

GREATER BELEN CHAMBER OF COMMERCE  
AND VISITOR'S CENTER



# *Chamber Voice*

**MISSION:** *Dedicated to the Growth and Retention of Commerce  
Through Committed Partnerships  
Enhancing Our Quality of Life*

[www.belenchamber.com](http://www.belenchamber.com)

December 2019

Merry.  
Christmas



## HAPPENINGS

### Executive Board

**Anna Duran** 505-565-8400  
President, SECU

**Ray Vigil** 505-241-2529  
President Elect, PNM Resources, Inc.

**Sonya Sanchez** 505-610-1294  
Sachs Fifth Real Estate

**Jennifer Hise** 505-864-1200  
Treasurer, CEMCO, Inc.

**Roderick Storey** 505-865-6623  
Past President, NM Gas Co.

### Board of Directors

**Pete Armstrong** 505-864-2084  
Member, Armstrong Services

**Cyndi Baca** 505-582-2789  
Member, McAlister Oil Co.

**Bobbi Chandler** 505-864-4472  
Member, VCNB/Media 9

**Carl Gallegos** 505-205-3910  
Member, BNSF

**Karla Garcia** 505-864-7401  
Member, Wells Fargo Banks, NM

**John T. Ivey** 505-307-1946  
Haloed Solutions

**Yvonne Sanchez** 505-865-3624  
Rio Grande Financial Network

**TBD**  
Ex-Officio, Belen Consolidated Schools

**Jon Lechel** 505-925-8547  
Ex-Officio, UNM-VC

**TBD** 505-864-8221  
Ex-Officio, City of Belen

**Rhona Baca Espinoza** 505-864-8091  
Ex-Officio, Executive Director, GBCC

**GBCC Office Team**  
**JoElla Patterson**  
Membership Specialist, Office Manager



**Woohoo!! To the City of Belen Parks and Rec and Streets Department who have decorated our streets and put on an amazing Miracle on MainStreet Festival and Electric Light Parade. You outdid yourselves with the beautiful carousel and ferris wheel free to the public!!! Thank you for all you do!**



## PRESIDENT'S THOUGHTS

Dear Chamber Members,

Merry Christmas and Happy New Year to you ALL!!! I can't believe the year is already about to end! What a year it has been!!! Thanks to all you who supported the Chamber all year long with your generosity, and helping us anytime we asked!!! You are all so VERY appreciated!!!! We look forward to seeing you at our monthly luncheon on the 4<sup>th</sup> of December at the First United Methodist Church, we will have a lovely meal and presentation of the Member of the Month!

Mark your calendars for the 2020 Annual Installation Banquet on January 11 at the Posse Cafe. We will honor our award winners, have a silent auction and dance the night away in a Night Under the Stars! Also on January 25<sup>th</sup> is the Annual Valencia County Hispano Chamber's Matanza!

Don't forget to stop by and see the beautiful Bugg Light display at it's new home in the Belen Art District!! What a sight it is!!! Ronnie Torres and all of his volunteers have set the display up in a wonderful way, it is a sight to see!!! So bundle up and take your families out to see this awesome display of holiday MAGIC!!!!

I would like to sincerely thank each of you for supporting the Greater Belen Chamber during the year!!! It has been very successful because of ALL of you!!! I have certainly enjoyed my year as President of the Board and look forward to being a part of this wonderful board in the future!!

Your Networking Chamber Board President 2019  
Anna Duran



of



Greater  
Belen Chamber  
of Commerce



## Greater Belen Chamber of Commerce Office News



*Rhona Baca Espinoza,  
Executive Director of Greater  
Belen Chamber of Commerce*

**Woo Hoo!!!**

You give so much to our Chamber throughout the year and so appreciate each of you. We are in full holiday shopping mode and our hope is that as you write your lists (and checking them twice) please consider shopping local. We have some great offerings in our Greater Belen area throughout Valencia County!!! Check out the great Member to Member discounts available that many of our merchants offer you.

Annual Report/Membership Directory ads are now being sold at the Chamber office. \$125.00 for a business card ad. This magazine type directory is being distributed all year long. We will only have 30 available for purchase. Call the office and we can invoice your business.

Also!!! Please do your best to attend our special Holiday Luncheon at First United Methodist Church on December 4th from 11:30-1:00pm. Cost is \$15.00 pp and we will honor our December Member of the Month: New Mexico Gas Co. and a special Holiday performance by Watch Me Grow Pre-Schoolers. Historian Dr. Richard Melzer will be presenting on the Harvey Girls.

