

**GREATER BELEN CHAMBER OF COMMERCE
AND VISITOR'S CENTER**



Chamber Voice

MISSION: *Dedicated to the Growth and Retention of Commerce
Through Committed Partnerships
Enhancing Our Quality of Life*

www.belenchamber.com

May 2020



***Tim Lardner Memorial Golf Tournament
Friday, July 31st***



**Greater
Belen Chamber
of Commerce**



2020 GBCC Board of Directors
Executive Board

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 President, PNM Resources, Inc.

Sonya Sanchez 505-610-1294
 President Elect, Sachs Fifth Real Estate

John T. Ivey 505-307-1946
 Vice President, Haloed Solutions

Karla Garcia 505-864-7401
 Treasurer, Wells Fargo Banks, NM

Anna Duran 505-565-8400
 Immediate Past President, SECU
Board of Directors

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 Member, Armstrong Services

Carmie Carrejo 505-966-2764
 Member, US Bank

Bobbi Chandler 505-864-4472
 Member, VCNB/Media 9

Carl Gallegos 505-205-3910
 Member, BNSF

Jennifer Hise 505-864-1200
 Member, CEMCO, Inc.

Michael Hoodless 505-998-2601
 Member, Nusenda Credit Union

Yvonne Sanchez 505-865-3624
 Rio Grande Financial Network

Roderick Storey 505-865-6623
 Member, NM Gas Co.

Deborah Baca
 Ex-Officio, Belen Consolidated Schools

Jon Lechel 505-925-8547
 Ex-Officio, UNM-VC

Danny Bernal, Jr. 505-864-8221
 Ex-Officio, City of Belen

Rhona Baca Espinoza 505-864-8091
 Ex-Officio, Executive Director, GBCC

GBCC Office Team

JoElla Patterson
 Membership Specialist, Office Manager

HAPPENINGS

How to support a small business everyday-

1. Comment on their posts regularly even if it is just with an emoji.
2. Share their post.
3. Instead of liking, use the ♥ or Wow!

This will help their page
be seen on Facebook.

PRESIDENT'S THOUGHTS

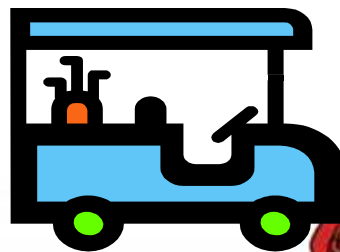
Chamber Members,

I hope this message finds you and your loved ones safe and healthy. With the current Covid-19 pandemic, the Greater Belen Chamber of Commerce has and will continue to provide its members with the latest updates. Thank you to Rhona and JoElla for disseminating this vital information. Belen has always been a stronghold for New Mexico and I still have no doubt that GBCC members and the city of Belen will come through this crisis stronger as businesses, communities and families. Continue to support your local business as we prepare to reopen our economy in the next month or so. Please check your emails for updates on all upcoming GBCC events. Please contact the Chamber office by phone, email, or Facebook should you have any questions, concerns or issues. My best to you and your families during this challenging time for all of us.

Together we will get through this!

Your GBCC President,

Ray Vigil



GREATER BELEN CHAMBER OF COMMERCE OFFICE NEWS



*Rhona Baca Espinoza,
Executive Director of Greater
Belen Chamber of Commerce*

Celebrate the present, Remember the past Go High School Graduates

Hello GBCC Family and Friends!!!

The flower seeds have been planted and the little seedlings are beginning to sprout!!! I see the great support that you have given to our Chamber in much the same way. You have planted seeds of support for us and we are sprouting into a much respected Chamber around the state. We are a three-legged stool that makes us successful: GBCC Members, GBCC Board, GBCC Office Team. Please come by sometime and have a fresh perked cup of coffee with me. If you have an e-blast for me to send out, a project that you need assistance in planning or just a sounding board, we are here for you!!! During this pandemic shutdown, our Chamber has been diligent in disseminating lots of vital resource information to you our Chamber Family! Most recently, we have worked with Facebook and they really came through with two amazing grant opportunities for the small business community in Valencia County!!! They have been such a good neighbor to our county and we so appreciate them!!!

Along with Facebook, other Chamber members have contacted me that they had resources they wanted to donate to our community. I directed them to the entities in need. The first Chamber member being New Mexico Water Service!!! Their parent company California Water, donated \$10,000.00 to Belen Food Pantry and St. Vince De Paul Society. The second, Nusenda Credit Union who donated 350 lunches to first responders Belen Police Dept., Belen Fire Dept. and Belen Schools. The third, United Business Bank donated \$5000.00 to Belen Food Pantry and ALCC. This is so exciting. Thank you from the bottom of our hearts.

