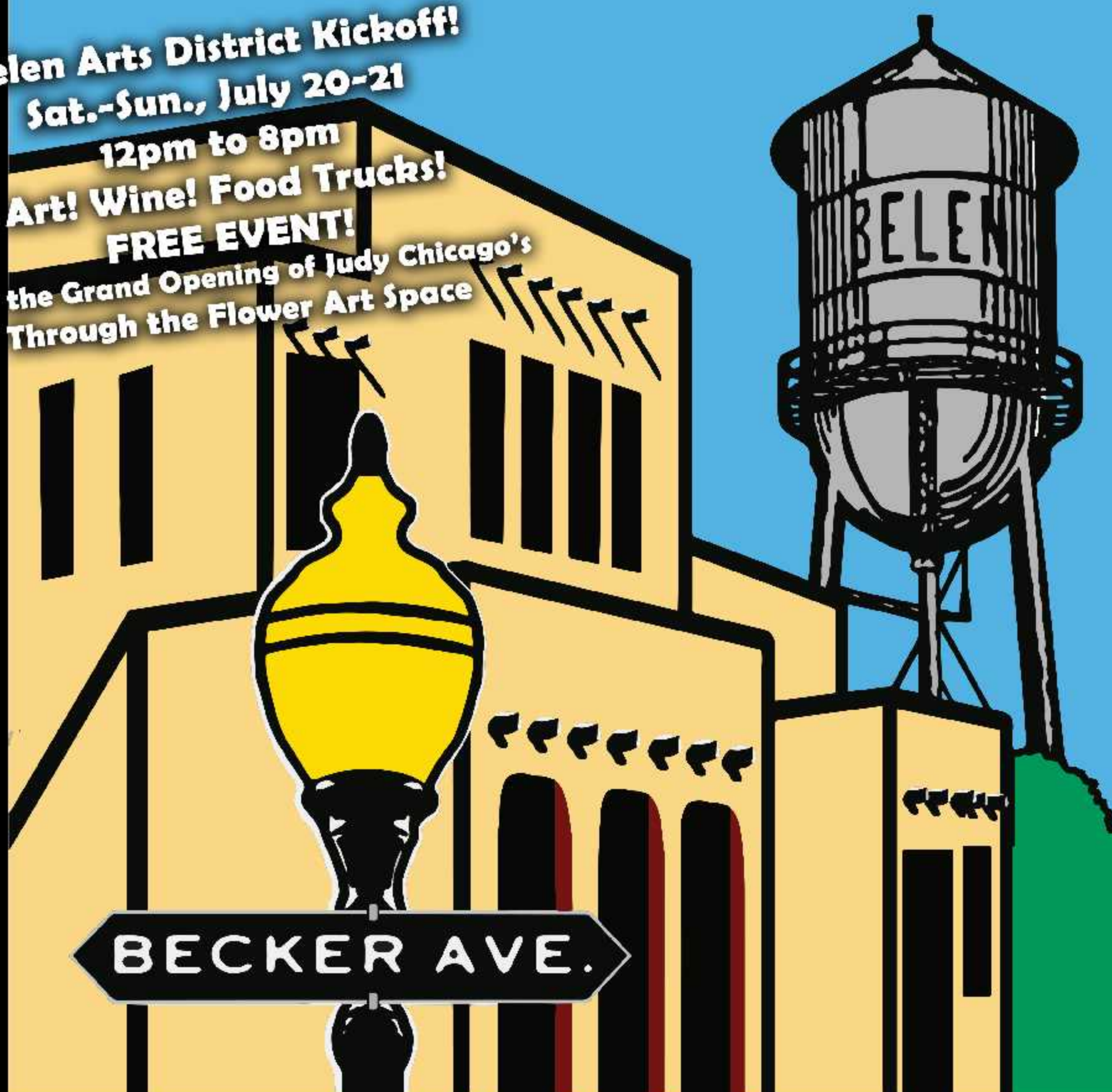
Belen Arts District Kickoff!
Sat.-Sun., July 20-21

12pm to 8pm

Art! Wine! Food Trucks!

FREE EVENT!

**Plus the Grand Opening of Judy Chicago's
Through the Flower Art Space**



BELEN ARTS DISTRICT

THE HUB CITY | BELEN, NM

Open Every Wednesday - Sunday

12:00pm - 5:00pm

Becker Avenue

FEATURING

Belen Art League Gallery & Gifts

Through the Flower Art Space

Studio 508 | Gaze Gallery | Books on Becker

Bugg Lights | Belen Harvey House Museum

Central Parlour Banquet Room | Jaramillo Vineyards Tasting Room

Pete's Cafe | Rita's New Mexican Restaurant

BOB'S INDUSTRIAL SUPPLY HAS EXPANDED! IT IS NOW SELLING AUTO PARTS AND ACCESSORIES!