Finally, save the date for our annual installation banquet which this year is planned for January 11th at the Sheriff's Posse Café!! *A Night Under the Stars 2020 Sponsor Appreciation/ Installation Gala* will include a celebration of our award winners for 2018 and installation of our 2020 GBCC Board of Directors!!! A full steak dinner is being served and we will finish the evening with a dance!! Tickets are now on sale and can be invoiced by our Chamber office. We are also asking for door prizes and silent auction items to be donated by our Chamber Family!!! You don't want to miss this semi-formal event!!

**Have a blessed Holiday Season.**

**Blessings Always!!!**

**Rhona Baca Espinoza**

**Executive Director**

**Greater Belen Chamber of Commerce**

**rhona@belenchamber.org**

**505-864-8091 phone**

**505-864-7461 fax**

**Wwww.belenchamber.org**





## New Members

We Welcome Jennifer Trujillo and Cassandra Otero with Valencia Health and Wellness to our Chamber Family!! Located at 101 N. 6th St. in Belen, they will be located at the former Dr. Schneider office.

Cassandra Otero and Jennifer Tafoya Trujillo have been practicing in the field of primary health care for over 10 years each. They are both residents of Valencia County and are dedicated to providing quality health care to their community. Jennifer and Cassandra, the founders of Valencia Health and Wellness, believe it is their mission to empower their fellow Valencia County residents to live their healthiest lives possible by utilizing a collaborative and personalized approach to family medicine. Rather than just treating the daily symptoms of chronic disease states, as is the approach in traditional family practices, Valencia Health and Wellness would like to focus on the teach patients how to obtain true wellness. Cassandra and Jennifer will implement a process of preventative care by encouraging their patients to make long term lifestyle choices and changes that will improve their overall physical health and mental well-being. We wish them the very best and will keep our Chamber family in the loop when their grand opening is planned!!!!

# GBCC Member News & WooHoos!

**Save the Date!!! A Night Under the Stars: The Annual Sponsor Appreciation/Awards and Installation Gala will be on Saturday, January 11th at Sheriff's Posse Café. Tickets now on sale. This will be a sold out event. Call the Chamber Office at 505-864-8091 for more information.**

**Rick de Rose Photography will once again be on board to take your professional photograph. A beautiful event that will sell out!!!**

**Congratulations to Andrew L. Baca of Abba Technologies for their recent 26th Anniversary in Business celebration. With offices around the country, and businesses globally!!! A 1980 Belen High School Graduate, Andrew makes us all so proud!!!!**



The Greater Belen Chamber is now selling Annual Report/Membership Directory Ads!!

Limited to the first 30!!!  
Business Card size ad is only \$125.00!!!

We will once again distribute 1000 of these magazine quality Directories through 2020!!!  
Call the Chamber office to get your business ad purchased!!!



VALENCIA.UNM.EDU 505.925.8560

**REGISTRATION IS NOW OPEN FOR SPRING!**

SEMESTER BEGINS JANUARY 21

COME SEE IF YOU QUALIFY FOR A PELL GRANT. IT'S FREE MONEY TO PAY FOR A COLLEGE EDUCATION!

For more information, please call 505.925.8560

# Special Member Info

## Belen Main Street Partnership News



Our Great Blocks on Main Street  
Grant was approved!!!

We will be working on finalizing the  
Important components of the project  
and it looks to be an over \$600K  
project. It will be the first block from  
1st Street up Becker Ave!!! More  
info to follow!!

## Membership Renewals!!!!!!!

**New Mexico Tractor Sales  
Kawasaki of NM**  
19560 Highway 314  
Belen, NM 87002  
505-861-1500

**Gloria Sanchez**

**Rebecca Long**

**Scentsy Independent  
Consultant**  
2608 Paseo Arbolado  
Belen, NM 87002

**First Choice Community  
Health**  
120 S. 9th St.  
Belen, NM 87002





## Member of the Month: Andrew Spears dba Edward Jones Financial

### November Member of the Month

Congratulations to Andrew Spears dba Edward Jones Financial as our November Member of the Month!!! Located at 3459 C Highway 47 in Los Lunas they can be reached at 505-865-0303 or [Andrew.spears@edwardjones.com](mailto:Andrew.spears@edwardjones.com). This is what Andrew says about Edward Jones: As an Edward Jones financial advisor, I believe it's important to invest my time to understand what you're working toward before you invest your money. It's also important to understand the level of risk you're comfortable accepting when investing so we can balance it with the steps necessary to reach your long-term goals. Whether you're planning for retirement, saving for college for children or grandchildren, or just trying to protect the financial future of the ones you care for the most, we can work together to develop specific strategies to help you achieve your goals. We can also monitor your progress to help make sure you stay on track or determine if any adjustments need to be made. Throughout it all, we're dedicated to providing you top-notch client service. But we're not alone. Thousands of people and advanced technology support our office so we can help ensure you receive the most current and comprehensive guidance. In addition, we welcome the opportunity to work with your attorney, accountant and other trusted professionals to deliver a comprehensive strategy that leverages everyone's expertise. Working together, we can help you develop a complete, tailored strategy to help you achieve your financial goals. Thank you Andrew for all you do for our community!!!



