

GREATER BELEN CHAMBER OF COMMERCE  
AND VISITOR'S CENTER



# Chamber Voice

**MISSION:** *Dedicated to the Growth and Retention of Commerce  
Through Committed Partnerships  
Enhancing Our Quality of Life*

[www.belenchamber.com](http://www.belenchamber.com)

December 2020

Merry.  
Christmas



## HAPPENINGS

**Ray Vigil** 505-241-3456  
President, PNM Resources, Inc.

**Sonya Sanchez** 505-610-1294  
President Elect,

**John T. Ivey** 505-307-1946  
Vice President, Haloed Solutions

**Jennifer Hise,** 505-864-1200  
Treasurer, CEMCO

**Anna Duran** 505-565-8400  
Immediate Past President, SECU

### Board of Directors

**Pete Armstrong** 505-864-2084  
Member, Armstrong Services

**Bobbi Chandler** 505-864-4472  
Member, VCNB/Media 9

**Carl Gallegos** 505-205-3910  
Member, BNSF

**Yvonne Sanchez** 505-865-3624  
Rio Grande Financial Network

**Roderick Storey** 505-865-6623  
Member, NM Gas Co.

**Deborah Baca**  
Ex-Officio, Belen Consolidated Schools

**Jon Lechel** 505-925-8547  
Ex-Officio, UNM-VC

**Rhona Baca Espinoza** 505-864-8091  
Ex-Officio, Executive Director, GBCC

### GBCC Office Team

**JoElla Patterson**  
Membership Specialist, Office Manager



**Woohoo!! To the City of Belen Parks and Rec and Streets Department who have decorated our streets and put on an amazing Miracle on MainStreet Festival and Electric Light Reverse Parade. Driving down Becker Ave was such a delight!!!**

**Thank you for all you do!**



## PRESIDENT'S THOUGHTS

Chamber Members,

Happy Holidays! What a year it has been! As we prepare to close out 2020, we look back on a year that will undoubtedly stay in our minds for a long time. I wanted to take this opportunity to thank all Chamber members for their support throughout this year. As we continue with the current Covid-19 pandemic, the Greater Belen Chamber of Commerce has and will continue to provide its members with the latest updates and vital information for you and your businesses. The GBCC is working hard every day to help you and your business. We must set our sights on a healthy and prosperous new year for everyone in Valencia county, our state and our nation.



As the holidays approach it is important to acknowledge those you love. If this year has taught me anything, it is not to take those special people in our lives for granted. I look forward seeing the re-opening of more of our businesses. Many local businesses are starting to open again safely for all the community to come back and shop local this holiday season. Please check your emails for updates on all upcoming GBCC events. Please contact the Chamber office by phone, email, or Facebook should you have any questions, concerns or issues. I want to thank our Greater Belen Chamber of Commerce Board, Directors and staff for their support and help this year. I was honored to be your president and will look forward to Sonya Sanchez becoming the new 2021 GBCC president. She will do an amazing job!

My best to you and your families during this upcoming holiday season.

Your GBCC President,

*Ray Vigil*



**Greater  
Belen Chamber  
of Commerce**



## Greater Belen Chamber of Commerce Office News



*Rhona Baca Espinoza,  
Executive Director of Greater  
Belen Chamber of Commerce*

**Woo Hoo!!!**

You give so much to our Chamber throughout the year and so appreciate each of you. We are in full holiday shopping mode and our hope is that as you write your lists (and checking them twice) please consider shopping local. We have some great offerings in our Greater Belen area throughout Valencia County!!! Check out the great Member to Member discounts available that many of our merchants offer you.

Annual Report/Membership Directory ads are now being sold at the Chamber office. \$125.00 for a business card ad. This magazine type distributed all year long. We will only have 30 available for purchase.

directory is being  
Call the office and we can invoice your business.

Finally, save the date for our annual installation banquet which this year is planned for January and will be held virtually. Still working on the details so be watching!! *2021 Sponsor Appreciation/ Installation Gala* will include a celebration of our award winners for 2020 and installation of our 2021 GBCC Board of Directors!!! Tickets are now on sale and can be invoiced by our Chamber office. We are also asking for door prizes and silent auction items to be donated by our Chamber Family!!!

