

GREATER BELEN CHAMBER OF COMMERCE
AND VISITOR'S CENTER



Chamber Voice

MISSION: *Dedicated to the Growth and Retention of Commerce
Through Committed Partnerships
Enhancing Our Quality of Life*

www.belenchamber.com

January 2021

**SAVE THE DATE! SATURDAY ,
JANUARY 9TH
7:00PM**

**THE 2021 GBCC SPONSOR APPRECIATION INSTALLATION & AWARDS
VIRTUAL GALA VIA THE GREATER BELEN CHAMBER FACEBOOK PAGE LIVE**



2021 GBCC Board of Directors **Executive Board**

Sonya Sanchez 505-610-1294
President, Commercial Realtor

John T. Ivey 505-307-1946
Vice President, Haloed Solutions

Yvonne Sanchez 505-865-3624
Vice President, Rio Grande Financial Network

Jennifer Hise 505-864-1200
Treasurer, CEMCO, Inc.

Ray Vigil 505-241-2529
Immediate Past President, PNM Resources, Inc.

Board of Directors

Pete Armstrong 505-864-2084
Member, Armstrong Services

Bobbi Chandler 505-864-4472
Member, VCNB/Media 9

Holly Chavez 505-463-3621
H2 Academic Solutions

Carl Gallegos 505-205-3910
Member, BNSF

Denise Jaramillo 505-505-864-4075
Member, Valencia Animal Clinic

Roderick Storey 505-865-6623
Member, NM Gas Co.

Deborah Baca 505-966-1000
Ex-Officio, Belen Consolidated Schools

Jon Lechel 505-925-8547
Ex-Officio, UNM-VC

TBD 505-864-8221
Ex-Officio, City of Belen

Rhona Baca Espinoza 505-864-8091
Ex-Officio, Executive Director, GBCC

GBCC Office Team

JoElla Patterson
Membership Specialist, Office Manager

HAPPENINGS



City of Belen's Reverse Christmas Light Parade



Along with a beautiful drive through electric light parade, Believe in Belen, a project of Belen MainStreet Partnership and BHS Staters had a food drive to benefit the Belen Food Pantry. They collected three truck loads of non-perishables and over \$4000.00!!

PRESIDENT'S THOUGHTS



Happy New Year 2021!

My name is Sonya Sanchez and I am the incoming Greater Belen Chamber of Commerce President for 2021. I was born and raised in Valencia County. I have been a licensed real estate broker since 1994. I specialize in commercial and residential properties with Realty 1 Investment. My background in real estate has provided me with a unique skill set that I will draw upon for my upcoming term as your GBCC President.

In addition to our 2021 GBCC diverse Board of Directors, I will have the honor to work side by side with Rhona and Joella. Together, as a team we shall set our invisible goals & turn those goals into a tangible reality for our awesome community. I enthusiastically accept the role as your GBCC President and together with the 2021 GBCC Board we shall strive to assist and support our local business community in these unconventional times.

I want to give a special shout out and THANK YOU! To our outgoing Past President Ray Vigil from PNM. Ray has left some big shoes to fill as Past President. Ray is the definition of a good human being and his level of commitment to the entire community and GBCC is very much appreciated, and I commend him for his valued contributions.

In Closing, A HUGE special thanks to our sponsors & supporters for our community events and fundraisers. As we kick off 2021, let's make this a spectacular year.

You're Incoming Board President 2021.
Sonya Sanchez



**Greater
Belen Chamber
of Commerce**

GREATER BELEN CHAMBER OF COMMERCE

Happy New Year Dear Chamber Family!!

For many of us, 2020 was a year of great triumphs and challenges but isn't that what life is? We put our hand to the plow and don't look back. As we look forward, we know we will prevail!!!



*Rhona Baca Espinoza,
Executive Director of Greater
Belen Chamber of Commerce*

A special thanks to outgoing GBCC Board President Ray Vigil for her support of this Chamber's goals and for being a great leader to our Chamber Office Team!! We look forward to the same support with our incoming GBCC Board President Sonya Sanchez and our wonderful incoming Board of Directors. We also want to have a special thank you to our outgoing Board member, Anna Duran who served on our board for 14 years. She has been an amazing leader. We thank you and love you so much.

