



www.belenchamber.com

Chamber Voice

MISSION: *Dedicated to the Growth and Retention of Commerce
Through Committed Partnerships
Enhancing Our Quality of Life*

February 2021

We Love Our Chamber Family!



2021 GBCC Board of Directors

Executive Board

- Sonya Sanchez** 505-610-1294
President , Commercial Realtor

- John T. Ivey** 505-307-1946
Vice President, Haloed Solutions

- Yvonne Sanchez** 505-865-3624
Vice President, Rio Grande Financial Network

- Jennifer Hise** 505-864-1200
Treasurer, CEMCO, Inc.

- Ray Vigil** 505-241-2529
Immediate Past President , PNM Resources, Inc.

Board of Directors

- Pete Armstrong** 505-864-2084
Member, Armstrong Services

- Bobbi Chandler** 505-864-4472
Member, VCNB/Media 9

- Holly Chavez** 505-463-3621
H2 Academic Solutions

- Carl Gallegos** 505-205-3910
Member, BNSF

- Denise Jaramillo** 505-505-864-4075
Member, Valencia Animal Clinic

- Roderick Storey** 505-865-6623
Member, NM Gas Co.

- Deborah Baca** 505-966-1000
Ex-Officio, Belen Consolidated Schools

- Jon Lechel** 505-925-8547
Ex-Officio, UNM-VC

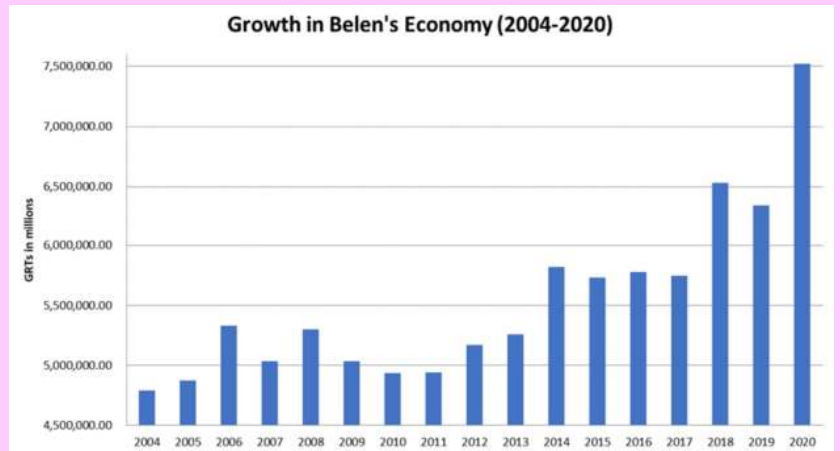
- TBD** 505-864-8221
Ex-Officio, City of Belen

- Rhona Baca Espinoza** 505-864-8091
Ex-Officio, Executive Director, GBCC

GBCC Office Team

JoElla Patterson
Membership Specialist, Office Manager

HAPPENINGS



We've known Belen's **#economy** held up well in 2020, all things considered and recognizing that many have struggled through the COVID-19 pandemic. But the proof is in the final numbers. Local spending has **#increased** and your "Shop Local" approach has ensured our local businesses are supported.



RIO COMMUNITIES OPTIMIST CLUB DONATION: The Rio Communities Optimist Club presented a \$200 check to RSVP coordinator Bertha Flores to be used for baskets for the needy at Thanksgiving. The Optimist Club strives to advance the well-being of humankind, community and the world. Pictured, from left, are RCOC President Marilyn Winters, Bertha Flores and District Lt. Gov. Sallie Rizzo. (Submitted photo)

PRESIDENT'S THOUGHTS



As the President of the Greater Belen Chamber of Commerce, I look towards the New Year with goals for our Chamber Family and the Entire Valencia County Community.

The abundant evidence of the community support is a true testament to the level of devotion and commitment we all have for each other. I applaud our community and business owners for the innovative thinking and adaptability that they have shown in a full effort to stand proud in support for our business and residential communities.. The Rio Abajo has seen a past year like no other for our small community, the unconventional Challenges that have been placed upon our lives has tested many of us. Happily, those challenges have never demolished our visons and hopes for our Beautiful Community & People.

