



Chamber Voice

MISSION: *Dedicated to the Growth and Retention of Commerce
Through Committed Partnerships
Enhancing Our Quality of Life*

www.belenchamber.com

November 2020

**We Are Thankful for You!!
Thank you GBCC Family!!**



Ray Vigil 505-241-3456
President, PNM Resources, Inc.

Sonya Sanchez 505-610-1294
President Elect, Sachs Fifth Real Estate

John T. Ivey 505-307-1946
Vice President, Haloed Solutions

Jennifer Hise, 505-864-1200
Treasurer, CEMCO

Anna Duran 505-565-8400
Immediate Past President, SECU

Board of Directors

Pete Armstrong 505-864-2084
Member, Armstrong Services

Bobbi Chandler 505-864-4472
Member, VCNB/Media 9

Carl Gallegos 505-205-3910
Member, BNSF

Yvonne Sanchez 505-865-3624
Rio Grande Financial Network

Roderick Storey 505-865-6623
Member, NM Gas Co.

Deborah Baca
Ex-Officio, Belen Consolidated Schools

Jon Lechel 505-925-8547
Ex-Officio, UNM-VC

Danny Bernal, Jr. 505-864-8221
Ex-Officio, City of Belen

Rhona Baca Espinoza 505-864-8091
Ex-Officio, Executive Director, GBCC

GBCC Office Team

JoElla Patterson
Membership Specialist, Office Manager

HAPPENINGS

Halloween Drive through Events Sponsored by Belen Main-Street Partnership, Believe in Belen and the City of Belen!



BRECU Event!

Thank you all who came by our Halloween Drive-Thru Party! We had such a great turnout! Shoutout to everyone who helped decorate and worked the event, you made this a complete success.

#brecu #halloweendrivedthru #somuchcandy



PRESIDENT'S THOUGHTS

Chamber Members,

Well it looks like this pandemic situation will remain for a bit longer than we all wanted. Please follow all Covid safe practices. As we continue with the current Covid-19 pandemic, the Greater Belen Chamber of Commerce has and will continue to provide its members with the latest updates and vital information for you and your businesses. The GBCC is working hard every day to help you and your business. We must get through this together as a united community.



Thanks for supporting our Rio Abajo Golf Tournament which was held on October 23, 2020. By following Covid Safe Practices, everyone had a great day golfing. Thanks to Rhona and JoElla for another spectacular event.

As the holidays approach it is important to spend time with those you love. If this year has taught me anything, it is not to take those special people in our lives for granted. I look forward seeing the re-opening of more of our businesses. Dining is slowly starting to open. Go enjoy indoor dining at your favorite restaurant. Let's make sure we follow all CDC guidelines, so we can stop the spread of the Covid-19 virus and continue to enjoy our local businesses. Many local businesses are open for all the community to come back and shop local this holiday season. Please check your emails for updates on all upcoming GBCC events. Please contact the Chamber office by phone, email, or Facebook should you have any questions, concerns or issues. My best to you and your families during this upcoming holiday season.

Your GBCC President,

Ray Vigil



Greater
Belen Chamber
of Commerce

Greater Belen Chamber of Commerce Office News



*Rhona Baca Espinoza,
Executive Director of
Greater Belen Chamber of
Commerce*

Woo Hoo!!!

As we begin planning for our holiday season, I would like to encourage each of our Chamber members to consider shopping at local businesses. This is key to keeping our local businesses open and strong and thriving!!! We will continue to get the word out as to the vital impact shopping local has on our local economy. We celebrate each and everyone of you that have invested in our Greater Belen community which includes the entire Valencia County and beyond. If you cannot find what you need in your

community, please consider looking for the product or service in our Valencia County.

I have been so proud of the resilience of our community!!! As directives change with the COVID pandemic, our business community has stepped up!!! Thank you for your resilience! You are our heroes!!! Speaking of heroes!! Three cheers for our Belen Fire Department and Belen Health Department for working so hard in testing our community members. We are planning a window treatment event to honor them and show them how much we appreciate them.

As always, we thank you from the bottom of our hearts for your support and friendship.