Plans for our upcoming Tim Lardner Memorial Scholarship Golf Tournament are in full swing (no pun intended) and this looks to be another record breaking event. It will be held on Friday, July 31st at Tierra Del Sol Golf Club with Shot Gun start at 9:30 am. Registration and Sponsorship documents are available on our website under **Events Coming Soon**. Thank you for your consideration in participating in this tournament in what ever capacity you are able. You are very much appreciated. We thank Wells Fargo Banks for being our title sponsor for this event! We will be awarding three scholarships once again this year depending on the success of this golf tournament.

Blessings Always,
Rhona Baca Espinoza



Tillery Buick GMC. Our service department is open. It is recommended that customers call for appointment availability.

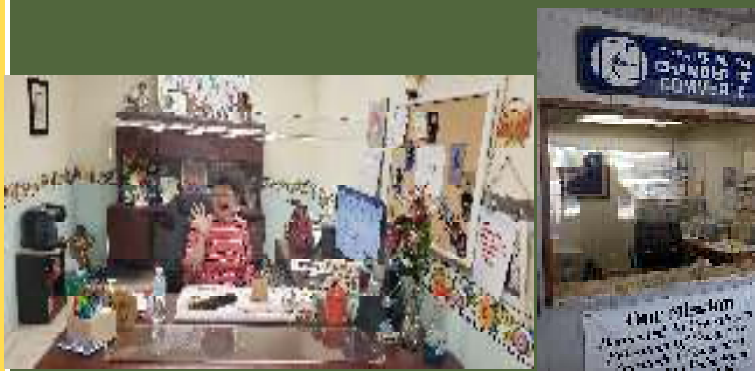
**Our internet sales department is open 24/7. Customers can contact us at
www.tillerybuickgmc.com**

Thanks for doing business with us.

**Sincerely,
Dan Hoagland
Tillery Buick GMC**

GBCC Member News & Woohos!

Jean from SewWhat? Writes: We have been GBCC members since 2004 and are celebrating 11 years in business with more than 15,000 pieces altered, repaired or constructed and have over 1500 clients! Thank you Valencia County County!!!



Special thanks to Aristech Surfaces for installing a sneeze guard in our offices!!!

Valencia County Literacy Council is in need of volunteers to assist with Literacy programs at their agency.

Special Member Info

Membership Renewals!!!!!!!



First Baptist Church
115 S. 4th St.
Belen NM 87002
505-864-8621

First United Methodist Church
P.O. Box 536
Belen, NM 87002
505-864-6095

Sew What?!
12 Stuart Dr.
Los Lunas, NM 87031
505-565-2677

Al's Mini Mart
#1 & #2
701 S. Main Street
Belen, NM 87002
505-864-2500

Johnson Chiropractic Clinic, LLC
4250 Highway 314 SW
Los Lunas, NM 87031
505-565-0548

Enchantment Land CDC
6500 Jefferson NE Suite 200
Albuquerque, NM 87109
505-843-9232

New Mexico Gas Co.
19378 Highway 314
Belen, NM 87002
505-697-3146



April Member of the Month: Romero Funeral Home



GBCC Board President Anna Duran
congratulating the
Member of the Month— Romero Funeral Home

April Member of the Month: Romero Funeral Home

Congratulations to Dicky Romero of Romero Funeral Home, the Greater Belen Chamber of Commerce Member of the month. Located at 609 N. Main Street in Belen they can be reached at 505 -864-8501. Their mantra: *Our Family Serving Your Family Since 1936 Dignified Funeral Service for all regardless of Financial condition.*

Who Do You Turn to In a Time of Need? Family. Living in New Mexico is a unique experience, rooted in strong family values and traditions that tie us together as a community. It is this sense of family and community that people think of when they turn to Romero Funeral Home for help during one of the most difficult times of life...the loss of a loved one. Because death is such a deeply personal issue, you can feel comfortable about choosing Romero Funeral Home in Belen, New Mexico.

Three generations of the Romero family, spanning over 80 years, have carried on a tradition of providing personal care and attention, for not only the deceased, but for those left behind. Today, just as it was in 1936, our goal is to make the funeral arranging process as easy for you and your family as possible. Options are always presented with sensitivity and respect for your personal wishes, religious preference, and financial considerations. Thank you Dicky and staff for continuing the beautiful tradition of the Romero Family.

