GREATER BELEN CHAMBER OF COMMERCE AND VISITOR'S CENTER



Chamber Voice

MISSION: Dedicated to the Growth and Retention of Commerce Through Committed Partnerships Enhancing Our Quality of Life

www.belenchamber.com

March 2021



Hope you're thriving during this challenging time!! We are here for you!!!

W W W . B E L E N C H A M B E R . C O M

2021 GBCC Board of Directors Executive Board

Sonya Sanchez 505-610-1294 President , Commercial Realtor

John T. Ivey 505-307-1946 Vice President, Haloed Solutions

Yvonne Sanchez 505-865-3624 Vice President, Rio Grande Financial Network

Jennifer Hise 505-864-1200 Treasurer, CEMCO, Inc.

Ray Vigil 505-241-2529 Immediate Past President , PNM Resources, Inc.

Board of Directors

Pete Armstrong Member, Armstrong Ser	505-864-2084 g Services		
Bobbi Chandler Member, VCNB/Media 9	505-864-4472		
Holly Chavez H2 Academic Solutions	505-463-3621		
Carl Gallegos Member, BNSF	505-205-3910		
Denise Jaramillo Member, Valencia Anim	505-505-864-4075 al Clinic		
Roderick Storey Member, NM Gas Co.	505-865-6623		

Deborah Baca 505-966-1000 Ex-Officio, Belen Consolidated Schools

Jon Lechel 5 Ex-Officio, UNM-VC

505-925-8547

TBD 505-864-8221 Ex-Officio, City of Belen

Rhona Baca Espinoza505-864-8091Ex-Officio, Executive Director, GBCC

GBCC Office Team

JoElla Patterson Membership Specialist, Office Manager

ANNIVERSARIES IN BUSINESS



Congratulations to Tom and Cindy Greer as they celebrate 14 years in business!!Awesome!!!



Congratulations to J.R. Craig and Craig Tire as they celebrate 40 years in business in 2021!!! Woohoo!!!

ACE Hardware is Open for Business!!!!



Woohoo!!! So happy have ACE Hardware in our community!!! The beautiful place is full of beautiful hardware and everything else you could imagine. Go by and congratulate them on their 2nd anniversary in Belen!!!

PRESIDENT'S THOUGHTS

Happy March to all of our Chamber family!

Our Valley farmers are busy prepping their Fields and Pastures for bountiful harvests.. Spring is on its way! Blissfully, we all know there's no place like the Rio Abajo Valley, which is why we call it home!

As residents of this Lush Valley, we generously benefit by the ability to plant and produce quality harvest for our families. In our community,

we can purchase fresh fruits and veggies at a variety of local stands and vendors. Additionally, the Belen Main Street Partnership sponsors the Belen Growers Market Every Friday at Anna Becker Park. The Friday Growers Market Event is a wonderful opportunity to get some fresh air and gather goodies from Local Growers and Vendors.

I would like to give a special shout out of appreciation to our GBCC February Member of the Month Adelante Development.. This organization has a special Valencia County bond that is evidenced by the depth of their community involvement. One aspect of Adelante's Commitment to our community is their retail store which is located at 19554 Highway 314 in Belen. Happily, our entire community has embraced this store and we welcome them back to Belen.. Thank You Adelante Development!

Mark your calendars for our GBCC upcoming events, the GBCC Annual Jim Lardner Golf Tournament will be held on June 4th 2021, with an additional Second Golf Tournament that will be held in October.. The GBCC is happy to announce that Joella & Rhona are busy planning the GBCC Annual Rio Abajo Festival that will be held this year on September 25, 2021.

As a community, we exemplify strength.. So let us welcome this coming Spring Season with determination to assist our local shops and retailers by spending our dollars locally whenever we can. Grab some food from any of our local establishments, and support our local stores by picking up curb side. Our Chamber Family has over 300 members and growing. Our Chamber Members are hardworking and are devoted to our residents, so please show your support and spend your dollars locally!

The Greater Belen Chamber of Commerce welcomes any new business that may be planning on opening their doors in the Rio Abajo area. Come join our Chamber Family and experience the benefits of GBCC Membership.

Sincerely, Sonya Sanchez GBCC President



GREATER BELEN CHAMBER OF COMMERCE OFFICE NEWS



Spring is in the Air!!!

