

GREATER BELEN CHAMBER OF COMMERCE
AND VISITOR'S CENTER



Chamber Voice

MISSION: *Dedicated to the Growth and Retention of Commerce
Through Committed Partnerships
Enhancing Our Quality of Life*

September 2021

www.belenchamber.com



Rio Abajo

FESTIVAL

ON

Becker Street, Downtown Belen

SATURDAY, SEPTEMBER 25

10:00am-10:00pm

**COME AND CHECKOUT THE BEST GROUP OF
LIVE BANDS~POPULAR FOOD TRUCKS~
BEER AND WINE GARDEN**

**CAR SHOW~ART~CORNHOLE~
FREE ENTRY~DANCE CONTESTS**

HAPPENINGS

2021 GBCC Board of Directors Executive Board

Sonya Sanchez 505-610-1294
President , Commercial Realtor

John T. Ivey 505-307-1946
Vice President, Haloed Solutions

Yvonne Sanchez 505-865-3624
Vice President, Rio Grande Financial Network

Jennifer Hise 505-864-1200
Treasurer, CEMCO, Inc.

Ray Vigil 505-241-2529
Immediate Past President , PNM Resources, Inc.

Board of Directors

Pete Armstrong 505-864-2084
Member, Armstrong Services

Bobbi Chandler 505-864-4472
Member, VCNB/Media 9

Holly Chavez 505-463-3621
H2 Academic Solutions

Carl Gallegos 505-205-3910
Member, BNSF

Denise Jaramillo 505-505-864-4075
Member, Valencia Animal Clinic

Roderick Storey 505-865-6623
Member, NM Gas Co.

Deborah Baca 505-966-1000
Ex-Officio, Belen Consolidated Schools

Frances Duran 505-925-8547
Ex-Officio, UNM-VC

TBD 505-864-8221
Ex-Officio, City of Belen

Rhona Baca Espinoza 505-864-8091
Ex-Officio, Executive Director, GBCC

GBCC Office Team

Juliana Jaramillo
Membership Specialist, Office Manager



Beautiful highlights of the Valencia County Fair Parade!! A big thank you to our judges from the Pilot Club of Belen and to the GBCC Board and Office Team for the hard work in making it a beautiful parade!!!

Our Parade Marshal was the NM Rodeo Queen from Los Lunas!! Her name is Magdalena!! She pranced on her beautiful horse!!

Greater Belen Chamber of Commerce Office News



Rhona Baca Espinoza,
Executive Director of Greater
Belen Chamber of Commerce

To Our Dear and Cherished GBCC Family and Friends!!!

Wooahoo!!! My favorite month of the year!! September is Rio Abajo Becker Street Festival month!!! We have everything planned and ready to go!!! Mark your calendars for September 25!!

Our band line up is the very best we have had and it includes: Black Pearl Band, Daniel Solis Band, Keith Sanchez and the Moonthieves, Molly Chavez and Outlaws and Sinners!!!

Our car show is going to be huge as well. We will be receiving entries even the day of Rio Abajo.

The Food Truck Court will be held in the City Hall Parking Lot with plenty of tables and chairs to enjoy all the delicious offerings!! It will be a very diverse and amazing Food Truck Court!!! Stay the day and enjoy each one!!

There will be a free raffle for a beautiful TV at the end of the event and our Chamber Board will be selling 50/50 tickets and hog raffle tickets!!!

We are accepting vendor and car show registrations and would so appreciate your consideration to be a sponsor. We count on this event for 25% of our revenue for the year!!

As always, thank you for your support, your friendships and your love for our community.

You are my blessings.

Blessings Always,

Rhona

Rhona Baca Espinoza

Executive Director

GBCC

505-864-8091

505-463-5558 (cell)

rhona@belenchamber.org



New Members

Heart & Soul of NM, Inc.

We welcome Heart & Soul of NM, Inc. is a for-profit, outpatient behavioral health agency located in Belen and Albuquerque. However, with advancement in HIPAA-protected technology, we are providing services statewide. Heart & Soul offers various therapy/counseling services in addition to psychiatric/medication evaluations and medication management. We also assist those in and around the Albuquerque area with community support/case management services. We invite you to become your best self- TODAY! Located at 1300 E. River Road, Belen, NM Contact them at heartsoulofnm.com or 505-312-0040.

GBCC Member News & Woohoos!

You are all invited to watch this amazing video with accounts from victims of 9/11. It will be on September 9th. Here is the link to access information!!