Resources & Tools for Business Success



The Greater Belen
Chamber of Commerce

Gain access to over 600 free and low-cost resources to help you start and grow your business!

Need help gaining a competitive edge?

- Information about local and online business training resources
- Using social media to promote your business
- Six Sigma Quality for small businesses
 - Links to one-on-one help

Need help getting your business off the ground?

Our Start-up Help section includes

- Business Entity Wizard – to help you choose the right type of legal entity
- All of the necessary forms to create a business entity
- Sales tax, quarterly estimated tax and other forms required throughout the year
- Access to free business plan software
- Links to free one-on-one assistance
- Business License and other local requirements

Tired of searching the web for answers?

Find all the resources you need in one place!

- Local, State, and Federal Programs to help businesses
 - Easy Ways to "Go Green"
- Marketing and Selling Resources
- Disaster Preparation and Recovery
- Training programs for Owners and Employees
 - Going Global
- Business Plan Resources
- Links for specialized Industries

Is your business in compliance with HR law?

Stay up to date on ever-changing state and federal requirements

- Find all the forms you need to become an employer, hire employees and keep your business in compliance
 - Job description tools
 - Workplace ergonomic tools
- New Hire Email Service – provides new employees with required forms
- Workplace safety and HR resources

**Tim Lardner Memorial Scholarship
Golf Tournament presented by Wells Fargo Banks
Friday, July 31st
TDS Golf Club in Belen**

Sponsorship Levels

Platinum.....\$1,000.00

Provide Hole Sponsor Sign and Hang Your Banner
Newspaper Advertising
Team of 4 Players

Gold.....\$750.00

Provide Hole Sponsor Sign and Hang Your Banner
Newspaper Advertising
2 Players

Silver.....\$250.00

Hang Your Banner

Hole Sponsor...\$100.00

Provide Hole Sponsor Sign

Tim Lardner Memorial Scholarship Sponsor

\$500

Name on Scholarship Banner

All Sponsors

Listing on Program and Promotional Ads

To register or for more Information contact:

Greater Belen Chamber of commerce

712 Dalies Ave.

Belen, NM 87002

864-8091

Rhona@belenchamber.org

www.belenchamber.org

Raffle and Goody Bag Items Needed.



MAY

2020



<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>

JUNE UPCOMING EVENTS

No June events

Member's Discounts Page

Abba Technologies: 20% off an I.T. assessment for Chamber Members. 505-889-3337

Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251

Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

Bethlehem Trading Post: 10% discount on store merchandise. Vendor items may be exception.

Black's Smuggler's Winery: Free Wine Tasting for GBCC Members: Call Tony Black: 388-8117

Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email imagesbyrosa@aol.com to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>

H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621

Jazzercise: GBCC Members first month FREE, call 250-2982 or JazzerciseBelen@aol.com

Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

Long John Silver's: Discounts available depending on service: Call 864-4481

Marty's Muffler Shop Inc: 10% Discount on all repairs 864-8033.

listing. Call 830-2043 or email info@nmbiz.com

Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200

Performance Automotive: 10% off on all parts and labor for all GBCC Members: Present card at time of service. Call 505-861-1468 for more information

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Scentsy Independent Consultant: Nichole Shiplet: 505-414-3017: \$5.00 off purchase \$40.00 or more.

Sew What?! 10% discount on multi-piece orders, 565-2677

US Bank: 20% off standard checks and reorders. *Belen only!* Call 861-1900

Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472

Wright Choice Learning Center: Discounts available depending on service Call 864-2530

**When the Corona Virus finally
exhausts itself & the danger is over,
let's do something good for Our
Country.**

**Let's spend our vacation in the USA,
eat in local restaurants, buy american
products, buy local meats, veggies &
support local businesses.**

**These businesses are going to find it
very difficult to get back on their feet
and survive without our help. They're
suffering badly now.**

**Our products are some of the best in
the world. This country is one of the
most beautiful.**

Let's Make This Our Finest Time!

 USA  USA  USA  USA 

2019 GBCC Annual Report 2020 GBCC Member Directory



Greater
Belen Chamber
of Commerce

www.belenchamber.com



Home of the **Rio Abajo** Becker Street Festival

Last Saturday in September



We're From The Same Place You Are

In Valencia County we honor hard work, values, tradition, and community. Discover rewarding accounts, affordable loans, less fees, and the Credit Union difference with State ECU. As your neighbors and fellow community members, we cultivate financial solutions that are as unique as you.

