

GREATER BELEN CHAMBER OF COMMERCE
AND VISITOR'S CENTER



Chamber Voice

MISSION: *Dedicated to the Growth and Retention of Commerce
Through Committed Partnerships
Enhancing Our Quality of Life*

www.belenchamber.com

JULY, 2021

A large, vibrant image of fireworks exploding over an American flag. The text 'CELEBRATING OUR FREEDOM' is written in large, 3D, metallic letters across the center of the image. The background is a close-up of the American flag's stars and stripes, with several bright yellow and orange fireworks exploding in the foreground and background.

2021 GBCC Board of Directors**Executive Board**

Sonya Sanchez 505-610-1294
President, Commercial Realtor

John T. Ivey 505-307-1946
Vice President, Haloed Solutions

Yvonne Sanchez 505-865-3624
Vice President, Rio Grande Financial Network

Jennifer Hise 505-864-1200
Treasurer, CEMCO, Inc.

Ray Vigil 505-241-2529
Immediate Past President, PNM Resources, Inc.

Board of Directors

Pete Armstrong 505-864-2084
Member, Armstrong Services

Bobbi Chandler 505-864-4472
Member, VCNB/Media 9

Holly Chavez 505-463-3621
H2 Academic Solutions

Carl Gallegos 505-205-3910
Member, BNSF

Denise Jaramillo 505-505-864-4075
Member, Valencia Animal Clinic

Roderick Storey 505-865-6623
Member, NM Gas Co.

Deborah Baca 505-966-1000
Ex-Officio, Belen Consolidated Schools

Jon Lechel 505-925-8547
Ex-Officio, UNM-VC

TBD 505-864-8221
Ex-Officio, City of Belen

Rhona Baca Espinoza 505-864-8091
Ex-Officio, Executive Director, GBCC

GBCC Office Team

JoElla Patterson
Membership Specialist, Office Manager

Julianna Jaramillo
Office Team

HAPPENINGS**Belen Harvey House Museum**

Join us as we make History in Belen, NM!

July 17th Summer Picnic & Sale

- Free Hot Dogs & Lemonade •
- Book Sale • Half Price T-Shirts •
- Clearance Railroad Books •
- Christmas in July Sale •
- Fiber to Finish Guild with Weaving & Spinning Demos & Sale •
- Fresh Farm Eggs for Sale •
- Tin Lizzie Car Club of ABQ •
- Free Guided Tours of the Museum •



Entertainment by Van Ann Moore as Doña Tules

www.harveyhousemuseum.org

104 North First Street • Belen, NM 87002

505-861-0581



The Belen City Council gave preliminary #approval this week for a nearly \$275-million solar farm that could deliver millions in revenue to the city while opening up the westside of I-25, commonly known as Ranch Cielo, to future commercial and residential development. The solar farm will be located on 1,600 of Rancho Cielo's approximately 6,000 acres.

Absolutely gorgeous Robert Noblin! 🙏❤️ Thank you for bringing these important pieces of Belen history back to your chapel so everyone can enjoy them.



PRESIDENT'S THOUGHTS

It's official... Summer is here! It's time to celebrate in the New Mexico Sun! As President of the Greater Belen Chamber of Commerce for 2021, I am extremely proud of the level of support that our community has displayed towards our local businesses over the past year. As a collective we have supported & elevated our local businesses & economy in Valencia County, now it's summer & with exuberance, we are welcoming each new business with a "Ribbon Cutting Ceremony". Valencia County community growth is inevitable, let us all continue to embrace it!



Congratulations to our June GBCC Member of the Month "La Dos Gringas". THANK YOU for your level of commitment to our community & your ability to adapt in the challenged times behind us. Our community LOVES your food & they stand in support of you in 2021!

If you missed it, we held our Jim Lardner Memorial Golf Tournament at the Tierra Del Sol Golf Club on June 4 2021. The GBCC raised a significant amount of money & more teams registered this year than ever. The GBCC is honored to bring this fund raising event to our community & are pleased to announce that *fun was had by all who attended*. Thank you to everyone for your community support & Tierra Del Sol Country Club for playing such a supportive role in this community fundraiser.

In our April's GBCC newsletter, I touched on the local *Real Estate Boom* hitting Valencia County. Let's recap on the positive impact on the local market & the trends in real estate sales. Selling your home today has proven to be somewhat competitive in our local zip codes & having the knowledge of the local market trends protects everyone involved in the sale of a single family home. Monthly GAAR (Greater Albuquerque Association of Realtors) provides Realtors with market data reports. Please see the following chart provided by GAAR for the Rio Abajo's Burst in home values. Knowledge is a valuable tool & when you live in a community experiencing a shortage of homes on the market, it is important to be aware of the current home market trends.

ZIP CODE		THRU MAY 2020	THRU MAY 2021	PERCENT CHANGE in 1 YEAR
87002 Belen Surrounding	Median Sales Price	\$150,350	\$170,000	+ 13.1 %
	Average Sales Price	\$160,226	\$192,449	+ 20.1 %
87031 Los Lunas Surrounding	Median Sales Price	\$215,250	\$245,000	+ 13.8 %
	Average Sales Price	\$219,167	\$261,440	+ 19.3 %
87042 Peralta Area	Median Sales Price	\$283,500	\$355,000	+ 25.2 %
	Average Sales Price	\$279,497	\$402,500	+ 44.0 %
87068 Bosque Farms Area	Median Sales Price	\$260,000	\$276,000	+ 6.2%
	Average Sales Price	\$292,186	\$325,450	+ 11.4%

New Mexico's pandemic restrictions will be lifted starting as of July 1st.. Let us all seize that opportunity for some sun & fun & community support. I encourage everyone to participate in any community event that supports our local businesses. As a Community, let us live life to the fullest & embrace each other in a positive light moving forward in 2021.