Blessings Always!!!

Rhona Baca Espinoza

Executive Director

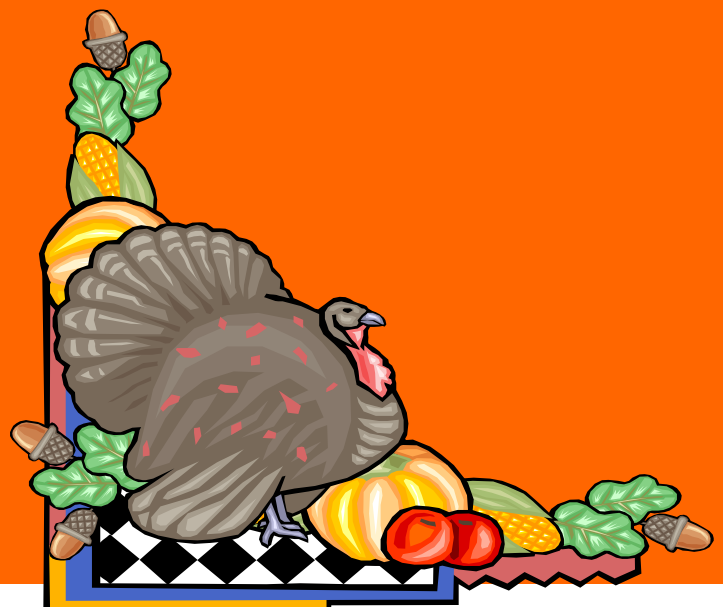
Greater Belen Chamber of Commerce

rhona@belenchamber.org

505-864-8091 phone

505-864-7461 fax

Www.belenchamber.com



GBCC Member News & Woohoos!

We are Thankful

for our Customers & Donors!

**50%
OFF
SALE**

Fri, Nov 13, 2020

Sales across the entire store
except on items we
purchase new!
(mattresses and sunglasses are excluded)

**Save 50% OFF our
already low prices!**

- Warm clothing for the whole family (jeans, sweaters, and long sleeve shirts)
- Boots and shoes
- Blanket and pillows
- Furniture
- Electronics
- Books and Toys
- Even Christmas trees and decorations

**Adelante
ENTERPRISES**
**BARGAIN
SQUARE
THRIFT STORE**

OPEN DAILY 10AM TO 5 PM

NEW LOCATION! 19554 HWY 314 S, BELEN, NM 87002

**\$500
HIRING
BONUS**
Adelante

If you are hired by Adelante now through December 31, 2020, you'll be eligible for a **\$500 Hiring Bonus**. Check out our current openings and apply on our website. We have openings in multiple departments across New Mexico.

Adelante is a nonprofit that has a positive impact on over 80,000 people across New Mexico annually. There are lots of benefits, too!

- **Paid training**
- **Benefits including medical, dental, vision, and retirement savings**
- **No experience necessary in many of our positions**



**Check out the current job openings
and apply online!**

GoAdelante.org/employment

Adelante is an equal opportunity employer. Bonuses are paid following 90 days of employment

News to share from Adelante. We are offering a \$500 Hiring Bonus right now across New Mexico (yes, we have openings in Belen) and we are having a 50% off sale in a few weeks at Bargain Square. Flyers attached. We got NM SAFE certified done last month. Thanks,

Jill Beets
VP of Marketing/Communications
Adelante | Storehouse NM
JBeets@GoAdelante.org
505.280.6209

**Black's Smuggler Offering Great Gift
Items for your Holiday Gift Giving!!!**

Come check out the newly arrived gift items! Socks \$7. Insulated metal wine cups in rose gold \$15. Grape earring \$10. Grape necklace \$10.



Thank you GBCC Board for your dedication month after month as you give of your talents to make our Chamber better and better. You are one amazing group!!!



Special Member Info



Greetings from Belen Mainstreet Partnership!

Finally!!!! The work has begun on the Belen Great Blocks project on Becker Avenue. Making our historic district more

inviting for businesses as well as shoppers and pedestrians is always a positive. You will see wider sidewalks to make them more pedestrian friendly, beautiful trees and landscaping, better drainage and much more on the way! Thanks to all of the BMSP board members as well as the City of belen, the Mayor and council and to the community for supporting this amazing project.

