

GREATER BELEN CHAMBER OF COMMERCE  
AND VISITOR'S CENTER



# *Chamber Voice*

MISSION: *Dedicated to the Growth and Retention of Commerce  
Through Committed Partnerships  
Enhancing Our Quality of Life*

[www.belenchamber.com](http://www.belenchamber.com)

March 2020

## ST. PATRICK'S BALLOON RALLY



Saturday, March 14th  
Eagle Park Belen at 7:00am

**2020 GBCC Board of Directors  
Executive Board**

**Ray Vigil** 505-241-3456  
President, PNM Resources, Inc.

**Sonya Sanchez** 505-610-1294  
President Elect, Sachs Fifth Real Estate

**John T. Ivey** 505-307-1946  
Vice President, Haloed Solutions

**Karla Garcia** 505-864-7401  
Treasurer, Wells Fargo Banks, NM

**Anna Duran** 505-565-8400  
Immediate Past President, SECU

**Board of Directors**

**Pete Armstrong** 505-864-2084  
Member, Armstrong Services

**Carmie Carrejo** 505-966-2764  
Member, US Bank

**Bobbi Chandler** 505-864-4472  
Member, VCNB/Media 9

**Carl Gallegos** 505-205-3910  
Member, BNSF

**Jennifer Hise** 505-864-1200  
Member, CEMCO, Inc.

**Michael Hoodless** 505-998-2601  
Member, Nusenda Credit Union

**Yvonne Sanchez** 505-865-3624  
Rio Grande Financial Network

**Roderick Storey** 505-865-6623  
Member, NM Gas Co.

**Deborah Baca**  
Ex-Officio, Belen Consolidated Schools

**Jon Lechel** 505-925-8547  
Ex-Officio, UNM-VC

**Danny Bernal, Jr.** 505-864-8221  
Ex-Officio, City of Belen

**Rhona Baca Espinoza** 505-864-8091  
Ex-Officio, Executive Director, GBCC

## HAPPENINGS



Gil Sanchez Elementary School in Belen also received the Title 1 Distinguished School designation for demonstrating significant academic achievement for all students over a period of two years. Superintendent Diane Vallejos, Principal Carla Martinez, Director of Federal Programs Valeryia Gauthier, and Teachers Juanita Sanchez and Santana Storey attended the National ESEA Conference in Atlanta to accept this distinction. Congratulations to all of the educators, students and families at **Gil Sanchez Elementary!**

**We are so proud!!!!**

### ACE Hardware is Open for Business!!!!



Woohoo!!! So happy have ACE Hardware in our community!!! The beautiful place is full of beautiful hardware and everything else you could imagine. Go by and congratulate them on their 1st anniversary in Belen!!!

## PRESIDENT'S THOUGHTS



Chamber Members,

It's a Leap Year and that means we have one extra day this year to spend it with family and friends. This year, take time to appreciate the great city of Belen and all of its wonderful businesses and residents. As we get ready for March, we will start to enjoy some outdoor fun such as the St. Patrick's Day Balloon Rally and Car Show on March 14<sup>th</sup> at Eagle Park. Don't forget to get your golf teams together as we prepare for the Tim Lardner Scholarship Golf Tournament on May 29<sup>th</sup> at Tierra del Sol Golf Club. This is always a wonderful event to benefit some local teens with scholarships. Get your team together and registered today! Contact the Chamber Office for specific details. This month's Mix and Mingle will be held on March 4<sup>th</sup> with the Rio Communities Optimist Club. It will start at 5:30pm at the Rio Communities City Hall building.

A special congratulations and thanks to our own JoElla Patterson as she celebrates 10 years with the GBCC office staff this past month. We are so fortunate to have her working on our team. Being an avid basketball fan, I want to wish a Happy March Madness to everyone! Springtime is just around the corner, let's all work together to make Belen grow in greatness.

Your GBCC President,

Ray Vigil

## GREATER BELEN CHAMBER OF COMMERCE OFFICE NEWS



*Rhona Baca Espinoza,  
Executive Director of  
Greater Belen Chamber of  
Commerce*

**Spring is in the Air!!!**

Our Chamber office has been busy invoicing members for the Annual Report and Membership Directory and should have it ready to enjoy and utilize by the end of March. It will be placed on the home page of the GBCC website and distributed throughout the County. Thank you to all who were able to place an ad in the directory. This directory will also be included in all relocation packets. It is going to be a very professional publication and we are so grateful to VCNB for partnering with us on this huge project.

Our March Networking Event will be at Rio Communities City Hall and hosted by Rio Communities Optimist Club on March 4th from 5:30-7:00pm. They are planning a great program and refreshments for us. Call the GBCC Office today for more information. We are expecting a good crowd so there will be great opportunities to network. Thank you Rio Communities Optimist Club for hosting us!!!

The St. Patrick's Balloon Rallye is coming up on March the 13th-14th at Eagle Park here in Belen. We are expecting over 70 balloons!!! This event is the 2nd largest balloon rally in the state. Let's do all we can to support this wonderful event. We are fortunate to have it here in Belen. The Chamber will be hosting a Show and Shine Car Show on the grass field at 10:00 until 1:00. Bring your vehicle to show off!! Free registration and we will have a People's Choice Award. Check in time is 9:00am.

Save the Date for the Tim Lardner Memorial Scholarship Golf Tournament sponsored by Wells Fargo Banks scheduled for Friday, May 29th at the beautiful Tierra Del Sol Golf Club in Belen. We broke all records last year as we had over 92 golfers come out and enjoy the tournament. We were able to present three scholarships because of the great support!! We are hoping you will once again be a part of this outstanding event. The weather will be perfect and the golf...well, it will be better than being at work that's for sure!!!! More info in this newsletter!!!

As always, thank you for all you do for our Chamber and our beautiful Greater Belen Community!!! Check out our Facebook page and our website!!!

Blessings Always,  
Rhona Baca Espinoza  
Executive Director  
[Rhona@belenchamber.org](mailto:Rhona@belenchamber.org)





TIERRA DEL SOL  
GOLF CLUB IN  
BELEN

8:00AM  
REGISTRATION AND  
BREAKFAST BAR

9:30 SHOTGUN  
START

BURGER BAR  
DURING AWARDS

\$125PP  
\$400 PER TEAM

INCLUDES BASKET OF  
BALLS, CART, TWO MEALS  
AND ROUND OF GOLF



Call 505-864-8091

Belenchamber.com  
for more information

## 36th Annual St. Patrick's Day Balloon Rallye



During the weekend of March 13th-15th, a rainbow of hot air balloons will fill the sky over Valencia County during the 2020 St. Patrick's Day Balloon Rallye. This annual event is presented by the City of Belen and the Valencia Flying and Retrieval Society (VFRS). You can be apart of the fun and excitement at this rallye; enjoy the unique advertising opportunity by sponsoring a balloon. Imagine one of these gentle giants floating through the sky with your company's name proudly displayed on a banner attached to the basket.

Now, see yourself and a friend floating through the air!

### Sponsoring a Balloon

#### Balloon Light- \$5,000

5 St. Patrick's Day Balloon Rallye T-Shirts and pins  
Name listed on all advertisement  
Sponsors banner flown on balloon basket  
Balloon glow named after sponsor  
3 Balloon rides

#### Te Amo- \$2,500

3 St. Patrick's Day Balloon Rallye T-Shirts and pins  
Name listed on all advertisement  
Sponsors banner flown on balloon basket  
2 Balloon Rides

#### Special Shapes- \$1,000

2 St. Patrick's Day Balloon Rallye T-Shirts and pins  
Name listed on webpage  
Sponsors banner flown on balloon basket  
1 Balloon ride

#### Pot O'Gold- \$750

2 St. Patrick's Day Balloon Rallye t-shirts and pins  
Name on 1/2 shared banner flown on basket  
1 Balloon Ride

#### Shamrock- \$500

2 St. Patrick's Day Balloon Rallye t-shirts and pins  
Name on 1/3 shared banner flown on basket  
1 Balloon Ride

#### Leprechaun- \$250

2 St. Patrick's Day Balloon Rallye t-shirts and pins  
Name on 1/4 shared banner flown on basket  
1 Balloon Ride

The Belen Art League's



## MAD HATTER TEA PARTY

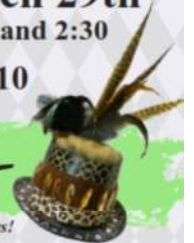
Sunday, March 29th  
Seatings at 12:00 and 2:30

Tickets \$10

Reserve your spot  
Before its too late!

**ARTSY HAT  
CONTEST**

Decorate your hat and win prizes!



Belen Art League Gallery  
509 Becker Street, Belen

505-861-0217

# Special Member Info



## Belen



*Main Street Partnership*

Reimagining our downtown,  
one building at a time!