Proudly Serving Valencia County

Belen

19390 N Hwy 314
Belen, NM 87002
(505) 864-0335

Los Lunas

280 Emilio Lopez Loop NW
Los Lunas, NM 87031
(505) 565-8400

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state EMPLOYEES
CREDIT UNION

LOCAL CONFIDENCE

2020 GBCC Board of Directors

EXECUTIVE BOARD

Ray Vigil
President , PNM Resources, Inc.

Sonya Sanchez
President Elect, Sachs Fifth Real Estate

John T. Ivey
Vice President, Haloed Solutions

Karla Garcia
Treasurer, Wells Fargo Banks, NM

Anna Duran
Immediate Past President, State ECU

BOARD OF DIRECTORS

Pete Armstrong
Member, Armstrong Services

Bobbi Chandler
Member, VCNB/Media 9

Carl Gallegos
Member, BNSF

Jennifer Hise-Trujillo
Member, CEMCO, Inc.

Michael Hoodless
Member, Nusenda Credit Union

Yvonne Sanchez
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Roderick Storey
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Deborah Baca
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Jon Lechel
Ex-Officio, UNM-VC

Danny Bernal, Jr.
Ex-Officio, City of Belen

Rhona Baca Espinoza
Ex-Officio, Executive Director, GBCC

GBCC OFFICE STAFF

JoElla Patterson
Membership Specialist, Office Manager

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RAY VIGIL



Greetings

For those of you that don't know me, my name is Ray Vigil. I was born and raised in Northern NM in Pecos, NM. I graduated from New Mexico State University with a bachelor's in electrical engineering and a master's in industrial engineering. I currently work for PNM as a manager for two departments and have been there almost 20 years. I have been married to my wonderful wife, Teresita (or T) as some know her going on 32 years. I have two amazing daughters, Audriana and Mariah Vigil. We have lived in Valencia County for almost 30 years.

I am very excited to be the incoming Chamber Board President. I want to thank Anna Duran for serving as president last year and doing an amazing job. I also want to thank Rhona and JoElla and my fellow board members for their service on the Chamber board.

2020 is going to be a GREAT year! A new year and the start of a new decade of opportunities for Belen. The Greater Belen Chamber of Commerce is ready to work with our Chamber members, Belen city government, Valencia County governments and NM state governments to make this an amazing year to remember. If Belen is going to thrive in this decade, we must all work together to make it happen!

From the Lardner Scholarship golf tournament to Rio Abajo days, the Chamber will work hard for its members and the people of Belen. Thanks to all our event sponsors throughout the year. We could not do our job without your support.

In closing, I would like to challenge each of you to join the chamber (if you're not already a member) and together let's make 2020 the best year ever in Belen.

Thank you and God Bless! ■



President



RHONA BACA ESPINOZA

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Thankful. Grateful. Blessed. Those are the three words that come to mind as we finished 2019 here at the Greater Belen Chamber of Commerce. Thankful for our cherished members and community who support us in an abundant way. Without each of you, our Chamber would have to close. YOU are the lifeline to us. Grateful. Grateful for a stellar Board of Directors who work so closely and hard to ensure we are successful in our events and in the everyday workings of this Chamber. Blessed to serve as the Chamber Director

alongside my precious forever friend, JoElla Patterson, our amazing Office Manager and Membership Specialist. As I open our office every single workday, I have to stop and thank God for this amazing opportunity to give back to our community and work hard to ensure each in our business community succeed in however way I am able to help.

As we begin 2020, I am Thankful, Grateful, Blessed to look to another great year at our Chamber. We look with 2020 vision and focus to improve on our service, commitment,

hard work to our members and our communities. We humbly say, "Thank You" Greater Belen community. ■





