



GREATER BELEN CHAMBER OF COMMERCE
AND VISITOR'S CENTER



Chamber Voice

MISSION: *Dedicated to the Growth and Retention of Commerce
Through Committed Partnerships
Enhancing Our Quality of Life*

2021 0

www.belenchamber.com



Rio Abajo Becker Street Festival 2021

A HUGE Thank you to our Sponsors!

2021 GBCC Board of Directors **Executive Board**

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Immediate Past President , PNM Resources, Inc.

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Frances Duran 505-925-8547
Ex-Officio, UNM-VC

TBD 505-864-8221
Ex-Officio, City of Belen

Rhona Baca Espinoza 505-864-8091
Ex-Officio, Executive Director, GBCC

GBCC Office Team

Juliana Jaramillo
Membership Specialist, Office Manager

HAPPENINGS

9 11 Memorial Ceremony



A beautiful 911 ceremony was held at the 911 Memorial Park in Belen memorializing the 20th Anniversary of 911. Gloria Sanchez and Charles Cox do a wonderful job in organizing the event as well as Chief Manny Garcia our keynote speaker. The color guard was perfect and professional and the crowd grows larger every year!!!!



**The Greater Belen
Chamber of Commerce**

The Greater Belen Chamber is seeking hard working and dedicated people to serve on the Board this coming year. Please contact Rhona at the Chamber office if this is something you would like to experience. It is so worthwhile and a great way to give back to your community!!!

GREATER BELEN CHAMBER OF COMMERCE OFFICE NEWS



*Rhona Baca Espinoza,
Executive Director of Greater
Belen Chamber of Commerce*

Woo Hoo!!!

Our 2021 Rio Abajo Becker Street Festival was amazing except for a bout of wind that took a lot of our vendors packing. Nonetheless, the people stayed and it turned out to be our biggest Rio Abajo ever. A special thanks to our generous sponsors and especially our Title Sponsor, 1st Care of NM. A huge thanks to our Car Show

participants, Randy Gettings and the Poker Bike Run, the beautiful entertainment, Belen Goju Ryu, Renee Antoinette's Dance Company, Chief Harris and Assistant Chief Natividad for working the day for us, The City of Belen Street Crew, Daniel Solis Sound, Hub City Brewery and Black's Smuggler Winery our amazing food trucks and other vendors and most of all to my hardworking GBCC Board and Office Manager Juliana Jaramillo and my husband Rudy Espinoza our Master of Ceremonies!! You are all a blessing to me.

Congratulations to Jeff and Becker Hunter with Performance Automotive our September Member of the Month!!! And a huge thanks to Gary Jacobson and crew at Mitchell Theaters for providing all the popcorn and drinks and a movie of everyone's choice after our program.

We are here for you always. Thanks for being our friends and supporters. Blessings!!!

Rhona Baca Espinoza
Executive Director
GBCC

rhona@belenchamber.org
505-864-8091



New Members**Hozho Nutrition**

The GBCC welcomes Verlonda Brown of Hozho Nutrition to our Chamber Family!! Located at 621 North Main Street in Belen they can be reached at verlondab@yahoo.com or

505-463-5042. This is what Verlonda says, "Hello Belen! My name is Verlonda Brown and I opened up an Herbalife Nutrition club called Hozho Nutrition. I have been doing Herbalife since 2012 but recently got serious in June 2020. Since then, I lost 58 pounds and built a community. I do this with others and have fun! I am a healthy bartender. I make healthy shakes and refreshing energizing teas. I would love to help everyone achieve their health goals. I look forward to meeting you all and building a relationship."

New Mexico Medicare Solutions, LLC

The GBCC welcomes Grant and Dorothy Crawford of New Mexico Medicare Solutions to our Chamber! Located at 719 South Main Street in Belen at the Belen Business Center, they help people sign up for Medicare and Social Security Benefits. Please go by and allow the Grants to give you the most accurate information on your entitled benefits!!! Call 505-270-7344 or dgenms1@gmail.com

YoSwagg, LLC

Woohoo!!! Welcome Pamela Williams of YoSwagg, LLC to our Chamber Family!! Located at Circle T Plaza at 503 South Main St. #D in Belen. Pamela can be contacted at 210-914-8599 & customerservice@yoswagg.com.

YoSwagg Clothing carries children and adult clothing from sizes 0- and up. We are dedicated to feature items for all seasons. YoSwagg Clothing carries all things baby including blankets, bottles and sleepers 2 & 3 pc. boys and girls sets. For all GBCC Members you will receive a 10% discount.