### Belen MainStreet Partnership News

**Façade Squads, Lunch and  
Learn workshops, grant  
writing, wayfinding sign  
designs....so much going on  
with Belen MainStreet  
Partnership!!!**

**Find out how you can be a  
part of this exciting work of  
Belen MainStreet  
Partnership!!!**

**We have openings for  
Committee members and  
Board Positions as well!!!**

**Call Rhona at 505-864-8091**

## Membership Renewals!!!!!!!

**Pavlos Panagopoulos/Cetera  
Advisor Networks  
511 W. Reinken Ave.  
Belen, NM 87002  
505-828-4068**

**Leigh Van Gilst, CPA  
121A Don Diego SE  
Belen, NM 87002  
505-866-9228**

**Sandia Self Storage  
19461 Highway 314  
Belen, NM 87002  
505-864-1133**

**Yucca Self Storage  
2260 Highway 304  
Belen, NM 87002  
505-861-0382**

**SBDC @UNM Valencia  
280 La Entrada  
Los Lunas, NM 87031  
505-925-9891**

**New Mexico Travertine  
3700 Camino Del Llano  
Belen, NM 87002  
505-864-6300**

**Genesis Healthcare  
1831 Camino Del Llano  
Belen, NM 87002  
505-864-1600**

**Woodlands Ace Hardware  
522 E. Reinken Ave  
Belen, NM 87002  
505-595-8004**

**Sanchez Medical  
703 Christopher Road  
Belen, NM 87002  
505-864-7781**

**Craig Tire Co.  
P.O. Box 230  
Belen, NM 87002  
505-864-4464**

**Tierra Del Sol Golf Club  
1000 Golf Course Road  
Belen, NM 87002  
505-864-1000**

**Through the Flower  
107 Becker Ave  
Belen, NM 87002  
505-864-4088**

**NM Boys and Girls  
Ranches  
6209 Hendrix Road  
Albuquerque, NM 87110  
505-881-3363**



**Greater  
Belen Chamber  
of Commerce**



# February Luncheon Highlights!!! Wow!!



GBCC Board Vice President John Ivey ,  
Rhona Espinoza and  
with MOM H2 Academic Solutions



We are so proud to honor H2 Academic Solutions as our February Member of the Month! H2 Academic Solutions is for students K-12 who need assistance in school or who are looking to get ahead. We work with you and your child to get to the heart of the problem. Open Monday-Thursday from 12pm to 8pm and on Friday by appointment only. They are located at 506 Becker St, Belen, NM 87002.

For students K-12 who need academic intervention or acceleration in Language Arts, Math, Science, and Social Studies. College and AP Prep are available.

Thank you Holly and Noelle Chavez for making an amazing difference in so many young people's lives!!!



Building on the great energy and networking from last month's meeting, 45 people attended the luncheon at Fat Sat's Bar and Grill this past month. Fat Sat's presented a beautiful bacon wrapped meatloaf with all the fixings and great atmosphere!!! We were a little cramped but no one minded. Thank you to all who attended and to Fat Sat's Bar and Grill for once again being great hosts!!! An Amazing presentation from Leigh Van Gilst, CPA's Managing Partner Ron Bhat!! Gave us lots to consider!!!



## Resources & Tools for Business Success



The Greater Belen  
Chamber of Commerce

Gain access to over 600 free and low-cost resources to help you start and grow your business!

### Need help getting your business off the ground?

#### *Our Start-up Help section includes*

- Business Entity Wizard – to help you choose the right type of legal entity
- Access to free business plan software
- All of the necessary forms to create a business entity
- Links to free one-on-one assistance
- Sales tax, quarterly estimated tax and other forms required throughout the year
- Business License and other local requirements

### Tired of searching the web for answers?

#### *Find all the resources you need in one place!*

- Local, State, and Federal Programs to help businesses
- Training programs for Owners and Employees
- Easy Ways to "Go Green"
- Going Global
- Marketing and Selling Resources
- Business Plan Resources
- Disaster Preparation and Recovery
- Links for specialized Industries

### Is your business in compliance with HR law?

#### *Stay up to date on ever-changing state and federal requirements*

- Information about local and online business training resources
- Using social media to promote your business
- Six Sigma Quality for small businesses
  - Links to one-on-one help
- Find all the forms you need to become an employer, hire employees and keep your business in compliance
- New Hire Email Service – provides new employees with required forms
- Job description tools
- Workplace safety and HR resources
- Workplace ergonomic tools

[www.Resources4Business.info/Belen](http://www.Resources4Business.info/Belen)







**Greater  
Belen Chamber  
of Commerce**

# **Tim Lardner Memorial Scholarship**

712 Dalies Avenue, Belen, New Mexico 87002  
Office 505-864-8091, Fax 505-864-7461  
[www.belenchamber.org](http://www.belenchamber.org)

PRINT CLEARLY IN BLACK INK. APPLICATION DEADLINE IS April 15, 2020

## **Personal Information**

<b>Name</b>	<b>Student ID Number</b>	<b>Cell Number</b>
<b>High School</b>	<b>Address</b>	<b>Number</b>
<b>Home Address</b>	<b>City, State, Zip</b>	<b>Home Number</b>
<b>Email Address</b>	<b>Other Contact Name</b>	<b>Contact Number</b>

## **Academic Information**

<b>GPA (2.5 Minimum Required)</b>	<b>Weighted GPA</b>	<b>Semester Number</b>

**Include an individual statement describing unique educational experiences (special projects, organizations) career plan, leadership experience and community involvement. The requirements for this are as follows;**

**No longer than a typed one page, size 12 font, 1.5 spaced.**

**Attach a resume outlining your employment history, any community service and special achievements and honors.**

**Attach three (3) recommendations from educators and/or employers.**

**Attach a current and up to date copy of your transcripts.**

**This application must be signed by you and your school counselor.**

**Student signature: \_\_\_\_\_**

**Printed name: \_\_\_\_\_**

**Date: \_\_\_\_\_**

**School Counselor Signature: \_\_\_\_\_**

**Printed name: \_\_\_\_\_**

**Date: \_\_\_\_\_ Counselor Number: \_\_\_\_\_**

**Please return application and all documents to:**

**Greater Belen Chamber of Commerce/Tim Lardner Memorial Scholarship  
712 Dalies Avenue  
Belen, New Mexico 87002**

		<i>March</i>				
<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
1	2	3	4 Mix and Mingle Rio Communities City Hall 5:30pm	5	6	7 BMSP Community Garden Cleaning party
8	9	10	11	12	13 St Pat's Balloon Rallye	14 St Pat's Balloon Rallye
15	16	17	18	19	20	21
22	23	24 GBCC Board meets	25	26	27	28
29	30	31				

### APRIL UPCOMING EVENTS

- GBCC CHAMBER LUNCHEON: APRIL 1: 11:30-1:00 PM Pete's Café
- Pilot Club of Belen Administrative Professionals Day : April 22nd Calvary Chapel

### FEBRUARY 2019 TOURISM CENTER ACTIVITY

**INCOMING CALLS:** During the month of FEBRUARY we recorded 912 calls

**WALK-INS/SIGN-INS:** We recorded 42 people from New Mexico and 4 from other States, France, and Canada walking into the Chamber for information about events, services, maps, tourist info and directions to property.

**DURING THE MONTH OF FEBRUARY :** We mailed 7 relocation packages. There were 1033 hits on the Chamber Web site. And 120 regular visitors on the GBCC Facebook site!!! Come visit our GBCC Facebook page!!!

The Harvey House reports a total of 1000+ visitors from various states. The Exhibits are amazing!!

## SHOP THESE LOCAL MEMBERS-GET A DISCOUNT!

**Abba Technologies:** 20% off an I.T. assessment for Chamber Members. 505-889-3337

**Bar Y Pet Hotel:** 14 day care for the cost of 13 days Call Bobbie, 864-2251

**Bella Vida Healthcare Clinic:** Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

**Bethlehem Trading Post:** 10% discount on store merchandise. Vendor items may be exception.

**Black's Smuggler's Winery:** Free Wine Tasting for GBCC Members: Call Tony Black: 388-8117

**Images By Rosa:** FREE one hour sitting for GBCC members, call 505.250.2982 or email [imagesbyrosa@aol.com](mailto:imagesbyrosa@aol.com) to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>

**H2Academic Solutions:** 10% discount for Chamber Members. Holly: 505-453-3621

**Jazzercise:** GBCC Members first month FREE, call 250-2982 or [JazzerciseBelen@aol.com](mailto:JazzerciseBelen@aol.com)

**Johnson Chiropractic Clinic, LLC:** 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

**Long John Silver's:** Discounts available depending on service: Call 864-4481

**Marty's Muffler Shop Inc:** 10% Discount on all repairs 864-8033.

listing. Call 830-2043 or email [info@nmbiz.com](mailto:info@nmbiz.com)