**Have a blessed Holiday Season.**

**Blessings Always!!!**

**Rhona Baca Espinoza**

**Executive Director**

**Greater Belen Chamber of Commerce**

**rhona@belenchamber.org**

**505-864-8091 phone**

**505-864-7461 fax**

**Www.belenchamber.org**



## Belen Public Health Flu Shot Clinic



Wednesday December 9th  
1:30pm-3:30pm

650 E River Rd Belen,  
NM 87002

*The Old Alco Parking Lot*

Pre Registration is **REQUIRED**  
you can register online at  
<https://cvtestreg.nmhealth.org/>



**So the flu doesn't get you!**

[www.belenchamber.com](http://www.belenchamber.com)

## GBCC Member News & WooHoos!

**Save the Date!!! The Annual Sponsor Appreciation/Awards and Installation Gala will be TBA in January via ZOOM!!! It will be a free access event. Call Rhona at 505-463-5558 for more information.**



Great place to lease for your drive-up (coffee, burritos, donuts) or whatever you want to sell. Right next to the Belen walkover on Reinken and 2nd Street. Lots of paved parking spaces. Near the railroad entrance too! Contact Jay Peters for more information: [peters.jay@me.com](mailto:peters.jay@me.com)



**REGISTRATION  
IS NOW OPEN  
FOR SPRING!**

**SEMESTER BEGINS JANUARY 21**

COME SEE IF YOU QUALIFY FOR A PELL GRANT. IT'S  
FREE MONEY TO PAY FOR A COLLEGE EDUCATION!

For more information, please call 505.925.8560

The Greater Belen Chamber is now  
selling Annual Report/Membership  
Directory Ads!!

Limited to the first 30!!!  
Business Card size ad is only  
\$125.00!!!

We will once again distribute 1000  
of these magazine quality  
Directories through 2021!! c  
Call the Chamber office to get your  
business ad purchased!!!



# Special Member Info

## Belen MainStreet Partnership News

Good day and season's greetings!

On behalf of the Belen MainStreet Partnership (BMSP) board of directors and staff, we hope you had a great Thanksgiving with family!

The **Great Blocks on Becker Avenue** project has hit a couple of snags with the unfortunate 2 week shut down, but is still showing great progress. Much of the sidewalk and curb demolition has taken place and now the street will begin to take shape. Keep watching as the city and contractors continue to do outstanding work in seeing Mainstreet's vision come to fruition!

Thanks to PNM for their gracious \$2,000 grant to help keep the **The Corazon de Belen Garden Park**, (a *Belen Mainstreet Partnership Initiative*) green and maintained into the future. If you have not seen it, the park is located at the historic corner of Sixth Street and Dalies Avenue in downtown Belen and provides a place to support and create opportunities for citizens to grow plants naturally, become educated about natural gardening, and provide food for families, friends, service learning, and community members of all ages. There is even a community library!

Don't forget, the **Belen Mainstreet Partnership has signs** to help people recognize that your local business is open and Covid-safe! Just contact Rhona at 505-463-5558 or drop by the Chamber office to pick up yours.

Finally, **we need you!** If you have a love for Belen, want to see local business flourish, like the idea of preserving our buildings in the historic Heart of Belen district and have a little time on your hands, consider attending a monthly meeting to see if it is for you! Be careful, the energy of this board is addictive and you will be hooked after your first meeting!

Best wishes for a great, happy, healthy and safe Christmas Season!