A HUGE thank you to the Belen Art League for being outstanding hosts at their at their beautiful art gallery: A group of around 30 came out to enjoy the beautiful artisan wares and Christmas Store. It was a great event. Woo Hoo!!!! Thank you all for supporting these events. WE so appreciate you. They had some delicious eats and it was standing room only!!! YAY!!! A special thanks to Kelly Cross who opened his new studio/residence across the street for all of us to enjoy!!

# Resources & Tools for Business Success



The Greater Belen  
Chamber of Commerce

Gain access to over 600 free and low-cost resources to help you start and grow your business!

## Need help gaining a competitive edge?

- Information about local and online business training resources
- Using social media to promote your business
- Six Sigma Quality for small businesses
  - Links to one-on-one help

## Need help getting your business off the ground?

### *Our Start-up Help section includes*

- Business Entity Wizard – to help you choose the right type of legal entity
- All of the necessary forms to create a business entity
- Sales tax, quarterly estimated tax and other forms required throughout the year
- Access to free business plan software
- Links to free one-on-one assistance
- Business License and other local requirements

## Tired of searching the web for answers?

### *Find all the resources you need in one place!*

- Local, State, and Federal Programs to help businesses
  - Easy Ways to “Go Green”
- Marketing and Selling Resources
- Disaster Preparation and Recovery
- Training programs for Owners and Employees
  - Going Global
- Business Plan Resources
- Links for specialized Industries

## Is your business in compliance with HR law?

### *Stay up to date on ever-changing state and federal requirements*

- Find all the forms you need to become an employer, hire employees and keep your business in compliance
  - Job description tools
  - Workplace ergonomic tools
- New Hire Email Service – provides new employees with required forms
- Workplace safety and HR resources

[www.Resources4Business.info/Belen](http://www.Resources4Business.info/Belen)





US BANK WITH THE GREATER BELEN CHAMBER OF COMMERCE

PROUDLY PRESENTS

THE ANNUAL SPONSOR APPRECIATION/INSTALLATION/AWARDS GALA

# A Night Under the Stars

Jan 11, 6:00 PM

\$35/PERSON/ \$60/COUPLE

INCLUDES COMPLIMENTARY PROFESSIONAL PHOTO

COCKTAILS/ DINNER/ DANCE FOLLOWING AWARDS

SILENT AUCTION

SPONSOR APPRECIATION/INSTALLATION/AWARDS

*Purchase your tickets today at the Greater Belen Chamber of Commerce Office*

For More Information Call: 505-864-8091



<div>  <div>December</div>  </div>						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4 GBCC Luncheon FUMC 11:30am	5	6 Food Fun Folly 5:00pm Belen Business Center	7
8	9	10	11	12	13	14
15	16	17 GBCC Board meeting	18 BMSP Board Meeting	19	20	21
22	23	24 GBCC Office Closed	25 Christmas 	26	27	28
29	30	31				

### JANUARY UPCOMING EVENTS

- GBCC MIX~MUNCH~MINGLE: 8th, 5:30-7:00 PM Tome Art Gallery
- GBCC ANNUAL MEETING AND INSTALLATION GALA: JANUARY 11th: 6:00-11:00PM Sheriff's Posse Café: Tickets now on sale at the Chamber Office or by all GBCC Board Members!!!!
- Hispano Chamber of Valencia County 20th Annual Matanza: January 25th

### NOVEMBER 2019 TOURISM CENTER ACTIVITY

**INCOMING CALLS:** During the month of NOVEMBER we recorded 688 calls

**WALK-INS/SIGN-INS:** We recorded 21 people from New Mexico and 3 from other States, France, and Canada walking into the Chamber for information about events, services, maps, tourist info and directions to property.

**DURING THE MONTH OF NOVEMBER :** We mailed 18 relocation packages. We sent 12 New Mexico Magazine inquiries. There were 895 hits on the Chamber Web site. And 156 regular visitors on the GBCC Facebook site!!! Come visit our GBCC Facebook page!!!