Our Chamber office team has been busy invoicing members for the Annual Report and Membership Directory and should have it ready to enjoy and utilize by the end of March. It will be placed on the home page of the GBCC website and distributed throughout the County. Thank you to all who were able to place an ad in the directory. This directory will also be included

Rhona Baca Espinoza, Executive Director of Greater Belen Chamber of Commerce

in all relocation packets. It is going to be a very professional publication and we are so grateful to VCNB for partnering with us on this huge project.

Our March Lunch and Learn will be another virtual Zoom meeting. Our KeyNote Speaker is going to be Kristin McLoughlin of PNM Resources and she will be sharing exciting grants and other programs for our business community and residents!!! We will also celebrate our March Member of the Month: Corky Morrison of Old Mill Farm and Ranch Supply!!!

Save the Date for the Tim Lardner Memorial Scholarship Golf Tournament sponsored by Nusenda Credit Union scheduled for Friday, June 4th at the beautiful Tierra Del Sol Golf Club in Belen. We broke all records last year as we had over 92 golfers come out and enjoy the tournament. We were able to present three scholarships because of the great support!! We are hoping you will once again be a part of this outstanding event. The weather will be perfect and the golf...well, it will be better than being at work that's for sure!!!! More info in this newsletter!!!

As always, thank you for all you do for our Chamber and our beautiful Greater Belen Community!!! Check out our Facebook page and our website!!!

Blessings Always, Rhona Baca Espinoza Executive Director Rhona@belenchamber.org



W W W . B E L E N C H A M B E R . C O M



NUSENDA The Downer of WE PRESENTS: **THE 2021** TIM LARDNER **MEMORIAL GOLF** TOURNAMENT Friday, June 4th



BELEN

8:00AM

START

INCLUDES BASKET OF BALLS, CART, TWO MEALS AND ROUND OF GOLF



Call 505-864-8091

Belenchamber.com for more information



Belen Chamber of Commerce

Floressence Floral Boutique & Gifts

619 N Main St Belen, NM 87002

New Hours! Monday thru Friday 9-6, Saturdays 10-2

15% Discount to Chamber Members

15% Discount to First Responders



Special Member Info



Belen MainStreet Partnership News



The Great Blocks Grant project coming together in the Belen MainStreet "Historic" District!!!

Membership Renewals!!!!!!!

Pillar CPA's & Business Advisors 121A Don Diego SE Belen, NM 87002 505-866-9228

SBDC @UNM Valencia 280 La Entrada Los Lunas, NM 87031 505-925-9891

Genesis Healthcare 1831 Camino Del Llano Belen, NM 87002 505-864-1600

Sanchez Medical 703 Christopher Road Belen, NM 87002 505-864-7781

Through the Flower 107 Becker Ave Belen, NM 87002 505-864-4088

NM Boys and Girls Ranches 6209 Hendrix Road Albuquerque, NM 87110 505-881—3363

Rebecca Long

BC Financial 1052 B. Main St. NE Los Lunas, NM 87031 505-864-1905

Frank Stasi 1400 Hillside Dr. SW Los Lunas, NM 87031

Hub Furniture & Carpet 204 N. Main St. Belen, NM 87002 505-864-4636

New Mexico Gas Co. 19378 Highway 314 Belen, NM 87002

PG Enterprises, LLC 301 Murphy7 Road SE Albuquerque, NM 87105 505-873-9593



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February Member of the Month



GBCC Board President Sonya Sanchez And Exec. Director Rhona Espinoza and with Adelante Development Center

February Member of the Month: Adelante Development Center

Congratulations to Adelante Development as we honor as our February Member of the Month. Adelante says, "2020 was extra challenging, but we did find ways to keep moving forward and to benefit Belen:

- We donated tables for students through GiveABQ (one of our community resources) to Belen Public Schools
- Adelante DiverseIT donated computers to students at the Belen Rec Center
 - Bargain Square was relocated back to Belen, helping restore and re-use a formerly vacant retail property
 - Our Community Living homes helped to provide a safe place for people with disabilities during the pan-



We offered a \$500 Hiring Bonus to our new employees (that offer is still ongoing) Woohoo!!! Thank you so much for all you do for our community!!!