Our Chamber Office hosted its first virtual Lunch and Learn on Wednesday, January 6th. We honored our January Member of the Month-Advanced Environmental Solutions. There were 23 participants and John Ivey of Haloed Solutions presented an outstanding presentation on new trends now with COVID-19.

Annual Report ads are available for a \$125.00 each and the Annual Report and Directory will be a professionally published magazine through the Valencia County News-Bulletin. We will be ordering 1000 copies to be distributed. What a deal!!!

As we begin our new year, let me take this opportunity to thank you for your support last year and look forward to making new and exciting memories with you in 2021.

See you soon!!!

Blessings always!

Rhona Baca Espinoza

Executive Director, GBCC

Rhona@belenchamber.org

**Visit our website at : www.belenchamber.org
505-864-8091**

Special Member Info



Belen Main Street Partnership News

WooHoo!!! BMSP received from
New Mexico Main Street that
BMSP was awarded a Capital
Outlay Grant of \$530K and the
implementation of the First Phase of
the Great Blocks on Main Street
Plan on Becker Ave has begun!!!
Lots going on in our Downtown!!
It is so exciting!!!

Would love to have you join us on a
project or two!!!
Believe in Belen is now an initiative of
Belen Main Street Partnership!!!
Contact Rhona @505-463-5558!!

Membership Renewals!!!!!!!!!!

H2 Academic Solutions
506 Becker Ave.
Belen, NM 87002
505-453-3621

David C. Chavez, P.A.
P.O. Box 1615
Los Lunas, NM 87031
505-865-9696

Belen Consolidated Schools
520 N. Main Street
Belen, NM 87002
505-966-5000

Advanced Environmental Solutions
2318 Roldan Dr.
Belen, NM 87002
505-861-1710

Care Net Pregnancy Ctr.
601 Main St. Ste. 26
Los Lunas, NM 87031
505-565-3838

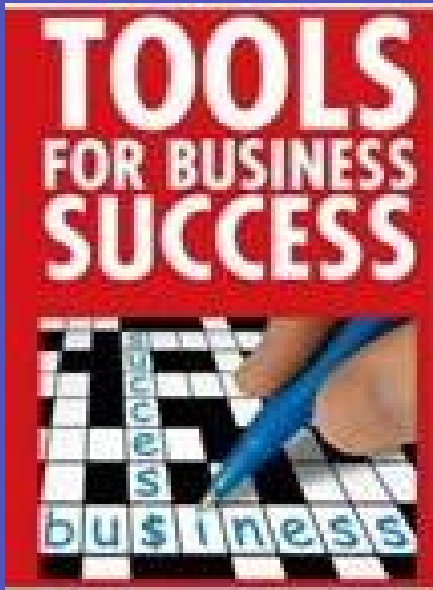
La Dos Gringas
2100 Camino Del Llano
Belen, NM 87002
505-569-8888

Rio Metro Regional Transit District
809 Copper Ave
Albuquerque, NM 87102

Belen Railway Employees Credit CU
300 N. 6th St.
Belen, NM 87002
505-864-4740



**Greater
Belen Chamber
of Commerce**



Greater Belen Chamber of Commerce provides Tools for Business on its website, with local, state, federal and best-of-the-web resources to start and grow businesses. GBCC wants to be not only the greatest *NETWORKING TOOL* for your business but for our website and office to be your one stop *RESOURCE TOOL* as well. Our goal is to be invaluable to you!!

Tools for Business contains a business start-up kit with all the forms to comply with government requirements, links to funding resources, green business practices, business tax incentives, employer resources, online classes and more. It is also viewable in Spanish. It is an amazing and all encompassing site!!

Click on the following Tools for Business link to enter the Tools For Business environment:

[Tools Business](#)

Call the Chamber office for more information!!!

505-864-8091



**Greater
Belen Chamber
of Commerce**

GBCC Member News & Woohos!



Belen Goju Ryu Karate

Richard and Cindy Long
P.O. Box 819
101 Becker Avenue
Belen, NM 87002
505-864-9568
Established 1988

e-mail: rlongkarate@gmail.com
www.belengojuryu.com

Belen Goju Ryu Karate

January 2021

NEW BLACK BELTS



Isaac Silva earned his Black Belt. He is a Senior at Canon Christian Academy. He is the son of Felipe and Theresa Silva.



