

GREATER BELEN CHAMBER OF COMMERCE  
AND VISITOR'S CENTER



# Chamber Voice

**MISSION:** *Dedicated to the Growth and Retention of Commerce  
Through Committed Partnerships  
Enhancing Our Quality of Life*

[www.belenchamber.com](http://www.belenchamber.com)

December 2021

Merry.  
Christmas



## HAPPENINGS

### 2021 GBCC Board of Directors Executive Board

**John T. Ivey**                      505-307-1946  
President Elect, Haloed Solutions

**Holly Chavez**                      505-463-3621  
H2 Academic Solutions  
Treasurer

### Board of Directors

**Pete Armstrong**                      505-864-2084  
Member, Armstrong Services

**Bobbi Chandler**                      505-864-4472  
Member, VCNB/Media 9

**Carl Gallegos**                      505-205-3910  
Member, BNSF

**Roderick Storey**                      505-865-6623  
Member, NM Gas Co.

**Rob Leming**  
Member, PNM Resources

**Robin Silva**  
Member, State Employees Credit Union

**Deborah Baca**                      505-966-1000  
Ex-Officio, Belen Consolidated Schools

**Frances Duran**                      505-925-8547  
Ex-Officio, UNM-VC

**TBD**                      505-864-8221  
Ex-Officio, City of Belen

**Rhona Baca Espinoza**                      505-864-8091  
Ex-Officio, Executive Director, GBCC

### GBCC Office Team

**Juliana Jaramillo**  
Membership Specialist, Office Manager



**Woohoo!! To the City of Belen Parks and Rec and Streets Department who have decorated our streets and put on an amazing Miracle on MainStreet Festival and Electric Light Reverse Parade. Driving down Becker Ave was such a delight!!!**

**Thank you for all you do!**

## Greater Belen Chamber of Commerce Office News



*Rhona Baca Espinoza,  
Executive Director of Greater  
Belen Chamber of Commerce*

**Woo Hoo!!!**

You give so much to our Chamber throughout the year and so appreciate each of you. We are in full holiday shopping mode and our hope is that as you write your lists (and checking them twice) please consider shopping local. We have some great offerings in our Greater Belen area throughout Valencia County!!! Check out the great Member to Member discounts available that many of our merchants offer you.

Save the date for our annual installation banquet which this year is planned for January 8th and will be held in person! *2022 Sponsor Appreciation/ Installation Gala* will include a celebration of our award winners for 2021 and installation of our 2022 GBCC Board of Directors!!! Tickets are now on sale and can be invoiced by our Chamber office. We are also asking for door prizes and silent auction items to be donated by our Chamber Family!!! A HUGE thanks to US Bank as the Title Sponsor of our event!!!

Have a blessed Holiday Season.

**Blessings Always!!!**

**Rhona Baca Espinoza**

**Executive Director**

**Greater Belen Chamber of Commerce**

**rhona@belenchamber.org**

**505-864-8091 phone**

**505-864-7461 fax**

**Www.belenchamber.org**





# GBCC Member News & Woohoos!



## REGISTRATION IS NOW OPEN FOR SPRING!

SEMESTER BEGINS JANUARY 21

COME SEE IF YOU QUALIFY FOR A PELL GRANT. IT'S  
FREE MONEY TO PAY FOR A COLLEGE EDUCATION!

For more information, please call 505.925.8560

**Save the Date!!! The Annual Sponsor  
Appreciation/Awards and Installation  
Gala will be on January 8th at  
Sheriff's Posse Café. Call Rhona at  
505-463-5558 for more information.**



**Greater  
Belen Chamber  
of Commerce**

The Greater Belen Chamber is now  
selling Annual Report/Membership  
Directory Ads!!

Limited to the first 30!!!  
Business Card size ad is only  
\$125.00!!!

We will once again distribute 1000  
of these magazine quality  
Directories through 2022!!  
Call the Chamber office to get your  
business ad purchased!!!

# Special Member Info

## Belen MainStreet Partnership News

Good day and season's greetings!

On behalf of the Belen MainStreet Partnership (BMSP) board of directors and staff, we hope you had a great holiday with family!

We **need you!** If you have a love for Belen, want to see local business flourish, like the idea of preserving our buildings in the historic Heart of Belen district and have a little time on your hands, consider attending a monthly meeting to see if it is for you! Be careful, the energy of this board is addictive and you will be hooked after your first meeting!

Best wishes for a great, happy, healthy and safe Christmas Season!

Jay Peters

President, Board of Directors  
Belen MainStreet Partnership



## Membership Renewals!!!!!!!!!!

### New Mexico Tractor Sales

#### Kawasaki of NM

19560 Highway 314  
Belen, NM 87002  
505-861-1500

### Gloria Sanchez

### Rio Metro Regional Transit

809 Copper Ave NW  
Albuquerque, NM 87102

### Pete's Café

105 North 1st  
Belen, NM 87002  
505-864-4811

### Jay and Kathy Peters

### Valencia Flying and Retrieval Society

P.O. Box 1002  
Peralta, NM 87042

### Sorbco Distributing

830 N. Main St.  
Belen, NM 87002

# Member of the Month: Valencia Power, LLC

**Congratulations to Valencia Power as the Greater Belen Chamber of Commerce November Member of the Month!! An active partner in the community as part of the Greater Belen Chamber and its support of the business community, Valencia Power and its employees work hard to ensure power is on for its many customers. Thank you Valencia Power, LLC for all you do for our communities!!!**





# Resources & Tools for Business Success



The Greater Belen  
Chamber of Commerce

Gain access to over 1500 free and  
low-cost resources to help you  
start and grow your business!