Building on the great energy and networking from last month's meeting, 45 people attended the luncheon at Fat Sat's Bar and Grill this past month. Fat Sat's presented a beautiful bacon wrapped meatloaf with all the fixings and great atmosphere!!! We were a little cramped but no one minded. Thank you to all who attended and to Fat Sat's Bar and Grill for once again being great hosts!!! An Amazing presentation from Leigh Van Gilst, CPA's Managing Partner Ron Bhat!! Gave us lots to consider!!!

W W W . B E L E N C H A M B E R . C O M





The Greater Belen choose the right type of legal entity Chamber of Commerce · All of the necessary forms to create a

Gain access to over 1500 free and low-cost resources to help you start and grow your business!

Need help getting your business off the ground?

Our Start-up Help section includes

- Business Entity Wizard to help you
- business entity
- Sales tax, guarterly estimated tax and other forms required throughout the year
- Access to free business plan software
- Links to free one-on-one assistance
- Business License and other local requirements

Need help gaining a competitive edge?

- Information about local and online business training resources
- Using social media to promote your business
- Six Sigma Quality for small businesses
 - Links to one-on-one help

Tired of searching the web for answers?

Find all the resources you need in one place!

- Local, State, and Federal Programs to help businesses
- Training programs for Owners and Employees
- Easy Ways to "Go Green"
- Marketing and Selling Resources
- Going Global Business Plan Resources
- Disaster Preparation and Recovery
- Links for specialized Industries

Is your business in compliance with HR law?

Stay up to date on ever-changing state and federal requirements

- Find all the forms you need to become an employer, hire employees and keep your business in compliance
 - New Hire Email Service provides new employees with required forms
 - Workplace safety and HR resources
 - Job description tools
 - Workplace ergonomic tools
- www.Resources4Business.info/Belen



THE OWNER PRESENTS: THE 2021 THE 2021 TIM LARDNER TIM LARDNER TOURNAL GOLF TOURNAMENT Friday, June 4th

TIERRA DEL SOL GOLF CLUB IN BELEN

8:00AM REGISTRATION AND BREAKFAST BAR

> 9:30 SHOTGUN START

BURGER BAR DURING AWARDS

\$125PP \$400 PER TEAM

INCLUDES BASKET OF BALLS, CART, TWO MEALS AND ROUND OF GOLF



Call 505-864-8091

Belenchamber.com for more information

Sunday 1	<i>Monday</i>		Marc	h		
Sunday	Monday				Ŷ	
1		Tuesday	Wednesday	Thursday	Friday	Saturday
	2		3 GBCC Lunch and Learn: Zoom 11:30-12:30 BMSP Board	4	5	6
8	ę)		11	12	13
4 15	1		17 St. Patty's Day	18	19	20
21 22	E	23 GBCC Board Veets	24	25	26	27
29	3	30	31			
		APRIL U	PCOMING	<u>EVENTS</u>		

Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251 Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

Bethlehem Trading Post: 10% discount on store merchandise. Vendor items may be exception.

Black's Smuggler's Winery: Free Wine Tasting for GBCC Members: Call Tony Black: 388-8117

Floressence Floral Boutique & Gifts: 10% Discount for GBCC Members: 505-702-4025

Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email <u>imagesbyrosa@aol.com</u> to make an appointment. View the site at <u>http://</u> imagesbyrosa.exposuremanager.com/

H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621

<u>Jazzercise:</u> GBCC Members first month FREE, call 250-2982 or <u>Jazz-</u> ercieBelen@aol.com

Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

Marty's Muffler Shop Inc: 10% Discount on all repairs 864-8033.

listing. Call 830-2043 or email info@nmbiz.com

Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200

<u>Performance Automotive</u>: 10% off on all parts and labor for all GBCC Members: Present card at time of service. Call 505-861-1468 for more information

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Scentsy Independent Consultant: Nichole Shiplet: 505-414-3017: \$5.00 off purchase \$40.00 or more.