More great News: we had a very productive meeting yesterday with the board members, new city manager, and representatives from the director of the New State Mainstreet Partnership and his staff. After submitting a very detailed audit, I am proud to say that we have received our state and national accreditation as a Mainstreet Organization. This means we are in a great position to acquire more funding and grants to complete the second phase of the Great Blocks project.

BelieveInBelen and Belen Mainstreet collaborated with the Belen Fire and Rescue to support the very successful Halloween events on Becker Avenue last week. We handed out over 125 pounds of candy, took hundreds of pictures of kids and Sparky the Fire Dog in front of the Belen Mural. It was amazing to see the joy in the kids faces and to receive so many thanks from the parents. We definitely raised the bar for 2021! Thanks to everyone that organized, donated and participated.

In closing, there is so much more to come! Please consider getting involved in a BelieveInBelen event or attend a Mainstreet board meeting. You will be glad you did!

Until next time,
Jay Peters

President
Belen Mainstreet Partnership

Membership Renewals!!!!!!!!!!

Larry Scriptor, CPA
P.O. Box 366
Belen, NM 87002
505-864-6363

Performance Automotive,
Inc.
19611 Highway 314,
Belen, NM 87002
505-861-1468

McAlister Transportation
P.O. Box 69
Wellington, KS 67152

Rebecca Long

A Perfect Look
838 Didier Ave
Belen, NM
505-861-2887

Liz Sagrestano

Belen Goju Ryu Karate
P.O. Box 819
Belen, NM 87002
505-864-9568

Boardwalk Gymnastic Center
#4 Industrial Park
Belen, NM 87002
505-861-1226

Comfort Keepers
1202 Main St. NE Ste 104
Los Lunas, NM 87031
505-515-0001

Valencia Power LLC
55 Christine Dr.
Belen, NM 87002
505-861-1771

Bar G Bar Longhorn &
Buffalo Ranch
1910 Highway 304
Belen, NM 87002
505-864-1220

New Mexico Water Service
Co.
401 Horner St.
Rio Communities, NM 87002
505-864-2218

Belen Goju Ryu Karate
P.O. Box 819
Belen, NM 87002
505-864-9568

Bosque Auto Body
11 Roberts Cr.
Los Lunas, NM 87031

NM Community Dev. Loan
Fund
P.O. Box 705
Albuquerque, NM 87103
505-243-3196

October Member of the Month:

Tierra Del Sol Golf Club



Located among stunning New Mexico scenery, our club is a public, 18-hole course offering all the benefits of private membership for a fraction of the cost.

October Member of the Month: Tierra Del Sol Golf Club

Congratulations to Clinton and Craig Tabet of Tierra Del Sol Golf Club as our GBCC Member of the Month for October!!! Located in Rio Communities, they offer a beautiful venue for celebrations of all sorts and best of all a pristine golf course. This is what they say: Prepare yourself for an unparalleled New Mexico golf experience. Tierra Del Sol is a short challenging course with beautiful views. Test your accuracy with our fairways, water hazards and sand traps; we have everything you need to challenge you and improve your game. All in all, our goal is to provide you with a quality experience that includes great customer service and a comfortable atmosphere. They are the very best and we appreciate them!!!



**Greater
Belen Chamber
of Commerce**

Resources & Tools for Business Success



The Greater Belen
Chamber of Commerce

Gain access to over 600 free and low-cost resources to help you start and grow your business!

Need help gaining a competitive edge?

- Information about local and online business training resources
- Using social media to promote your business
- Six Sigma Quality for small businesses
 - Links to one-on-one help

Need help getting your business off the ground?

Our Start-up Help section includes

- Business Entity Wizard – to help you choose the right type of legal entity
- All of the necessary forms to create a business entity
- Sales tax, quarterly estimated tax and other forms required throughout the year
- Access to free business plan software
- Links to free one-on-one assistance
- Business License and other local requirements

Tired of searching the web for answers?

Find all the resources you need in one place!