I want to give a Special thank you to our January 2021 Chamber Member of the Month Robert Chavez with Advanced Environmental. This GBCC Member has enthusiastically supported our community and their level of community support inspires us all. I encourage our community to pay it forward and shop local, to this an ALL of our community storefronts and businesses.

If you are new to our Community.. WELCOME!! to this Diverse Melting pot that we call HOME. We welcome any Business, Community Supporter to JOIN our GBCC Chamber Family.. The GBCC member benefits can enhance your business growth.

The GBCC is planning 2 (two) Golf tournaments this year, the Annual Jim Lardner Golf Tournament on the June 4, 2021 and the 2nd tournament will be held in Oct 2021 with the date to be announced at a later date.

The GBCC will continue to play an active role in our Community support and commitment to our business. The GBCC will continue to work diligently with Local City and State Government to assist and provide our community the essential information or assistance they may need in this upcoming year.

**Sincerely,
Sonya Sanchez
GBCC President**

GREATER BELEN CHAMBER OF COMMERCE OFFICE NEWS



Hugs to our GBCC Valentines!!!

Thank you to all who participated and supported our Annual Sponsor Appreciation/ Awards/Installation Gala this past month sponsored by NM Gas Co., Tillery Buick GMC, Pavlos Panagopoulos Cetera Financial, Rio Grande Financial Network, H2 Academics, Valencia Animal Clinic, Sonya Sanchez, Christian Faith Chapel, and UNM-Valencia!! Once again it was so NICE to see so many of you come watch and participate virtually and celebrate with us the installation of our new stellar GBCC Board and share in the excitement as we honored our sponsors who keep our doors open and our annual award recipients. As of today, we have had almost 800 view the virtual gala. Thank you for attending, but we are counting the days until we can go back to in person celebrations!! David Moya of Sheriff's Posse Cafe do a great job making sure we are happy. So see... it is a village of great GBCC Members and Board that made our Chamber the success it is. The VCNB covered the event in a spectacular fashion with great stories in the January 14th edition!

Our February Networking Luncheon will be held virtually on Wednesday February 3rd- from 11:30-1:00pm. Free to attend and invite a friend!! It will be a great opportunity to learn something new and advantageous and do some networking too as Pavlos Panagopoulos of Cetera Financial will be our speaker will talk about the new tax laws and other important subjects to consider as a business owner/employer. A whole bunch of events coming up and sponsored by our Chamber!!! Love you all and so thankful for each of you. Happy Valentine's Month!!!

See you soon!!!

Blessings always!

Rhona Baca Espinoza

Executive Director, GBCC

Rhona@belenchamber.org

Visit our website at : www.belenchamber.org
505-864-8091





News from PNM

It's hard to believe that the first month of the new year is nearly over. Just wanted to say "hi," check-in, and keep spreading the word - that PNM is helping communities (nonprofit, residents, small businesses customers) pay down, or even pay off, their past-due energy bills.

The talk at the Capitol in Santa Fe revolves around the critical financial assistance New Mexicans need now, yesterday, last month – to help their families and small businesses survive in this incredibly difficult time. Legislation continues to make their rounds through committees, while local governments, cities, and municipalities are advocating for their area's improvement projects and needs.

With so much going on – PNM just wants to take a quick moment to encourage your communities to reach out and apply for help with their past due energy bills. The deadline to apply was extended to March 31, and the process is quick and easy.

Please share this bill help information with your family, friends, colleagues, and local communities. There are so many people in need of a little hope and help. We're here to support our communities through these tough times and lean months.

Visit us online, or call PNM at:
www.pnm.com/help
www.pnm.com/ayuda
 1-855-364-2950 (Monday – Friday 7:30 AM – 6 PM)

We Love Selling Homes!

We Can Sell Yours!

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 Buyers Are Waiting To Buy Your Home!



