

**GREATER BELEN CHAMBER OF COMMERCE
AND VISITOR'S CENTER**



www.belenchamber.com

Chamber Voice

MISSION: *Dedicated to the Growth and Retention of Commerce
Through Committed Partnerships
Enhancing Our Quality of Life*

February 2022

We Love Our Chamber Family!

With love



on

2022 GBCC Board of Directors

Executive Board

John T. Ivey 505-307-1946
President Elect, Haloed Solutions

Holly Chavez 505-463-3621
H2 Academic Solutions
Treasurer

Board of Directors

Pete Armstrong 505-864-2084
Member, Armstrong Services

David Carter 505-710-5994
Member, Individual

Bobbi Chandler 505-864-4472
Member, VCNB/Media 9

Carl Gallegos 505-205-3910
Member, BNSF

Rob Leming 505-241-2700
Member, PNM Resources

Deanna Montoya 505-864-2978
Member, Enchanted Smiles

John Padoven 505-864-8081
Member, Sachs 5th Real Estate

Tina Varela 505-565-9115
Member, State Employees Credit Union

Andrew Spears 505-658-4809
Member, Edward Jones Financial

Roderick Storey 505-865-6623
Member, NM Gas Co.

Deborah Baca 505-966-1000
Ex-Officio, Belen Consolidated Schools

Frances Duran 505-925-8547
Ex-Officio, UNM-VC

Steven Holdman 505-864-8221
Ex-Officio, City of Belen

Rhona Baca Espinoza 505-864-8091
Ex-Officio, Executive Director, GBCC

GBCC Office Team

Juliana Jaramillo
Membership Specialist, Office Manager

HAPPENINGS

Congratulations to our new Belen governance!

On January 1st, Robert Noblin was sworn in as the City of Belen Mayor. And Congratulations to new City Councilors Steven Holdman and appointed Yvette Padilla!!



PRESIDENT'S THOUGHTS



As the President of the Greater Belen Chamber of Commerce, I look towards the New Year with goals for our Chamber Family and the entire Valencia County Community. I applaud our community and business owners for the innovative thinking and adaptability that they have shown in a full effort to stand proud in support of our business and residential communities. The community support is a true testament to the level of devotion and commitment we all have for each other.

While we're still in the middle of a pandemic, the unconventional challenges placed upon our lives have tested many of us. Luckily, those challenges have never demolished our visions and hopes for our community and people.

I want to give a special thank you to our January 2022 Chamber Member of the Month Belen Consolidated Schools. This GBCC Member has enthusiastically supported our community, and their level of community support inspires us all. I encourage our community to pay it forward.

If you are new to our community, WELCOME! Valencia County is a diverse melting pot of culture that we call home. We welcome any business or community supporter to JOIN our GBCC Chamber Family. The GBCC member benefits can enhance your business growth with many Networking Opportunities, Events like Rio Abajo, and more. The GBCC will continue to play an active role in our community support and commitment to our business. The GBCC will continue to work diligently with Local City and State Government to assist and provide our community with the essential information or assistance they may need.

I'm excited to see what the year brings, and I hope to see us all grow, not just Belen but the county as a whole.

Sincerely,

John Ivey

GBCC President

GREATER BELEN CHAMBER OF COMMERCE OFFICE NEWS



Hugs to our GBCC Valentines!!!

Thank you to all who participated and supported the U.S. Bank/Greater Belen Chamber Annual Sponsor Appreciation/ Awards/Installation Gala this past month. Once again it was so NICE to see so many of you come in person and celebrate with us the installation of our new stellar GBCC Board and share in the excitement as we honored our sponsors who keep our doors open and our annual award recipients. David Moya of Sheriff's Posse Cafe did a great job making sure we were happy. So see... it is a village of great GBCC Members and Board that made our Chamber the success it is. The VCNB covered the event in a spectacular fashion with great stories in the January 13th edition!

Our February Networking Luncheon will be held on Wednesday February 9th from 11:30-1:00pm. Free to attend and invite a friend!! It will be a great opportunity to learn something new and advantageous and do some networking too as Pavlos Panagopoulos of Cetera Financial will be our speaker will talk about the new tax laws and other important subjects to consider as a business owner/employer. A whole bunch of events coming up and sponsored by our Chamber!!! Love you all and so thankful for each of you. Happy Valentine's Month!!!