- Local, State, and Federal Programs to help businesses
 - Easy Ways to "Go Green"
- Marketing and Selling Resources
- Disaster Preparation and Recovery
- Training programs for Owners and Employees
 - Going Global
- Business Plan Resources
- Links for specialized Industries

Is your business in compliance with HR law?

Stay up to date on ever-changing state and federal requirements

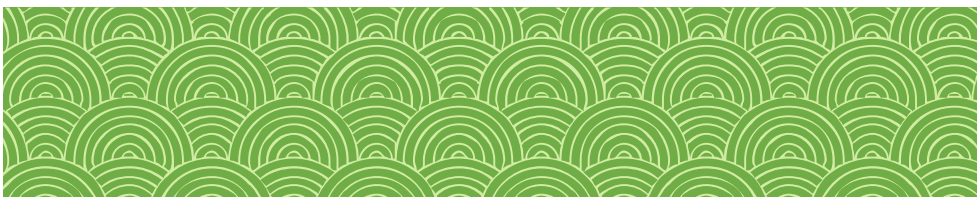
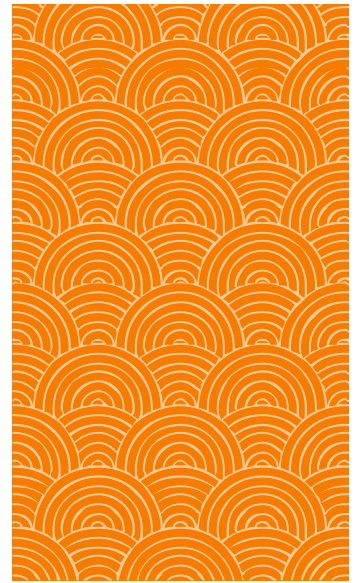
- Find all the forms you need to become an employer, hire employees and keep your business in compliance
 - Job description tools
 - Workplace ergonomic tools
- New Hire Email Service – provides new employees with required forms
- Workplace safety and HR resources

www.Resources4Business.info/Belen



**Greater
Belen Chamber
of Commerce**

Thank You
for
supporting
our Rio
Abajo Golf
Tournament!!



Your support keeps our doors open and our office working hard for our local business community. Our business community in Valencia County needs our support more than ever.

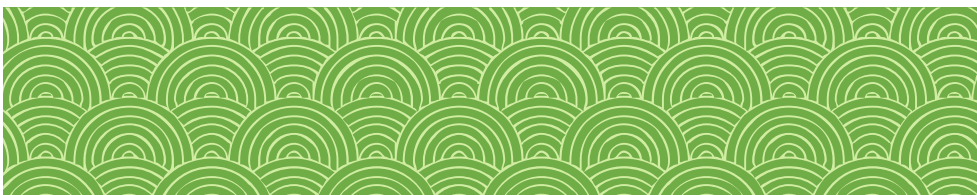
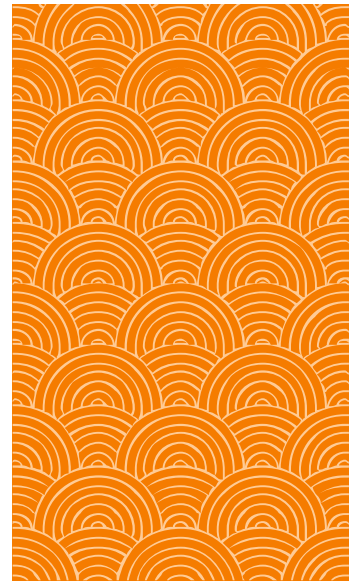
We, at the Greater Belen Chamber of Commerce, are focused on being that support to our business community but without your support we would not be able to do what we do!!!

With Grateful Hearts,

Rhona Baca Espinoza, Executive Director

JoElla Patterson, Office Manager

The Greater Belen Chamber Board of Directors



November



<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
1	2	3	4 BMSP Meets 12:30	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24 GBCC Board Meets via Zoom	25	26 Thanksgiving!!!!	27 Black Friday	28
29	30					

SHOP THESE LOCAL MEMBERS-GET A DISCOUNT!**MEMBER TO MEMBER DISCOUNTS**
MEMBER TO MEMBER DISCOUNTS

Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251

Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

Bethlehem Trading Post: 10% discount on store merchandise. Vendor items may be exception.