**Paradigm Physical Therapy Belen:** 10% Discount on One Month Gym Membership, Call 861-1200

**Performance Automotive:** 10% off on all parts and labor for all GBCC Members: Present card at time of service. Call 505-861-1468 for more information

**Professional Contracting:** Senior Discount: 505-859-4220: Laura Rosales

**Rutilio's:** Discounts available depending on service Call 864-0093

**Scentsy Independent Consultant: Nichole Shiplet:** 505-414-3017: \$5.00 off purchase \$40.00 or more.

**Sew What?!** 10% discount on multi-piece orders, 565-2677

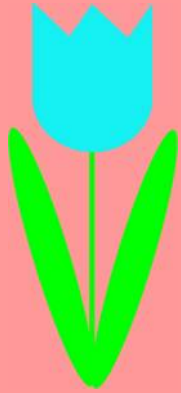
**US Bank:** 20% off standard checks and reorders. *Belen only!* Call 861-1900

**Valencia Animal Clinic:** 10% off annual vaccinations, 864-4075

**Valencia County News-Bulletin:** 40% ad Discount on monthly Chamber Page, 864-4472

**Wright Choice Learning Center:** Discounts available depending on service Call 864-2530

# **April Networking Luncheon Wednesday, April 1st**



**Pete's Café  
\$12.00pp**



**11:30am-1:00pm**

**An Important Presentation on  
Taxes and Investing by Pavlos  
Panagopoulos, CFP**

**Call the Office to  
reserve a spot!!!!**



**Greater  
Belen Chamber  
of Commerce**





## Belen Arts District 2020 Calendar of Events

Updated 01/31/2020

### Calendar

This is a tentative list of Belen Arts District and City of Belen events and art themes. To add or correct an event or theme, contact Jerah Cordova at [jerahcordova@yahoo.com](mailto:jerahcordova@yahoo.com).

#### JANUARY

Theme: *When Pigs Fly* – pigs, agriculture, farms, farm animals, tractors

- Events
  - **Monday, January 20**
    - Gathering for Peace | 6pm | at the Belen Public Library | Free | hosted by the Belen Martin Luther King Jr. Multicultural Commission
  - **Saturday, January 25**
    - World's Largest Matanza | 7am-3pm | at Eagle Park | \$15 | hosted by the Hispano Chamber of Valencia County

#### FEBRUARY

Theme: *Belen's Sweethearts* – love, hearts, roses, red, special couples, chocolate socials

- Events
  - **Saturday, February 8**
    - Art show opening & reception | 4pm | at Gaze Gallery | Free | hosted by Gaze Gallery
    - Paint N Sip | 6:30pm | at Jaramillo Vineyards Wine Tasting Room | \$25 | hosted by the Belen Art League
  - **Sunday, February 23**
    - Discussion on Votes Rights for Women in the Southwest | 2pm | at the Belen Harvey House | Free | hosted by the City of Belen

#### MARCH

Theme: *Photography* – photography exhibits

- Events
  - **Saturday, March 14**
    - St. Patrick's Day Balloon Rallye | 7am | at Eagle Park | Free | hosted by the Valencia Flying and Retrieval Society Balloon Club
  - **Sunday, March 15**
    - St. Patrick's Day Balloon Rallye | 7am | at Eagle Park | Free | hosted by the Valencia Flying and Retrieval Society Balloon Club
    - Discussion on Old West Saloon Girls, Madams & Bordellos | 2pm | at the Belen Harvey House | Free | hosted by the City of Belen
  - **Saturday, March 21**
    - Grand opening with music and more | 3pm – 5pm | at The GRID Gallery | Free | hosted by The GRID Gallery
  - **Sunday, March 22**

- New art space exhibit, documentary, discussion & book signing with Judy Chicago | 1pm – 5pm | at Through the Flower Art Space & Central Parlour | \$ | hosted by Through the Flower Art Space
- Discussion on Kickass Women You Need to Know About! | 2pm | at the Belen Harvey House | Free | hosted by the City of Belen
- **Sunday, March 29**
  - Mad Hatters Tea Party | Seatings at 12pm & 2:30pm | at the Belen Art League | \$10 | hosted by the Belen Art League

## APRIL

Theme: *None yet*

- Events
  - **Saturday, April 11**
    - Paint N Sip | 6:30pm | at Jaramillo Vineyards Wine Tasting Room | \$25 | hosted by the Belen Art League
- Notes: The *Valencia County News-Bulletin* publishes its tourism guide

## MAY

Theme: *Springtime* – spring, colorful, flowers, butterflies, birds

- Events
  - **Saturday, May 9**
    - Spring Fever on Becker | 12pm-5pm | in the Belen Arts District | hosted by the Belen Art League
  - **Saturday, May 9**
    - Spring Art Show opening day | 12pm-5pm | at Belen Art League | Free | hosted by the Belen Art League

## JUNE

Theme: *Patriotism* – America, flag, stars, stripes, veterans, fireworks, freedom

- Events
  - **Friday, June 19**
    - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership
  - **Friday, June 26**
    - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership
  - **Saturday, June 27**
    - All-American Celebration | 4pm-9pm, with fireworks at dusk | at Eagle Park | Free | hosted by the City of Belen

## JULY

Theme: *Judy Chicago* – Judy, Donald, Through the Flower, Dinner Party, smoke sculptures

- Events
  - **Friday, July 3**
    - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership
  - **Friday, July 10**
    - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership
  - **Thursday, July 16**
    - Celebrating Judy Chicago | 12pm-5pm | in Belen Arts District | Free | hosted by the Belen Arts District
  - **Friday, July 17**

- Celebrating Judy Chicago | 12pm-5pm | in Belen Arts District | Free | hosted by the Belen Arts District
- Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership
- **Saturday, July 18**
  - Celebrating Judy Chicago | 12pm-5pm | in Belen Arts District | Free | hosted by the Belen Arts District
- **Friday, July 24**
  - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership
- **Friday, July 31**
  - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership

## AUGUST

Theme: *None yet*

- Events
  - **Friday, August 7**
    - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership
  - **Saturday, August 8**
    - Valencia County Fair Parade | 10am | on Main Street from Camino del Llano to Aragon Road | Free | hosted by the Greater Belen Chamber of Commerce
  - **Friday, August 14**
    - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership
    - Our Lady of Belen Fiestas | 6pm-11pm | at Our Lady of Belen | Free | hosted by Our Lady of Belen Catholic Church
  - **Saturday, August 15**
    - Our Lady of Belen Fiestas Parade | 10am | on Main Street from Camino del Llano to Church Street | Free | hosted by Our Lady of Belen Catholic Church
    - Our Lady of Belen Fiestas | 1pm-11pm | at Our Lady of Belen | Free | hosted by Our Lady of Belen Catholic Church
  - **Sunday, August 16**
    - Our Lady of Belen Fiestas | 1pm-10pm | at Our Lady of Belen | Free | hosted by Our Lady of Belen Catholic Church
  - **Friday, August 21**
    - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership
  - **Friday, August 28**
    - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership

## SEPTEMBER

Theme: *None yet*

- Events
  - **Friday, September 4**
    - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership
  - **Friday, September 11**
    - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership
  - **Friday, September 18**
    - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership

- **Friday, September 25**
  - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership
- **Saturday, September 26**
  - Rio Abajo Becker Street Festival | 11am-9pm | at Heart of Belen | Free | hosted by the Greater Belen Chamber of Commerce

## OCTOBER

Theme: *Spooky* – autumn, leaves, ghosts, goblins, harvest, orange, yellow, black, pumpkins, cornstalks

- Events
  - **Friday, October 2**
    - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership
  - **Friday, October 9**
    - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership
  - **Friday, October 16**
    - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership
  - **Friday, October 23**
    - Belen Farmer's Market | 4:30pm-7pm | at Anna Becker Park | Free | hosted by the Belen MainStreet Partnership
  - **Saturday, October 24**
    - Scarecrow Festival | 5pm-8pm | in Belen Arts District | Free | hosted by the Belen Arts District
  - **Friday, October 30**
    - Day of the Dead | 12pm-5pm | at Gaze Gallery | Free | hosted by Gaze Gallery
  - **Saturday, October 31**
    - Day of the Dead | 12pm-5pm | at Gaze Gallery | Free | hosted by Gaze Gallery

## NOVEMBER

Theme: *Shop Local* – gearing up for the holiday season

- Events
  - **Sunday, November 1**
    - Day of the Dead | 12pm-5pm | at Gaze Gallery | Free | hosted by Gaze Gallery
  - **Saturday, November 28**
    - Miracle on Main Street Festival | 5pm-9pm | in downtown Belen | Free | hosted by the City of Belen
    - Harvey House Holiday Lights Opening Night | 5pm-9pm | at Belen Harvey House | Free | hosted by the City of Belen
    - Bugg Lights Opening Night | 5pm-9pm | at the Bugg Lights Museum | Free | hosted by the City of Belen
    - Belen Electric Light Parade | 6pm | on Main Street from Camino del Llano to Aragon Road | Free | hosted by the City of Belen