Sew What?! 10% discount on multi-piece orders, 565-2677

US Bank: 20% off standard checks and reorders. *Belen only*! Call 861-1900 Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472

Wright Choice Learning Center: Discounts available depending on service Call 864-2530



April Virtual Lunch and Learn Wednesday, April 7th

Join Zoom Meeting https://us02web.zoom.us/j/84865099936? pwd=eDVjV3BPVVIiU3g2aEdpYmJLZE1qUT09

> Meeting ID: 848 6509 9936 Passcode: 346418 One tap mobile

+16699009128,,84865099936#,,,,*346418# U\$ (\$an Jose) +12532158782,,84865099936#,,,,*346418# U\$ (Tacoma)

11:30am-1:00pm

An Important Presentation by Zach Chavez, of NM State Public Education Department

Call Rhona @505-463-5558 for more information



Tim Lardner Memorial Scholarship

712 Dalies Avenue, Belen, New Mexico 87002 Office 505-864-8091, Fax 505-864-7461 www.belenchamber.org

PRINT CLEARLY IN BLACK INK. APPLICATION DEADLINE IS April 15, 2020

Personal Information		
Name	Student ID	Cell Number
	Number	
High School	Address	Number
Home Address	City, State, Zip	Home Number
Email Address	Other Contact	Contact Number
	Name	

GPA (2.5 Minimum Required)	Weighted GPA	Semester Number

Include an individual statement describing unique educational experiences (special projects, organizations) career plan, leadership experience and community involvement. The requirements for this are as follows;

No longer than a typed one page, size 12 font, 1.5 spaced.

Acadomic Information

Attach a resume outlining your employment history, any community service and special achievements and honors.

Attach three (3) recommendations from educators and/or employers.

Attach a current and up to date copy of your transcripts.

This application must be signed by you and your school counselor.

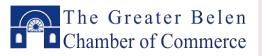
Student signature: _	
Printed name:	
Date:	

School Counselor Signature:	
Printed name:	

Date: _____ Counselor Number: _____

Please return application and all documents to: Greater Belen Chamber of Commerce/Tim Lardner Memorial Scholarship 712 Dalies Avenue Belen, New Mexico 87002

Resources & Tools for Women in Business



Gain access to over 1,500 FREE and low-cost resources to help you start and grow your business!

Get answers to these questions and more!

Provided by Resources 4 Business Success

•You'll Also Find•

How To:

- Start Your Business •
- Find Special Groups & Industries •
- Survive a Pandemic/Recession
 - Get Free One-on-One Help
 - Grow your Business •
 - Get Free Business Training
 - Find Financing
 - Hire/ Manage Employees
 - Find Local Resources
 - See What's New •
 - And much much more •

Business Ownership Demographics

42% of all US businesses are owned by women
50% of women owned businesses are owned by women of color
21% Growth in number of WOB from 2014-2019
8% Employment growth within women-owned business
1.8% Employment growth across all businesses

Government Contracting & Private Business

All provided under the Special Groups and Industries section

- Federal Government Contracting SBA
- Disadvantaged Business Enterprise Bonding Assistance Program
- Women-Owned Small Business Federal Contract Program
- Women's Business Enterprise Council

Business Assistance & Development

- DreamBuilder: The Women's Business Creator
- National Women's Business Council
- Female Founders Alliance
- Expanding Opportunities for Women in Business

Office of Women's Business Ownership

- National Association of Women Business Owners
- SBA's Women's Business Resource Toolkit
- Get the Facts on Women Business Owners

Financial Help

- Export-Import Bank Assistance for Women-Owned Business
- Bank Loans for Women
- Loan Guaranty, Insurance, and Interest Subsidy
- WoB Loans from the Tory Burch Foundation and Accion

More links are being added all the time.

Access everything in 90+ languages! It's all mobile friendly! https://www.resources4business.info/Belen





Tim Lardner Nemorial Scholarship Golf Tournament

- TO: The Tim Lardner Memorial Scholarship Golf Tournament Sponsors
- FROM: SONYA SANCHEZ, 2021 Greater Belen Chamber Board President, 2021 GBCC Board Members and Rhona Baca Espinoza, Executive Director, GBCC .

We sincerely appreciate your consideration in sponsorship of our tournament and hope that you will support our efforts in 2021 to provide educational assistance to our Belen area students. We are proud that this golf tournament that provides our scholarship has been renamed to honor a mainstay and hero in our community and Chamber office, Tim Lardner. The Tim Lardner Memorial Scholarship Golf Tournament will be held on Friday, June 4, 2021 with registration starting at 8:00 am at the beautiful Tierra Del Sol Country Club, breakfast bar and shotgun start at 9:30 am. A burger bar buffet will be provided during the award's presentations after the tournament.