See you soon!!!

Blessings always!

Rhona Baca Espinoza

Executive Director, GBCC

Rhona@belenchamber.org

Visit our website at : www.belenchamber.com

505-864-8091



New Members

Individual Memberships

David Carter

Randall Trembly

Legal Shield

Legal Shield provides unlimited calls to the lawfirm. They provide letters prepared by the lawfirm on your behalf. They will review documents for car purchase agreements, etc. They also will prepare last will and testaments prepared by the lawfirm. They also will provide motor vehicle traffic ticket representation and 24/7 emergency access to the firm. Identity Shield and App to monitor ID with consultation and one million dollar restoration. Any member affiliated with the Greater Belen Chamber of Commerce can participate at \$22 for the legal plan a month and \$42.00 both legal and identity normally \$65.00. Call Paul Archuleta at 505-319-1135 or bettercallpaultoday@gmail.com. Welcome!!!

Kat Williams State Farm

The GBCC welcomes Kat Williams State Farm, 344 Luna St. SE, Los Lunas, NM 87031. Or call 505-866-8809. Kat Williams offers all lines of insurance and Mortgage. WE are so happy to have them a part of our Chamber Family!!!!

GBCC Member News & Woohos!



The Friends of Whitfield, a non-profit, volunteer organization and a member of the Greater Belen Chamber of Commerce, will be holding their second annual online auction from April 1 – 23, 2022. This is our largest fundraising event of the year. The proceeds will be used to support environmental education programs for youth and adults, restore habitat, and provide a sanctuary for plants and animals of the Rio Grande Valley at the Whitfield Wildlife Conservation Area on Highway 47 north of Rio Communities.

Friends of Whitfield volunteers will be approaching businesses in the county in the coming weeks and asking you to donate items or gift cards to the auction. The generosity of so many businesses last year led to a very successful auction and with gratitude we will reach out to you again this year. We'll acknowledge you in all of the publicity we distribute as our way of thanking you and making the community aware of your support.

Frank Mazza 802-772-5320

Linda Zaragoza 314-712-6847

Co- Chairs, Friends of Whitfield Online Auction Committee

Shop Local Support Local



Advertise Local

VALENCIA
COUNTY

News-Bulletin

Bobbi Chandler • bchandler@news-bulletin.com

Special Member Info



Belen MainStreet Partnership is so thankful for the great support from our local community and the City of Belen!!! WE will continue to work hard in revitalizing our beautiful downtown, one building at a time!!!

If you would like to be a part of this exciting work, contact Rhona at 505-463-5558!!!

Membership Renewals!!!!!!!!

Aristech Surfaces, LLC

1945 Highway 304 South
Belen, NM 87002

Plateau

7111 N. Prince St.
Clovis, NM 88101

Christian Faith Chapel

1226 S. Main Street
Belen, NM 87002
505-859-8167

Tome Art Gallery

2930 Highway 47
Los Lunas, NM 87031
505-565-0556

Joe R. Wilson, DDS

205 Rio Comm. Blvd.
Rio Comm., NM 87002
505-864-3065

NM Travertine, INC.

P.O. Box 439
Belen, NM 87002
505-864-6300

Romero Funeral Home

609 N. Main St.
Belen, NM 87002
505-864-8501

Genesis Healthcare, LLC

1831 Camino Del Llano
Belen, NM 87002

H2 Academic Solutions

506 Becker St.
Belen, NM 87002
505-453-3621

Sanchez Medical

703 South Christopher Rd.
Belen, NM 87002
505-864-7781

BC Financial

1052 B. Main St. NE
Los Lunas, NM 87031
505-866-1905

HUB Furniture and Carpet Company

204 N. Main St
Belen, NM 87002
505-864-4536



January Virtual Lunch and Learn !!!