## Need help gaining a competitive edge?

- Information about local and online business training resources
- Using social media to promote your business
- Six Sigma Quality for small businesses
- Links to one-on-one help

## Need help getting your business off the ground?

*Our Start-up Help section includes*

- Business Entity Wizard - to help you choose the right type of legal entity
- Access to free business plan software
- All of the necessary forms to create a business entity
- Links to free one-on-one assistance
- Sales tax, quarterly estimated tax and other forms required throughout the year
- Business License and other local requirements

## Tired of searching the web for answers?

*Find all the resources you need in one place!*

- Local, State, and Federal Programs to help businesses
- Training programs for Owners and Employees
- Easy Ways to "Go Green"
- Going Global
- Marketing and Selling Resources
- Business Plan Resources
- Disaster Preparation and Recovery
- Links for specialized Industries

## Is your business in compliance with HR law?

*Stay up to date on ever-changing state and federal requirements*

- Find all the forms you need to become an employer, hire employees and keep your business in compliance
- New Hire Email Service - provides new employees with required forms
- Job description tools
- Workplace safety and HR resources
- Workplace ergonomic tools



# December



<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
			1	2	3	4
5	6	7	8 Holiday Luncheon FUMC 11:30	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24 Christmas Eve Office Closed	25 Christmas 
26	27	28 GBCC Board Meets	29	30	31	

## JANUARY UPCOMING EVENTS

- Virtual Luncheon: 6th, 11:30am-12:30pm
- GBCC ANNUAL MEETING AND INSTALLATION GALA: TBA in JANUARY



## SHOP THESE LOCAL MEMBERS-GET A DISCOUNT!

**MEMBER TO MEMBER DISCOUNTS**  
**MEMBER TO MEMBER DISCOUNTS**

Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251

Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

Black's Smuggler's Winery: Free Wine Tasting for GBCC Members: Call Tony Black: 388-8117

Florescence Floral Boutique & Gifts: 10% Discount for GBCC Members: 505-702-4025

Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email [imagesbyrosa@aol.com](mailto:imagesbyrosa@aol.com) to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>

H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621

Jazzercise: GBCC Members first month FREE, call 250-2982 or [JazzerciseBelen@aol.com](mailto:JazzerciseBelen@aol.com)

Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

Marty's Muffler Shop Inc: 10% Discount on all repairs 864-8033.

listing. Call 830-2043 or email [info@nmbiz.com](mailto:info@nmbiz.com)

Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200

Performance Automotive: 10% off on all parts and labor for all GBCC Members: Present card at time of service. Call 505-861-1468 for more information

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Scentsy Independent Consultant: Nichole Shiplet: 505-414-3017: \$5.00 off purchase \$40.00 or more.

Sew What?! 10% discount on multi-piece orders, 565-2677

US Bank: 20% off standard checks and reorders. *Belen only!* Call 861-1900

Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472

Wright Choice Learning Center: Discounts available depending on service Call 864-2530



The GBCC & US Bank Present:

# OUT OF THIS WORLD APPRECIATION GALA

Jan 08th 6pm Cocktails/7pm Dinner

40pp/\$75cpl

Sheriff's Posse Hall  
10 I-25 By Pass, Belen, NM

Come Celebrate Our 2021 Sponsors

Come Celebrate Our 2021 Member Award Winners

Come Celebrate Our Incoming Chamber Board

Dress is Semi-Formal Includes Dinner/Program/Dance

Call 505-463-5558/rhona@belenchamber.org

[www.belenchamber.com](http://www.belenchamber.com)





**VALENCIA**  
Animal Clinic

# Pet Food Drive

During the month of December we are holding our

## **8th Annual Pet Food Drive.**

Our goal is 2000# of pet food for both cats and dogs.

Food and monetary donations are being accepted at

**Valencia Animal Clinic  
1533 E. River Road in Belen.**

Donations are greatly appreciated. They will be distributed by the Belen Food Pantry.

Please feel free to contact us with any questions. We may be reached at

505-864-4075





*Kara*



*John*



*Lorraine*



*Deanne*



*Darleen*



*Happy Holidays ~ Happy New Year*  
*Sachs 5th*





# TREATMENT ROOMS & SALON BOOTHS FOR RENT



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Quiet, clean rooms for rent at the Garden Gate Day Spa to those that specialize in alternative wellness and healing treatments.

SEEKING Body Worker, Licensed Massage Therapist, Chiropractor, Acupuncturist, Physical Therapist, Cosmetologists, Barber or other alternative healing

practitioners looking for a safe space to build or extend their practice.

**RENT** \$35/day for a small room or Salon Booth \$45/day for a big room

**AMENITIES** include client waiting area, restrooms, treatment bed, facility manager to ensure proper cleaning and sanitation of common areas, storage, parking, and assistance with marketing campaigns.







Do you have any interest or know someone that would fit perfectly for this space? If interested please contact Suzette 505-249-1682 or spa manager, Sharon Craig 505-916-6560 to set up a time to come by.

*We currently rent to an acupuncturist, massage therapist and Ultra Health Medical Cannabis Dispensary.*