Donaciano "Donnie" Prudencio de Archuleta earned his Black Belt. He is a third generation Black Belt following his Grandparents, Richard and Cindy, and Mom, the late Capt. Tamara Long Archuleta.

Amigos de la Sevilleta

Join us for our First Virtual annual meeting!

Wednesday, January 13, 2021 @ 7 pm – see below for info

Join us to learn what great things the Amigos have been up to in 2020 and planned activities for 2021 as well as our meeting. Stick around for a fascinating look at wildlife activity and natural springs on Sevilleta NWR.

We hope to see you there!

Join Zoom Meeting

<https://us02web.zoom.us/j/86187604620...>

Meeting ID: 861 8760 4620

Passcode: 434397

Thank you

Jeannine Kimble
Visitor Services Manager
Sevilleta National Wildlife Refuge
505/864-4021 X 26106

December Member of the Month

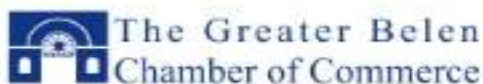


GBCC December Business of the Month Award went to St. Mary's School

The Greater Belen Chamber of Commerce is proud to honor St. Mary's Catholic School as the Chamber's December Member of the Month.

Saint Mary's has been a ministry of Our Lady of Belen Parish since 1927. When Father Antonio Cellier succeeded Father Juan Anthony Picard, in 1917, he realized the impending growth of the town due to the coming of the railroad and set about to enlarge the church. The church's beauty surpassed all churches in New Mexico and in 1927 he started a parochial school, St. Mary's, under the guidance of the Ursuline Sisters. Saint Mary's has become a well-known, excellent Pre-K through 8th grade school in Valencia County, with many families having established roots in the hallowed hallways. Today, Saint Mary's remains a thriving, important ministry of Our Lady of Belen.

Resources & Tools for Women in Business



Gain access to over 1,500 FREE and low-cost resources to help you start and grow your business!

Get answers to these questions and more!

Provided by Resources 4 Business Success

Business Ownership Demographics

- 42% of all US businesses are owned by women
- 50% of women owned businesses are owned by women of color
- 21% Growth in number of WOB from 2014-2019
- 8% Employment growth within women-owned business
- 1.8% Employment growth across all businesses

Government Contracting & Private Business

All provided under the Special Groups and Industries section

- ✓ Federal Government Contracting SBA
- ✓ Disadvantaged Business Enterprise Bonding Assistance Program
- ✓ Women-Owned Small Business Federal Contract Program
- ✓ Women's Business Enterprise Council

•You'll Also Find•

How To:

- Start Your Business •
- Find Special Groups & Industries •
- Survive a Pandemic/Recession •
- Get Free One-on-One Help •
 - Grow your Business •
- Get Free Business Training •
 - Find Financing •
- Hire/ Manage Employees •
- Find Local Resources •
 - See What's New •
- And much much more •

Business Assistance & Development

- ✓ DreamBuilder: The Women's Business Creator
- ✓ National Women's Business Council
- ✓ Female Founders Alliance
- ✓ Expanding Opportunities for Women in Business
- ✓ Office of Women's Business Ownership
- ✓ National Association of Women Business Owners
- ✓ SBA's Women's Business Resource Toolkit
- ✓ Get the Facts on Women Business Owners

Financial Help

- ✓ Export-Import Bank Assistance for Women-Owned Business
- ✓ Loan Guaranty, Insurance, and Interest Subsidy
- ✓ Bank Loans for Women
- ✓ WoB Loans from the Tory Burch Foundation and Accion

More links are being added all the time.

Access everything in 90+ languages!

It's all mobile friendly!

<https://www.resources4business.info/Belen>



Greater
Belen Chamber
of Commerce

www.Resources4Business.info/Belen



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It's all mobile friendly!