10% DISCOUNT TO GBCC MEMBERS!



Bob Young
Owner

Bob's Industrial Supply
830 N. Main Street, Suite: B
Belen NM, 87002

Free Delivery in Valencia County

Office: 505 864-5990
Cell: 505 288-0578

Email: byoung@sorbcopackaging.com



La Vida Felicidad Charity Golf Tournament

Friday, September 13 at Isleta Eagle Golf Course

Sponsorship Levels

Title Sponsor \$2,500

- Company or individual name listed prominently as Title Sponsor of event
- Special PA announcements of sponsor name in event promotions and marketing efforts
- Opportunity to insert company literature or giveaways in tournament packets
- Sponsor Banner prominently displayed at event Registration Table
- Table provided for sponsor's display materials
- Organization name & logo located with Title Sponsor designation at hole of choice
- Complimentary registration for one (4-person) team
- Recognition on our website

Gold Sponsor \$1,000

- Company or individual name listed prominently at tournament
- Special PA announcements of sponsor name in event promotions and marketing efforts
- Opportunity to insert company literature or giveaways in tournament packets
- Sponsor Banner displayed at event
- Recognition on our website

Silver Sponsor \$750

- Sponsor banner displayed at event
- Recognition on our website

Bronze Sponsor \$500

- Recognition on our website

Hole Sponsor \$150

- Sponsor sign

Deadline for Sponsorship is August 23, 2019. Sponsorship form can be obtained at www.lvfnm.org. Please contact Adria Duran, Director of Outreach for any questions at charitygolf@lvfnm.org.



La Vida Felicidad Charity Golf Tournament

Friday, September 13 at Isleta Eagle Golf Course

We cordially invite you to participate as a Sponsor of our La Vida Felicidad Charity Golf Tournament. This event raises money to directly support La Vida's programs and services which offers supports and resources for the most vulnerable population of children, families, adults and seniors throughout the five New Mexico communities that we serve. Your contributions allow us to reach our fundraising goal of \$20,000.

La Vida works to be an active participant in our community. We recognize the value of good stewardship, innovation and collaboration in order to meet the needs of those we serve. Your participation in this event directly impacts those who need it most. It allows us to support all La Vida programs in ways such as obtaining educational and training materials for our early childhood programs and participants, to financially support community outings for those served through our community inclusion program and to strengthen, expand and support our senior programs who help those most at risk for exploitation and abuse and allow them to remain lively safely in the comfort of their own home.

Why become a sponsor and support La Vida Felicidad? La Vida is a non-profit community-based organization that has been serving Valencia County since 1983. We provide home visiting services for children and families prenatally-3 years of age, early intervention services to infants and toddlers with developmental disabilities and/or delays as well as having a 4-star Early Learning Center which includes our Early PreK Program for 3 year olds. We also have many other programs to support our community including community integration services, in-home care for adults with developmental disabilities, in-home care for seniors who are at risk for abuse, neglect and exploitation and/or nursing home placement. Last year, we provided these services to 1,000 individuals and their families and we continue to increase our outreach efforts to ensure those who need our supports and services have access to them.

There are various levels of sponsorship and your **tax-deductible** donation helps make our fundraising event a success! Thank you in advance for your consideration of partnering with us for this year's event. Attached you will find details about sponsorship levels and our sponsorship registration form. Please contact Adria Duran, Director of Outreach with any event question at charitygolf@lvfnm.org.

Sincerely,

Adria Duran

Adria Duran
Director of Outreach & Development
La Vida Felicidad

Rio Abajo

Becker Street Festival



Classic and Custom Car Show

Saturday September 28

Roll in Time: 8:00am: Enter on 5th St. off Reinken Ave

Entries choose winners in each category by 1:00 pm; Awards at 2:00 pm

Immediately following event: A Car Show Parade down Becker Ave.