Sincerely,
Sonya Sanchez
GBCC President



*Rhona Baca Espinoza,
Executive Director of Greater
Belen Chamber of Commerce*

GREATER BELEN CHAMBER OF COMMERCE

OFFICE NEWS

Greetings Precious Chamber Family!!!

Well, a lot is going on here at the Chamber office!!! We are working diligently on our New Educator's Luncheon coming up on July 28th!! Call and save a spot. This is always a great luncheon as we celebrate our three school districts!!! Thanks to State Employees Credit Union for their title sponsorship!

The Valencia County Fair Parade is scheduled for August 7th and we are taking registrations for it!! The theme is: "IT's a Wild Wild West!!" Hope you can participate!!! Registration forms are available on our website or email me for one.

Our Rio Abajo Becker Street Festival is a GO!!! We are also taking vendor and Car show Registrations and also appreciate your consideration in sponsoring our free to the community event. It is going to be awesome!!! September 25th !!! Save the Date!!!

Finally, we say goodbye to our precious JoElla Patterson that was hired with me over 11 years ago and has been the greatest blessing to us as we worked so hard to bring our Chamber back to its former glory days. She has moved to her hometown of Taos to care for her parents and we will miss her. Juliana Jaramillo will be taking care of the office now and we are so happy to welcome her to our Chamber Office Team!! Come by and meet her!!! We will always be so grateful for JoElla's hardwork and dedication and her friendship most of all.

Thanks for all your support. WE are here for you. Our NEW office hours are: Monday-Thursday: 10:00am-3:00pm and by appointment. Call my cell if you would like to schedule an appointment: 505-463-5558.

Blessings always,
Rhona Baca Espinoza
Executive Director
Greater Belen Chamber of Commerce
rhona@belenchamber.org

New Members

Rise and Shine Windows Washers LLC

Welcome to Nick Rogers of Rise and Shine Window Washers!! Located in Belen they can be reached at riseandshinewindowwashers.com or by calling 505-361-2432.

They offer residential and commercial window cleaning outside and inside. They do re-screen window and door screens also. Their other services include pressure washing concrete and surface cleaning, driveways, sidewalks, patios, siding stucco, roofs, RV's trucks, etc. Rain gutter and spout cleaning and repair and solar panel cleaning. They also do garage floor epoxy paint finish. Their goal is to help Belen Rise and Shine.

HUB City Heat Glass Studio

Welcome Chris Gabaldon with HUB City Heat Glass Studios located at 212 Becker Ave, Belen! They can be reached at 505-261-5612 or by email at hubcityheatglassstudio@gmail.com. They will be a glass educational facility where artists can collaborate and display their art, making them available to be purchased or viewed by the public. They have a digital broadcasting room capable of networking their industry online. Hub City welcomes any and all 18 and over to join classes and offers glass items of functional and non-functional designs. They are proud to announce they have opened and hope as many people will join as possible so we can all grow together!!!

Individual Member: Fran Muldez

GBCC Member News & WooHoos!

State Employees Credit Union

At State ECU, we're in the midst of our Summer Auto Loan Promotion. This is a great opportunity for current members and individuals not yet members to take advantage of 90 days no payments, \$200 cash, and the chance to meet or beat your current rate when you purchase or refinance a vehicle with State ECU. We're even offering a chance to win an *additional* \$200 on top of the original \$200 once your loan funds with us. Attached are more details and information.

Center for Ageless Living

We have A LOT going on here at the Center for Ageless Living. I have attached all of the flyers of events and specials

We are Accepting Residents for move-ins into Assisted Living.

The GreenHouse Bistro is open for Pick up and take-out orders at this time.

The Garden Gate Day Spa is back open with water classes and Memberships. We have a variety of services that offer an alternative approach to healing. New Vibroacoustic Sound Therapy Sessions now available to schedule. Reiki Energy Healing, Acupuncture, and Massage Therapy treatments offered by our individual practitioners. Now that our pool is open Schedule a Dip & Dine package and enjoy 2-hours of swim time and a meal from the GreenHouse Bistro.

Sign up online at www.gardenagtespa.com or call (505) 865-4848
OPEN POSITIONS HIRING IMMEDIATELY - Drop off applications at 5 Thomas Rd or email resume to suzette@nmagelessliving.com
Non-Medical Home Care Coordinator
Culinary Specialist/Line Cook
Resident Care Attendant

Comfort Keepers® of Los Lunas Is Honored and Privileged to Serve Our Nation's Veterans

From Companionship to Personal care, our outstanding team of caregivers are here to serve you with the Respect and Dignity you Deserve. Our mission is to support your goal of remaining in your home, wherever that may be. Safety is our number one priority and our staff are carefully screened daily and tested weekly for Covid-19, as well as receive ongoing infection control, education and support.

To find out more contact your local Comfort Keepers office today at 505-515-0001.

On behalf of all of us at Comfort Keepers-
With Respect, Honor and Gratitude, Thank you Veterans for your Service.

Denise Moreno
Administrator.

★ *Special Member Info* ★

Belen Main Street News



Belen Main Street Partnership continues its improvement and beautification of

the downtown historic district.

Belen Main Street Partnership continues its work in bringing rehabilitation, revitalization and renewed development to the Downtown Historic District.