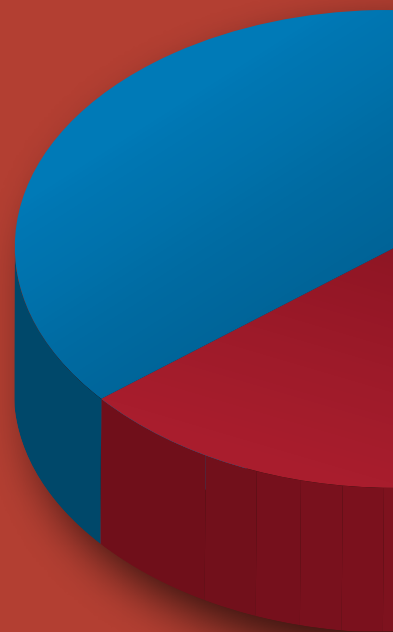
INCOME/EXPENSE SUMMARY

January-December 2019

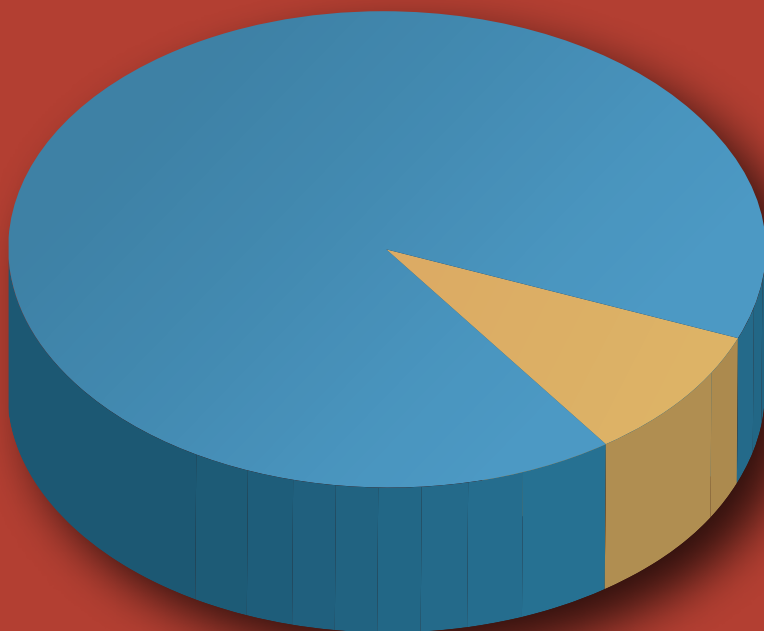
Total Net Income

\$119,486.00

Membership Dues: ■ \$29,820.00
Fundraisers: ■ \$68,666.00
Contracted Income: ■ \$21,000.00



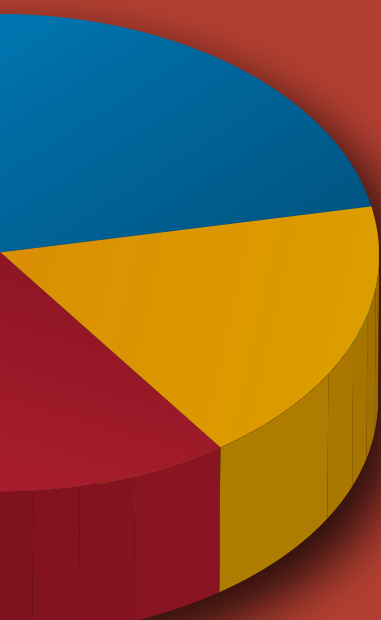
6



Total Expense

\$112,779.00

Operating Expenses: ■ \$106,403.00
Net Income: ■ \$6,072.00



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0



SERVING BNSF EMPLOYEES & THEIR
FAMILIES SINCE 1955

"Keeping Our Railroad Family On Track"

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JAMES SLOAN

When Jim Sloan looks back at the history of Belen, he relishes in the details and images, saying he was probably born in the wrong time period.

Sloan, the volunteer historian at the Belen Harvey House Museum, is also a member of the Belen Historic Properties Review Board and is a recent member of the Valencia County Historical Society's board of directors.

In his spare time, Sloan is the administrator of the Belen Memories Facebook Page, sharing old photos, anecdotes and facts about the Hub City with its 4,453 members.

Sloan has lived in Belen since he was 2 years old, attended Jaramillo Elementary School, St. Mary's Catholic School and Belen Junior High School and Belen High School. When he was 17, he enlisted in the Navy, serving three years, and he then returned to Belen.

"There was something about Belen that always drew me back, and a lot of people say the same thing," Sloan said. "But back then, when you left Belen, you missed a lot of things, like a Circle T burger and Sachs Auto Parts."

For much of his early adult life, Sloan traveled across the Western United States working in coal mines. In 2000, he got really sick, diagnosed with heart failure and

repository arrest, and was in a coma.

After he recovered, he was unable to do a lot after his illness, he decided to do something that made him happy — he began collecting historic postcards.