## DECEMBER

Theme: *Winter Holidays* – Christmas, Hanukah, twinkle lights, trees, ornaments, snow

- Events
  - **Friday, December 4**
    - Food, Fun & Folly | 5pm-8pm | at the Belen Business Center | \$ | hosted by Belen MainStreet Partnership





*City of Belen & The VFRS PRESENT*

*36th Annual  
St. Patrick's Balloon Rallye  
March 13th-15th*





# **!!! AUCTION !!!**

**TUESDAY, MARCH 10<sup>th</sup>**

**10am, Los Lunas Self Storage, 3509 Hwy 47, LL**

**2 10x10s & 1 10x20**

**11:30am, Sandia Self Storage, 19461 Hwy 314, Belen**

**1 10x10 & 1 10x25**

**CASH only sale Bring VALID ID**

**Sign in 15 min before each auction**





# CASPER BACA BRINGS IT BACK IN 2020

## Presented by Isleta Resort & Casino and Tobacco Free Rodeo



"THE LONGEST RUNNING SERIES IN THE COUNTRY"  
THE SERIES THAT IS OFTEN IMITATED, BUT NEVER DUPLICATED

# 41<sup>ST</sup> BACA RODEO SERIES

"Where Champions Are Made"

EVERY SATURDAY & SUNDAY FOR FIVE CONSECUTIVE WEEKENDS

**February 15th thru March 15th, 2020**

Performances Start at 1 pm Saturday & Sunday

**BELEN, NEW MEXICO**

**VSCP ARENA**

**NMRA CO-SANCTIONED ROUGH STOCK**

**FEATURING**

Top rodeo athletes from across the United States, matched against some of the toughest bulls and broncs in the **BONE JARRING BAREBACK RIDING**. The Classic event **SADDLE BRONC RIDING**, and the most dangerous sport in the world, **Bull Riding**. Along with the **Future Stars of Rodeo Kids Events**.

### MAGNIFICENT ATTRACTIONS



**LEGENDS  
BULLRIDING**

Saturday, Feb 22-

Glory Days Legends Bull Riding  
\$100 Legends Jackpot.  
FREE Glory Days T-Shirt Upon Entry



Saturday, Feb 29 & Sunday March 1st-

Pick your Poison Weekend  
CONTESTANTS PICK YOUR LIVESTOCK  
WEEKEND- More Details Coming Soon!



Saturday, March 7th-

Father & Sons Team Up Against  
Other Teams, Competing  
For Matching Trophy Buckles.  
FREE T-Shirt Upon Entry

Saturday, March 14th-

Memorial/Reunion Weekend  
More Details Coming Soon!

### ADMISSION

**GENERAL**

ADULTS \$12 ... | KIDS (7yrs-12)

& SENIOR 60+ \$8

(6yrs & Under FREE)

### CONTACT INFO

For More Information  
(505)240-0736

Email: [cjbaca22@](mailto:cjbaca22@yahoo.com)

[yahoo.com](mailto:cjbaca22@yahoo.com)



Casper Baca  
Rodeo Company

PAIR OF  
JUSTIN BOOTS



to  
HIGH-MARKED  
**RIDE**  
IN  
ROUGHSTOCK  
EVENTS

**\$500**  
FINAL ROUND  
**BONUS**  
**MONEY**  
WILD HORSE  
PRODUCTIONS  
SPONSORS  
Bareback  
Riding  
(Must Compete in  
3 Weekends)



"Lloyd"  
**FORRIE  
SMITH**  
SPONSORS  
**BAREBACK**  
Champion

will  
Receive a  
Trophy  
Saddle



**PBR**  
SPONSORS  
**BULL RIDING**  
Champion

will  
Receive a  
Membership  
to the PBR

### ROUGHSTOCK EVENTS "Future Stars of Rodeo" KIDS EVENTS

Open Bull Riding	\$80
Novice Bull Riding	\$60
Bareback	\$80
Saddle Bronc	\$80

Sheep Riding (6yrs & Under)	\$30
Pee-Wee Bulls (6yrs-8)	\$40
Jr Bulls (9yrs-12)	\$40

"Future Stars of Rodeo"



Champions will earn their No.1 Spot  
Qualify to these Great Associations



### WEEKLY AWARDS

*All Roughstock Events | Including "Future Stars of Rodeo Kids Events"*

1st Place- Trophy Baca Buckle ( To Weekend Average Winner )

2nd Place- \$20 Meal Certificate | Loyola's Restaurant

### AVERAGE AWARDS

#### ROUGHSTOCK

**CHAMPION-TROPHY BACA BUCKLE**  
By RED BLUFF Buckles

\$250 Hat Certificate | Man's Hat Shop

**RESERVE-TROPHY JACKET**

\$30 Meal Certificate | Loyola's Restaurant

**3RD PLACE-TROPHY KNIFE**



#### FUTURE STARS OF RODEO

**CHAMPION-TROPHY BACA BUCKLE**  
By RED BLUFF Buckles

\$100 Hat Certificate | Man's Hat Shop

**RESERVE-TROPHY JACKET**

\$30 Meal Certificate | Loyola's Restaurant

**3RD PLACE-TROPHY SPURS**

**HIGH MONEY AWARD  
TROPHY SPURS** | NNJBRA

### ENTRY INFO

**\$50 ADMINISTRATIVE FEE (ALL EVENTS)**

**FREE SERIES SOUVENIR T-SHIRTS UPON PAYMENT**

**FEE DUE FIRST TIME ENTERED**

**FEE MANDATORY | NO EXCEPTIONS**

**CASH ONLY | NO CHECKS | PAY OFF IN CASH**

**NOTICE! Daily Entries Separate Rodeo Each Day \$10 Office Charge**







**JERAH R. CORDOVA**  
MAYOR  
**RONNIE TORRES**  
MAYOR PRO-TEM  
**ANDREW DICAMILLO**  
CITY MANAGER

**CITY OF BELEN**  
100 S. MAIN STREET  
BELEN, NEW MEXICO 87002  
(505) 864-8221 • FAX (505) 864-8408  
[www.belen-nm.gov](http://www.belen-nm.gov)

**FRANK F. ORTEGA**  
CITY COUNCILOR  
**ROBERT NOBLIN**  
CITY COUNCILOR  
**DANNY BERNAL, JR.**  
CITY COUNCILOR

To Whom It May Concern,

The City Of Belen and the Valencia Flying and Retrieval Society will be hosting the 36<sup>th</sup> Annual St. Patrick's Balloon Rallye.

We would like to cordially invite you to be one of our sponsors for this event. The City of Belen Parks and Recreation Department is a community driven center, this event is free to the community so your sponsorship would be greatly appreciated. With your sponsorship it would help with the cost of the rental of the balloons, propane, staff for the event and a service fee for the land that will be in use. This would be a very unique way to advertise your company/business flying on a banner over the city! Not only will your business name, but you and a guest get to ride in a basket to enjoy the view!

We have included a sponsorship packet for you to review the multiple options we have available. If you are interested in becoming a sponsor for the 36<sup>th</sup> St. Patrick's Balloon Rallye please don't hesitate. Thank you in advance for taking the time to review our sponsorship packet. We look forward to hearing from you soon!

Sincerely,

Martha Bucknam & Alexis Kline  
Recreational Specialist  
Belen Community Center  
505-966-2700



# Belen High School Visual Arts

presents

## “Fluorescent Fairy Tales”

an Ultra Violet Reactive Student Art Show



Chris Thompson, 10th grade



Madison Cain, 11th grade



Paisley  
Borneman,  
12th grade

Location: **Gaze Gallery,**  
210 S. Main St., Belen  
Trembly Building (next to Pizza Hut).  
Plenty of parking

February 28th & 29th, 2020

Reception Friday February 28th, 6-9pm





**These were the 8 New Mexico State Judges from all over the state that judge our meet.**

**Gyms from Ruidoso, El Paso, Santa fe, Albuquerque, Las Cruces, Los Alamos, and Belen**

**289 competitors**

**Over 1000 attended over the 2 days**

**It was organized and amazing! Lori's Boardwalk Gymnastics!!!!**

# **BOB'S INDUSTRIAL SUPPLY HAS EXPANDED! IT IS NOW SELLING AUTO PARTS AND ACCESSORIES!**

**10% DISCOUNT TO GBCC MEMBERS!**



**Bob Young**  
Owner

**Bob's Industrial Supply**  
830 N. Main Street, Suite: B  
Belen NM, 87002

**Free Delivery in Valencia County**

Office: 505 864-5990  
Cell: 505 288-0578

Email: [byoung@sorbcopackaging.com](mailto:byoung@sorbcopackaging.com)



# 2020 SPONSORSHIP OPPORTUNITIES

MARCH 21, 2020 - ISLETA RESORT & CASINO

**REACH OVER 600 BUSINESS OWNERS &  
COMMUNITY LEADERS.**

Make a difference. Change a child's life.