If you would like to be a part of this exciting and important work for the City of Belen, contact Rhona at 505-864-8091. We are always looking for volunteers!



Membership Renewals!!!!!!!

Tabet Insurance
618 Dalies Ave.
Belen, NM 87002
505-864-2428

Mitchell Starlight Cinema 8, LLC
2226 Sun Ranch Village
Los Lunas, NM 87031
505-866-9066

Rutilio's New Mexican Food
455 N. Main Street
Belen, NM 87002
505-864-0093

Black Smugglers Winery
25 Winery Road
Bosque, NM 87006
505-388-8117

Baymont by Wyndham
2110 Camino Del Llano
Belen, NM 87002
505-861-5000

Able & Willies
324 S. Main Ste-G
Belen, NM 87002
505-864-3188

Baca Law Offices
2214 Sun Ranch Village
Los Lunas, NM 87031
505-652-1987

El Ranchitos de Los Ninos Children's Home
P.O. Box 2400
Los Lunas, NM 87031
505-565-4470

Firiends of the Whitfield Wildlife
P.O. Box 170
Belen, NM 87002
505-864-8914

Pete's Professional Truck and Auto Repair
1101 Don Felipe
Belen, NM 87002
505-864-0500

La Vida Felicidad
P.O. Box 2040
Los Lunas, NM 87031
505-565-1614

Marty's Muffler Shop Inc
P.O. Box 2068
Los Lunas, NM 87031
505-864-8033

First United Methodist Church
P.O. Box 536
Belen, NM 87002
505-864-6095

JUNE MEMBER OF THE

June Member of the Month

La Dos Gringas

Congratulations to Janet and Desi Montano with La Dos Gringas located at 2100 Camino Del Llano in Belen and phone number 505-569-8888!

Specializing in New Mexican Food but also offering American Food items, they have a very diverse menu!! They provide daily specials and do some catering but also offer special private meeting space for up to 50 people.

We so appreciate their support of our community, our Chamber and for investing in Belen!!! Congratulations and thank you Janet and Desi!!!

Our Tim Lardner Memorial Scholarship recipients shared their plans. They are pictured with Scott Lardner, Tim Lardner's brother. Holly Chavez was our speaker and shared plans with us about H2 Academic Solutions!!!





Rio Abajo FESTIVAL



Becker Street, Downtown Belen

SATURDAY, SEPTEMBER 25

10:00am-10:00pm

**COME AND CHECKOUT THE BEST GROUP OF
LIVE BANDS~POPULAR FOOD TRUCKS ~
BEER AND WINE GARDEN**

**CAR SHOW~ART~CORNHOLE~
FREE ENTRY~DANCE CONTESTS**

Presented by the Greater Belen Chamber of Commerce

(505) 864-8091 or (505)463-5558

Thank you JoElla Patterson for your hard work and dedication to our Chamber for over 11 years!!! As you begin a new chapter in your life in your old stomping grounds of Taos, we wish you the best!!!



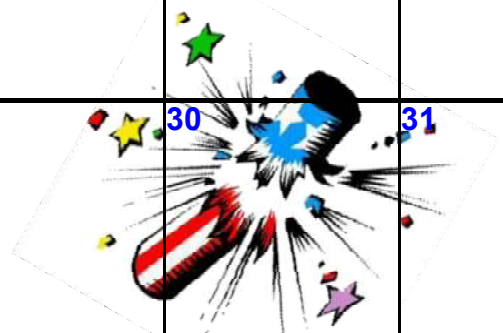
**And welcome
Juliana Jaramillo
to our Office
Team!!**



JULY 2021



<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
				1	2	3
4 Fireworks in LL	5	6	7	8	9	10
11	12	13	14 July Luncheon at Pete's Cafe	15	16	17
18	19	20	21 BMSP Board Meets	22	23	24
25	26	27 GBCC Board Meets	28 New Educator's Luncheon TDS Golf Club	29	30	31



AUGUST UPCOMING EVENTS

August 7th: Valencia County Fair Parade: 10:00 am on Main Street

August 2nd: Belen Schools begin

SHOP THESE LOCAL MEMBERS-GET A DISCOUNT!**Member's Discounts Page**

Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251

Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

Black's Smuggler's Winery: Free Wine Tasting for GBCC Members: Call Tony Black: 388-8117

Del Rio Laundromat: Use code CHAMBE1 at checkout for 10% on orders online

Floressence Floral Boutique & Gifts: 10% Discount for GBCC Members: 505-702-4025

Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email imagesbyrosa@aol.com to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>

H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621

Jazzercise: GBCC Members first month FREE, call 250-2982 or Jazz-ercieBelen@aol.com

Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

Marty's Muffler Shop Inc: 10% Discount on all repairs 864-8033.

listing. Call 830-2043 or email info@nmbiz.com

Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200

Performance Automotive: 10% off on all parts and labor for all GBCC Members: Present card at time of service. Call 505-861-1468 for more information

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Scentsy Independent Consultant: Nichole Shiplet: 505-414-3017: \$5.00 off purchase \$40.00 or more.