## SHOP THESE LOCAL MEMBERS-GET A DISCOUNT!

## MEMBER TO MEMBER DISCOUNTS

Abba Technologies: 20% off an I.T. assessment for Chamber Members. 505-889-3337

Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251

Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

Bethlehem Trading Post: 10% discount on store merchandise. Vendor items may be exception.

Black's Smuggler's Winery: Free Wine Tasting for GBCC Members: Call Tony Black: 388-8117

Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email [imagesbyrosa@aol.com](mailto:imagesbyrosa@aol.com) to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>

H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621

Jazzercise: GBCC Members first month FREE, call 250-2982 or [JazzerciseBelen@aol.com](mailto:JazzerciseBelen@aol.com)

Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

Long John Silver's: Discounts available depending on service: Call 864-4481

Marty's Muffler Shop Inc: 10% Discount on all repairs 864-8033.

listing. Call 830-2043 or email [info@nmbiz.com](mailto:info@nmbiz.com)

Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200

Performance Automotive: 10% off on all parts and labor for all GBCC Members: Present card at time of service. Call 505-861-1468 for more information

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Sandia Self Storage— 10% off any size storage unit for the duration of the rental- 864-1133

Sew What?! 10% discount on multi-piece orders, 565-2677

US Bank: 20% off standard checks and reorders. *Belen only!* Call 861-1900

Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472

Wright Choice Learning Center: Discounts available depending on service Call 864-2530

Yucca Self Storage: 10% Discount monthly storage for GBCC Members: Call 861-0382

712 DALIES

BELEN, NM 87002

Celebrating our January Member of the Month  
Great networking, yummy food, exciting presentations

## GBCC CHAMBER NETWORKING AFTERHOURS



2930

LOTS OF MUNCHIES

HWY 47, Los Lunas

FREE EVENT

January 8th 5:30 pm-7:00  
pm

All Networking Meetings for 2020 will be held on the first  
Wednesday of the month!!!! Except January, July and  
September which will be on the 2nd Wednesday of the month.





GREATER BELEN CHAMBER OF COMMERCE  
Cordially Invites You to Our

# ANNUAL HOLIDAY NETWORKING LUNCHEON

Wednesday, December 4th

11:30am-1:00pm

\$15.00pp for a beautiful holiday meal

**First United Methodist Church at Manzano  
Expressway in Rio Communities**

***A Special Presentation by local historian Dr.  
Richard Melzer on the Harvey Girls***

Please R.S.V.P. by November 30th to  
Rhona at  
[rhona@belenchamber.org](mailto:rhona@belenchamber.org) or  
call 505-864-8091





## **Greater Belen Chamber of Commerce** **and Visitors Center**

712 Dalies Avenue • Belen, New Mexico 87002 • (505) 864-8091 • Fax (505) 864-7461  
www.belenchamber.com • rhona@belenchamber.org

To all Greater Belen Chamber Members:

Promote your Business or organization with an advertisement in the upcoming 2019 Annual Report & 2020 Member Directory Full-Color Magazine!

Who will see the report and your ad for an entire year?

- All Chamber members
- All relocation inquiries about Belen
- All non-member businesses solicited by the Chamber
- All visitors to business offices and public buildings in the Greater Belen Area
- All www.belenchamber.com visitors

*See attached sample page of Annual Report Ads*

Cost of Full Color, 1.5" x 2.5" ad in Annual Report.....\$125

Publication Date.....March 2020

Regular reservation deadline .....February 20, 2020

**Invest in promoting your business ~ sign up and save today!**

**Yes! I want an ad in the 2019 Annual Report    \_\_\_ Yes \_\_\_ No**

**Please attach a business card above that will serve as your ad.**

I would like:

Business ad in Annual Report \_\_\_\_\_ \$125

**Total** \$ \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Contact & mailing address:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Cell:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Ph#** \_\_\_\_\_

**Payment type:** Check # \_\_\_\_\_ **Credit Card:**    \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express

**Signature:** \_\_\_\_\_

**(I would like an invoice sent to (name and address is different than above):**

\_\_\_\_\_



## STUDIO 508



Exhibit/Performance Space  
Call us today about  
your exhibit or event

J. Kelly Cross • 505-353-2242

508 Becker Ave. • slvr58ddy@gmail.com



## HARVEY HOUSE MUSEUM



Specializing in Harvey House, railroad  
and Southwest history

Tues. - Fri. 12-5pm Sat. 10am - 5pm

104 N. 1st St. • 505-861-0581

[www.harveyhousemuseum.org](http://www.harveyhousemuseum.org)



## GAZE GALLERY



Come browse a  
huge collection  
of great art by  
local artists in  
a large variety  
of media