**GBCC Board President John Ivey
and ED Rhona Espinoza
presenting
Belen Schools Superintendent
Lawrence Sanchez and BCS Staff
January Business of the Month
Award.**



January Member of the Month

Member of the Month:

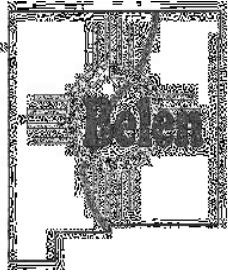
Belen Consolidated Schools

We are honored to announce that Belen Consolidated Schools is our January Member of the Month. Belen Consolidated is so involved in our community and their educators, directors, staff are committed to bringing the best education to our local youth. They are always ready to step up and get involved in our community events. Congratulations to Belen Consolidated Schools, Superintendent of Schools Lawrence Sanchez and the entire team!!! You rock!!!



A special thanks to President John Ivey and GBCC Board for sharing their vision for our Chamber. January Lunch and Learn!!! Thanks to all who were able to attend. Lots of great networking took place. We will be hosting our luncheons virtually until our economy opens back up!!! Hang in there!!!





Greater Belen Chamber of Commerce ***and Visitors Center***

712 Dalies Avenue • Belen, New Mexico 87002 • (505) 864-8091 • Fax (505) 864-7461
www.belenchamber.org • belenchamber@belenchamber.org

Dear Greater Belen Chamber of Commerce Member,

I am pleased to announce that the Greater Belen Chamber of Commerce is partnering once again with the *Valencia County News-Bulletin* in developing the 2021 Annual Report and 2022 GBCC Membership Directory which will be published in March 2022.

Please consider placing your full color ad in our Annual Report and Directory for only \$125.00!!

The full-color magazine will be distributed to all of our Chamber Members, will be put on the Chamber website www.belenchamber.org, and distributed to local businesses and public entities throughout the county as well as in relocation packets sent throughout the year from our Chamber office. Last year's publication was a huge hit and all 1000 were distributed. Thank you so much.

Please fill out the attached form and a copy of last year's ad and sign up today!

If you have any questions, please contact me at the information above. If you decide to once again place an ad and would like to create a different ad from last year's, please attach to your completed form. Thanks so much!

Best regards,

Rhona Baca Espinoza


Rhona Baca Espinoza, Executive Director

Greater Belen Chamber of Commerce



February



<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
		1	2	3	4	5
6	7 Belen MainStreet Partnership Board Meets	8	9 Pilot Club of Belen Meets; GBCC Luncheon	10	11	12
13	14	15	16	17	18	19
20 	21	22 GBCC Board Meets	23	24	25	26
27	28					

MARCH UPCOMING EVENTS

March After Hours: TBD March 2nd

Happy
Valentines
Day

SHOP THESE LOCAL MEMBERS-GET A DISCOUNT!

Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251

Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

Bethlehem Trading Post: 10% discount on store merchandise. Vendor items may be exception.

Black's Smuggler's Winery: Free Wine Tasting for GBCC Members: Call Tony Black: 388-8117

Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email imagesbyrosa@aol.com to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>

H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621

Jazzercise: GBCC Members first month FREE, call 250-2982 or JazzerciseBelen@aol.com

Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

Legal Shield: Any GBCC Member can participate at \$22.00 for legal plan a month and \$42.00 both legal and identity normally \$65; bettercallpaultoday@gmail.com

Marty's Muffler Shop Inc: 10% Discount on all repairs 864-8033.

listing. Call 830-2043 or email info@nmbiz.com

Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200

Performance Automotive: 10% off on all parts and labor for all GBCC Members: Present card at time of service. Call 505-861-1468 for more information

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Sandia Self Storage- 10% off any size storage unit for the duration of the rental-864-1133

Sew What?! 10% discount on multi-piece orders, 565-2677

US Bank: 20% off standard checks and reorders. *Belen only!* Call 861-1900

Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472

Wright Choice Learning Center: Discounts available depending on service Call 864-2530

Yucca Self Storage: 10% Discount monthly storage for GBCC Members: Call 861-0382

The Belen Chamber is Here To Serve You- Call 505-864-8091

Phone: 864-8091

e-mail: belenchamber@belenchamber.org

Greater Belen Chamber of Commerce
712 Dalies Ave.