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www.Resources4Business.info/Belen



**2020 GBCC Annual
Award Winners**

**Citizen of the Year:
Jay and Kathy Peters**



**2020 Volunteer Group
Believe in Belen**



**2020 Amigo Award:
Dept. of Health: Belen**



**2020 Infinity Award
Rio Grande Financial Network**



**2020 Member of the
Year: Tierra Del Sol
Golf Club**



January

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
					1 A HAPPY NEW YEAR	2
3	4	5	6 Virtual Lunch and Learn BMSP Board Meet	7	8	9 Virtual Annual Gala
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26 GBCC Board Meet	27	28	29	30
31						

February UPCOMING EVENTS

- GBCC Virtual LUNCHEON: 11:30-1:00PM ZOOM February 3rd
- ANNUAL REPORT/MEMBERSHIP DIRECTORY DEADLINE: FEBRUARY 15th

SHOP THESE LOCAL MEMBERS-GET A DISCOUNT!

MEMBER TO MEMBER DISCOUNTS

Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251

Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

Bethlehem Trading Post: 10% discount on store merchandise. Vendor items may be exception.

Black's Smuggler's Winery: Free Wine Tasting for GBCC Members: Call Tony Black: 388-8117

Floressence Floral Boutique & Gifts: 10% Discount for GBCC Members: 505-702-4025

Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email imagesbyrosa@aol.com to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>

H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621

Jazzercise: GBCC Members first month FREE, call 250-2982 or JazzerciseBelen@aol.com

Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

Marty's Muffler Shop Inc: 10% Discount on all repairs 864-8033. listing. Call 830-2043 or email info@nmbiz.com

Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200

Performance Automotive: 10% off on all parts and labor for all GBCC Members: Present card at time of service. Call 505-861-1468 for more information

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Scentsy Independent Consultant: Nichole Shiplet: 505-414-3017: \$5.00 off purchase \$40.00 or more.

Sew What?! 10% discount on multi-piece orders, 565-2677

US Bank: 20% off standard checks and reorders. *Belen only!* Call 861-1900

Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472

Wright Choice Learning Center: Discounts available depending on service Call 864-2530

712 DALIES
BELEN, NM 87002

Celebrating our February Member of the Month: Adelante
Great networking and exciting presentation by Pavlos Panagopoulos of Cetera
Financial

GBCC CHAMBER Networking Luncheon
February 3rd :11:30am
Topic: GBCC Lunch and Learn
Time: Feb 3, 2021 11:30 AM Mountain Time

<https://us02web.zoom.us/j/84865099936>



Greater
Belen Chamber
of Commerce



VALENCIA.UNM.EDU

505.925.8560

A large, red, multi-pointed starburst graphic that serves as a background for the text in this section.

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EARN ANYWHERE!
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HIGHER EDUCATION!**

REGISTER FOR SPRING CLASSES!

VISIT VALENCIA.UNM.EDU FOR COURSE SCHEDULE
AND APPLY AT APPLY.UNM.EDU. OUR ADVISORS ARE
HERE FOR YOU AND YOUR EDUCATIONAL NEEDS!

For registration information, please call 925.8580

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VALENCIA
COUNTY

News-Bulletin

Bobbi Chandler • bchandler@news-bulletin.com

Happy 2021 to our Valencia County partners!

As 2020 has come to a close, Facebook is reflecting on the challenges Los Lunas has faced this year and how the community came together to support our neighbors. We are grateful to be a part of this community and want to say thank you for showing such strength and perseverance during this difficult year. Below is a video that shares some of these bright moments in an otherwise challenging year.

[Video: Los Lunas Data Center 2020 Community Moments](#)

Please feel free to share this video on your Facebook pages and with friends or colleagues. Thank you for your partnership this year, and best wishes for 2021.

Many thanks,
Holli Davies

FACEBOOK

Holli Davies

Community Development Regional Manager | Southwest
Facebook Data Centers | **Phone:** (817) 713-9688
[Facebook](#) | [Fort Worth, TX](#) | [Los Lunas, NM](#)

Upcoming SBDC Webinars

PPP Loans and the Employee Retention Tax Credit Presented by Larry Donahue WEBINAR 2021 01 15

Date: 1/15/21

Time: 10:00 AM - 11:00 AM (MST)

More relief is on the way across the country now that the President has signed the latest coronavirus relief deal into law. Join Larry Donahue and Ian Alden as they discuss the aid that is now available and how new guidelines will affect your small business.