210 #B South Main Street  
[gaze.gallerynm@gmail.com](mailto:gaze.gallerynm@gmail.com)



## BUGG LIGHTS MUSEUM



Featuring the famous

Bugg Lights Christmas Display sponsored by

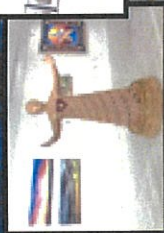
City of Belen and Belen Art League

513 Becker Ave. Tues. - Sun. 12-5pm



## THROUGH THE FLOWER

### ART SPACE



Features the work of Judy Chicago and Donald Woodman

107 Becker Ave. • 505-503-1955

[www.ThroughtheFlower.org](http://www.ThroughtheFlower.org)



## JARAMILLO VINEYARDS



Wine Tasting Room

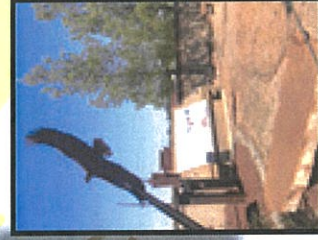
Open for tastings Thursday  
through Sunday from Noon  
to Five in the afternoon.

114 Becker Ave.  
in the historic

1909 Central Hotel



## 911 PARK



Belen 9/11 Memorial Park

was started one month after

September, 11, 2001, to

remember the innocent lives lost on that tragic day.

## VETERANS MEMORIAL



To honor and recognize  
the service of all of our  
wonderful veterans.

The Memorial is being

funded through a

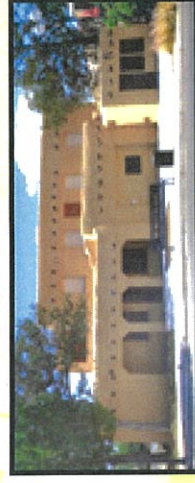
combination of some

government funding and

assistance from you,

the public.

## HISTORIC BELEN COURTHOUSE



Built in 1938 and once the site of the town jail,  
the Old City Hall and Courthouse was declared  
a historic building in April of 2019.

It's used for performing and visual arts.

All events TBA.





## VENDOR REGISTRATION FORM

**Friday, December 6th**

**5:00pm-8:30pm**

**Belen Business Center**

**719 S. Main St.**

**Belen, NM 87002**

### **Contacts:**

**Belen MainStreet Partnership**

**Phone: 505-864-8091 rhona@belenchamber.org**

### **Fees:**

**\$25.00 + 1 item for silent auction**

**Payment due upon registration: Mail to:**

**Belen MainStreet Partnership, 712 Dalies, Belen, NM 87002**

**Registration Deadline November 29th**

### **Schedule:**

For More Information Call the Chamber @ (505) 864-8091

NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ PHONE \_\_\_\_\_ FAX \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

Cell \_\_\_\_\_ E-Mail \_\_\_\_\_

Description of merchandise \_\_\_\_\_

\*Size of booth: (width, height and length): \_\_\_\_\_

**Food Vendors must have proper EID permit/license. Submit Copy with Application.**

10 x 10 space included

I/We acknowledge that the Belen MainStreet Partnership and the City of Belen will not be held responsible for injury or loss.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Print Name: \_\_\_\_\_

\_\_\_\_\_  
Notes and Special Requests- Please check here and note on reverse side

\*Information Required





INTERACTIVE  
CAREGIVING®

by COMFORT KEEPERS®



Trained - Bonded  
Screened - Insured



## Bringing Independence to The East Mountains and Valencia County

Comfort Keepers® provides the kind of in-home care that helps people live safely and independently.

From simple to more complex, we evolve with your needs. Comfort Keepers® offers a comprehensive range of services to meet your needs. We make things easier by eliminating the challenge of coordinating with multiple agencies and serve as one care point of contact for you. And, our staff is available to you 24/7 and 365 days of the year.

Call us today for a FREE in-home assessment.

# (505) 515-0001

Serving The East Mountains and Valencia County



**Comfort  
Keepers®**

a *sodexo* brand





# Comfort Keepers®

a *sodexo* brand

## Serving The East Mountains and Valencia County

### Private Duty Nursing

- ♥ Set-up of oral medications
- ♥ Administration of non-injectable or injectable medications
- ♥ Filling of insulin syringes
- ♥ Ostomy and catheter hygiene
- ♥ Removal/replacement of aseptic dressings
- ♥ Skin management, monitor skin conditions and wound care
- ♥ Oral cavity suctioning and tube feeding
- ♥ Bowel care
- ♥ Core training for family members
- ♥ General health assessments and coordinating care
- ♥ Evaluation of private duty nursing services care plan