This year you have **several sponsorship options**. Please indicate your preference on the application form enclosed with this letter.

Your sponsorship supports the advancement of the education process in our community and will further the Chamber's efforts to provide scholarships and other educational assistance to our students. There are three entities your sponsorship will benefit:

1) The Greater Belen Educational Assistance Foundation a 501 c 3 non-profit with the purpose of providing educational assistance to students in the greater Belen area. Our goal this year is to raise \$5000 for the Greater Belen Educational Assistance Foundation; all monies contributed to this Foundation are tax-deductible.

- 2) Belen High School Programs
- 3) Greater Belen Chamber of Commerce

Your business will be advertised at the Golf Tournament, in the *Chamber Voice Newsletter* and on the Chamber Page in the *News-Bulletin* and on the Chamber web-site @ www.belenchamber.com.

We hope you will join us as a sponsor, golfer, door prize or ditty bag contributor. See you on **Friday**, **June 4**, **2021!!**

Please <u>reply by May 24th</u> to ensure your name or organization's name will be placed on advertising, banners, and hole sponsor signs.

Call 864-8091 if you have questions or <u>Rhona@belenchamber.org</u>. Thank you for your support! Sincerely, Sonya Sanchez

GBCC Board President





The Tim Lardner Nemorial Scholarship Golf Tournament

Friday, June 4, 2021

8:00 am Registration 9:30am Shotgun - Scramble \$125.00 per person/\$400.00 Team of 4 Includes golf with cart, range balls and Breakfast Bar AND burger bar lunch

Prizes

Tournament Sponsorship

Company Name Level:		
Check #	Amount:	
	<u>Player</u>	Registration
Team Name:		
Player 1		
Player 2		
Player 3		
Player 4		
Contact Name		
Address:		
Telephone: Home	Cell	
E-mail		Check #
□Please Invoice	□MC/VISA	

Tim Lardner Memorial Scholarship Golf Tournament

Sponsorship Levels

Title Sponsor....\$2500.00: SOLD to Nusenda Credit Union

Provide Hole Sponsor Sign and Hang Your Banner All posters, flyers, program will include your logo as the Title Sponsor All Newspaper advertising designates Title Sponsorship 2-Teams of 4 Players

Platinum.....\$1,000.00

Provide Hole Sponsor Sign and Hang Your Banner Newspaper Advertising Team of 4 Players

Gold.....\$750.00 Provide Hole Sponsor Sign and Hang Your Banner Newspaper Advertising 2 Players

> Silver.....\$250.00 Hang Your Banner

Hole Sponsor...\$100.00 Provide Hole Sponsor Sign

Tim Lardner Memorial Scholarship Sponsor \$500 Name on Scholarship Banner

All Sponsors Listing on Program and Promotional Ads

To register or for more Information contact:

Greater Belen Chamber of commerce 712 Dalies Ave. Belen, NM 87002 864-8091 Rhona@belenchamber.org www.belenchamber.org

Raffle and Goody Bag Items Needed



619 N Main St Belen, NM 87002

New Hours! Monday thru Friday 9-6, Saturdays 10-2

15% Discount to Chamber Members

15% Discount to First Responders



Serving New Mexico small business for more than 30 years.



Jennifer Silva Loan Officer

www.loanfund.org • 505-243-3196 • jennifer@loanfund.org



International submitted W. Kars & Medical Clines, Error the photo have Company and IL PTHD MARKED Marilla to Costs Advanta Medical Spellind in. Instant Capitor and Ethicant appart

Equilibrium of Transperior provinging







LOS LUNAS SCHOOLS® *Every Student Matters. Every Moment Counts.*

VIRTUAL VENDOR TRAINING HOW TO DO BUSINESS WITH LOS LUNAS SCHOOLS MARCH 26, 2021 @ 10:00 AM VIA ZOOM CONTACT HEATHER RINDELS BY 3:30 PM ON MARCH 24TH TO REGISTER (505) 866-8259 or hrindels@llschools.net



The Greater Belen Chamber of Commerce