**The Greater Belen
Chamber of Commerce**

GBCC Member News & Woohos!

United Business Bank

United Business Bank formerly My Bank has joined our Chamber and we are so happy. Their main location is at 19339 NM Highway 314 in Belen and another location in Rio Communities. Call 505-861-3100 for all your banking needs.

**PARTS PLUS**

Bob Young
Owner

Bob's Industrial Supply
830 N. Main Street, Suite: B
Belen NM, 87002

Free Delivery in Valencia County

Office: 505 834-5990
Cell: 505 238-0578

Email: byoung@sorboopackaging.com

Pilot Club of Belen is once again selling their beautiful fresh wreaths for the holidays. They are taking orders through October 14th. Wreaths will be available for pick up the week before Thanksgiving or for additional charge can be mailed to out of town addresses. They last at least two months if hung outdoors. They are gorgeous and very inexpensive. Call Kathy: 505-321-1042!!!

Special Member Info

Belen MainStreet Partnership News



Belen MainStreet has been selected by the New Mexico Main Street (NMMS) program as the first pilot program for the Creative Economy JumpStart. The Creative Economy JumpStart is an opportunity to develop local projects that support Creative Economy work.

The program focuses on leveraging existing local art and cultural assets and works to build community led projects. NMMS provides technical support for the Creative Economy JumpStart through their Creative Economies Revitalization Specialist, Michelle Negrette.

"Michelle has been sharing opportunities with us for months now and we couldn't be more excited about the possibilities," said Jay Peters, president of the local Belen MainStreet Partnership. "We have so many arts and cultural assets in Belen that it would be crazy not to take advantage of the resources and local expertise available to bring in grants, tourists and recognition."

Recently the Belen MainStreet Partnership (BMSP) held the first of several planned meetings with the community to begin the collaborative process with everyone. It was held at the Belen Public Library and was well attended by more than 50 locals including city staff, governing body members, school administration, vendors, artists, store owners, restaurant representatives and many more. There is approximately sixty local businesses in the Mainstreet district that could benefit from the Arts and Cultural Designation that BMSP is working towards achieving. New Mexico State Authorized Arts and Cultural Districts are a part of the NMMS program and authorized by NM Arts.

Kathleen Pickering, director of the Belen Library has been appointed to the Chair position of the BMSP ACD Council and helped organize and facilitate the meeting. "It is great to see the interest and excitement already put forth by the community. The participants brought so much to the table and there is no doubt that if this program continues to receive that kind of support, it will be a huge success for our city," she said.

Rhona Espinoza, executive director of the BMSP, indicated that there will be more meetings and opportunities for participation from the public and the association is not wasting any time moving this project forward. "The timing of this initiative is perfect as we just finished the beautiful Becker Avenue Great Blocks Project so we are now able to redirect some of our efforts to this important strategic initiative," she said. "Although my board is small, they are mighty and dedicated. Sometimes I am amazed at how much we accomplish together each year when we take inventory of the progress and successes."

Membership Renewals!!!!!!!

Don Tripp
P.O. Box 1369
Socorro, NM 87801
1-800-256-1569

Bar G Bar Longhorn Ranch
1910 Highway 304
Belen, NM 87002
505-864-8564

New Mexico Water Service
401 Horner St.
Rio Communities, NM 87002
505-864-2218

Comfort Keepers
1202 Main St NE Ste. 104
Los Lunas, NM 87031

Belen Goju Ryu Karate
P.O. Box 819
Belen, NM 87002
505-864-9568



**The Greater Belen
 Chamber of Commerce**



**The Greater Belen
Chamber of Commerce**

Member of the Month: Performance Automotive

The Greater Belen Chamber is so honored to announce Jeff and Becky Hunter of Performance Automotive as our September Member of the Month!!! Located at 19611 Highway 314, Belen, they say, "Visit us at Performance Automotive for all your maintenance and repair needs! We sanitize all vehicles before our technicians begin their work --- keeping everyone safe during a pandemic! Whether you need a safety inspection, tire alignment, or a engine tune-up, we're here to help!" Thank you Jeff and Becky and the entire crew for being a business of integrity and great pricing on repairs. Call 505-864-1468!! Support our local business community!!!



A HUGE Thank you to Gary Jacobson and Mitchell Theaters for once again being great hosts!! Free popcorn, movie and drink to all attendees!!! United Way spoke on their great program!!!