Sew What?! 10% discount on multi-piece orders, 565-2677

US Bank: 20% off standard checks and reorders. *Belen only!* Call 861-1900

Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

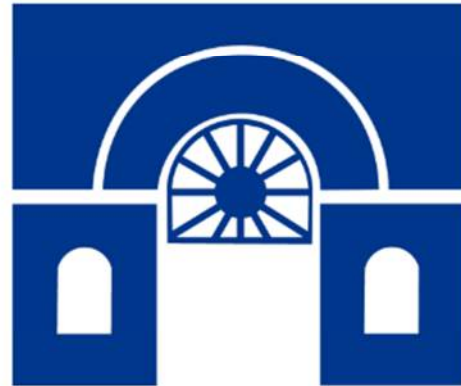
Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472

Wright Choice Learning Center: Discounts available depending on service Call 864-2530

e-mail: belenchamber@belenchamber.com
Website: www.belenchamber.com

GBCC JULY LUNCHEON
WEDNESDAY, JULY 14TH
PETE'S CAFÉ
11:30-1:00PM
SEE WHAT'S COMING TO
OUR COMMUNITY!!!

\$15.00 pp all inclusive,
Three Menu Choices
Call 505-463-5558 or
Rhona@belenchamber to reserve your
spot; Limited Seating



GBCC NEW EDUCATOR'S
FIESTA LUNCHEON

WEDNESDAY, JULY 28TH
11:30-1:30PM
TIERRA DEL SOL GOLF CLUB

SPONSORED BY STATE EMPLOYEES CREDIT UNION

SAVE YOUR SPOT:
RHONA@BELENCHAMBER.ORG

505-463-5558

\$17.00PP

**CELEBRATING BELEN CONSOLIDATED SCHOOLS,
ST. MARY'S CATHOLIC SCHOOL AND CANNON
CHRISTIAN ACADEMY**



Becker Street Festival/
Rio Abajo
 Fun for the whole family
Free Admission!
Last Saturday in September
www.belenchamber.org **505-864-8091**



In the Heart of Belen
 Main Street and Becker Avenue
 Presented by :



**Greater
 Belen Chamber
 of Commerce**

712 Dalies Avenue, Belen, New Mexico 87002
 Office 505-864-8091 or Fax 505-864-7461
www.belenchamber.org

Sponsorship Agreement

Sponsorship Title	Amount	I would like to sponsor the following
Gold Star Title Sponsor	\$7500.00	
Senior Events Sponsor	\$2,500.00	
Show Sponsor	\$2,000.00	
Junior Event Sponsor	\$1,500.00	
Event Sponsor	\$1,000.00	
Gambler	\$ 500.00	
Rail Runner	\$ 250.00	
Spur	\$ 125.00	
Other		

Signature: _____ Title: _____

Printed name: _____ Contact Number: _____

Address: _____ City: _____ State: _____ Zip: _____

Payment of : Check: _____ Credit Card: _____ Please Invoice my Company: _____



Belen Harvey House Museum

Join us as we make History in Belen, NM!

July 17th Summer Picnic & Sale

- Free Hot Dogs & Lemonade •
- Book Sale • Half Price T-Shirts •
- Clearance Railroad Books •
- Christmas in July Sale •
- Fiber to Finish Guild with Weaving & Spinning Demos & Sale •
- Fresh Farm Eggs for Sale •
- Tin Lizzie Car Club of ABQ •
- Free Guided Tours of the Museum •

Entertainment by Van Ann Moore as Doña Tules

www.harveyhousemuseum.org

104 North First Street • Belen, NM 87002

505-861-0581



Resources & Tools for Women in Business



The Greater Belen
Chamber of Commerce

Gain access to over 1,500 FREE and
low-cost resources to help you
start and grow your business!

Get answers to these
questions and more!

Provided by Resources 4 Business Success

Business Ownership Demographics

42% of all US businesses are owned by women

50% of women owned businesses are owned by women of color

21% Growth in number of WOB from 2014-2019

8% Employment growth within women-owned business

1.8% Employment growth across all businesses

Government Contracting & Private Business

All provided under the Special Groups and Industries section

- ✓ Federal Government Contracting SBA
- ✓ Disadvantaged Business Enterprise Bonding Assistance Program
- ✓ Women-Owned Small Business Federal Contract Program
- ✓ Women's Business Enterprise Council

•You'll Also Find•

How To:

- Start Your Business •
- Find Special Groups & Industries •
- Survive a Pandemic/Recession •
- Get Free One-on-One Help •
 - Grow your Business •
- Get Free Business Training •
 - Find Financing •
- Hire/ Manage Employees •
- Find Local Resources •
 - See What's New •
- And much much more •

Business Assistance & Development

- ✓ DreamBuilder: The Women's Business Creator
- ✓ National Women's Business Council
- ✓ Female Founders Alliance
- ✓ Expanding Opportunities for Women in Business
- ✓ Office of Women's Business Ownership
- ✓ National Association of Women Business Owners
- ✓ SBA's Women's Business Resource Toolkit
- ✓ Get the Facts on Women Business Owners

Financial Help

- ✓ Export-Import Bank Assistance for Women-Owned Business
- ✓ Bank Loans for Women
- ✓ Loan Guaranty, Insurance, and Interest Subsidy
- ✓ WoB Loans from the Tory Burch Foundation and Accion

More links are being added all the time.

Access everything in 90+ languages!

It's all mobile friendly!

<https://www.resources4business.info/Belen>



2021 VALENCIA COUNTY FAIR PARADE REGISTRATION

THEME: It's a Wild, Wild West!!!