For more info: 505.565.4470 - [aeden@elranchitonm.org](mailto:aeden@elranchitonm.org)

# 36th Annual St. Patrick's Day Balloon Rallye

## March 13th-15th

### RALLYE SPONSOR FORM

1) Choose from sponsorship level (check one)

Balloon Light   Te Amo   Special Shapes   Pot O' Gold   Shamrock   Leprechaun  
☐ \$5,000   ☐ \$2,500   ☐ \$1,000   ☐ \$750   ☐ \$500   ☐ \$250

***Sorry, right now I cannot participate on a sponsorship level but I have enclosed another amount of \$\_\_\_\_\_ to assist with the event.***

2) Fill in your company contact information:

Company name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

3) Provide Shirt Size and Quantity Information:

	Small	Med	Large	XL	XXL
Balloon Light: Choose 5					
Te Amo: Choose 2					
Special Shapes: Choose 2					
Pot O' Gold: Choose 2					
Shamrock: Choose 2					
Leprechaun: Choose 1					

4) [Yes] [No] Do you have any items you would like to donate/sponsor for the fund-raising raffle?

If yes, please list items here: \_\_\_\_\_

5) [Yes] [No] Do you have any promotional items (in multiples of 100) you would like to contribute to the pilot packs? If yes, please list items here: \_\_\_\_\_

**We will contact you and make arrangements to pick up any donations/contributions.**

6) Enclose your check (City of Belen) with this form and mail to:

**Belen Community Center**

**305 Eagle Lane, Belen NM 87002**

THANK YOU FOR YOUR HELP AND SUPPORT!  
TO CONTACT US: JOSHUA KERNS 1(505)966-2700

## NEWS RELEASE from Green House Bistro

### For Immediate Release

DATE: January 21, 2020

Green House Bistro

Contact Person: Suzette Lindemuth 505-249-1682

Email: [suzette@nmagelessliving.com](mailto:suzette@nmagelessliving.com)

The Green House Bistro in Los Lunas, NM is excited to announce that we are opening our kitchen up to local, food-loving moms and creating a featured dinner based off their memories of childhood cooking experiences.

As we begin to explore the diversity of Valencia County's cuisine culture, we are officially starting our 1st featured dinner of **"MOMMA'S IN THE KITCHEN"**. Chef Tania Wright's Mom, Arlene Sanchez, originally from Puerto Rico will make 3 regional dishes with the support of the culinary team from the Green House Bistro in Los Lunas, NM on **Friday, January 24th at 6pm**. For more information **CALL 866-1936** (*limited space*)

The three-course menu will include:

**APPETIZER** Shrimp Stuffed Mofongo

**MAIN ENTRÉE** Roasted Pork served with Rice and Pigeon Peas

**DESSERT** Pastelillos De Guava

Watch our exclusive interview on **YouTube** (<https://youtu.be/75LYLOuYNVQ>) as we talk about her culinary experience in Puerto Rico.

We'd love to hear how memories of food and your momma's cooking made all the difference! Contact the Green House Bistro for complete details on how to apply to be a **"Momma in the Kitchen"**. This new dinner series will be taking place every last Friday of the month from 6-8pm. Make sure to follow the Green House Bistro on **Facebook.com/GreenHouseBistro** for all updates upcoming events & specials.



866-1936 [greenhousebistro.com](http://greenhousebistro.com)  
5 Thomas Rd. Los Lunas, NM





# 36th Annual St. Patrick's Day Balloon Rallye



During the weekend of March 13th-15th, a rainbow of hot air balloons will fill the sky over Valencia County during the 2020 St. Patrick's Day Balloon Rallye. This annual event is presented by the City of Belen and the Valencia Flying and Retrieval Society (VFRS). You can be apart of the fun and excitement at this rallye; enjoy the unique advertising opportunity by sponsoring a balloon. Imagine one of these gentle giants floating through the sky with your company's name proudly displayed on a banner attached to the basket. Now, see yourself and a friend floating through the air!

## Sponsoring a Balloon

### Balloon Light- \$5,000

- 5 St. Patrick's Day Balloon Rallye T-Shirts and pins
- Name listed on all advertisement
- Sponsors banner flown on balloon basket
- Balloon glow named after sponsor
- 3 Balloon rides

### Te Amo- \$2,500

- 3 St. Patrick's Day Balloon Rallye T-Shirts and pins
- Name listed on all advertisement
- Sponsors banner flown on balloon basket
- 2 Balloon Rides

### Special Shapes-\$1,000

- 2 St. Patrick's Day Balloon Rallye T-Shirts and pins
- Name listed on webpage
- Sponsors banner flown on balloon basket
- 1 Balloon ride

### Pot O'Gold-\$750

- 2 St. Patrick's Day Balloon Rallye t-shirts and pins
- Name on 1/2 shared banner flown on basket
- 1 Balloon Ride

### Shamrock-\$500

- 2 St. Patrick's Day Balloon Rallye t-shirts and pins
- Name on 1/3 shared banner flown on basket
- 1 Balloon Ride

### Leprechaun-\$250

- 2 St. Patrick's Day Balloon Rallye t-shirts and pins
- Name on 1/4 shared banner flown on basket
- 1 Balloon Ride

# Infinity High School's 9th Annual Career Expo

*Join us at Infinity High School for our annual Career Expo*



**Date: March 27, 2020**

**Time: 8:00– 11:00**

## ***Career Expo*** ***featuring***

*Local Businesses, Local Manufacturers,  
Local Colleges, and Military Branches*



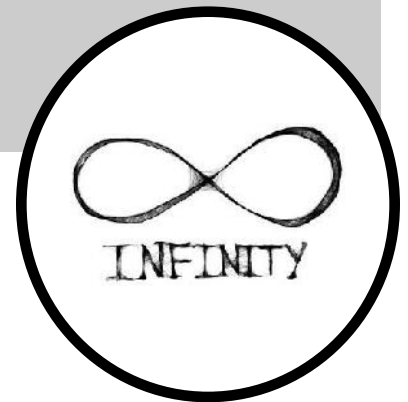
**\*\*If you are a business owner or individual who would like to participate in our Career Expo, please contact Kassandra Baca at Infinity High School.**

**All are welcome!**



### **Itinerary:**

- **7:00AM– 8:00AM–**  
**Welcome and Set-up**  
Coffee and Pastries!
- **8:00AM–11:00AM–**  
**Individual Booths**  
Each participant will have their own booth to present information to students and other attendees.



### **Infinity High School**

221 South 4th Street  
Belen, New Mexico  
87002

### **Contact:**

Kassandra Baca  
505-966-1532  
[bacakt@beleneagles.org](mailto:bacakt@beleneagles.org)

*We look forward to  
seeing you!*

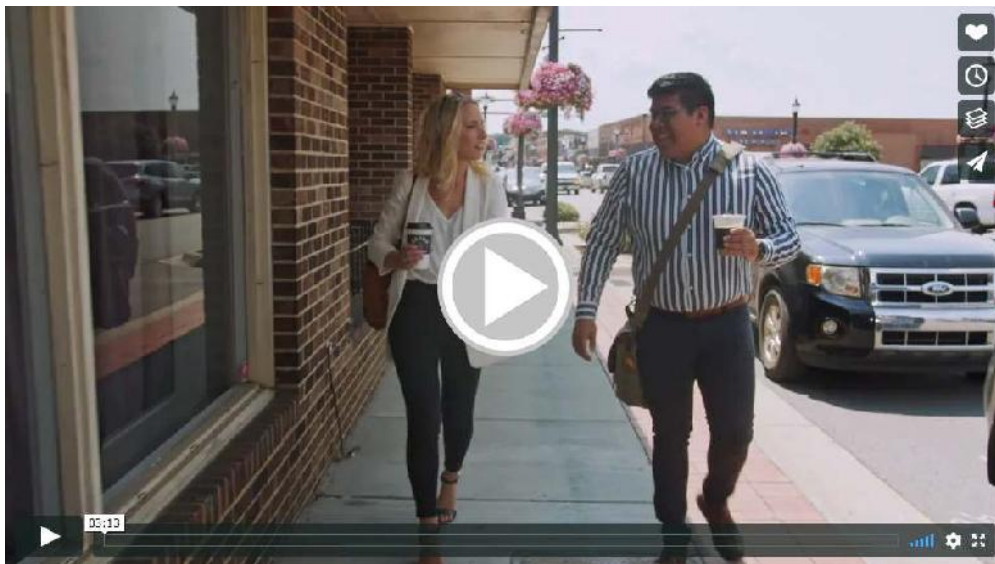
# CAREER CONNECTIONS

POWERED BY facebook

## FACEBOOK CAREER CONNECTIONS

[Career Connections](#) is a Facebook initiative that expands student access to meaningful careers in their communities, while contributing to the growth of local businesses.