<https://www.myfinancialsense.com/events/in-the-room-with-heroes-of-9-11>

Sincerely,

Pavlos Panagopoulos, CFP
Cetera Advisor Networks LLC, Member FINRA/SIPC
11000 Spain Rd NE, Building E
Albuquerque, NM 87111
Office 505-828-4068/Fax 505-872-2998
pavlos@ceteranetworks.com
www.myfinancialsense.com

Do you love pets and people too? We may have the job for you! We are looking for a full-time Veterinary Technician and Nurse Assistant who excel in customer service.

Yummy!!!!

All the popcorn and drink for our GBCC September 1st After Hours!!! Was a hit!! Thank you Gary Jacombson and Mitchell Theaters in LL!!!



Special Member Info



**SEEDS FOR
SUCCESS**

Woohoo!!!

Belen MainStreet Partnership is having the best time in as the work is complete for our downtown with the Great Blocks Grant on Becker Street and also the Wells Fargo Community Grant money funded a wayfinding signs in our downtown!!!

If you would like to be a part of the exciting work of Belen MainStreet Partnership, contact Rhona at 505-463-5558.

Whatever capacity of volunteering you are able to offer is greatly appreciated!!!!



Membership Renewals!!!!!!!

**Pilot Club of Belen
P.O. Box 1305
Belen, NM 87002**

**Paradigm Physical
Therapy
1220 Camino del
Llano, Belen, NM
505-861-1200**

**Gail Armstrong
P.O. Box 326
Magdalena, NM
87825**

Eloisa Tabet

**Rio Grande
Financial
Network, LLC
336 Luna St.
Los Lunas, NM
87031
505-865-3624**

**AC Disposal
Services, Inc.
501 Bernard Ave.
Belen, NM 87002
505-866-1010**

**Casa Partners
4NM Kids
P.O. Box 418
Los Lunas, NM
87031
505-720-7030**

**Valencia
Animal Clinic
1533 E. River
Rd.
Belen, NM
87002
505-864-4075**

**Re/Max Gallery
535 Cortez St. SE
Los Lunas, NM
87031
505-866-2500**

**Bar Y Pet Hotel
205 Harrison
Road
Belen, NM 87002
505-864-2251**

**Calvary Chapel
Rio Grande Valley
19381 N. Hwy 314
Belen, NM 87002
505-864-6611**

The Greater Belen Chamber of Commerce and State Employees Credit Union celebrate the New Educator's of Valencia County!!

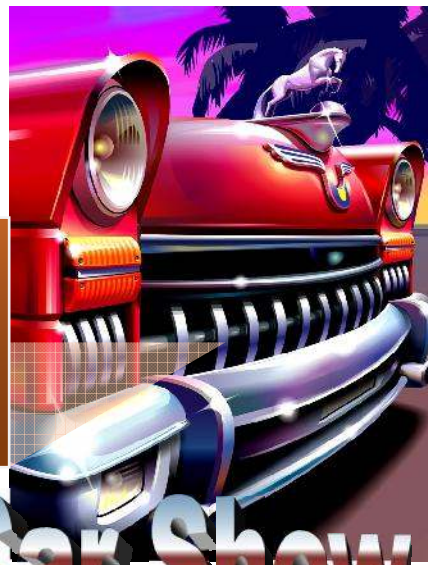
Celebrating our August Member of the Month: Tome Art Gallery

They are “crasftspersons and artists who’ve created a cooperative art gallery containing original New Mexican designs. Our work covers a broad spectrum of original, hand-made items, including: pottery, fine art, fiber art, books by local authors, soaps, candles and much more.” Gifts for every occasion, shop local and support these beautiful artisans work.



Rio Abajo

Becker Street Festival



ARISTECH
SURFACES

Classic and Custom Car Show

Saturday September 25

Roll in Time: 8:00am: Enter on 5th St. off Reinken Ave

Entries choose winners in each category by 1:00 pm; Awards at 2:00 pm

Immediately following event: A Car Show Parade down Becker Ave.