Date and Time: Saturday, August 7, 2021 – 10:00 AM
Parade Route: 715 South Main (City Recreation Center) to Aragon Street (Circle K)
Check In: South Main St. in front of Recreation Center (head south on Main St. for check-in.)
Check In Time: 7:30 AM - 9:30 AM
Registration Deadline: August 01, 2021 until 2:00 PM – Belen Chamber office – 712 Dalies
Required: Proof of insurance for all vehicles and liability insurance for riding groups
Fees:

CATEGORY	PRICE
Political Party	\$ 100.00
Political Individual	\$ 20.00
Commercial	\$ 20.00
Horse Groups	\$ 10.00
Non-Profit	\$ 10.00
School Groups/Service Organizations	\$ 10.00

One Best of Show Trophy will be awarded

Judging will take place during the parade. Entries will be judged on their interpretation of the theme and quality of their float. First Place Plaques (one for each Category) will be awarded.

Individual/Organization/Group: _____

For Political Entries please mark: ___ Republican ___ Democrat _____ Other (*specify*)

Mark your entry: (Music: ___ Yes ___ No)

___ Float Length: _____ (include truck and towed item)

___ Horses Number: _____

___ Walking Number: _____

Name: _____ Phone: _____ Fax: _____

Address: _____ City: _____ Zip: _____

Email: _____ Cell: _____

Mail or bring form with check or money order to:

Greater Belen Chamber of Commerce, 712 Dalies Avenue, Belen, NM 87002 - Questions? Call 864-8091

Category: _____ **Fee:** _____

I _____ acknowledge that the Greater Belen Chamber of Commerce and/or the City of Belen is not responsible for any injuries or loss of property.

Signature (*required*): _____ Date: _____

**enroll
today**

FOR COVERAGE
NEXT MONTH!

open enrollment is back!

don't miss this new opportunity
to get enrolled in health insurance.

56,000 uninsured New Mexicans qualify for
significant premium reductions with
beWellnm. **Are you one of them?**



**Free local help
is available.**

Call 1-833-862-3935 for assistance or
visit beWellnm.com and schedule a
virtual appointment.

be well nm.com



New Mexico Health Insurance Exchange

1-833-ToBeWell (862-3935)
beWellnm.com



**inscríbese
hoy**

**¡PARA TENER
COBERTURA EL
PRÓXIMO MES!**

¡regresa la inscripción abierta!

**no se pierda esta nueva oportunidad
de inscribirse a un seguro médico**

56,000

residentes de Nuevo México que no
tienen seguro, califican para
considerables reducciones de
primas con beWellnm.com. **¿Es
usted uno de ellos?**



**Tenemos disponible
ayuda local gratuita.**

Llame al 1-833-862-3935
para obtener ayuda o visite
beWellnm.com y programe
una cita virtual.

be well nm.com®



New Mexico Health Insurance Exchange

1-833-ToBeWell (862-3935) | beWellnm.com





Home Grown Auto Loans



state EMPLOYEES
CREDIT UNION

LOCAL CONFIDENCE

Home Grown Auto Loans

New car, used car, family car, dream car; we've got an auto loan for you. Enjoy no car payments for 90 days, \$200 cash, and some of the best rates you'll find in New Mexico. From Las Vegas to Belen, and everywhere around and in between, we understand your auto loan needs because we're from the same place you are.

90 Days No Payments²

\$200 Cash³

Purchase or Refinance⁴

Meet or Beat Your Rate¹

Apply in-branch or online today!

800.983.7328 | SECUNM.ORG

¹Floor rate of 2.24% APR (Annual Percentage Rate) max term 84 months. ²The first month's payment may reflect a smaller or zero principal reduction due to the number of days of interest accrued from the closing date to the first payment date. ³Loan must be active for a minimum of 12 months. ⁴New money only, minimum of \$10,000. Qualifications may apply, visit www.secunm.org/autoloan for more details. OAC. Apply in branch or online. Expires August 31, 2021.



LOCAL CONFIDENCE



Becker Street Festival

September 25. 2021

SPONSORSHIP PACKAGES



GOLD STAR TITLE SPONSOR

\$7500

- 2 - 4' X 8' Banners. Displayed at events in Pavilion
- Banner Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Free Display Booth
 - Logo and mention in all Media Advertising
- 15 second promotional announcements during program events



SENIOR EVENTS SPONSOR

\$2500

- 1 - 4' X 8' Banner. Displayed at events in Pavilion or Will Display Your Banner in Pavilion
 - Free Display Booth
- Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Logo on All Printed Advertising
 - Mentioned in All Media Advertising





SHOW SPONSOR

\$2000

- 1 - 3' X 6' Banner. Displayed at events in Pavilion or Will Display Your Banner In Pavilion
- Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Logo on All Printed Advertising
 - Mentioned in All Media Advertising



JUNIOR EVENT SPONSOR

\$1500

- Will Display Your Banner in Pavilion
- Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Logo on All Printed Advertising



EVENT SPONSOR

\$1000

- Large Plastic Sign (24" X 30") on Grounds
- Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Logo on All Printed Advertising



GAMBLER

\$500

- Large Plastic Sign (24" X 30") on Grounds
- Logo displayed on All Printed Advertising



RAIL RUNNER

\$250

- Small Plastic Sign (18" X 24") on Grounds
- Logo displayed on All Printed Advertising



SIGN SPONSOR SPUR

\$125

- Small Plastic Sign (18" X 24") along event route



Sponsorship Opportunities for Rio Abajo Events:

The following sponsorship opportunities can be sponsored exclusively or as a co-sponsor with other businesses. Throughout the event, your sponsorship will be announced by the D.J. All printed materials will include your logo.