Lorraine Sachs Garcia – Owner
 Designated Qualifying Broker
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LorraineSachsGarcia@gmail.com



Contact Us!
Sachs5th.com
 505.864.8081

Darleen Aragon
 Associate Broker
 Cell: 505.720.3466
Darleen.Aragon@outlook.com



John S. Padoven
 Associate Broker
 Cell: 505.670.6688 or 505.819.7676
jpadoven@aol.com

*In a Bubble or Not...
 Stay Safe!*



225 N. Main Street, Belen, New Mexico 87002
www.Sachs5th.com • Office: 505.864.8081



MLS



CARN



2021 Judy Chicago Art Education Award Funded by MaryRoss Taylor CALL FOR ENTRY Application Deadline is June 1st, 2021!

The Judy Chicago Art Education Award, funded by MaryRoss Taylor, was established in 2011 by Through the Flower in collaboration with the Penn State School of Visual Arts.

The annual award supports projects by educators, artists, and scholars that utilize any of the Judy Chicago resources housed at the institutions listed below.

Art Education

Special Member Info



Happy February!

Although 2020 will be a year that goes down infamously in the history books, there just don't seem to be as many memories that I will remember. It almost seems like groundhog day where the same day repeats over and over again. That being said, something very memorable did come-out of the 2020 dumpster fire - Believe In Belen was born!

From a simple pay-it forward initiative drummed-up during a kitchen table discussion to what it has become is remarkable! The Spirit of Belen is alive and kicking into 2021. With thousands of locals fed, thousands of dollars spent on local businesses and a Facebook group of almost 1600 followers in 8 short months is a great story. On top of all of that, it was awarded the Greater Belen Chamber of Commerce's Volunteer Organization of the Year! Thanks to all of you.

The mission was to raise spirits, sustain our local businesses and have some fun. The end goal was to make it sustainable so that it can carry on for generations and become a stream of consciousness in all Belenites for years to come. Thanks to the Belen Mainstreet Partnership board of directors it has come to fruition. They voted to officially make Believe In Belen a formal Mainstreet initiative, allowing BNB to utilize the Mainstreet Non-profit status.

The Great Blocks Project on Becker Avenue is coming along and looking great! Curbs and gutters are poured and it is starting to take a recognizable shape. Apologies to those businesses being inconvenienced by the construction. Please know that they are still open and need the community support! Don't forget about:

Belen Goju Ryu Karate
Through The Flower Art Space
Pete's Cafe
Jaramillo Wine Tasting Room
The Harvey House Museum

Congratulations to the new board members and president of the Greater Belen Chamber of Commerce. Our Board looks forward to working even closer with you in the coming year!

Best Regards,
Jay Peters

Membership Renewals!!!!!!!!!!

**Aristech Surfaces,
LLC**
1945 Highway 304 South
Belen, NM 87002

BNSF Railway Co.
106 N. 1st
Belen, NM 87002
505-864-4990

**Rudy and Margaret
Sachs**

PNM Resources
Alvarado Square
Albuquerque, NM 87158

Plateau
7111 N. Prince St.
Clovis, NM 88101

Molzen Corbin
2701 Miles Road SE
Albuquerque, NM
87106

**Sonya Sanchez
Commercial Realtor**
505-610-1294

**Christian Faith
Chapel**
1226 S. Main Street
Belen, NM 87002
505-859-8167

Familia Dental
1620 Main Street Ste. D
Los Lunas, NM 87031
505-388-4628

Buckland Pharmacy
600 Dalies Ave.
Belen, NM 87002
505-864-7434

**Valencia Health &
Wellness**
101 N.6th St.
Belen, NM 87002
505-317-7773

Tome Art Gallery
2930 Highway 47
Los Lunas, NM 87031
505-565-0556

Joe R. Wilson, DDS
205 Rio Comm. Blvd.
Rio Comm., NM 87002
505-864-3065

**Craig Independent
Tires**
P.O. Box 1758
Belen, NM 87002
505-864-4464

NM Travertine, INC.
P.O. Box 439
Belen, NM 87002
505-864-6300



January Virtual Lunch and Learn !!!