Pre-Registration: \$20.00; Day of Show: \$25.00. First 50 entries receive goody bag of prizes: Park and Register. Participants will choose winners by ballot. Door prizes. 16 categories, 10 special awards

**Custom award plaques designed and donated by Aristech Surfaces in Belen
Send check to: GBCC, 712 Dalies Ave., Belen, NM 87002**

Name: _____ Email: _____

Address: _____ City _____ State _____ Zip _____

Make _____ Model _____ Year _____ Color _____

Please read and sign the following waiver:

I, the Undersigned, do hereby waive and release the City of Belen and the GBCC and other persons, regardless of their capacity in any way connected with the Rio Abajo 2020 Classic and Muscle Car Show, from any and all rights, claims or liability of any kind or nature that I might have. I further acknowledge and agree that I will be personally liable and accept full responsibility for any and all damages caused to the grounds upon which the show is held. I understand that photographs taken during the event may be used for publicity and advertising and other uses. I hereby relinquish any rights to all photos taken during this event.

Signed: _____ Date _____

**Wine and Beer Tents~Food and Craft Vendors~Live Music & Dance ~
Children's Carnival ~ Cornhole~ Food Trucks~Poker Bike Run**

Call 505-864-8091 for more information

VENDOR and Food Truck REGISTRATION FORM

September 25, 2021

10:00 am 'til 9:00 pm

Heart of Belen (100 N. Main Street and Becker Avenue)

I-25 Exit 195

Belen, NM

All Vendors and Food Truck Fees are \$75.00

Payment due upon registration Cost applies to outside booths- vendors provide their own displays & furnishings and electricity needs.

Booths will be assigned according to size and space available.

Please mail, fax or deliver Registration form with appropriate payment (check, credit card (VISA, MC) or money order to:

The Greater Belen Chamber of Commerce, 712 Dalies, Belen, NM 87002

Registration Deadline September 18th

Schedule:

Saturday September 25th 10:00am to 9:00pm

Vendors are expected to stay open all day

NAME: _____

BUSINESS NAME: _____

ADDRESS: _____ PHONE _____ FAX _____

CITY: _____ STATE: _____ ZIP: _____

Cell _____ E-Mail _____

Description of merchandise _____

*Size of booth: (width, height and length): _____

Food Vendors must have proper EID permit/license. Submit Copy with Application.

No electricity will be provided for vendors or food trucks.

I/We acknowledge that the Greater Belen Chamber of Commerce and the City of Belen will not be held responsible for injury or loss.

Signature: _____

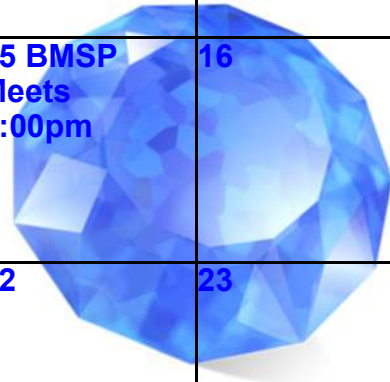
Date: _____

Print Name: _____

____ Notes and Special Requests- Please check here and note on reverse side

SEPTEMBER 2021

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
			1 September After Hours Mitchell Theaters 5:30pm	2	3	4
5	6 Labor Day	7	8 Pilot Club of Belen Meets 5:30pm	9	10	11
12	13	14	15 BMSP Meets 1:00pm	16	17	18
19	20	21	22	23	24	25 Rio Abajo Becker Street Festival 10-10!!
26	27	28 GBCC Board Meets	29	30		



OCTOBER UPCOMING EVENTS

- October 6th Luncheon at Belen Public Library 11:30am
- October 30th: Scarecrow Festival : Belen Arts District



SHOP THESE LOCAL MEMBERS-GET A DISCOUNT!**Member's Discounts Page**

- Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251**
- Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information**
- Black's Smuggler's Winery: Free Wine Tasting for GBCC Members: Call Tony Black: 388-8117**
- Del Rio Laundromat: Use code CHAMBE1 at checkout for 10% on orders online**
- Florescence Floral Boutique & Gifts: 10% Discount for GBCC Members: 505-702-4025**
- Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email imagesbyrosa@aol.com to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>**
- H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621**
- Jazzercise: GBCC Members first month FREE, call 250-2982 or JazzerciseBelen@aol.com**
- Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548**
- Marty's Muffler Shop Inc: 10% Discount on all repairs 864-8033. listing. Call 830-2043 or email info@nmbiz.com**
- Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200**
- Performance Automotive: 10% off on all parts and labor for all GBCC Members: Present card at time of service. Call 505-861-1468 for more information**
- Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales**
- Rutilio's: Discounts available depending on service Call 864-0093**
- Scentsy Independent Consultant: Nichole Shiplet: 505-414-3017: \$5.00 off purchase \$40.00 or more.**
- Sew What?! 10% discount on multi-piece orders, 565-2677**
- US Bank: 20% off standard checks and reorders. *Belen only!* Call 861-1900**
- Valencia Animal Clinic: 10% off annual vaccinations, 864-4075**
- Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472**
- Wright Choice Learning Center: Discounts available depending on service Call 864-2530**

e-mail: belenchamber@belenchamber.com
Website: www.belenchamber.com

2021



Becker Street Festival

September 25. 2021

SPONSORSHIP PACKAGES



GOLD STAR TITLE SPONSOR

\$7500

- 2 - 4' X 8' Banners. Displayed at events in Pavilion
- Banner Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Free Display Booth
 - Logo and mention in all Media Advertising
- 15 second promotional announcements during program events