- **Entertainment: Sponsored by SECU**
 1. D.J. Tamale Breathe: \$250.00
 2. Keith Sanchez Band: \$300.00
 3. Kevin Michael Band: \$600.00
 4. Black Pearl Band: \$1000.00
- **Back Line Speakers and Drums: \$600.00**
- **Classic and Custom Car Show: Plaque Sponsor: Aristech Acrylics**
 1. Door Prizes (Gift Cards, Car care items)
 2. Car Show Co-Sponsor: \$250.00 (Sponsored by Cetera Financial by Panagoupoulos)
- **Advertising:**
 1. Valencia County News Bulletin Tabloid and Coverage: \$1200.00
 2. Mitchell Theaters advertising: \$300.00
- **Dance Contest:**
- **Gift Cards**
- **Raffle:**
 1. 40" Flat Screen TV: \$250.00



VENDOR and Food Truck REGISTRATION FORM

September 25, 2021

10:00 am 'til 9:00 pm

Heart of Belen (100 N. Main Street and Becker Avenue)

I-25 Exit 195

Belen, NM

All Vendors and Food Truck Fees are \$75.00

Payment due upon registration Cost applies to outside booths- vendors provide their own displays & furnishings and electricity needs.
Booths will be assigned according to size and space available.

Please mail, fax or deliver Registration form with appropriate payment (check, credit card (VISA, MC) or money order to:

The Greater Belen Chamber of Commerce, 712 Dalies, Belen, NM 87002

Registration Deadline September 18th

Schedule:

Saturday September 25th 10:00am to 9:00pm

Vendors are expected to stay open all day

NAME: _____

BUSINESS NAME: _____

ADDRESS: _____ PHONE _____ FAX _____

CITY: _____ STATE: _____ ZIP: _____

Cell _____ E-Mail _____

Description of merchandise _____

*Size of booth: (width, height and length): _____

Food Vendors must have proper EID permit/license. Submit Copy with Application.

No electricity will be provided for vendors or food trucks.

I/We acknowledge that the Greater Belen Chamber of Commerce and the City of Belen will not be held responsible for injury or loss.

Signature: _____

Date: _____

Print Name: _____

_____ Notes and Special Requests- Please check here and note on reverse side

Rio Abajo

Becker Street Festival



Classic and Custom Car Show

Saturday September 25

Roll in Time: 8:00am: Enter on 5th St. off Reinken Ave

Entries choose winners in each category by 1:00 pm; Awards at 2:00 pm

Immediately following event: A Car Show Parade down Becker Ave.

Pre-Registration: \$20.00; Day of Show: \$25.00. First 50 entries receive goody bag of prizes: Park and Register. Participants will choose winners by ballot. Door prizes. 16 categories, 10 special awards

**Custom award plaques designed and donated by Aristech Surfaces in Belen
Send check to: GBCC, 712 Dalies Ave., Belen, NM 87002**

Name: _____ **Email:** _____

Address: _____ **City** _____ **State** _____ **Zip** _____

Make _____ **Model** _____ **Year** _____ **Color** _____

Please read and sign the following waiver:

I, the Undersigned, do hereby waive and release the City of Belen and the GBCC and other persons, regardless of their capacity in any way connected with the Rio Abajo 2020 Classic and Muscle Car Show, from any and all rights, claims or liability of any kind or nature that I might have. I further acknowledge and agree that I will be personally liable and accept full responsibility for any and all damages caused to the grounds upon which the show is held. I understand that photographs taken during the event may be used for publicity and advertising and other uses. I hereby relinquish any rights to all photos taken during this event.

Signed: _____ **Date** _____

**Wine and Beer Tents~Food and Craft Vendors~Live Music & Dance ~
Children's Carnival ~ Cornhole~ Food Trucks~Poker Bike Run**

Call 505-864-8091 for more information



CARER OPPORTUNITY

Start Your Online Application Now!

<https://www.tillerybuickgmc.com/careers/employment-application/>

We are now seeking qualified Service technicians



JOIN A WINNING TEAM WITH

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Great Company! Great Benefits! Great Schedule!

Freddy Mora – Service Manager

505-565-3333

**Rio Communities Optimist Club
3rd Annual**

GOLF TOURNAMENT

At Tierra Del Sol Golf Club

SATURDAY

OCTOBER 2, 2021

Registration at 8:00 am, with a 9:00 am shotgun start

Entry deadline - September 22, 2021

Two flights –

Competitive: 2 person scramble
(handicap required)

Recreational: 4 person scramble

Entry fee is

\$80.00/person,

includes greens fee,
cart and a meal

Lots of fun activities and prizes:

- Mulligans
- 50/50 raffle
- Longest drive
- Closest to pin
- Putting contest
- Door prizes
- And more

REGISTER at

**Tierra Del Sol Pro Shop
Club House**

or

Contact Marilyn at 505-433-0209

Optimist Club fund raiser to sustain activities for our Youth!

We Love Selling Homes!

We Can Sell Yours!



SELLERS:

Is it a Good Time to Sell? YES! YES! YES!
Inventory Of Homes For Sale Are Historically Low! Buyers Are Waiting To Buy Your Home!

BUYERS:

It's a tough market for Buyers right now. Now more than ever you need a Real Estate Professional who is on your side!

We want to see you enjoying the Dog Days of Summer in your own home. But, if not currently possible, we will keep looking, keep you informed and advise you.

We are:
Real People Helping
Real People with
Real Estate!