Black's Smuggler's Winery: Free Wine Tasting for GBCC Members: Call Tony Black: 388-8117

Floressence Floral Boutique & Gifts: 10% Discount for GBCC Members: 505-702-4025

Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email imagesbyrosa@aol.com to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>

H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621

Jazzercise: GBCC Members first month FREE, call 250-2982 or JazzerciseBelen@aol.com

Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

Marty's Muffler Shop Inc: 10% Discount on all repairs 864-8033.

listing. Call 830-2043 or email info@nmbiz.com

Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200

Performance Automotive: 10% off on all parts and labor for all GBCC Members: Present card at time of service. Call 505-861-1468 for more information

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Scentsy Independent Consultant: Nichole Shiplet: 505-414-3017: \$5.00 off purchase \$40.00 or more.

Sew What?! 10% discount on multi-piece orders, 565-2677

US Bank: 20% off standard checks and reorders. *Belen only!* Call 861-1900

Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472

Wright Choice Learning Center: Discounts available depending on service Call 864-2530



Greetings
FROM



NEW MEXICO





Shop Local Support Local



Advertise Local

VALENCIA
COUNTY

News-Bulletin

Bobbi Chandler • bchandler@news-bulletin.com



FOR BUSINESS

We are Thankful

for our Customers & Donors!



50% OFF SALE

Sales across the entire store
except on items we
purchase new!
(mattresses and sunglasses are excluded)

Fri, Nov 13, 2020

**Save 50% OFF our
already low prices!**

- Warm clothing for the whole family (jeans, sweaters, and long sleeve shirts)
- Boots and shoes
- Blanket and pillows
- Furniture
- Electronics
- Books and Toys
- Even Christmas trees and decorations



OPEN DAILY 10AM TO 5 PM

NEW LOCATION! 19554 HWY 314 S, BELEN, NM 87002

**Adelante
ENTERPRISES**

BARGAIN SQUARE THRIFT STORE



Adelante is always looking for caring, capable people to work with us, but right now we have positions that must be filled quickly!

If you are hired by Adelante now through December 31, 2020, you'll be eligible for a \$500 Hiring Bonus. Check out our current openings and apply on our website. We have openings in multiple departments across New Mexico.

Adelante is a nonprofit that has a positive impact on over 80,000 people across New Mexico annually. There are lots of benefits, too!

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- **Benefits including medical, dental, vision, and retirement savings**
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Adelante is an equal opportunity employer. Bonuses are paid following 90 days of employment



Belen Strong

**Frontline Heroes
Doing What it Takes**

**Everyday to
Get the Job Done!**

**Thank You
Belen City Workers!**





Loan Fund reaches \$100 Million in loans to New Mexico businesses

Continuing to reach milestones, The Loan Fund has made over \$100 million in loans to New Mexico's financially underserved small businesses, entrepreneurs and nonprofits in the past three decades of existence. Since 1989, the nonprofit has been providing loans and lines of credit to small businesses, startups, and nonprofits throughout New Mexico that typically are unable to obtain financing through traditional lending sources.

"Our goal is to answer the question: How do we help fuel the small entrepreneur, the tortilla makers, the day care centers, the embroidery shops, and the small electrician who wants to provide service to his community on the reservation? We do this by offering more than a loan with flexible payment options, we offer technical assistance and financial literacy so that each individual or partnership succeeds," said F. Leroy Pacheco, CEO/President.

Just since January, The Loan Fund has awarded 67 loans, and of those, 44 loans went to minority owned-business, Pacheco said.

In its 31 years, the organization has also helped create over 11,500 jobs across the state.

For more information about The Loan Fund, go to www.loanfund.org.

Congratulations to Ron Louis Edwards, New Mexico SBA's Veteran Small Business Champion of the Year!

Congratulations to Ron Louis Edwards, President & CEO of The Focus Group Ltd., an apparel and marketing company, who was named as New Mexico SBA's 2020 Veteran Small Business Champion of the Year!