Jay Peters

President, Board of Directors  
Belen MainStreet Partnership



## Membership Renewals!!!!!!!!!!

### New Mexico Tractor Sales Kawasaki of NM

19560 Highway 314  
Belen, NM 87002  
505-861-1500

**Gloria Sanchez**

**Rebecca Long**

### Ambercare Home Health

P.O. Box 1610  
Belen, NM 87002  
505-861-0060

**Napa Auto Parts**  
519 E Reinken Ave  
Belen, NM 87002  
505-864-2246

**T & T Trailers Sales**  
19480 Highway 314  
Belen, NM 87002  
505-864-8899

**First Choice Community**  
120 S. 9th St.  
Belen, NM 87002  
505-861-1013

# Member of the Month: Presbyterian Healthcare Services

**Congratulations to Presbyterian Health Care Services as the Greater Belen Chamber of Commerce November Member of the Month!! An active partner in the community as part of the Greater Belen Chamber and its support of the business community, Presbyterian has been a vital partner in keeping our community healthy and safe through this pandemic and much more prior to COVID. As part of an integrated healthcare system, Presbyterian offers patients access to not only dedicated primary care providers, but also highly specialized and personalized care. Our primary and specialty care providers treat patients in Albuquerque and rural communities throughout New Mexico. Thank you Presbyterian Healthcare Services for all you do for our communities!!!**



# Resources & Tools for Business Success



The Greater Belen  
Chamber of Commerce

Gain access to over 1500 free and low-cost resources to help you start and grow your business!

## Need help gaining a competitive edge?

- Information about local and online business training resources
- Using social media to promote your business
- Six Sigma Quality for small businesses
- Links to one-on-one help

## Need help getting your business off the ground?

*Our Start-up Help section includes*

- Business Entity Wizard - to help you choose the right type of legal entity
- Access to free business plan software
- All of the necessary forms to create a business entity
- Links to free one-on-one assistance
- Sales tax, quarterly estimated tax and other forms required throughout the year
- Business License and other local requirements

## Tired of searching the web for answers?

*Find all the resources you need in one place!*

- Local, State, and Federal Programs to help businesses
- Training programs for Owners and Employees
- Easy Ways to "Go Green"
- Going Global
- Marketing and Selling Resources
- Business Plan Resources
- Disaster Preparation and Recovery
- Links for specialized Industries

## Is your business in compliance with HR law?

*Stay up to date on ever-changing state and federal requirements*

- Find all the forms you need to become an employer, hire employees and keep your business in compliance
- New Hire Email Service - provides new employees with required forms
- Job description tools
- Workplace safety and HR resources
- Workplace ergonomic tools





# December



<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## JANUARY UPCOMING EVENTS

- Virtual Luncheon: 6th, 11:30am-12:30pm
- GBCC ANNUAL MEETING AND INSTALLATION GALA: TBA in JANUARY

## SHOP THESE LOCAL MEMBERS-GET A DISCOUNT!

**MEMBER TO MEMBER DISCOUNTS**  
**MEMBER TO MEMBER DISCOUNTS**

Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251

Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

Bethlehem Trading Post: 10% discount on store merchandise. Vendor items may be exception.

Black's Smuggler's Winery: Free Wine Tasting for GBCC Members: Call Tony Black: 388-8117

Floressence Floral Boutique & Gifts: 10% Discount for GBCC Members: 505-702-4025

Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email [imagesbyrosa@aol.com](mailto:imagesbyrosa@aol.com) to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>

H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621

Jazzercise: GBCC Members first month FREE, call 250-2982 or [JazzerciseBelen@aol.com](mailto:JazzerciseBelen@aol.com)

Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

Marty's Muffler Shop Inc: 10% Discount on all repairs 864-8033.

listing. Call 830-2043 or email [info@nmbiz.com](mailto:info@nmbiz.com)

Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200

Performance Automotive: 10% off on all parts and labor for all GBCC Members: Present card at time of service. Call 505-861-1468 for more information

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Scentsy Independent Consultant: Nichole Shiplet: 505-414-3017: \$5.00 off purchase \$40.00 or more.

Sew What?! 10% discount on multi-piece orders, 565-2677

US Bank: 20% off standard checks and reorders. *Belen only!* Call 861-1900

Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472

Wright Choice Learning Center: Discounts available depending on service Call 864-2530

712 DALIES

BELEN, NM 87002

First Ever Virtual  
Luncheon!!!

January 6th  
11:30am-12:30pm

By Zoom!!!

Speaker to be  
announcement!!

Free admission!!!

Look for the invite  
soon!!!



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**So the flu doesn't get you!**

# Shop Local Support Local



# Advertise Local

VALENCIA  
COUNTY

## News-Bulletin

Bobbi Chandler • [bchandler@news-bulletin.com](mailto:bchandler@news-bulletin.com)



**FOR BUSINESS**





**Adelante is always looking for caring, capable people to work with us, but right now we have positions that must be filled quickly!**

**If you are hired by Adelante now through December 31, 2020, you'll be eligible for a \$500 Hiring Bonus.** Check out our current openings and apply on our website. We have openings in multiple departments across New Mexico.