Pre-Registration: \$20.00; Day of Show: \$25.00. First 50 entries receive goody bag of prizes: Park and Register. Participants will choose winners by ballot. Door prizes. 16 categories, 10 special awards

**Custom award plaques designed and donated by Aristech Surfaces in Belen
Send check to: GBCC, 712 Dalies Ave., Belen, NM 87002**

Name: _____ **Email:** _____

Address: _____ **City** _____ **State** _____ **Zip** _____

Make _____ **Model** _____ **Year** _____ **Color** _____

Please read and sign the following waiver:

I, the Undersigned, do hereby waive and release the City of Belen and the GBCC and other persons, regardless of their capacity in any way connected with the Rio Abajo 2019 Classic and Muscle Car Show, from any and all rights, claims or liability of any kind or nature that I might have. I further acknowledge and agree that I will be personally liable and accept full responsibility for any and all damages caused to the grounds upon which the show is held. I understand that photographs taken during the event may be used for publicity and advertising and other uses. I hereby relinquish any rights to all photos taken during this event.

Signed: _____ **Date** _____

**Wine and Beer Tents~Food and Craft Vendors~Live Music & Dance ~
Children's Carnival ~ Cornhole~ Food Trucks~Poker Bike Run**

Call 505-864-8091 for more information



**"OH! THE PLACES YOU'LL GO
VALENCIA COUNTY!!!**



**Greater
Belen Chamber
of Commerce**

PRESENTS:

2019 VALENCIA COUNTY FAIR PARADE

**SATURDAY, AUGUST 10TH
10:00 AM**

**PARADE BEGINS ON SOUTH MAIN TO ARAGON STREET
BELEN; SIGN UP YOUR BUSINESS, CLUB OR TEAM TODAY!**

**Call the Greater Belen Chamber @ 505-864-8091 or rhona@belenchamber
for a registration form and for more information!!!!**

**BELEN MAINSTREET
PARTNERSHIP PRESENTS**

THE HUB CITY'S FARMERS MARKET

*Fresh food, music, games,
entertainment, and more!*



**BEGINS JULY 5TH
FROM 4:30PM - 7:00PM**

A festival event every other
farmer's market day!

SUPPORTED BY BELEN FIRE DEPARTMENT

VENDOR? TEXT: 505-985-2939
EMAIL: dmbernalj@gmail.com





ROOFING INSTALLATION SERVICES



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2019 Workshop Schedule

Date	Workshop Name	Begin	End	Presenter
April 4, 2019	Cyber Security for Small Business Workshop	9am	12pm	John Ivey, Managed IT Consultant
April 25, 2019	Selling Without a Store Webinar (Online)	10:30am	12pm	Christopher Garcia, SBDC Small Business Advisor
April 30, 2019	Doing Business with the Government	9am	10:30am	Procurement Technical Assistance Center Team (PTAC)
May 8, 2019	Google's Small Business Week Livestream	TBD	TBD	Google Partner Team
May 15, 2019**	Doing Business with the Government– SOCORRO	10am	12pm	Procurement Technical Assistance Center Team (PTAC)
** The May 15th Doing Business with the Government Workshop is held at the Socorro Public Library, 2nd Floor, 401 Park St, Socorro, NM 87801.				
May 16, 2019	Social Media Marketing for Business	9am	12pm	TBD
May 23, 2019	Websites for Business	9am	12pm	TBD
June 20, 2019	Insurance for Small Business	TBD		TBD
July 17, 2019	Google's Small Business Summer School	TBD	TBD	Google Partner Team
July 18, 2019	Marketing Your Small Business	9am	12pm	Christopher Garcia, SBDC Small Business Advisor
August 15, 2019	Marketing Your Small Business Webinar (Online)	10am	12pm	Christopher Garcia, SBDC Small Business Advisor
August 23, 2019	Basics of Borrowing	10am	12pm	Accion New Mexico
September 12, 2019	Cyber Security for Small Business Webinar (Online)	9am	12pm	John Ivey, Managed IT Consultant
October 10, 2019	Basic Bookkeeping (\$69)	9am	12pm	Claudette Riley, Certified
October 16, 2019	Google's Holiday Livestream	TBD	TBD	Google Partner Team
October 24 & 25, 2019	QuickBooks Pro for Small Business 2-day (\$229)	9am	3pm	Claudette Riley, Certified QuickBooks Advisor
November 14, 2019	QuickBooks Online (\$150)	9am	4pm	Claudette Riley, Certified
November 13, 2019	Your Small Business and Taxes	9am	12pm	Leigh Van Gilst, CPA
December 5, 2019	Selling Without a Store Webinar (Online)	10:30am	12pm	Christopher Garcia, SBDC Small Business Advisor

Seating is limited!
 visit NMSBDC.org
 505.925.8980
 to register

Workshops are held at the Terri Ortiz Teacher Resource Center, unless otherwise stated, 801 Coronado, Los Lunas, NM. The center is located across from Los Lunas Elementary School, when you enter school campus.

All SBDC programs are extended to the public on a nondiscriminatory basis. Language assistance services are available for limited English proficient individuals. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. All opinions, conclusions and/or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.