A service-disabled Marine Corps veteran, Mr. Edwards opened his business in 2005. Mr. Edwards has been a Loan Fund client for the past 13 years. See a short video interview with Mr. Edwards: <https://www.youtube.com/watch?v=OrrthnN4kZM&feature=youtu.be>.

(Photo attached - Photo credit: New Mexico SBA)

F. Leroy Pacheco

President & CEO

The Loan Fund

423 Iron SW

PO Box 705

Albuquerque, NM 87103

(505) 243-3196 ext 102

"Providing loans and assistance to improve the social and economic conditions of New Mexicans"

Good afternoon!

I'm reaching out to share some recent and exciting news from Facebook. Facebook is proud to award \$200,000 in grants to Los Lunas and Belen Schools to support their STEM Hubs and Lending Libraries, which will enhance STEM education for students and teachers.

Each school district has received a \$100,000 grant for the hubs, and teachers will be able to check out technology equipment like microscopes and virtual reality headsets from the Lending Libraries to use with students.

You can read more about the grants here: [Belen, Los Lunas schools receive grants from Facebook for STEM labs](#).

Facebook is committed to improving local STEM education, and we hope that these grants will help to provide new and unique learning opportunities for teachers and students. Please let me know if you have any questions or would like more information about the grants.

Many thanks,

FACEBOOK

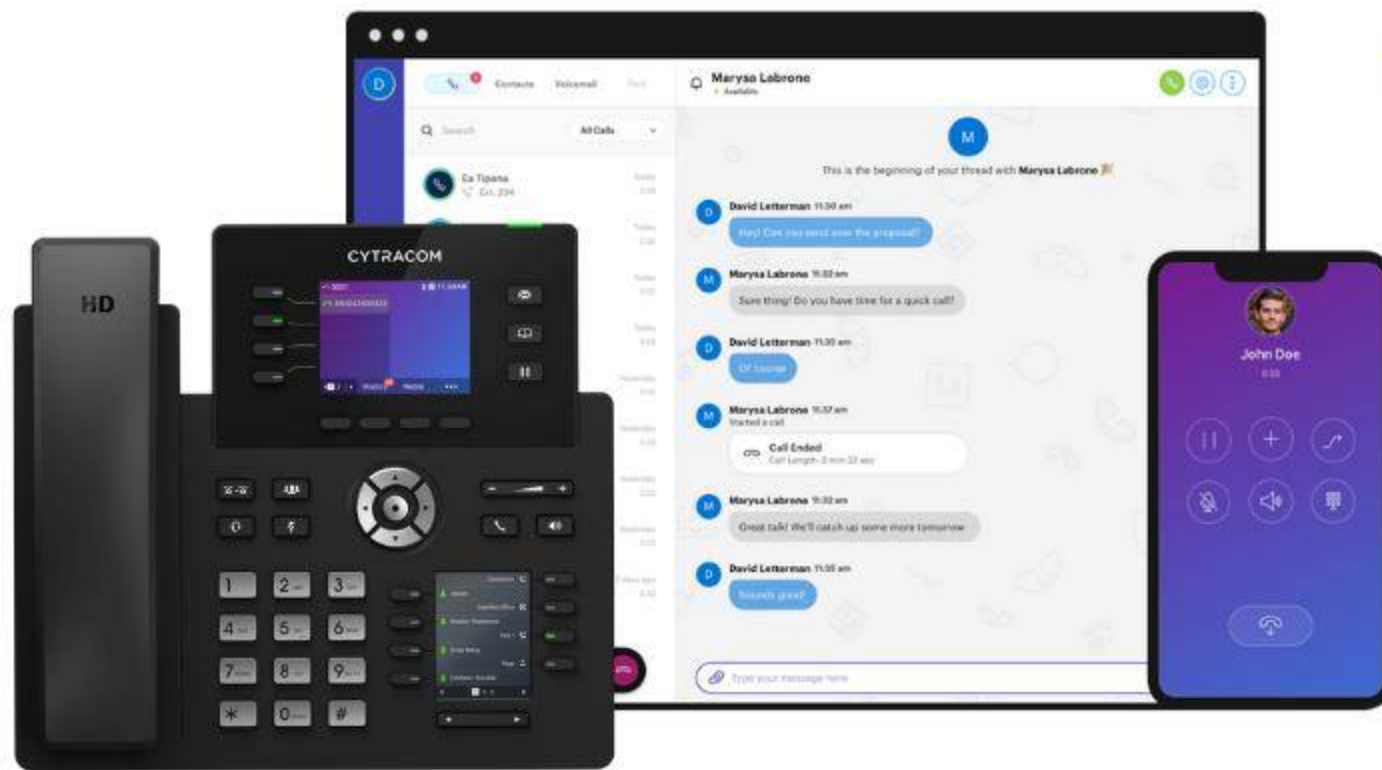
Holli Davies

Community Development Regional Manager | Southwest
Facebook Data Centers | **Phone:** (817) 713-9688
[Facebook](#) | [Fort Worth, TX](#) | [Los Lunas, NM](#)

Work From Home Solutions

Teleconference Solutions

We offer solutions for teleconferencing such as Zoom, Microsoft Teams, and more. If you need help in purchasing or finding out what solution is best for you, give us a call!

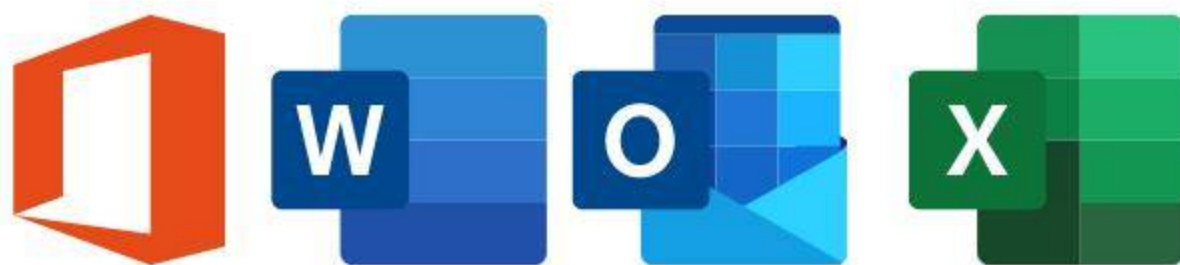


VoIP Telephones