Adelante is a nonprofit that has a positive impact on over 80,000 people across New Mexico annually. There are lots of benefits, too!

- **Paid training**
- **Benefits including medical, dental, vision, and retirement savings**
- **No experience necessary in many of our positions**



**Check out the current job openings  
and apply online!**

**[GoAdelante.org/employment](https://GoAdelante.org/employment)**

*Adelante is an equal opportunity employer. Bonuses are paid following 90 days of employment*



# Greater Belen Chamber of Commerce

712 Dalies Avenue

Belen, New Mexico 87002

Office 505-864-8091, Fax 505-864-7461

[www.belenchamber.org](http://www.belenchamber.org)

## Membership Application

### *Our Mission*

*Dedicated to the growth and retention of commerce  
through committed  
partnerships enhancing our quality of life*

Name: \_\_\_\_\_ Business: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Mailing Address if different from above: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Web Site: \_\_\_\_\_

Email: \_\_\_\_\_

Date your business started: \_\_\_\_\_ Number of Employees: \_\_\_\_\_

Class	Amount Due	
Single Owner	\$ 85.00	
Non-Profit	\$140.00	
1 to 3 Employees	\$165.00	
4 to 15 Employees	\$195.00	
16 to 25 Employees	\$220.00	
26 to 50 Employees	\$250.00	
51 to 100 Employees	\$360.00	
101 to 250 Employees	\$470.00	
251 to 500 Plus Employees	\$580.00	
Utility, Railroad, Phone	\$850.00	
Bank (\$10.00 per million in deposits)	\$550 .00 to \$1500.00	
Casino	\$1500.00	
Individual	\$ 55.00	
Retired (55 years and older)	\$ 45.00	



Please describe the features of your business or service. This introduction will be included in the New Members section of our next newsletter "Chamber News".

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Would you like to offer a discount? Yes: \_\_\_\_\_ No: \_\_\_\_\_

If yes, please describe the discount: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Chamber Membership benefits include the following;

- 40% off Advertising on our monthly "Chamber Page" in the Valencia County News-Bulletin.
- Promotional flyer inserts in our monthly newsletter "Chamber News".
- Membership in the largest Chamber in Valencia County
- Inclusion in Membership Directory published annually and distributed nationwide
- Support and resources for your business
- Community events notification

Chamber Membership also provides the following benefits;

- Your business listing on our website, [www.belenchamber.com](http://www.belenchamber.com) with a direct link to your own business website and/or email.
- Referral for your business to new residents and visitors.
- Free advertising in the Visitors Center.
- Monthly newsletter with schedules of events, articles and vital information to help you stay informed of happenings in our community.
- Networking at regularly scheduled Chamber luncheons and mingle events.
- Opportunities to promote your business through sponsorships.
- The opportunity to give back to the community that supports your local business.

The Belen Chamber of Commerce partners with several community organizations such as Belen MainStreet Partnership, Belen Consolidated Schools, UNM-VC Small Business Development Center, Youth Development Inc. and Greater Belen Economic Development and Hispano

Chamber of Valencia County.

We are also a member of the New Mexico Chamber of Commerce Executives Association, The Association of Commerce and Industry (ACI), Albuquerque Convention and Visitor's Bureau and the Heart of New Mexico Tourism Campaign.

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VALENCIA

VALENCIA.UNM.EDU

505.925.8560

**LEARN HERE,  
EARN ANYWHERE!**

**LOWER COST,  
HIGHER EDUCATION!**

# **SPRING CLASS REGISTRATION IS NOW OPEN!**

VISIT [VALENCIA.UNM.EDU](http://VALENCIA.UNM.EDU) FOR COURSE SCHEDULE  
AND APPLY AT [APPLY.UNM.EDU](http://APPLY.UNM.EDU). OUR ADVISORS ARE  
HERE FOR YOU AND YOUR EDUCATIONAL NEEDS!

For registration information, please call 925.8580