### Personal Care

- ♥ Bathing, grooming and hygiene
- ♥ Mobility assistance
- ♥ Transferring and positioning
- ♥ Toileting and incontinence care
- ♥ Feeding and special diet
- ♥ Dementia care
- ♥ Medication reminders

### Care Services

- ♥ Companionship
- ♥ Meal preparation
- ♥ Laundry
- ♥ Light housekeeping
- ♥ Incidental transportation
- ♥ Grocery shopping
- ♥ Errand services
- ♥ Live-in services (where available)
- ♥ 24-hour care
- ♥ Respite care or relief for family

### SafetyChoice® Technology

- ♥ Personal Emergency Response System (PERS)
- ♥ Portable PERS with GPS
- ♥ Medication dispenser solutions
- ♥ Bedside pressure mats



**Trained - Bonded  
Screened - Insured**

## The Convenience of Expanded Care Services

For more than a decade, clients and their families have entrusted their care to Comfort Keepers® in hundreds of local communities. Whether we're providing companionship, private duty nursing or in-home safety solutions, we enable independent living at home.

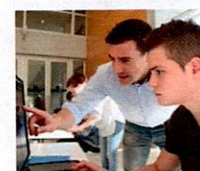
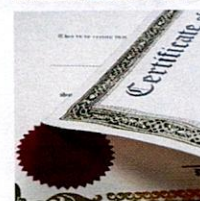
### Private Duty Nursing Services and Care

Private duty nursing services, as well as services like companionship, help family members and clients manage an integrated care solution through one single service provider, offering services that are simpler to manage. The ease, convenience and peace-of-mind makes Comfort Keepers an easy choice to provide in-home care.

We bring these services to the residents of The East Mountains and Valencia County. Call us today for a FREE in-home assessment.

# (505) 515-0001





# BUSINESS SERVICES

*Saving you  
time and money!*

Contact Baileemank - #352-3498 - #906-0151  
Stephanie Flynn - #212-9117

New Mexico Workforce Connection - Central Region is your partner in business. The following services are available to all New Mexico businesses at no cost:

## ► Business Services

- Recruiting applicants
- Developing job descriptions
- Organizing hiring events
- Pre-employment screening
- Networking employers
- Providing labor market data and analyses
- Employer incentive programs
- Identifying tax credits
- Online access for posting job vacancies and searching for qualified job seekers at [www.jobs.state.nm.us](http://www.jobs.state.nm.us)
- Coordinated employer interviews
- Full range of job seeker skill set assessments with instant test results
- Use of computer labs and training rooms

Specific services directly related to the Workforce Investment Act (WIA) are offered primarily to employers in priority industries, including healthcare, manufacturing, commercial construction, green technology/energy, local government, service, IT research and development, and aviation.

## ► Short Term Training

We fund short-term training — such as pre-employment skills (e.g., computer classes, soft skills) — and exam preparations as well as credentialing/licensing fees for job seekers in the WIA program.

## ► Education

We fund up to 104 weeks of education for job seekers in the WIA program in order for them to attain a degree or other industry-specific credential.

## ► On-The-Job Training

We fund up to six months of training to allow employees to close skills gaps.

## ► Customized Training

We fund up to 50% of customized training programs for employers in priority industries in order for employers to increase their workforce's skill levels, ensure employee retention and remain competitive.

## ► Customized Human Resources Services

We offer job description development, candidate screening, skill assessment and referral services.



[www.wccnm.org](http://www.wccnm.org)



e-newsletter *Business Connection*  
(sign up on our website)



New Mexico Workforce Connection  
Central Region

New Mexico  
**Workforce Connection**  
Central Region  
American Job Centers







*La Vida Felicidad*

*presents our*

# Annual Adopt a Family Program

We are looking for individuals, organizations and families interested in "Adopting" a family or individual in need this holiday season. For more information contact Adria Duran at [adria@lvfnm.org](mailto:adria@lvfnm.org).

Thank you for helping us brighten this holiday season for those in great need.

*La Vida Felicidad Inc. serving the  
community since 1983*



## Business Overview:

The Sears Hometown Difference. Starting your own business can be both a rewarding and complex process. As one of America's premier retailers, Sears Hometown makes it easy for you. Unlike many other dealer and retail franchise concepts, Sears Hometown offers smart business models that allow you to do what you do best – develop and maintain relationships with both customers and the community. There is a low cost of entry with no inventory investment, license fees, or transportation expense.

Take advantage of a rare opportunity to purchase a well established, Sears Hometown Store in Belen, NM. Store has recently been nicely updated. Interested parties should visit [www.ownasearsstore.com](http://www.ownasearsstore.com) to learn more about the opportunity.