### Benefits for Students



Career Connections aims to support students from diverse backgrounds to build social and professional capital, develop skills for the 21st-century job market and gain entry points to in-demand career opportunities in their local communities. The program provides an on-ramp to career paths for underserved and underrepresented students by:

- **Training students on professional skills:** Students are trained in soft skills (i.e. interpersonal and communication skills) and hard skills (i.e. digital marketing and social media management).
- **Connecting them to paid local internships:** Internships are 3 months long with a 20-hour-per-week minimum and pay 30% above state minimum wage.
- **Supporting them through a network of mentors:** Career Connections Fellows receive ongoing virtual mentorship from Facebook employees through regular video conferencing calls.



# CAREER CONNECTIONS

POWERED BY facebook

## Benefits for Businesses



Career Connections supports local employers' ability to hire and retain emerging talent in their local community, thereby nurturing the next generation of the workforce while increasing local economic prosperity. This program provides:

- **A qualified CC Fellow who's trained as a digital marketer to drive business goals:** The Facebook-trained Career Connections Fellows drive customer acquisition and increase brand awareness and sales.
- **Rewards and recognition:** Local employers receive Facebook and Instagram ad credits and are recognized on the Facebook Career Connections' website as a Business Partner.
- **Knowledge sharing and training:** Businesses receive LinkedIn Learning access and in-person training focused on internship best practices, diversity & inclusion and social media marketing.
- **Connection to Facebook:** Businesses have access to office hours with Facebook, and ongoing communication with Facebook through newsletters and tech support.

Career Connections Fellowships align to the school schedule, with 3-month cycles coinciding with spring and summer semesters. Employers can choose to apply to any cycle(s). The summer 2020 cycle begins on May 18<sup>th</sup>, 2020, when Career Connections will be serving students and employers in North Central New Mexico and Central Arkansas.

**We look forward to partnering together!**

**BUILD YOUR  
CAREER PATHWAY**



**BUILD YOUR  
NEXT-GEN WORKFORCE**

**Greater Belen Chamber of Commerce**  
**2020 Calendar of Luncheon & After Hour Events**

<b>January 8<sup>th</sup></b>	<b>After Hours</b>	<b>Tome Art Gallery</b>	<b>5:30</b>	
<b>February 5<sup>th</sup></b>	<b>Luncheon</b>	<b>Fat Sat's</b>	<b>11:30</b>	
<b>March 4<sup>th</sup></b>	<b>After Hours</b>	<b>Rio communities Optimist Club</b>	<b>5:30</b>	
		<b>To be held at Rio Communities City Hall</b>		
<b>April 1<sup>st</sup></b>	<b>Luncheon</b>	<b>La Dos Gringas</b>	<b>11:30</b>	
<b>May 6<sup>th</sup></b>	<b>After Hours</b>	<b>TBA</b>		
<b>June 3<sup>rd</sup></b>	<b>Luncheon</b>	<b>Belen Public Library</b>	<b>11:30</b>	
<b>July 8<sup>th</sup></b>	<b>After Hours</b>	<b>Cetera Network</b>	<b>5:30</b>	<b>(Pavlos Panagopoulos)</b>
<b>August 6<sup>th</sup></b>	<b>Luncheon</b>	<b>Tierra Del Sol</b>	<b>11:30</b>	<b>(New Educator's Luncheon)</b>
<b>September 2<sup>nd</sup></b>	<b>After Hours</b>	<b>Mitchell Theatre</b>	<b>5:30</b>	<b>(Los Lunas)</b>
<b>October 7<sup>th</sup></b>	<b>Luncheon</b>	<b>Sachs 5<sup>th</sup> Real Estate</b>	<b>11:30</b>	
<b>November 4<sup>th</sup></b>	<b>After Hours</b>	<b>Belen Art League</b>	<b>5:30</b>	
<b>December 2<sup>nd</sup></b>	<b>Luncheon</b>	<b>1<sup>st</sup> United Methodist</b>	<b>11:30</b>	<b>(Christmas Luncheon)</b>



**PRESENTS:**

# **THE 2020 TIM LARDNER MEMORIAL GOLF TOURNAMENT**

**Friday, May 29**

**TIERRA DEL SOL  
GOLF CLUB IN  
BELEN**

**8:00AM  
REGISTRATION AND  
BREAKFAST BAR**

**9:30 SHOTGUN  
START**

**BURGER BAR  
DURING AWARDS**

**\$125PP  
\$400 PER TEAM**

**INCLUDES BASKET OF  
BALLS, CART, TWO MEALS  
AND ROUND OF GOLF**



**Greater  
Belen Chamber  
of Commerce**

**Call 505-864-8091**

**Belenchamber.com  
for more information**



## **February 2020 Events Update**

### **Belen Harvey House Museum, a Branch of the Belen Public Library**

**104 North First Street, Belen, New Mexico 87002**

**Wednesday – Friday 12-5, Saturday 10-5, Sunday 12-5**

**505-861-0581 facebook/belenharveyhouse**

**February 23, 1pm** – Belen Harvey House hosts the Valencia County Historical Society's Annual Meeting, Refreshments will be available after the meeting.

**February 23, 2 – 4 pm**– Roberta Scott from the NM Historic Society will present: "Voting Rights for Women In The Southwest" – reservations recommended

### **New Exhibit in March!**

Women's History Month – 100<sup>th</sup> Anniversary of the 19<sup>th</sup> Amendment

**March 15, 2pm** – Dixie Boyle will present "Old West Saloon Girls, Madams & Bordellos". Ms. Boyle will be in costume and the Harvey House Museum will offer a prize for the best decorated hat!

**March 22, 2pm** – Rosa Latimer presents "Kickass Women You Need to Know About"

### **New Exhibits**

Notable Folks from Belen

**April 14, 2pm** – Exhibit on George Clark, Vice President of the Fred Harvey Company. For the opening, Mr. Clark's nephew Karl Rudolph will give a presentation on Mr. Clark and his lifetime career with the Fred Harvey Company. Original ephemera and artifacts.

Photos of Belen by Bob Christensen

**May 3, 2:00 pm** – Van Ann Moore will present "Martha Washington, America's First Lady & Mother". Tickets \$5.00

If you don't want this Event schedule, please reply to this email that you are not interested. If you know of anyone who would like to receive this please send us their email address.

**harveyhousebelen@gmail.com**





# NEW 15.4" MACBOOK PRO RAFFLE

(VALUED AT \$2500)

*On sale now and winner will be drawn on  
September 26<sup>th</sup> at 9:00pm  
at the Rio Abajo Becker Street Festival*

**\$10 or 3/\$20**

*Donated by a Tech Grant from Facebook-Los Lunas Data Center*

Call GBCC Office at 505-864-8091 or  
[rhona@belenchamber.org](mailto:rhona@belenchamber.org) for more info

The Belen Art League's

# MAD HATTER TEA PARTY

Sunday, March 29th  
Seatings at 12:00 and 2:30

Tickets \$10

**ARTSY HAT  
CONTEST**

*Decorate your hat and win prizes!*

Belen Art League Gallery  
509 Becker Street, Belen

**505-861-0217**



Reserve your spot  
Before its too late!







# Happy St. Patrick's Day

*Two Great Homes For Sale in the  
Golf Course Area of Rio Communities*

Gorgeous Home ~ Plus Sunroom

Wonderful Home ~ Reasonably Priced

**MLS #962819**



Contact: Lorraine Sachs Garcia  
505.864.8081 - 505.453.1879

**MLS #962763**



Contact: Darleen Aragon  
505.720.3466



225 N. Main Street  
Belen, New Mexico 87002  
[www.Sachs5th.com](http://www.Sachs5th.com)  
Office: 505.864.8081

Visit Us At:  
[www.Sachs5th.com](http://www.Sachs5th.com)

# Southwest Model Railroad Club

## Vendor Show & Exhibition



**Saturday, April 25 and Sunday, April 26**

Vendor Show: Saturday, April 25 and Sunday, April 26  
9:00am to 5:00pm

Free Exhibition: Saturday, April 25 from 9:00am to 5:00pm  
Sunday, April 26 from 9:00am to 5:00pm  
Monday, April 27 from 9:00am to 12:00pm

**Los Lunas Rail Runner Station • 101 Courthouse Road SE • Los Lunas, NM 87031**

**Open to the Public  
Free Admission**

- Scale Model Trains and accessories for sale
- Experienced Hobbyists on site
- Walking distance to local restaurants



**Keep it local – come out to support our vendors and local community!**



**SWMRC Contact:** 505-916-6901  
Check out our website at [SWMRCTrains.com](http://SWMRCTrains.com)  
*Like us on Facebook*





The poster features a vibrant, multi-colored floral border with various leaves and flowers in shades of pink, blue, yellow, and green. The central text is set against a dark blue rectangular background.