"In high school, I didn't like history because it wasn't local history," Sloan said. "Now that I look back, I've lived local history — I know it, I've done it, I've seen it or I've had friends who have done it."

After he obtained his first postcard from 1913 titled "View to Mountains from the Curio Shop," which was a view of the Manzano Mountains from Main Street that showed the old two-story brick





building that once was Central Elementary School, Sloan couldn't understand why Belen had a post card.

With more than 100 postcards of Belen, Sloan collects others, including some from Albuquerque and Socorro.

Researching Belen's history is like a scavenger hunt for Sloan, looking through old archives and newspapers, collecting photos of way back when and talking to old timers who remember the good old days.

Sloan admitted he spent \$300 on a single postcard, but says he's seen some as high as \$4,000. What might be valuable to some isn't to

others, he explained, saying local history buffs like him will pay more for something that's related to Belen.

One of his most prized possessions is a \$500 check made out in the year 1880 from Don Felipe "El Millionario" Chavez to John Becker's brother, Frederick Becker, who was in charge of the railroad at the time. When fellow historian, history professor and author Richard Melzer saw the check, he told Sloan it was probably the most valuable item in his collection.

"I only paid \$1.79 for it," Sloan said. "I don't know what it was for, but it was for \$500, which was a lot of money back then. To me, it's invaluable, but to anyone else who doesn't value Belen history, it doesn't mean anything to them."

As Sloan collected anything and everything about Belen — from calendars to matchbooks — his love of the city and its people grew. The research became an addiction, he says, as he would look at numerous auctions every day.

Photos are worth a lot to Sloan, so when he was brought on board as the volunteer historian at the Belen Harvey House Museum, he was like a kid in a candy store.

He started archiving the thousands of photos in the museum's

possession, as well as much more that the Valencia County News-Bulletin donated to the Harvey House a few months ago.

Sloan spends countless hours repairing museum exhibits; he consults with the mayor, Richard Melzer and others on special projects, and he helped with the prep work to put the old City Hall building on the state (and national) historic register.

Sloan also gives tours of historic places and buildings in Belen, all of this is without any pay.

He is completely committed to Belen and the Harvey House Museum. The whole city benefits from Jim's love of and devotion to Belen.

Sloan says the Hub City has a long, rich history. He says the heritage continues to make Belen a unique place. Having attended to history for years, Sloan hopes others will continue to treasure local life stories of Belen.

"It's a great honor, but I embarrass easily," he said. "I don't want to be famous, I just enjoy what I'm doing." ■

Criteria

Is a contributor/volunteer to our community who receives no pay for services rendered.

1 What has this person done for the greater Belen community that merits the individual being considered for this award?

2 What makes this person important to the greater Belen community?





VALENCIA COUNTY HISTORICAL SOCIETY

10

The Valencia County Historical Society was founded in 1969 and celebrated its Golden Anniversary last year.

The founders included Belen Attorney Tibo Chavez, Marion Herlihy of the First National Bank of Belen, and Belen News-Bulletin publisher Carter Waid.

Tibo Chavez was its first president; Ronnie Torres is the current president.

Valencia County Historical Society activities have included:

- Field trips to historical sites like Abo, historic homes, historic churches.
- Creating and then administering the Harvey House Museum for many years, starting under the leadership

of Marion Herlihy, Susie Baca, and Maggie McDonald.

- Creating a photograph collection which was started by Maggie McDonald.
- Presenting awards for historic preservation, community service, and the teaching of New Mexico history.
- Lecturing on topics on everything from herbs and prohibition to naughty Harvey Girls and the Navajo Code Talkers of World War II.

The Valencia County Historical Society has published eight books, four have received major book awards. Winning major book awards are *Murder, Mystery, and Mayhem in the Rio Abajo*, *A River Runs Through Us: True Tales of the Rio Abajo*, *Tragic Trails and Enchanted Journey: More Tales of the Rio Abajo*, and *Notable & Notorious*

Neighbors in Valencia County History. *Notable and Notorious Neighbors* won the New Mexico / Arizona Book Award for the best reference book of 2019.

The Valencia County Historical Society also published Rio Abajo Heritage' Valencia County: History Through the Photographer's Lens; Mountains, Mesas, and Memories; and Heroes of the Rio Abajo: A History for Young People.