Detailed financial information for this location will only be shared with interested parties who have completed the initial application process and been cleared to receive the confidential facility information. No Phone Inquiries will be accepted.

## Property Features and Assets:

Located just a mile North of Walmart on Hwy 314 in Belen with ample off street parking. Approx. 13,000 sq ft with 8,000 store front and the remaining warehouse. Store was updated to Americas Appliance Expert standards and is very nice.. Turnkey, with all necessary equipment to operate transferring with sale. Purchase is for business only property not included. Property is currently for sale and has separate additional office space that could be leased for income to offset mortgage expense.

## Market Competition and Expansion:

This location is one of the top producing stores of this format in the state of New Mexico. Owner with ties to local community has potential to further increase sales. Bulk sales to contractors, schools, govt. agencies, are another revenue stream that is available. Appliance, lawn and garden parts and service sales as well as local delivery and installation of products sold provide additional income opportunity.

## Reason for Selling:

Retiring

## Additional Details:

- The property is leased and building is for sale by landlord. Business could be relocated to smaller location within Valencia county or Albuquerque area. Currently occupies 13,000 sq ft as the ideal location should be 6,000-8,000 sq ft.
- The owner is willing to train/assist the new owner.
- This is not a homebased business opportunity.
- This is a franchise resale opportunity.





[\*\*www.ryantafoyafitness.com\*\*](http://www.ryantafoyafitness.com)

Personal Training  
Health & Fitness Coaching  
Exercise Programs  
Educational Resources  
Free Content Online



Be Healthy.  
Be Fit.  
Be Strong.



# Belén

*The Hub City*

## Miracle on Main Street Festival 2019

Belén • Saturday, November 30, 5 - 9 p.m.



### Take The Train

To the Event: Train #705 arrives in Belén at 5:25 p.m.  
From the Event: Train #708 Departs Belén at 7:43 p.m.  
From the Event: \*Train #710 Departs at 10:30 p.m.  
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**Grand Opening on Saturday, November 30th!**



## **Belén** *The Hub City* **Miracle on Main Street Parade**

Winter Wonderland on Saturday,  
November 30th at 5:00 p.m.

**Parade** starts at 6:00 p.m.,  
Carriage Rides, Carousel, Santa,  
& so much more. 505-966-2700

### **Bugg Lights Museum**

513 Becker Avenue  
Holiday evening hours:  
Tuesday, Wednesday,  
Thursday & Sunday  
5:00 to 8:00 p.m.  
Friday & Saturday  
5:00 to 9:00 p.m.  
Until 12/31  
505-861-0217



### **Belen Harvey House Museum**

#### *Harvey House Holiday Lights*

A continued Belen Tradition  
Holiday evening hours:  
Every Friday, Saturday & Sunday  
From 5:00 p.m. to 8:00 p.m.  
Until 12/22/19  
104 North First Street  
505-861-0581



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## **WHAT DOES RYAN TAFOYA FITNESS OFFER?**

### **1. TRAINING SESSIONS**

- A. 1 ON 1
- B. PARTNER/GROUP
- C. SESSION PACKAGES
- D. CONSULTATIONS

### **2. ONLINE FEATURES/E-RESOURCES**

- A. COACHING
- B. TRAINING PROGRAMS
- C. FREE BLOG
- D. FREE NEWSLETTER
- E. MEAL PLANS

### **3. WORKPLACE EVENTS**

- A. HEALTH & WELLNESS INFORMATION SESSION
- B. BOOST AWARENESS IN THE OFFICE
- C. TEACH EMPLOYEES AND COWORKERS ABOUT NUTRITION AND EXERCISE
- D. TEAM-BUILDING
- E. EDUCATIONAL RESOURCES



**BE HEALTHY.  
BE FIT.  
BE STRONG.**





# BELEN MAINSTREET PARTNERSHIP

## • PRESENTS • FOOD, FUN, & FOLLY

Friday  
Dec 6th

5PM - 8PM  
Belen Business Center  
719 South Main Street  
Belen, NM

A Fun Holiday Production of A Christmas Carol Presented by  
Los Lunas High School Drama Department  
Holiday Arts and Crafts Vendors  
Posole Dinner with Holiday Desserts

\$15.00 pp on Sale Now! At the Greater  
Belen Chamber Office

# Special Holiday Packages

## DON'T BE BLUE

We want to spend the Holidays with **YOU!**

### Spa Winter Escape (75 min)

For total relaxation this holiday season, rejuvenate your feet with a Tea Tree foot bath. Then melt away unnecessary tension with a soothing Hot Stones massage & an Aromatherapy scalp treatment.