Get ready for a wonderful

GBCC Networking Luncheon

Celebrating our Member of the Month

**10 Things You Need to do Before You File Your 2021
Taxes and Before You Start 2022** presented by Pavlos
Panagopoulos, CFP and Teresa Saiz, CPA

February 9th, La Dos Gringas Restaurant

CAMINO DEL LLANO, BELEN

\$15.00PP

RSVP: RHONA@BELENCAMBER.ORG



THANK YOU VALENCIA COUNTY!



2,258.5 LBS.

Valencia Animal Clinic's 8th Annual Pet Food Drive.

Thanks to the generous community of Valencia County, we exceeded the 2K lb. goal of pet food donations. Thank you Belen Area Food Pantry for distributing among Valencia County.

What a great community we live in.





Transitional Care with Comfort Keepers

Offering continuity of care for your valued patients.

Did you know that Comfort Keepers offers more than Home Care? We have developed a transition program to help your patients through the rehabilitation process, and beyond. With the help of our numerous resources and team of dedicated individuals, we can provide your patients with extra support to promote the safe and timely transfer from your level of care to their home, or new community, producing better outcomes for all involved. This program will help to prevent health complications and rehospitalizations, will increase patient satisfaction and overall well being, and will offer additional support to your staff. Our commitment to Covid 19 precautions is our top priority.

How does it work?

You do a patient admission. Within 72 hours, we're there to say hello!

We send one of our coordinators out to introduce themselves right away, following all safety/covid precautions. They will get to know the patient, letting them know that we will be there from start to finish and beyond, providing valuable resources and emotional support.

And we'll say hi to the family, too.

We also reach out to the family and explain how our program works. The family members will know that while you are in charge of their loved one's care, we are an extra resource you've partnered with to provide additional support.

We'll do something fun!

After getting to know the patient, we'll know what they like and what will cheer them up. Can we call them to check in? Maybe involve music? What about a gift box with fun activities? Whatever it is, we have the resources to enhance their time while with you.

We help you with discharge planning.

Discharging a patient to home or other can be stressful for all involved. Coordinating post-facility care is an area we specialize in. Our non medical care team will provide assistance with home chores, meal preparation and assistance with ADLs for *UP TO* 24 hours a day, 7 days a week. Additional resources can include assessment services to ensure that the patient arrives home to a safe environment. This includes utilizing our certified Fire & Fall Prevention program as well as a Certified Aging in Place home modification expert. Additionally we can offer end of life care, providing additional support to the family and hospice team.

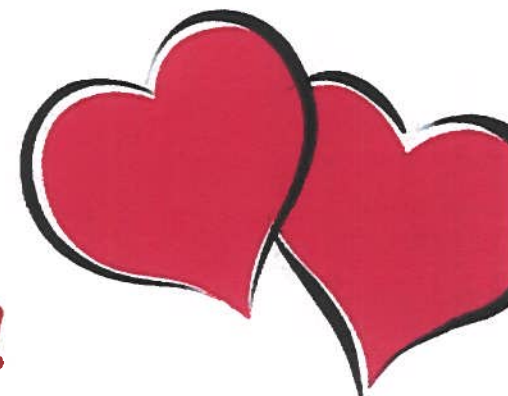
We believe by working in collaboration the success of any transition is greater for all involved.

For more information contact Comfort Keepers. 505-515-0001.

Prices vary upon services needed.



**Win this fabulous
Valentine Gift Basket to
give to someone you love!**



Tickets: \$2 each or 3 for \$5

**Tickets can be purchased at Leftovers store in Los Lunas
or from a Pilot member**

Drawing will be held, Wednesday February 9th

Winner will be called

**sket contains, two bottles of wine, two glasses, chocolates, and a \$25
gift certificate to Teofilos Restaurant or Los Dos Molinos in Phoenix!**

**All proceeds go to the Southwestern District of Pilot International
a local community service organization.**





**Buying or Selling a Home Can
Feel Like Venturing into
Unknown Waters...**

**You need Someone
you can Trust!**



505.864.8081 - Sachs5th.com





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Frank Mazza 802-772-5320

Linda Zaragoza 314-712-6847

Co- Chairs, Friends of Whitfield Online Auction Committee