# Spring Yard Sale and Flea Market

• March 28, 2020 •

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• 7:30 a.m.-2:30 p.m. •

---

• Valencia County  
Cowboy Church 1 AT&T  
RD. Los Lunas

---



# HUB CITY TUMBLEWEED ART FESTIVAL

May 9, 2020, Belen, NM



## VENDOR BOOTHS

\$10 per 10'x10' space

Call 861-0217, email: BelenArt-Leauge@yahoo.com

or stop by the Belen Art League to reserve your space

## SPRING ART SHOW OPENING

at Belen Art League Gallery  
Come see what great  
art is on display

## STUDIO 508

Gallery & Art Space  
Pop Up Art Show

## DENIM JACKETS AUCTION

Bid on your favorite Jacket!



## WINE & BEER GARDEN

Enjoy Great Local Beer & Wine



## LIVE MUSIC!

509 Becker Ave. Belen, NM

*Come Enjoy the Fun!*





Photos: Linda Heinze

### Calendar

Friends of Whitfield

#### Monthly Board Meetings

2nd Saturday - 10 AM

March 14; April 11; May 9,  
2020 All are welcome!

#### Composting workshop

tomorrow! See p.3

#### Master Naturalist

Information Meeting: Feb.  
29 10 - 11 AM

#### Application Deadline:

March 6

Classes Begin: March 25

#### Bird House Building

March 8

#### Adult/Junior Ranger

#### Program Kick Off

March 13

#### Belen Marsh Clean-up

April 4

#### Whitfield's Annual

#### Membership Meeting

Saturday, April 11, 2020  
10AM to Noon

#### Earth Day Science

#### Fiesta Celebration

April 25

For information: (505) 864-  
8914

### President's Post

Eileen Beaulieu, President  
Friends of Whitfield Board

The Friends Board had a brief hiatus during the holiday season and now we are back at work ensuring that we are making a difference by fostering support and the activities we will sponsor. I would like to start out by inviting Friends members to our monthly meetings. They take place the second Saturday of every month. Each start at 10:00 a.m. and generally finish by 11:30 or 12:00. You are welcome to attend, listen and provide us with feedback after the meeting. Volunteering to assist in any of the activities we discuss or have listed on our calendar is encouraged.

The Friends could not do the work that we do if it weren't for the dedicated board members. I want to recognize them for the outstanding contributions they make on an annual basis. First, let me start by recognizing Ron Goens who is our Vice President and always the first to volunteer in almost every activity we plan. This year he will be managing the Ambassador Program and Kiosk sales, helping with the Master Naturalist Program, ensuring Bluebird Boxes are prepared to be assembled at our Bluebird event on March 8, assisting with the Science Fiesta on April 25 and helping assemble Bat Boxes on October 24. Next, I want to recognize Beth Crowder as our Treasurer. One of the most important actions the Board is responsible for is our fiduciary obligations. Beth brings her wisdom and past experiences to perform her duties flawlessly and has the Board's utmost respect for doing this job with total integrity. Another important Board member is Linda Frazer. Although new, when the need was presented, she immediately volunteered to become our Secretary. Linda can always be

Continued on P. 2



PO Box 170, Belen NM 87002 [friendsofwhitfield@gmail.com](mailto:friendsofwhitfield@gmail.com) [www.friendsofwhitfield.org](http://www.friendsofwhitfield.org)



[www.facebook.com/friendsofwwca](https://www.facebook.com/friendsofwwca)



## President's Post (continued)

counted on to help with each activity the Board has planned. Next on the board is Johnny Chavez. He is our IT guru and maintains our website. Johnny recently set up our website to enable us to take contributions through PayPal directly. Like Linda, he is a volunteer who I can always count on to help with events. Sharon Hagaman, our newest Board member, is being introduced to you in this issue of the newsletter, so please read further and learn more about her.

Lastly, there are four other individuals that must be recognized. Although they are not on the Board, each is very important to our success. They are Dolores Varela-Phillips who oversees editing and assembling our quarterly newsletter and managing the entire annual membership database and drive. She is also our mass communication person who ensures invitations are mailed out for our annual events. Another volunteer is Elizabeth Dicharry who has been running our Facebook page for several years. She can always be counted on to keep you abreast of activities through our account. Next is Tom VerEecke who is always available to help. He's been the key individual helping build benches for our annual raffle and fund raiser. Tom has been critical in setting up our fund-raising concerts and ensuring bands are available to entertain. Finally, Beverly McFarland manages our volunteer hours. Although Beverly is no longer on the Board, having served for several years as our Secretary, she gladly stepped up to assist with this monthly chore. I hope this recognizes the people without whom we could not accomplish all the amazing things that occur each year.

We have many activities planned for you and our community in the coming year. See the following articles and our calendar for these activities. As always, I invite you to come and participate with us and to help make 2020 an extraordinary year for the Whitfield.



### New Year, New Programs!

**By Allison Martin,  
Education Manager**

Education programs in the local schools have begun! During the months of January and February, Whitfield volunteers and staff partner with Sandia Mountain Natural History Center for the fifth grade ecology program. This is always a fun program where the students look at biotic (living) and abiotic (non-living) parts of the ecosystem.

Two new programs are going to be available at Whitfield very soon – 1. A new junior ranger and 2. an adult ranger program! These programs will be available to everyone and can be completed at any time of the year!

Mark your calendars! Some important events in February, March and April at Whitfield

- **Make Your Own Birdhouse with Ron Goens.** Get ready for the birds this summer by making your own birdhouse. Each kit will cost \$10.00. Checks can be written out to the Friends of Whitfield to support this event and other environmental educational opportunities at Whitfield throughout the year. Limited spots available. Please register at the VSWCD Office 864-8914. Cash or check are due before the workshop begins.

*Continued P. 3*





- **A Composting Workshop** put on by the Bernalillo Master Composters will be on Saturday, February 22<sup>nd</sup> from 10am-12pm. There is still space available. If you are interested in participating in this event, please contact the VSWCD Office at 864-8914.
- **Launch of the new Junior and Adult Ranger Program!** Want to be here for the launch of the programs and enjoy some yummy snacks before you head out on the trail? Come on down Friday, March 13<sup>th</sup> and earn your junior ranger badge or conservator pin!
- **The Earth Day Science Fiesta** will be on April 25<sup>th</sup> from 10:00 am to 2:00 pm. This year we will have live music, food, hands on activities, raffles, and live animals! Join in on the fun, and don't forget the sunscreen! If you have a business or organization that would like to participate in the Science Fiesta, please call me at 864-8914 as soon as possible.
- Have you been wanting to connect with nature and looking for ways to be involved? Look no further! I am very excited to announce **Whitfield's Master Naturalist Program of 2020!**

This is an adult program that is all about lifelong learning and pursuing various ways to protect and restore wildlife habitat all while teaming up with other individuals to help care for our natural world!

There will be an information session all about this great program at Whitfield on Saturday, Feb. 29th from 10am-11am. The classes will begin on Wednesday, March 25th and run every Wednesday and four Saturdays (TBA) until May 20<sup>th</sup>. You would be doing various outdoor and indoor activities to help re connect with the environment through culture, nature journaling, environmental education, wildlife observation, water distribution/conservation and soil health.

**(More information next column)**

These classes will have a fee associated with them of \$85.00 for material packets, speakers, and locations for the duration of the classes (March 25-May 20). This is a one time fee and will be paid at the time of the application prior to the class start. Checks to be made out to: Valencia Soil and Water Conservation District (VSWCD).

*This is a great opportunity for anyone who would like to have a more active role through education and service all dedicated to the beneficial management of natural resources throughout the state! If anyone has any questions, feel free to call our office at 864-8914.*




**WHITFIELD WILDLIFE  
CONSERVATION AREA**

**Come Join Us!**


**Become a Certified  
Master Naturalist  
at the  
Whitfield Wildlife  
Conservation Area**

The Master Naturalist Program is ideal for individuals who have a love for the outdoors, curiosity of the natural environment, a desire to work with others, and help support conservation measures that improve land health.

**Application Deadline:** Friday, March 6<sup>th</sup>  
**Classes begin:** Wednesday, March 25<sup>th</sup>  
 For more information call 864 8914



Whitfield Wildlife Conservation Area is located at 2424 Highway 47, one mile north of the Belen river bridge.