**Special Price \$125** Package Valued at \$200



### Jingle Gel Package (60 min)

Don't be blue, sing holiday jingles walking out the salon door wearing a *Jingle Blue gel* polish. From your elbows to your fingertips, enjoy an invigorating scrub and hydration. Relax with a warm herbal neck wrap while your nails are filed, buffed and polished.

**Special Price \$55** Package Valued at \$110



### Hydrating Winter Facial (60 minute)

Treat yourself to a delightful, uplifting facial treatment that will leave your skin feeling hydrated and looking youthful. Relax with your choice of a Hand or Foot Scrub with Hydrating Paraffin and a nourishing lip treatment.

**Special Price \$89** Package Valued at \$180



*Packages include an antioxidant-rich Blueberry Mocktail*

Enhance your service by adding on the following:  
\$15 Hot Oil Scalp treatment • \$5 Foot or Hand scrub

## Holiday Gift Certificates Available

SPEND \$100 get \$25 free  
SPEND \$200 get \$50 free  
SPEND \$300 get \$75 free

**BOOK ONLINE ANYTIME** [gardengatespa.com](http://gardengatespa.com)

865-4818 5 Thomas Rd. LL, NM

Follow Us on





# Holiday Gift Certificates at the Garden Gate Day Spa & Salon

**SPEND \$100 get \$25 free**

**SPEND \$200 get \$50 free**

**SPEND \$300 get \$75 free**

**Stop by, Call or Purchase Online!**

**505-865-4818      [gardengatespa.com](http://gardengatespa.com)**

**MASSAGE, FACIALS & MORE  
HAIR & BODY PRODUCTS  
CUSTOM GIFT BASKETS  
UNIQUE GIFT ITEMS**



**505-865-4818  
5 Thomas Rd.**

**[gardengatespa.com](http://gardengatespa.com)  
Los Lunas, NM 87031**







# Belén

*The Hub City*

**Parade ends at Aragon & Main Streets**

## Map Legend

**Attractions**

- Marshmallow Roast
- Picture with Santa
- Carousels
- Rides
- Ferris Wheel
- Bugg Lights Museum
- STOP Carriage Stop
- Parade
- Charge \$1.00
- Rail Runner & Shuttle Service
- 100 Rail Runner Dr.

**TOYS FOR TOTS**  
COLLECTION HERE!  
Help give holiday cheer to children in need!

**At the Gazebo!**

**SIXTH ST.**

**BRECU**

**FIFTH ST.**

**Anna Becker Park**

**FOURTH ST.**

**Belen Public Library**

**THIRD ST.**

**Reinken Blvd**

**SECOND ST.**

**Burlington Northern Santa Fe Railway**

**Main St**

**City Hall**

**Gazebo**

**Carousels**

**Rides**

**SIXTH ST.**

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**Belen Public Library**

**THIRD ST.**

**Reinken Blvd**

**SECOND ST.**

**Burlington Northern Santa Fe Railway**

**Christmas Parade**

**Parade to start 6:00p.m.**

**700 Main Street**

**"Books on Becker" for great gift ideas Next to Bugg Lights**

**Through the Flower**

**Support Belén! Remember to Shop Small Business Saturday!**

**Becker Ave**

**Belen Public Library**

**Through the Flower**

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**Sponsored by**



**Belén**  
*The Hub City*

**Bring a Toy to the Gazebo!**

**TOYS FOR TOTS**

**COLLECTION SITE**  
ACCEPTING TOYS FOR LOCAL CHILDREN



**BRECU**

**Be Sure to Thank Our Generous Sponsors!**





# **THIRSTY THURSDAYS DRINKS ARE ON US!**



**Soft Drinks, Lemonade, Ice Tea, Coffee & Hot Tea  
are FREE each and every Thursday**

**All Wines**

**\$5**

**Select Beers**

**\$3**

**(505) 866-1936**

**[greenhousebistro.com](http://greenhousebistro.com)**

**5 Thomas Rd. Los Lunas, NM**

**Follow Us online for weekly specials, events & more**



# Happy Holidays From All of Us at Sachs 5th







## 6th ANNUAL PET FOOD DRIVE!



Our goal is 2000 lbs. of pet food that will help feed needy dogs and cats in Valencia County. Hills Pet Nutrition is matching, pound per pound, up to 250 lbs. of Science Diet products.

Food and cash donations accepted at 1533 East River Road in Belen until January 3rd and will be donated to the Belen Food Pantry.



Call us with any questions  
(505) 864-4075