Register at <https://nmsbdc.ecenterdirect.com/events/12817> or contact Leslie Everson at leslie.everson@sfcc.edu

Cyber Security 6-Part Series WEBINAR 2021 01 19 thru 02 04 - Register Here for Any of the 6 Sessions

Date/Time:

Session #1	1/19/21	2:00 PM	-	3:30 PM (MST)
Session #2	1/21/21	2:00 PM	-	3:30 PM (MST)
Session #3	1/26/21	2:00 PM	-	3:30 PM (MST)
Session #4	1/28/21	2:00 PM	-	3:30 PM (MST)
Session #5	2/2/21	2:00 PM	-	3:30 PM (MST)
Session #6	2/4/21	2:00 PM	-	3:30 PM (MST)

The Tillman Cybersecurity Training Series is a comprehensive program that supports the information security efforts for every business. It is applicable for existing and potential DoD contractors, and it also addresses cybersecurity issues related to the COVID-19 pandemic. Each session below runs approximately 1 ½ hours. The entire 6-part series is approximately 9 hours.

Below are the topics covered in each session. While the topics with a (CMMC) next to them provide information applicable to all businesses, they give the DoD contractors the information they need for the Cybersecurity Maturity Model Certification.

Upcoming SBDC Webinars

<https://nmsbdc.ecenterdirect.com/events/12813>

PPP Loans and the Employee Retention Tax Credit Presented by Neil Bradley WEBINAR 2021 01 20

Date: 1/20/21

Time: 2:00 PM - 3:00 PM (MST)

More relief is on the way across the country now that the President has signed the latest coronavirus relief deal into law. Join a robust panel led by Neil Bradley, Executive Vice President US Chamber of Commerce as they discuss the aid that is now available and how new guidelines will affect your small business.

<https://nmsbdc.ecenterdirect.com/events/12814>

E-Commerce and Alternative Selling Methods WEBINAR 2021 01 20

Date: 1/20/21

Time: 9:30 AM - 11:00 AM (MST)

Christopher Garcia is the Small Business Advisor at UNM-Valencia Campus. He is a UNM Alum, receiving his Bachelors in Business Administration and Master's in Public Administration. He has many years of experience selling vintage and antique items through eBay and Etsy, and prides himself on his marketing strategies and tactics. In this workshop, we will discuss the topics outlined in Tamara E. Holmes' article, Selling Without a Store. In this article, Ms. Holmes writes about pop-up shops, online marketplaces, food trucks, flash sales, and flea markets. Chris will go further and identify permitting/licensing requirements, stress the need for a marketing plan, and demonstrate traditional and social media marketing tactics. We will also cover the new and important COVID Safe Practices.

<https://nmsbdc.ecenterdirect.com/events/12815>

Basic Steps to Starting a Business in NM WEBINAR 2021 01 22

Upcoming SBDC Webinars

Date: 1/22/21

Time: 11:30 AM - 1:00 PM (MST)

Learn the basic steps every person should know to start their first business, and learn how the Small Business Development Center can assist you. Also will review resources for COVID Safe Practices. We will also cover the new and important COVID Safe Practices.

<https://nmsbdc.ecenterdirect.com/events/12816>

Best regards,

Vernon Mulanix, Center Director, vernon@unm.edu

Christopher Garcia, Business Development Specialist, cgarci15@unm.edu

THE 2020 GBCC SPONSOR APPRECIATION INSTALLATION & AWARDS GALA

WEDNESDAY, 6-11-2020 6-11-2020 6-11-2020



GALA GOLD SPONSORS



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GALA SILVER SPONSORS



GALA SILVER SPONSORS



VALENCIA



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GALA SILVER SPONSORS



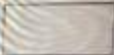
AMERICAN CANCER SOCIETY
1500 Peachtree Street, N.E., Suite 1000
Atlanta, GA 30309
www.cancer.org
1-800-4-A-CANCER



LAURIE LONGLEY

CONVENT CLUB RELATION

503-843-2234



Woo Hoo for the month of January

Glenda Miller has retired from the Director position, here at Care Net. We all hope her time ahead, is filled with relaxation and family time. Praying for God's blessings for her.