Do you need to be able to take calls for your business anywhere? Maybe you'd like to be able to use eFax, or be able to receive Text Messaging to your business number without giving out your personal Cell? Now you can! We've partnered with CYTRACOM to change how you do business and save money with a better phone provider.

Cloud Backup

It's more important than ever to make sure your data is secure. We have secure cloud backup solutions to make sure you never lose a file.



Cloud Productivity

Stay productive in the office or anywhere with Microsoft 365, it includes all the apps you're used to like Word, Excel, PowerPoint, and Outlook. It even includes email!

Cloud Security

Working remotely or in the cloud can introduce more risks. That's why we offer a range of security services such as AI based Antivirus, Cyber Security Awareness Training, Email Phishing Protection, MYKI Password Management, and more!



For any technology needs you may have, we're here for you.



**Call us today (505) 966-5011
to talk about your IT.**



**Visit us on Facebook at
facebook.com/HaloedSolutions**

November 2, 2020

Contact: Garth Tallman

505-832-7206

PRESS RELEASE

Pecos Homes is currently building and selling homes in the Tierra del Sol golf community in Rio Communities. There are 12 home sites available for a new home to be built. Prices for the new homes ranges from \$189,900 for a three bedroom, two bath home with 1,344 square feet to \$279,900 for a four bedroom, three bath home with 2,052 square feet. All homes have a two car garage and includes front yard landscaping.

Pecos Homes is committed to designing, building and selling quality and affordable homes in the small towns of New Mexico. Buyers of the homes in the golf community can make modifications to our plans before construction begins and can make selections for flooring, colors, roof and cabinets. Pecos Homes can work with buyers to secure a mortgage loan. For information on our homes call 505-832-7206 or email us at: nmruraldev@yahoo.com.