NEWSLETTER

THE UNIVERSITY OF NEW MEXICO-VALENCIA CAMPUS

JULY 2019

Facebook camps are major hit with students

Recently, the campus wrapped up its second Valencia Technology Camp. There are five camps, which are funded by a Community Action Facebook grant.

Four of the five camps were dedicated to middle and high school students, while the Solar Technology camp is geared toward adults.

There's a 20-participant limit and \$10 fee for each.

"UNM-Valencia has always been interested in promoting education for all the members of our community. With our strong STEM programs, when we heard about the Facebook grants, we knew that we could use the funding to offer creative

summer programming in technology for the youth of the county," said Laura Mus-selwhite, Dean of Instruction. "Facebook proved to be the perfect partner to bring such innovative topics as the Internet of Things and Cyber Security to our campus."

The first camp, *Coding*, gave students a hands-on experience with the basic skills needed to write apps for mobile devices. Students got the opportunity to create visual interfaces, respond to user input and apply program logic in the language

used for Apple devices. The June 10-13 camp was instructed by Nancy McLendon.

The second camp, *Internet of Things*, covered the basics of PC networking, the Internet and programmable devices. The labs covered connecting devices such as cameras, sensors, locks, thermostats, wi-fi, switches and thermostats to home networks and the Internet. The June 24-27 camp was led by instructor James Hart.

The upcoming camps will provide students with the same great education — sprinkled with some fun — UNM-Valencia strives to deliver to community students.

For more information about the camps, please call 505.925.8600.



Students get instruction during the "Coding" camp while working on their projects.

UPCOMING

CYBER SECURITY

July 8-11 | 9 am - 3 pm

SOLAR TECHNOLOGY

July 13-20 | 1 - 4 pm

3-D PRINTING

July 23-24 | 11 am - 4 pm

Workforce Training Center gets Senate's signature of approval

UNM-Valencia is building to better serve the community with higher education. On April 3, New Mexico Governor Michelle Lujan Grisham signed Senate Bill 163, paving the way for the new Workforce Training Center (WTC).

The signing of SB 163 allows the Board of Regents of The University of New Mexico to authorize the creation of an off-campus instructional center in Valencia County.

The WTC has been in the works for more than four years, and now is in the planning and development

stages. When completed, the WTC will be on Huning Ranch Rd, South of Lonestar Street as an approximately 18,000 square foot building along with land graciously donated by the Huning Limited Partnership.

Target completion date will be in Summer 2021.

The building will consist of classrooms, computer labs and the Small Business Development Center, all to provide a flexible environment responsive to the needs of the community and local businesses.

With the population growth, and economic boom in Los Lunas, UNM-Valencia's WTC will help effectively and productively train the local workforce to meet the demands of growing industries.

"The WTC will allow UNM-Valencia to grow its enrollment, serve its community and bolster the burgeoning economic engine by preparing residents with the professional and technical skills to meet employers' needs today and into the future," said Dr. Alice Letteney, Chief Executive Officer.

For more information, please email jlechel@unm.edu.



THE WTC

Campus adds agricultural course to Fall Semester schedule lineup

After receiving multiple requests over the years for more courses in agriculture, UNM-Valencia is trying to help support the rural economy, farmers and ranchers by doing just that.

The campus is now offering a new class, Introduction to Agricultural Economics and Business, for the first time this Fall semester (classes begin August 19).

This course is an orientation to agricultural economics and business for the consumer and small business person. Students will learn about how food, fiber and natural resources fit into the global economy.

“Agriculture is a significant part of our local, state and national economy,” said course instructor Newt McCarty, an agriculture agent for the County Extension Service. “This course can help people gain an understanding of the vast agriculture industry through interaction with farmers,

ranchers, and business owners, and learn how decisions made locally, nationally, and internationally affect the agriculture industry and our economy.”

This will be a great classroom experience if the student is involved in 4-H programs, or the Future Farmers of America organization. If a student is still in high school, he or she could take this class as concurrent enrollment.

These credits will transfer to New Mexico State University as a part of an agricultural degree program. UNM-Valencia has an articulation agreement with NMSU to guide students in choosing a four-year program related to agriculture.

“Because we serve a more rural area, it is an exciting opportunity to be able to provide agricultural education,” said Dr. Laura Musselwhite, Dean of Instruction.

For more information, call the Academic Affairs office at 505.925.8600.



The campus Greenhouse serves as a great instrument for students' research.

Reaching Rural STEM Students continues strong push for education and experience for students in rural areas to achieve advancement.