GBCC Board President Sonya Sanchez and ED Rhona Espinoza presenting Robert and June Chavez of Advanced Environmental January Business of the Month Award.

January Member of the Month

Congratulations to Advanced Environmental Solutions, Inc. our January Member of the Month. Advanced Environmental Solutions (AES) provides a full spectrum of hazardous waste management, environmental consulting and utilities construction services. They deliver leading edge solutions that assure regulatory compliance and increased safety for their clients, their employees and their stakeholders. Advanced Environmental Solutions is a champion for our community with their constant support to so many non-profit groups. We celebrate their great example, outstanding reputation and awesome customer service.

Congratulations Robert Chavez, CEO and Founder of Advanced Environmental Solutions!!!

A special thanks to John Ivey of Haloed Solutions as our Keynote Speaker for our January Lunch and Learn!!! Thanks to all who were able to attend. Lots of great networking took place. We will be hosting our luncheons virtually until our economy opens back up!!! Hang in there!!!



Resources & Tools for Business Success



The Greater Belen
Chamber of Commerce

Gain access to over 1500 free and low-cost resources to help you start and grow your business!

Need help gaining a competitive edge?

- Information about local and online business training resources
- Using social media to promote your business
- Six Sigma Quality for small businesses
 - Links to one-on-one help

Need help getting your business off the ground?

Our Start-up Help section includes

- Business Entity Wizard - to help you choose the right type of legal entity
- All of the necessary forms to create a business entity
- Sales tax, quarterly estimated tax and other forms required throughout the year
- Access to free business plan software
- Links to free one-on-one assistance
- Business License and other local requirements

Tired of searching the web for answers?

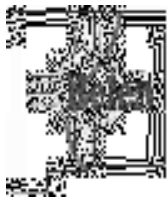
Find all the resources you need in one place!

- Local, State, and Federal Programs to help businesses
 - Easy Ways to "Go Green"
- Marketing and Selling Resources
- Disaster Preparation and Recovery
- Training programs for Owners and Employees
 - Going Global
- Business Plan Resources
- Links for specialized Industries

Is your business in compliance with HR law?

Stay up to date on ever-changing state and federal requirements

- Find all the forms you need to become an employer, hire employees and keep your business in compliance
 - Job description tools
 - Workplace ergonomic tools
- New Hire Email Service - provides new employees with required forms
- Workplace safety and HR resources



Greater Belen Chamber of Commerce *and Visitors Center*

712 Dalies Avenue • Belen, New Mexico 87002 • (505) 864-8091 • Fax (505) 864-7461
www.belenchamber.com • rhona@belenchamber.org

To all Greater Belen Chamber Members:

Promote your Business or organization with an advertisement in the upcoming 2020 Annual Report & 2021 Member Directory Full-Color Magazine!

Who will see the report and your ad for an entire year?

- All Chamber members
- All relocation inquiries about Belen
- All non-member businesses solicited by the Chamber
- All visitors to business offices and public buildings in the Greater Belen Area
- All www.belenchamber.com visitors

See attached sample page of Annual Report Ads

Cost of Full Color, 1.5" x 2.5" ad in Annual Report.....\$125
 Publication Date.....March 2021
 Regular reservation deadlineFebruary 20, 2021

Invest in promoting your business ~ sign up and save today!

Yes! I want an ad in the 2020 Annual Report ___Yes___No

Please attach a business card above that will serve as your ad.

I would like:

Business ad in Annual Report _____\$125

Total \$ _____

Business Name: _____

Contact & mailing address: _____

Email: _____ **Cell:** _____ **Fax:** _____ **Ph#** _____

Payment type: Check # _____ **Credit Card:** ___Visa___MasterCard___American Express

Signature: _____

(I would like an invoice sent to (name and address is different than above):



February



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3 Lunch and Learn Zoom Event BMSP Board Meets	4	5	6
7	8	9	10 Pilot Club of Belen Meets	11	12	13
14 Happy Valentine's Day!!! 	15	16	17	18	19	20
21	22	23 GBCC Virtual Board Mtg	24	25	26	27
28						

MARCH UPCOMING EVENTS

- Virtual Lunch and Learn: March 3rd: 11:30-12:30 : Zoom Link: Special Guest: Zachary Chavez, NM Public Education Department

Happy
Valentines
Day

SHOP THESE LOCAL MEMBERS-GET A DISCOUNT!

Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251

Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

Bethlehem Trading Post: 10% discount on store merchandise. Vendor items may be exception.

Black's Smuggler's Winery: Free Wine Tasting for GBCC Members: Call Tony Black: 388-8117

Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email imagesbyrosa@aol.com to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>

H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621

Jazzercise: GBCC Members first month FREE, call 250-2982 or JazzerciseBelen@aol.com

Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

Long John Silver's: Discounts available depending on service: Call 864-4481

Marty's Muffler Shop Inc: 10% Discount on all repairs 864-8033. listing. Call 830-2043 or email info@nmbiz.com

Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200

Performance Automotive: 10% off on all parts and labor for all GBCC Members: Present card at time of service. Call 505-861-1468 for more information

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Sandia Self Storage- 10% off any size storage unit for the duration of the rental-864-1133

Sew What?! 10% discount on multi-piece orders, 565-2677

US Bank: 20% off standard checks and reorders. *Belen only!* Call 861-1900

Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472

Wright Choice Learning Center: Discounts available depending on service Call 864-2530

Yucca Self Storage: 10% Discount monthly storage for GBCC Members: Call 861-0382

The Belen Chamber is Here To Serve You- Call 505-864-8091

Phone: 864-8091

e-mail: belenchamber@belenchamber.org

Greater Belen Chamber of Commerce
712 Dalies Ave.
Belen, NM 87002



2020

March Virtual Lunch and Learn
Wednesday, March 3rd
11:30-12:30pm

**By Zoom: A Zoom Link will be sent in a
separate email.**

Keynote Speaker: Zachary Chavez
NMPED

**Will speak on the latest with NM Public
Education Department and answer questions
on the latest developments.**

Celebrating our Member of the Month,
Old Mill Farm and Ranch Supply, Inc.

Call Rhona for More Information!!!
505-463-5558

Shop Local Support Local



Advertise Local

VALENCIA
COUNTY

News-Bulletin

Bobbi Chandler • bchandler@news-bulletin.com

Belen ART League

Gallery & Gifts

Small Town, BIG ART!

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Jewelry-Art Classes and so much more*

509 Becker Ave Belen, NM 87002 Tuesday-Saturday 12-4PM

Mailing : PO BOX 432, Belen, NM 87002

TN:(505)861-0217

Follow us on Facebook: Belenartleaguegallery@yahoo.com

www.belenartleaguegalleryandgifts.com



**SUPPORT
BELEN
BUSINESSES**



Greater Belen Chamber of Commerce
and Visitors Center

712 Dalies Avenue • Belen, New Mexico 87002 • (505) 864-8091 • Fax (505) 864-7461
www.belenchamber.org • belenchamber@belenchamber.org

Dear Greater Belen Chamber of Commerce Member,

I am pleased to announce that the Greater Belen Chamber of Commerce is partnering once again with the *Valencia County News-Bulletin* in developing the 2020 Annual Report and 2021 GBCC Membership Directory which will be published in March 2021.

Please consider placing your full color ad in our Annual Report and Directory for only \$125.00!!

The full-color magazine will be distributed to all of our Chamber Members, will be put on the Chamber website www.belenchamber.org, and distributed to local businesses and public entities throughout the county as well as in relocation packets sent throughout the year from our Chamber office. Last year's publication was a huge hit and all 1000 were distributed. Thank you so much.

Please fill out the attached form and a copy of last year's ad and sign up today!

If you have any questions, please contact me at the information above. If you decide to once again place an ad and would like to create a different ad from last year's, please attach to your completed form. Thanks so much!

Best regards,

Rhona Baca Espinoza

Rhona Baca Espinoza, Executive Director

Greater Belen Chamber of Commerce