October

*Breast Cancer
Awareness Month*



<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
					1	2
3	4	5 Candidate Forum by GBCC	6 Networking Luncheon Belen Public Library	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26 GBCC Board Meets	27BMSP Board Meets	28	29	30 Belen Art District Scarecrow Festival

SHOP THESE LOCAL MEMBERS-GET A DISCOUNT!

Member's Discounts Page

Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251

Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

Black's Smuggler's Winery: Free Wine Tasting for GBCC Members: Call Tony Black: 388-8117

Del Rio Laundromat: Use code CHAMBE1 at checkout for 10% on orders online

Floressence Floral Boutique & Gifts: 10% Discount for GBCC Members: 505-702-4025

Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email imagesbyrosa@aol.com to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>

H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621

Jazzercise: GBCC Members first month FREE, call 250-2982 or JazzerciseBelen@aol.com

Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

Marty's Muffler Shop Inc: 10% Discount on all repairs 864-8033. listing. Call 830-2043 or email info@nmbiz.com

Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200

Performance Automotive: 10% off on all parts and labor for all GBCC Members: Present card at time of service. Call 505-861-1468 for more information

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Scentsy Independent Consultant: Nichole Shiplet: 505-414-3017: \$5.00 off purchase \$40.00 or more.

Sew What?! 10% discount on multi-piece orders, 565-2677

US Bank: 20% off standard checks and reorders. *Belen only!* Call 861-1900

Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

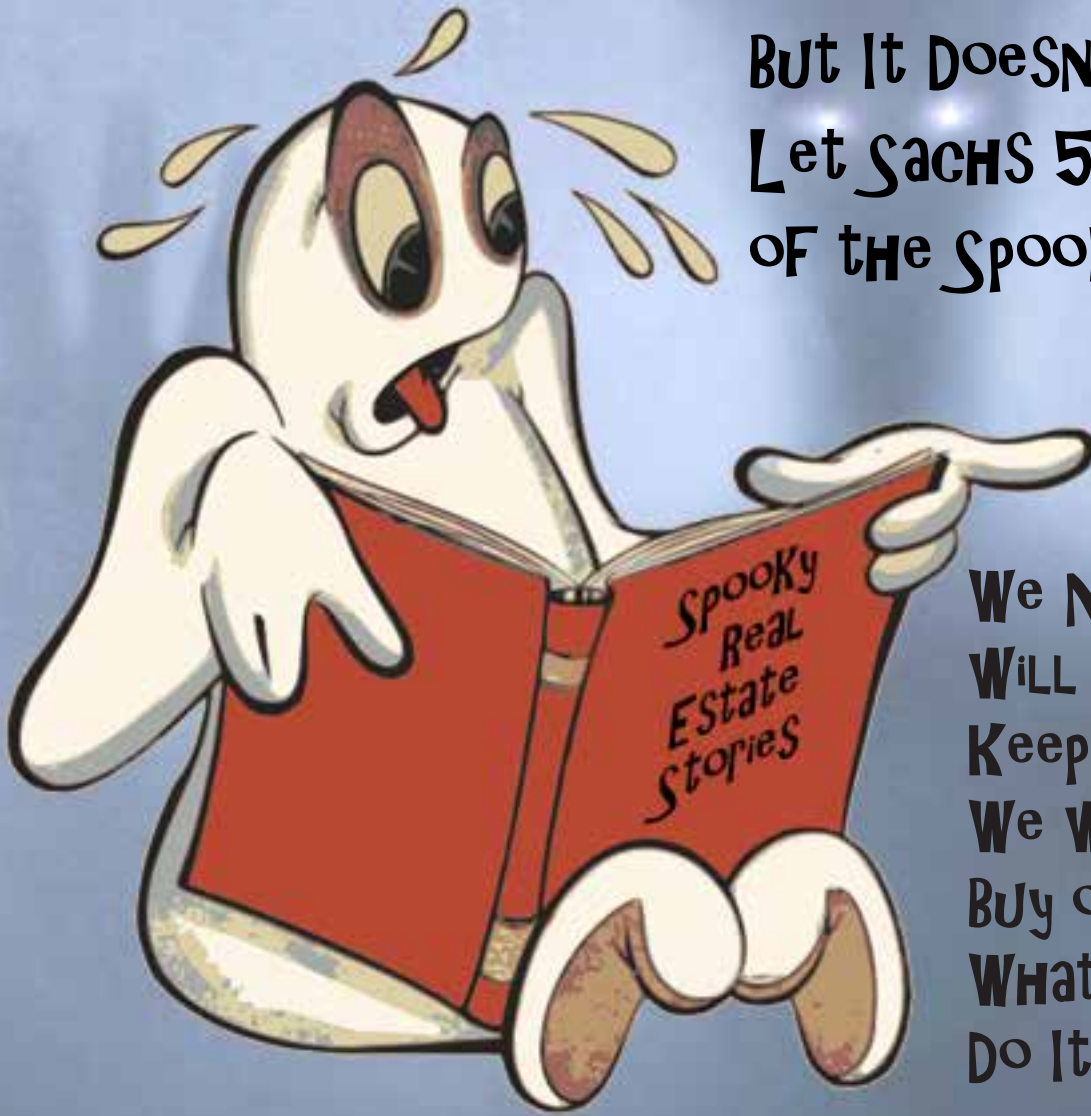
Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472