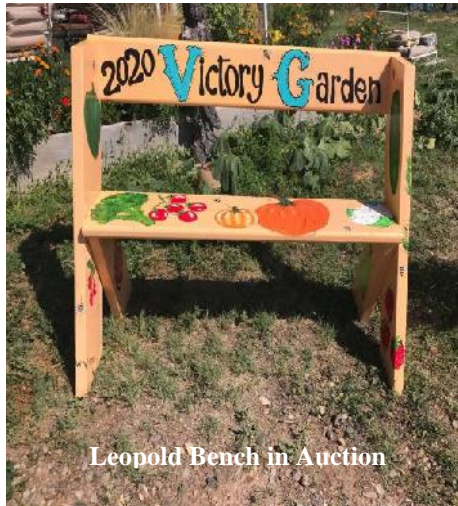
Lorraine Sachs Garcia – Designated Qualifying Broker • Cell: 505.453.1879 • LorraineSachsGarcia@gmail.com



225 N. Main Street, Belen, New Mexico 87002
www.Sachs5th.com • Office: 505.864.8081



Friends of Whitfield Newsletter



Leopold Bench in Auction



Bosque Resident



President's Message

Eileen Beaulieu, President
Friends of Whitfield Board

My message this month will be short as the Friends will be on a summer schedule. We must consider our Board's summer activities which may include vacations and personal time off. The Board, however, will continue to meet on the second Saturday of every month at 10:00 a.m. at the Whitfield Education Building. Please feel free to join us as we welcome visitors and potential new members. The Board will have a new opening for Vice President starting in July. Our plans are to open the position to interested Board members as well as any interested Friends member.

The Friends participated in the Earth Day and Nature Challenge that took place April 30-May 3. There were over 500 visitors that came to participate and visit Whitfield that weekend. It was rewarding to see the number of children and their parents who came out to see what the Whitfield Wildlife Conservation Area is all about.

We had a terrific auction! You will read more about it in this edition of the newsletter. The event raised over \$3,000. It was such a success that plans are to make it an annual event. We have requested that Tom build us a new set of Leopold benches that once again may be distributed to interested artists and volunteers to paint. The raw benches will be ready in the September time frame. Our intention is to have them ready to put up for auction in April 2022. If you are interested in painting a bench, please contact me at eluciard@comcast.net or 505 249-7929.

In this month's newsletter we are highlighting two people who have made a difference at Whitfield through their volunteer efforts. They are Tom and Robin VerEeke. The Whitfield continues to be an important education and conservation area thanks to their volunteer efforts.

As far as our activities in the next couple of months, we shall hold a program review and determine our priorities for projects over the next year. Plans are to hold our annual meeting in the Fall as our Board should be back together again.

Wishing you a safe summer and looking forward to seeing you at the Whitfield.



PO Box 170, Belen NM 87002 friendsofwhitfield@gmail.com

www.friendsofwhitfield.org
www.facebook.com/friendsofwwca



Our Featured Whitfield Volunteers Tom And Robin VerEecke

This will be the first of an ongoing series highlighting Whitfield volunteers helping to make a difference at the Whitfield Wildlife Conservation Area (WWCA).

Tom and Robin VerEecke are originally from New York and California respectively. They are an inspiration as people who have made a difference in our community. Each has been volunteering since they moved to Valencia County over 40 years ago. They originally met while Robin was attending UNM as a Fine Arts major and Tom was constructing homes. After their marriage, they designed and built their home and raised two sons. All this while both held fulltime careers -- Tom as the owner of Sun Shelter Construction and Robin as a teacher in the Los Lunas schools.

Tom and Robin have given back to the community in many ways starting with Robin becoming the director of the nonprofit Terra Bonita organization. The organization's goals were keeping Valencia County clean. Through her efforts, recycling programs were established and she coordinated efforts for volunteers to pick up tons of trash throughout the county. Tom volunteered in youth sports and spent numerous seasons as a referee. He says he has always enjoyed working with youth and especially likes to nurture children's interest and exposure to nature.

After retirement from the Los Lunas School System, Robin was recruited by Molly Madden, one of the original founders of the Whitfield, to help establish a science education program for students K-12. She wrote the initial science education curriculum for first and second grade. The program eventually incorporated all grades and become the precursor to the current education program run by Allison Martin. Robin continues to volunteer and leads student tours which includes field science activities. When not volunteering at the Whitfield, Robin is an avid horseback rider and spends time cultivating her beautiful garden and fruit trees.

Tom was recruited by Robin to work on Whitfield projects. He supports Whitfield wherever he can, but especially likes hands on cactus garden and held two benefit concerts in

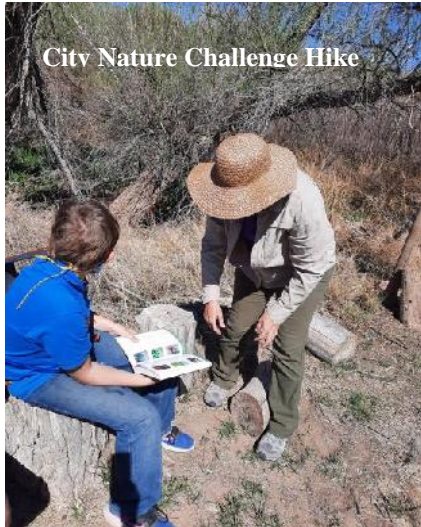


type projects. To date Tom has helped Whitfield build two shade structures, established and landscaped the cactus garden and held two benefit concerts in which his bands have played. Tom also built the sand and track box, as well as many of the Leopold Benches that are auctioned off to raise funds for the Friend's educational activities. In his spare time, he plays in two bands "Easily Distracted" and "Rift Valley Ramblers". Robin and Tom enjoy traveling to Oregon, Hawaii, and Arizona to spend time with their families.