SENIOR EVENTS SPONSOR

\$2500

- 1 - 4' X 8' Banner. Displayed at events in Pavilion or Will Display Your Banner in Pavilion
 - Free Display Booth
- Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Logo on All Printed Advertising
 - Mentioned in All Media Advertising





SHOW SPONSOR

\$2000

- 1 - 3' X 6' Banner. Displayed at events in Pavilion or Will Display Your Banner In Pavilion
 - Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Logo on All Printed Advertising
 - Mentioned in All Media Advertising



JUNIOR EVENT SPONSOR

\$1500

- Will Display Your Banner in Pavilion
- Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Logo on All Printed Advertising



EVENT SPONSOR

\$1000

- Large Plastic Sign (24" X 30") on Grounds
- Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Logo on All Printed Advertising



GAMBLER

\$500

- Large Plastic Sign (24" X 30") on Grounds
- Logo displayed on All Printed Advertising



RAIL RUNNER

\$250

- Small Plastic Sign (18" X 24") on Grounds
- Logo displayed on All Printed Advertising



SIGN SPONSOR SPUR

\$125

- Small Plastic Sign (18" X 24") along event route



Sponsorship Opportunities for Rio Abajo Events:

The following sponsorship opportunities can be sponsored exclusively or as a co-sponsor with other businesses. Throughout the event, your sponsorship will be announced by the DJ. All printed materials will include your logo.

- **Entertainment: Sponsored by SECU**
 1. DJ. Tamale Breathe: \$250.00
 2. Keith Sanchez Band: \$300.00
 3. Kevin Michael Band: \$600.00
 4. Black Pearl Band: \$1000.00
- **Back Line Speakers and Drums: \$600.00**
- **Classic and Custom Car Show: Plaque Sponsor: Aristech Acrylics**
 1. Door Prizes (Gift Cards, Car care items)
 2. Car Show Co-Sponsor: \$250.00 (Sponsored by Cetera Financial by Panagoupoulos)
- **Advertising:**
 1. Valencia County News Bulletin Tabloid and Coverage: \$1200.00
 2. Mitchell Theaters advertising: \$300.00
- **Dance Contest:**
- **Gift Cards**
- **Raffle:**
 1. 40" Flat Screen TV: \$250.00





Valenciaanimalclinic.com

505-864-4075



**NOW ACCEPTING NEW
CONSUMERS/ TRANSFERS**

 **1st Care of New Mexico** 
Home Healthcare

Why would you need second choice (next) health care,
when you choose 1st Care?

Bellevue
851-7101

Albuquerque
866-2961

Las Lunas
885-6887

Whether you provide home care services to someone you love or need assistance, 1st Care of New Mexico is available to provide help with bathing, grooming, meal preparation, or even companionship.

Insurances Accepted:

 **PREBYTERIAN**



**BlueCross
BlueShield**

 **Western Sky
Care**

Call us to find out if you qualify

\$1,000

**Hiring
Bonus**

Adelante

Jumbo BBQs Now available at
Circle T REINKEN!





Home Grown Auto Loans

 state EMPLOYEE
CREDIT UNION

LOCAL CONFIDENCE



Sky Ranch Energy Center Virtual Open House

Wednesday, Sept. 15 from 6 - 8 p.m.

We invite you to join us for a virtual open house regarding the proposed Sky Ranch Energy Center project. Meet with our team, learn more about our company and the project, and have your questions answered by our subject matter experts.

JOIN MEETING BY PHONE:

Dial in (toll-free): 1-866-807-9684

JOIN MEETING ONLINE: <https://services.choruscall.com/links/SkyRanch.html>

QUESTIONS: If you have questions in advance of the meeting, please e-mail them to: SkyRanchSolar@nexteraenergy.com





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Presented by the Greater Belen Chamber of Commerce

(505) 864-8091 or (505)463-5558