La Historia del Rio Abajo, a regular column on Rio Abajo history in the Valencia County News-Bulletin since 1998. Topics have ranged from the Doodlebug train to hanging trees in Valencia County. ■





PETE'S CAFÉ

Honoring Pete and Eligia Torres Family

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Pete's Café opened in October of 1949. It began as a small and modest café located on 1st Street, across from the Santa Fe Railyard. At that time, the café consisted of one dining room furnished with a couple counter, matching red vinyl topped stools, along with bright red booths for family dining. Owners of the café were a young couple by the names of Pete and Eligia Torres. Together these two worked long hours to get the café business off the ground. In doing so, Pete and Eligia were learning that it would take abundant energy, endless patience, and perhaps, most importantly, they were realizing that they were going to need some help. Good reliable help. Eventually, they began by hiring a few family members as well as family friends.

Probably for the next 10-15 years, Pete's Café relied on the Santa Fe Railroad for revenue. Train Employees

would often spend a night or two at the housing provided across the street from the café. These employees became regulars at Pete's, all of whom truly enjoyed Pete and Eligia's good home cooking. The simple menu consisted of a breakfast section, burgers and French fries, and of course, beans and chile bowls. It wasn't long before it became necessary for Eligia to expand her menu. Cheese enchilada dinners, bean burrito plates, as well as stuffed sopaipillas became popular requests, of course, all these dinners were topped with Eligia's good red or green chile.

Along with the expanding of menu items came an increase in clientele. It soon became evident that expansion of the facility itself was necessary. Around the mid-seventies, Pete's grew to include additional dining rooms. This was made possible by the purchase of a residence that sat just

north of the café. New dining rooms were designed out of this home's old adobe walls, deep paned windows, and antique-tinned ceilings. With Pete's new look came more positive changes. Business improved, the staff doubled, and the menu was now one strictly specializing in New Mexican food.

Today Pete's celebrates 70 years of serving the community of Belen, and it's surrounding areas. As we celebrate this anniversary, the family would like to especially remember and give tribute to a very special woman with whom it all began "Mrs. T"...Grandma Torres. It was her dedication, vision and love for her business that began this family establishment.

Thank you Belen, NM for 70 successful years of great memories, endless laughter and satisfied appetites! ■





SACHS 5TH REAL ESTATE AND AUCTION Honoring the Sachs Family Legacy

12

The Sachs legacy in Belen, New Mexico began when Martin Moses Sachs came from Germany in the 1840's.

He was a pioneer and trail blazer owning one of the first Mercantile Stores in Valencia County for many years. He was instrumental in creating the concept of merchandising commerce and set the pace in the mercantile arena.

Benedicto Sachs was one of the sons of Martin Moses Sachs. He married Rebecca Castillo Baca and had eight children; one of which was Pilar Sachs.

Pilar Sachs, at twelve years old was left to support his family of nine which included his mother & siblings because his father fell ill and died suddenly. Pilar worked hard at various jobs

throughout the years and believed strongly in education. He graduated from Highlands University & was a teacher for many years in the area.

Pilar Sachs married Perfilia Chavez, also known as "Perfie". They had three children; Martin Sylvia and Rudy.

Pilar was eventually able to acquire his own Maytag, RCA, Frigidaire and Whirlpool Franchises & opened his first appliance store on Becker in 1946. He was later able to purchase property on Main Street & built the current building in 1949 where Sachs Appliance was housed. The Sachs team sold & serviced appliances & televisions in the building.

Martin and Rudy purchased Sachs Appliance in 1979. Marty bought

Rudy's share of the business and property. Marty continued to operate the business until 1999 when Marty's daughter, Lorraine and her husband, Anthony Garcia purchased the building and founded Sachs 5th Real Estate and Auction. Lorraine is the principal Auctioneer, with over 30 years experience in the Estate and Auction industry as well as a Realtor and Qualifying Broker with many years experience in helping clients buy and sell various types of Real Estate transactions.

The Sachs Family is celebrating 74 years in business this year and has been a continuous member of the Greater Belen Chamber of Commerce. The Sachs family continues to serve the Community of Belen and surrounding areas! ■





CETERA FINANCIAL

Pavlos and Nicki Panagopoulos

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The Greater Belen Chamber of Commerce is proud to honor Pavlos and Nicki Panagopoulos with Cetera Financia as our 2019 Member of the Year!!!

The seven criteria for the Member of the Year reads as follows:

1. Outside recognition
2. Can be a small or large business
3. Stability of the business
4. Improvement to business
5. Community Involvement
6. Customer Service
7. Inspiration to Others

In 1991, a young ambitious man from Carlsbad met with several members of the Belen Chamber of Commerce.