UNDERGRADUATE RESEARCH

The program provides students with the opportunity to conduct research in STEM-H fields under the guidance of a faculty member. Students have access to a complete research lab and green house facility, water well and robotic equipment. Students get the opportunity to present research and participate at conferences and symposiums. For more information, please email mjchavez@unm.edu.

SEVILLETA NATIONAL WILDLIFE REFUGE VISIT | Tuesday, July 9

UNM-Valencia students will get to learn about the impacts of climate change on dryland ecosystems and engage with UNM-Main Campus undergraduate researchers through the



Sevilleta Long-Term Ecological Program. There are more than 1,200 species of plants, 89 species of mammals, 353 species of birds, 58 species of reptiles and 15 species of amphibians at the refuge where Dr. Scott Collins, Distinguished Professor of the UNM Department of Biology, will guide the students. This field trip is a free event with transportation and lunch provided. Students can register at stemuniversity.unm.edu. For more information, please call 925.8573.

R²S²

FRESHMEN LITERACY DAY | Friday, July 19

Students will spend most the day learning how to maintain their Federal Student Aid, stretch their financial aid award and reduce student loan debt, apply for scholarships, mingle with campus clubs and staff/faculty while meeting with Peer Mentors. Lunch, sponsored by Nusenda Credit Union, will be provided. For more information, call 925.8590.



The Executive Director's List for outstanding academic achievement includes 112 students who were enrolled during the Spring 2019 Semester. Students included on this list earned a grade point average of 3.5 or higher on a 4.0 scale, and were enrolled in six or more credit hours for the semester.

Robin L. Aguilar
Robert D. Akridge
Adam S. Aragon
Jaidyn L. Armijo-Sonnenberg
Elisa T. Ashford
Daniel A. Baca
Gabrielle M. Baca
Isaiah X. Baca
Justin Baca
Trevor R. Ballinger
Arianna R. Barela
Tyler A. Blair
Adela G. Borjas
Twila R. Bueltemann
Savannah Carrasco
Alana M. Chavez
Cerisa K. Chavez
Brenden M. Chick
Danayara Childress
Matthew P. Contreras
Benjamin A. Converse
Ethan Z. Cook
Dominic Cordova
Elaine N. Cordova
Samantha S. Cordova
Diego M. Demmon
Hannah J. Dille
Craig A. Donohue
Desire D. Drummond
John Edington
Emily T. Edmundson
Jennifer Edmundson
Josephus Edmundson
Madalyn G. Everett
Sarah Flynn
Michael W. Ford
Andrea Gabaldon
Daniel R. Garcia

Destiny A. Garcia
Genie F. Garcia
Naomi J. Garcia
Olivia M. Garcia
Uriah L. Garcia
Kevin Garcia-Mazariegos
Sidney S. Gonzales
Joshua T. Gonzalez
Camille B. Griego
Joshua S. Guerrero
Samantha E. Gurule
Audrey L. Gutierrez
Abigail T. Hannig
Alexis D. Hendrickson
Amalia M. Herrera
Sofia Ibarra
Daniela Linares
Nicholas Littlefield
Gabriel C. Lopez
Jaquelin Lopez
Paola Lozano
Santiago Lucero
Joshua A. Macias
Benjamin I. Martin
Elizabeth M. Martinez
Cheyenne M. Mayse
Christie M. McAfee
Aspen F. Medina
Michelle S. Meintzer
Elena M. Montoya
Danielle B. Moore
Oscar E. Morales
Alvina C. Muñoz
Lupita C. Muñoz
Peter D. Nguyen
Emily R. Olejnik
Macy R. Olguin
Brittany A. Padilla

Guadalupe Perez
Gaspar Pina
William J. Pittington
Rachel K. Porcher
Ivan Quevedo
Monica M. Ramirez
Alissa R. Rivas
Alexis S. Rivera
Akira I. Romero
Alyssa N. Romero
Dominique R. Romero
Bryana L. Rubio
Citlalli Ruiz
Corey D. Sanchez
Gerald R. Sanchez
Nicolette L. Sanchez
Robert B. Semmler
Tammy A. Shaikh
Thomas Sheets
Alexis M. Silva
Brandy E. Spicher
Rena L. Steen
Naomi J. Stephenson
Wayland B. Strickland
Kristopher W. Tanner
Christopher M. Tingle
Jennifer M. Tinnin
Jade D. Torres
Amber L. Trujillo
Vivianna D. Tucker
Samantha K. Valdez
David G. Vigil
Cheyenne B. Wallace
Phillip E. Warren
Michael M. White
Dongxiao Zhango

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