Dena Gutierrez is now the new Director, at Care Net Pregnancy Centers of Albuquerque, Valencia County. We also have a new Assistant Director, Stephanie Johnson. We are blessed with new volunteers as well!

Praying for God's Blessing upon this organization.

In His Love,

**Dena Gutierrez
Director
Care Net Pregnancy Centers of Albuquerque
Valencia County
Phone 505-565-3838
Fax 505-565-3833**

As the Administrator of Comfort Keepers in Home Care Agency in Los Lunas I have witnessed firsthand the devastation this pandemic has had on our seniors and chronically ill. Not only are they isolated from family and friends, but they are also seeing a decline in their own health and then a shortage in caregivers that are needed to care for them. This is a problem that affects our entire community. Most of us either know someone who needs in-home or community-based care, or we know someone who WILL need care at some point (possibly even ourselves). What will we do if quality care becomes a thing of the past due to lack of caregivers? Who will take care of your loved one, or you, as you age or become ill?

“The number of job vacancies in the direct care industry is projected to reach more than 8 million {by 2028}.” It is projected that the demand for caregiver jobs will continue to surge. (Home Health Care News). We are facing a community, and national, crisis if we cannot meet these demands.

Caregiving jobs can be very rewarding for someone who enjoys working with people in a one-on-one environment, who has enjoyed taking care of elderly family members in the past, who gets along well with older adults, or finds joy in making a difference in someone's life. Caregiving positions can be the gateway to professional advancement like obtaining certifications (CNA/MA), nursing degrees and internal promotions into leadership roles.

This is a time when many people are fearful to be around others. Care agencies are providing their caregivers with necessary personal protective equipment, frequent testing opportunities, as well as keeping them up to date on all developments regarding Covid. Seniors and caregivers are also slated by the State of Colorado to receive vaccination opportunities ahead of the general public.

Caregivers are in need and opportunities exist in home care and long-term care communities to name a few. Reach out to people you know, spread the word that these employment opportunities are available, highly valued and the career of today and the future!

Thank you,

Denise Moreno

Comfort Keepers

denisemoreno@comfortkeepers.com

Director of Client Services

[Direct: \(505\) 515-0001](tel:5055150001)

[Main/Fax: \(505\) 814-7797](tel:5058147797)

www.comfortkeepers.com/offices

[1202 Main St NE](#)

[Suite 104](#)

[Los Lunas NM 87031](#)



**Please Contact FFC
for More Information**

For Information and Application
Information, please call:

505.281.3322 or
toll free 1.800.667.0099
Email: FFC@theranches.org

.....
P.O. Box 161400
Albuquerque, NM 87116

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Families for Children

Voluntary Foster Care and Older Child Adoptions



A division of
The Children's Center of New Mexico, Inc.
Holding Office in Albuquerque, New Mexico

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Date: 1/20/21

Time: 9:30 AM - 11:00 AM (MST)

Christopher Garcia is the Small Business Advisor at UNM-Valencia Campus. He is a UNM Alum, receiving his Bachelors in Business Administration and Master's in Public Administration. He has many years of experience selling vintage and antique items through eBay and Etsy, and prides himself on his marketing strategies and tactics. In this workshop, we will discuss the topics outlined in Tamara E. Holmes' article, Selling Without a Store. In this article, Ms. Holmes writes about pop-up shops, online marketplaces, food trucks, flash sales, and flea markets. Chris will go further and identify permitting/licensing requirements, stress the need for a marketing plan, and demonstrate traditional and social media marketing tactics. We will also cover the new and important COVID Safe Practices.

<https://nmsbdc.ecenterdirect.com/events/12815>

Basic Steps to Starting a Business in NM WEBINAR 2021 01 22

Upcoming SBDC Webinars

Date: 1/22/21

Time: 11:30 AM - 1:00 PM (MST)

Learn the basic steps every person should know to start their first business, and learn how the Small Business Development Center can assist you. Also will review resources for COVID Safe Practices. We will also cover the new and important COVID Safe Practices.

<https://nmsbdc.ecenterdirect.com/events/12816>

Best regards,

Vernon Mulanix, Center Director, vernon@unm.edu

Christopher Garcia, Business Development Specialist, cgarci15@unm.edu

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