After he saw what an inclusive and promising community Belen was, he decided to move his business here.

This young man, Pavlos Panagopoulos, moved his investment and insurance business from Albuquerque and rented his first office space in the Trembly Building on Main Street. He began to get very active in the community, joining the Chamber Board, the Belen Noon Optimist Club and coaching the Belen High School Boys' Soccer teams. He and his wife were named as Belen Chamber's Citizens of the Year in 2009.

In the past 29 years, Pavlos has grown his Cetera Investment and Insurance business to become on of the company's top producers in the nation. His team includes Francine

Pena, who will be celebrating 25 years with the business in May, Selina Zamora who started out filing in 2004, was just voted as the Best Insurance Agent of Valencia County for 2019. Makayla Pena, who happens to be Francine's daughter, joined the team last summer. Of course, we can't forget Nicki who oversees the finances and marketing. While there is a second office in Albuquerque's uptown area. It is the Belen office, now located at 511 Reinken that is the headquarters that provides the bulk of the customer service work.

The Greater Belen Chamber of Commerce congratulates Cetera Advisor Networks, Panagopoulos Agency as this year's Member of the Year. ■





JANUARY

Joe R. Wilson, DDS



FEBRUARY

Castillo Pre-Cast



MARCH

AC Disposal



APRIL

Pete's Cafe



MAY

Directory Plus



JUNE

Wells Fargo Banks



JULY

Renee Antoinette's School of Dance



AUGUST

Panagopoulos Agency



SEPTEMBER

Bethlehem Trading Post



OCTOBER

Valencia County News Bulletin



NOVEMBER

Edward Jones Financial: Andrew Spears




DECEMBER


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veronica.purcell@state.nm.us
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dadpadilla@msn.com
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There is a lot of information out about what individuals should do to protect themselves from the COVID-19. But, we know that businesses are also critical to recovering from this process. The resources below are on the Belen business webpages. Check their Surviving a Recession/Pandemic section.

Pandemic Planning and Business Preparation

- ✓ How the Coronavirus Can Affect Your Business
- ✓ Plan to Stay in Business
- ✓ Coronavirus Updates
- ✓ Create an Emergency Action Plan
- ✓ Businesses and Employers Plan and Response
- ✓ How Businesses Should Handle the Coronavirus Outbreak

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Restaurants/Hospitality
Retail
Data Centers
Logistics
Construction
Business of Art
BioTech
Health
Wood Industry
And More Industries

Helping Your Employees and Your Workplace

- ✓ 8 Strategies to Set Up Remote Work During the Outbreak
- ✓ Public Health Management of Persons with Potential COVID-19
- ✓ Help for Employees Who Lost Pay
- ✓ Interim Guide for Business Employers
- ✓ OSHA's Guide for Preparing Workplaces
- ✓ Questions Employers Should Ask
- ✓ CDC Environmental Cleaning Recommendations
- ✓ COVID-19: A Preparedness Checklist

Potential Financial Help

- ✓ Business Loss? Tax Refund
- ✓ Workplace, School, and Home Guidance
- ✓ SBA Disaster Assistance for Businesses Impacted by COVID-19
- ✓ Interim Guidance for Risk Assessment
- ✓ Filing a Business Disaster Claim
- ✓ Coronavirus Updates

More links are being added all the time.

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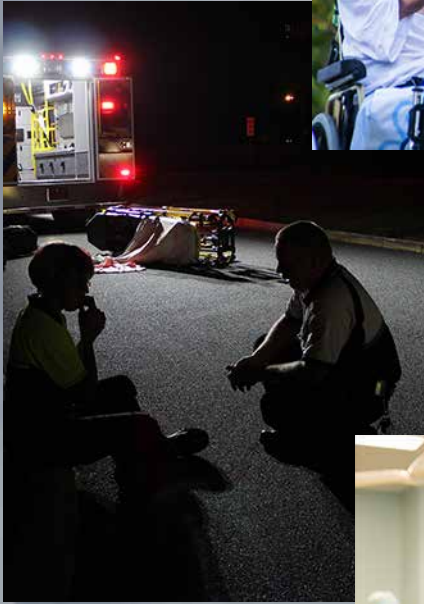
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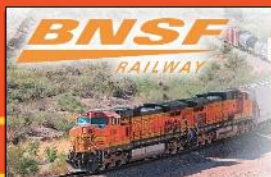
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