Wright Choice Learning Center: Discounts available depending on service Call 864-2530

e-mail: belenchamber@belenchamber.com
Website: www.belenchamber.com

IS SELLING OR BUYING Real Estate Scary? - It Can Be...

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Let SACHS 5th Take Care
of the Spooks.



We Nail Spooks. We
Will Advise You &
Keep You Informed.
We Will Help you
Buy or Sell. It's
What We Do, & We
Do It Well.

Happy Halloween!



Sachs 5th Real Estate & Auction
505.864.8081 - Sachs5th.com

Boo!

NOW ACCEPTING NEW CONSUMERS/ TRANSFERS



Why would you want second choice home health care,
when you deserve 1st Care?

Belen
851-7101

Albuquerque
866-4746

Las Lunas
885-6887

Whether you provide home care services to someone you love or need assistance, 1st care of New Mexico is available to provide help with bathing, grooming, meal preparation, or even companionship.

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BlueShield



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Community Care

Call us to find out if you qualify

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COUNTY

News-Bulletin

Bobbi Chandler • bchandler@news-bulletin.com

GRAND OPENING



**HOZHO
NUTRITION**

October 9, 2021

Ribbon Cutting at 10 AM

621 N Main St, Belen NM

87002

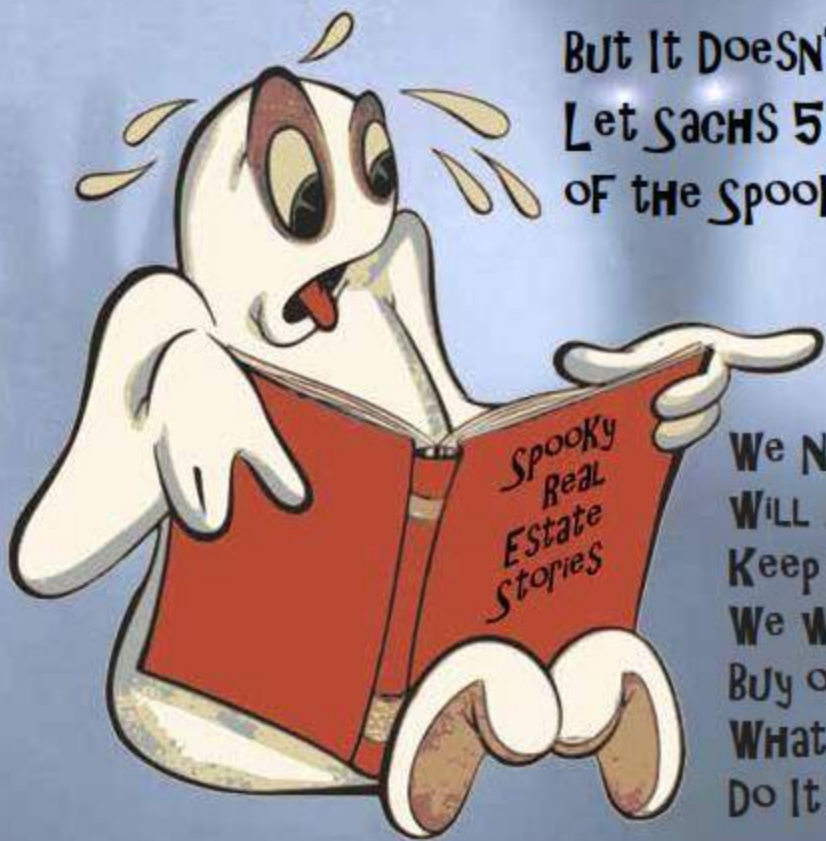
**Enjoy shakes and teas with
prizes, raffles and games**



PhotoGrid

IS SELLING or BUYING Real Estate Scary? - It Can Be...