Tom and Robin have been instrumental in the cross fertilization of activities with Jackson County Soil and Water Conservation in Oregon where their daughter-in-law Karelia VerEecke is an employee. She has shared her experiences and lessons learned with Allison Martin, Whitfield's Education Manager.

In summary, Whitfield has benefited from all the hard work Robin and Tom have contributed. It is individuals like these two who will leave an indelible legacy on our community.





City Nature Challenge Hike



Rolling Rivers



Cub Scout Pack 1163

Science Fiesta Participants and Activities

A Look Back at 2020-2021 SchoolYear Allison Martin, Education Manager

The Whitfield Education Program was able to provide education programs through virtual videos, in person visits, zoom meetings, and webinars to 972 students in Belen, Los Lunas, and Albuquerque areas during this last school year.

Through help with funding from the Friends of Whitfield and the Central New Mexico Audubon Society, I was able to provide four different schools with outdoor resources through the Nature Based Resource Grant. The schools were: Katherine Gallegos Elementary, School of Dreams Academy, H.T. Jaramillo Elementary, and La Merced Elementary. There are still funds available for schools to participate in this grant opportunity. The application can be found here:

<https://www.valenciaswcd.org/education-programs/nature-resource-application-for-educators/>

Education Programs during the Hotter Months

The temperatures have been rising, but I am finding ways to get kids outside in the summer! I am very excited to announce that I will be leading a project with 20 youth over the next several months. They will be learning about the local environment including the importance of restoration, conservation, preservation while getting to plant saplings at Whitfield with their own interpretive sign! Throughout the months of June-August, students will be visiting Whitfield, Bosque Del Apache National Wildlife Refuge, Sevilleta National Wildlife Refuge, and Rio Abajo Conservation Area. This Conservation Area is a yet to be restored area of over 150 acres just west of Rio Communities that is owned by the Valencia Soil and Water Conservation District. This opportunity was made possible by the Outdoor Equity Grant funds provided by the Economic Development Division. Special shout out to the Friends of Whitfield who provided each student with a water bottle to accompany them on their journey to throughout this project. (continued P.4)

Environmental Education (continued)

I will also be working with the Belen Recreation Center to host two days of programs for 50 students who will be doing several activities relating to the changing Rio Grande landscapes over time.

We are looking to hire an educational assistant for the school year 2021-2022.

Environmental Education focused curriculum is a great way to get students outside and learning while aligning directly to the Next Generation Science Standards. I am looking to expand my Whitfield Education Program to reach more local schools and students in addition to working with other environmental educators across the state for the upcoming school year. Each program I offer will provide at least one classroom and one Whitfield visit for students. **To expand and enhance this program, I am seeking a highly motivated environment-focused Education Assistant to work alongside me to help implement these important programs to our local students and teachers.** This position will be a 20 hour a week commitment over the entire school year (August-May 2022). For more information on the program description and how/when to apply for this position, please email me at allisonmartin@valenciaswcd.org



Friends of Whitfield Water Bottles for the Outdoor Equity Grant 20 youth

Friends of Whitfield Board of Directors friendsofwhitfield@gmail.com

Board Officers

President: Eileen Beaulieu (2021)*
dulcebeaulieu@comcast.net

Vice-President: Vacant

Secretary: Linda Frazer (2021)*
tuffysmom@comcast.net

Treasurer: Beth Crowder (2021)*
bs_crowder@yahoo.com
*Term expires

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johnnychavez@valenciaswcd.org

Member: Frank Mazza (2021)
fmazza@live.com

Member: Linda Zaragoza (2021)
Lindar.zaragoza@gmail.com

Coordinators

Ambassadors: Vacant

Environmental Education Manager:
Allison Martin
AllisonMartin@valenciaswcd.org

E-Mail Coordinator: Dolores Varela Phillips
doloresvp828@gmail.com

Membership: Dolores Varela Phillips
doloresvp828@gmail.com

Newsletter: Dolores Varela Phillips
doloresvp828@gmail.com

Outreach: Vacant

Conservation Program Manager

Vacant

www.whitfieldwildlife.org

Whitfield Wildlife Conservation Area is located
at:
2424 Hwy 47, Belen, NM
© Friends of Whitfield

2021 Friends of Whitfield Online Auction

Our newest members of the Board, Linda Zaragoza and Frank Mazza, began soliciting donations for the Friends of Whitfield fundraising auction in early March and continued for the entire month. Their amazing efforts yielded many items for the auction. They visited over 50 businesses in Belen, Los Lunas, Bosque Farms, and Peralta. Small local business responded well. The auction was held online and went from April 1 to May 4th. The items were available for successful bidders to pick up at the Whitfield Visitors Center.

As collection of items began, Frank and Linda wrote individual thank you letters immediately which included a copy of the Friends of Whitfield IRS non-profit designation. All donated items were brought to the Conservation Center to be photographed and uploaded to the auction website. Our thanks to Allison Martin and Johnny Chavez for their valuable help with this part. They then chose initial bids to get the auction started. Items donated were focused on nature, outdoor activities, conservation, family/kid fun, gardening, tools, and artwork in various forms. Linda and Frank requested donations from local artists who favor nature subjects and/or have been supportive to Whitfield in the past. In addition, included were the beautiful Aldo Leopold benches.

The efforts led to local business being made aware of the Whitfield Wildlife Conservation Area. These valuable connections were established and are so important for community support. Both Linda and Frank feel such positive awareness is vital for Whitfield's future sustainability. The funds raised will be used to support teacher grants, workshops, bus funding, education materials, and other needs at Whitfield.

NEXT COLUMN ARE SOME AUCTION ITEMS