To get an application to participate, please email Allison Martin at [emanagervswcd@gmail.com](mailto:emanagervswcd@gmail.com)

It can be turned in anytime **before March 6th at 4:30 pm** in person or to ATTN Education Manager, PO Box 170 Belen, NM 87002. It is also available on our website with more

information: <https://www.valenciaswcd.org/whitfield-wildlife-conservation-area/master-naturalist-program/>

## Leopold Benches By Eileen Beaulieu



Bench by Alisa Salinas 2018

## Exciting Summer Fundraiser 2020 Artists Needed!

The beautiful Leopold Benches will be another great fundraiser at Whitfield this summer. They will be ready to be painted at the end of the week. We will have eight benches and currently have three artists signed up to paint them. **Five more artists needed.** They will be raffled off at the Desert Willow Festival in August. If someone is interested in donating their artistic talents towards painting a bench, they can contact me ([dulcebeaulieu@comcast.net](mailto:dulcebeaulieu@comcast.net)) or (505) 249-7929 and I will set them up with a bench.

## Meet the Friends new Board Member – Sharon Hagaman

The Whitfield Board has welcomed recently a new Board member. Her name is Sharon Hagaman and a Mother Nature lover extraordinaire. Sharon joined us in December, and she will become our Outreach Board Coordinator. She has volunteered already for several activities and is a very needed asset on the Board.

Sharon was born and raised in Bellevue, Washington. She came to Valencia County by way of Berkeley California and Santa Fe where

(continued)

## Sharon Hagaman

she lived since 1995. Love of the natural world comes from her childhood exposure to nature and the outdoors. Her family provided experiences every summer by camping in an RV throughout the Pacific Northwest and national parks in the western US. She lives in Rio Communities with her 5 dogs, 2 cats and 2 goats. She enjoys bird watching and hiking. She will be attending the Master Naturalist course in March at Whitfield

Sharon joined the Friends because the natural environment is important to her and would like to contribute to the environmental education of children in our community. She would like to contribute by networking and spreading information about this amazing location and the work being done at the Whitfield. Assisting in fundraising through her outreach activities would be an additional activity for Sharon.

The Friends are excited to have her begin outreach activities. In order to make more people aware of Whitfield as a destination to visit, the first thing Sharon will do will be to ensure Whitfield Friends brochures are placed in convenient places around our county, Albuquerque and Santa Fe.



## Project Manager's Update Ted Hodoba

Spring is just around the corner. The Sandhill Cranes are fewer and fewer at Whitfield as they have begun their migration north. As the winter migrants leave, the spring and summer migrants will soon be arriving. Already, the **Verdins** have begun nest building and the male Red-Winged Blackbirds are staking out nesting territories around the pond at Whitfield.



Male Verdin by Johnny Chavez

Work is finishing up on the interior of the maintenance building at Whitfield. For years all we had was an empty building shell that we have used for storing equipment. With additional Capital Outlay funding from the New Mexico State Legislature, we are now completing the project. Offices, a bathroom, and storage space are being created in a series of rooms including a second story storage area. A state of the art water harvesting and purification system is being installed that will supply the water needs of the staff and their work. We were fortunate on February 15<sup>th</sup> to showcase Whitfield to Congresswoman Xochitl Torres-Small. She seemed favorably impressed with our efforts here at Whitfield.

Working at Whitfield has been a very rewarding experience for me. I have seen the changes in habitats as we planted thousands of native trees, shrubs, wildflowers, and cacti as well as created wetlands. Along with this, has been the increasing diversity of wildlife especially birds of which we have seen over half of the 400 or so species native to New Mexico. Soon, however, it will be time for me to leave as I am retiring at the end of May this year. I'd like to thank the Friends for their support over the years and hope you continue to make Whitfield the wonderful place it has become.

**Note: Whitfield will s-o-o miss you Ted. Without all your hard work Whitfield would not be the GREAT place it is!**



## Ambassadors Needed

Ron Goens

Last spring the Ambassadors had dwindled down to just five or six volunteers. To fill four shifts each week on Fridays and Saturdays, we attempted several times to solicit more Ambassadors but to no avail. No volunteers came forward.

As the Ambassador Coordinator with the Friends of Whitfield at the time, I felt that someone else could be more successful than I had been. Therefore, I gave notice that I would like to be replaced as the coordinator. After about a year and repeating that I would like to be replaced, I decided to resign. I had hoped this might encourage someone to become the coordinator. A couple people said they would take my place but, so far, it hasn't happened.

Alas! Beginning in January, after consulting with the Friends Board of Directors, I will again assume the Ambassador Coordinator position and will send out a calendar to those who do volunteer.

It is no longer a need to have an Ambassador present on Friday so one will only be needed on Saturday. With this new requirement it was decided to have Ambassadors for only two sessions on Saturday. The shifts will be from 8:00 AM to 11:00 AM and 11:00 AM to 2:00 PM. It is customary to agree to two 3 hour shifts per month. These shifts can be both consecutively or at two different times. And if you can do only one shift that would work too.

I hope some of our members will step-up and volunteer for one or two shifts. Anyone who would be willing to help out please contact me at [ron.goens@gmail.com](mailto:ron.goens@gmail.com) for information and scheduling.

**Smith's has a Community Rewards Program of which we are a part. You can link your Smith's card to Whitfield online.**

**Go to [www.smithscommunityrewards.com](http://www.smithscommunityrewards.com) and enter our number: NPO #23579.**

**THANK YOU FOR YOU FOR HELPING SUPPORT WHITFIELD!**



**Friends of Whitfield Board of Directors**

[friendsofwhitfield@gmail.com](mailto:friendsofwhitfield@gmail.com)

**Board Officers**

**President:** Eileen Beaulieu (2021)\*

[dulcebeaulieu@comcast.net](mailto:dulcebeaulieu@comcast.net)

**Vice-President:** Ron Goens (2021)\*

[ron.goens@gmail.com](mailto:ron.goens@gmail.com)

**Secretary:** Linda Frazer (2021)\*

[tuffysmom@comcast.net](mailto:tuffysmom@comcast.net)

**Treasurer:** Beth Crowder (2021)\*

[bs\\_crowder@yahoo.com](mailto:bs_crowder@yahoo.com)

\*Term expires

**Board Directors**

**Member:** Johnny Chavez (2021)\*

[whitfieldwildlifew@gmail.com](mailto:whitfieldwildlifew@gmail.com)

**Member:** Sharon Hagaman (2021)

[sharonhagaman12@gmail.com](mailto:sharonhagaman12@gmail.com)

**Member:** Open

**Coordinators**

**Ambassadors:** Ron Goens

[ron.goens@gmail.com](mailto:ron.goens@gmail.com) or

[whit.ambassador@gmail.com](mailto:whit.ambassador@gmail.com)

**Environmental Education Manager:**

Allison Martin

[emanagervswcd@gmail.com](mailto:emanagervswcd@gmail.com)

**E-Mail Coordinator:** Dolores Varela

Phillips

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**Membership:** Dolores Varela Phillips

[doloresvp828@gmail.com](mailto:doloresvp828@gmail.com)

**Newsletter:** Dolores Varela Phillips

[doloresvp828@gmail.com](mailto:doloresvp828@gmail.com)

**Outreach:** Sharon Hagaman

[sharonhagaman12@gmail.com](mailto:sharonhagaman12@gmail.com)

**Whitfield Manager -- (VSWCD)**

Ted Hodoba

(505)-864-8914

[whitfieldwca@gmail.com](mailto:whitfieldwca@gmail.com)

[www.whitfieldwildlife.org](http://www.whitfieldwildlife.org)

Whitfield Wildlife Conservation Area is

located at:

2424 Hwy 47, Belen, NM

© Friends of Whitfield



School Group at Whitfield led by Allison Martin

**IT'S GARDENING TIME!!!**

Interested in learning how to garden, but are unsure if you have all the right knowledge and tools? Look no further! Join our Seed to Supper Program! It is a series of 6 classes that is geared towards beginner gardeners, learning everything from planning a garden, preparing soil, planting, maintaining and even harvesting and preparing your crops for home cooked meals! The first 10 participants that complete the class will receive a garden starter kit (seeds, tools, compost, drip hose, etc.) Classes run every Saturday, with the first one beginning Saturday, February 29<sup>th</sup> at 10 am at El Cerro Community Center: 309 El Cerro Mission Rd. Los Lunas, NM 87031. Call or text Lindsey at (406) 599-8121.

Seed to Supper Gardening Series	Siembra la Cena Serie de Jardinería
<u>Class Schedule – all free</u>	<u>Horario de Clases – todo gratis</u>
Feb 29: Planning Your Garden	29 de febrero: Planear Tu Jardín
Mar 7: Starting w/ Healthy Soil	7 de marzo: Comenzando Con Un Suelo Fertil
Mar 14: Planting Your Garden	14 de marzo: Plantar Tu Jardín
Mar 21: Caring For Your Garden, Part 1	21 de marzo: Cuidar Tu Jardín – 1
Mar 28: Caring For Your Garden, Part 2	28 de marzo: Cuidar Tu Jardín – 2
Apr 4: Harvesting and Using Your Bounty	4 de abril: Usar Tu Cosecha
*10 Free Garden Kits	*10 Paquetes de Jardín Gratis
	