BUT It DOESN'T Have to Be.
Let SACHS 5TH Take Care
OF THE SPOOKS.



We Nail SPOOKS. We
Will Advise You &
Keep You INFORMED.
We Will Help you
Buy or Sell. It'S
What We Do, & We
Do It Well.

Happy Halloween!



Sachs 5th Real Estate & Auction
505.864.8081 - Sachs5th.com

Boo!

Resources & Tools for Women in Business



The Greater Belen
Chamber of Commerce

Gain access to over 1,500 FREE and
low-cost resources to help you
start and grow your business!

Get answers to these
questions and more!

Provided by Resources 4 Business Success

Business Ownership Demographics

42% of all US businesses are owned by women

50% of women owned businesses are owned by women of color

21% Growth in number of WOB from 2014-2019

8% Employment growth within women-owned business

1.8% Employment growth across all businesses

Government Contracting & Private Business

All provided under the Special Groups and Industries section

- ✓ Federal Government Contracting SBA
- ✓ Disadvantaged Business Enterprise Bonding Assistance Program
- ✓ Women-Owned Small Business Federal Contract Program
- ✓ Women's Business Enterprise Council

•You'll Also Find•

How To:

- Start Your Business •
- Find Special Groups & Industries •
- Survive a Pandemic/Recession •
- Get Free One-on-One Help •
 - Grow your Business •
- Get Free Business Training •
 - Find Financing •
- Hire/ Manage Employees •
- Find Local Resources •
 - See What's New •
- And much much more •

Business Assistance & Development

- ✓ DreamBuilder: The Women's Business Creator
- ✓ National Women's Business Council
- ✓ Female Founders Alliance
- ✓ Expanding Opportunities for Women in Business
- ✓ Office of Women's Business Ownership
- ✓ National Association of Women Business Owners
- ✓ SBA's Women's Business Resource Toolkit
- ✓ Get the Facts on Women Business Owners

Financial Help

- ✓ Export-Import Bank Assistance for Women-Owned Business
- ✓ Bank Loans for Women
- ✓ Loan Guaranty, Insurance, and Interest Subsidy
- ✓ WoB Loans from the Tory Burch Foundation and Accion

More links are being added all the time.

Access everything in 90+ languages!

It's all mobile friendly!

<https://www.resources4business.info/Belen>

RioAbajo Sponsors 2021

Title Sponsor: 1st Care NM \$7,500.00

Senior Event Sponsors:

AirNov Healthcare Packaging	\$2,500.00
Next Era Energy Source	\$2,500.00

Show Sponsors:

SECU	\$2,000.00
TLC	\$2,500.00

Junior Event Sponsor:

UNM-Valencia	\$1,500.00
NM Water Co.	\$1,500.00

Event Sponsors:

NM Gas Co.	\$1,000.00
PNM	\$1,000.00
Facebook	\$1,000.00
Dr.Sandoval	\$1,000.00
California Water Co.	\$1,000.00
Noblin Funeral Services	\$1,000.00
BRECU	\$ 500.00

Rail Runner Sponsor:

Bobbi Yates /Bar Y Pet Hotel	\$250.00
Advanced Environmental	\$250.00
AC Disposal	\$250.00
Heart and Soul	\$250.00
TRACS Power Generation	\$250.00
Cetera Financial-Pavlos	\$250.00
Six Pack Performance	\$250.00
Southwest Sewer Service	\$125.00
Sachs Fifth Real Estate	\$125.00

Other Sponsors:

- NM Water Service for the Obstacle Course valued at \$400.00
- Noblin Funeral Services for the Children's Games and Dunk Tank valued at \$1000.00
- Andrew Spears of Edward Jones Financial: \$300.00 worth of Gift Cards for Dance Contest Prizes and for the Car Show
- Aristech Surfaces for the beautiful car show plaques
- Vigil Farms for the Mangalista Pork valued at \$500.00

**Oh We are SO Thankful for all this
GENEROUS support of our 2021 Rio
Abajo Becker Street Festival!!!
If you see any of these sponsors, THANK
THEM!!!**