GREATER BELEN CHAMBER OF COMMERCE AND VISITOR'S CENTER



Chamber Voice

www.belenchamber.com

MISSION: Dedicated to the Growth and Retention of Commerce Through Committed Partnerships

APRIL 2022



"There are no traffic jams along the extra mile."

- Roger Staubach



2022 GBCC Board of Directors Executive Board

John T. Ivey 505-307-1946 President Elect, Haloed Solutions

Tina Varela 505-565-9115

Vice President, State ECU

Holly Chavez 505-463-3621

H2 Academic Solutions

Treasurer

Board of Directors

Pete Armstrong 505-864-2084 Member, Armstrong Services

David Carter 505-710-5994

Member, Individual

Bobbi Chandler 505-864-4472

Member, VCNB/Media 9

Carl Gallegos 505-205-3910

Member, BNSF

Rob Leming 505-241-2700

Member, PNM Resources

Deanna Montoya 505-864-2978

Member, Enchanted Smiles

John Padoven 505-864-8081

Member, Sachs 5th Real Estate

Andrew Spears 505-658-4809

Member, Edward Jones Financial

Roderick Storey 505-865-6623

Member, NM Gas Co.

Deborah Baca 505-966-1000

Ex-Officio, Belen Consolidated Schools

Frances Duran 505-925-8547

Ex-Officio, UNM-VC

Steven Holdman 505-864-8221

Ex-Officio, City of Belen

Rhona Baca Espinoza 505-864-8091

Ex-Officio, Executive Director, GBCC

GBCC Office Team

Del Johnson

Membership Specialist, Office Manager

HAPPENINGS





PRESIDENT'S THOUGHTS

April is here, and spring has come. While we had some snow, rain, and wind, warmer days are ahead of us. In March, we had a lovely after-hours networking event hosted by our Board Treasurer, Holly Chavez, at H2 Academic Solutions. We honored our Member of The



Month, Raquel Montoya, who operates The UPS Store in Los Lunas.

We also had an amazing event by the Valencia Flying and Retrieval Society and the City of Belen 36th Annual St. Patrick's Balloon Rallye! Can you believe we can have a free mini balloon fiesta right here in Belen!?

We have some great events coming up. On April 8th, we'll be having our Networking Luncheon at Pete's Café. Be sure to RSVP! Also, our Tim Lardner Memorial Golf Tournament is on June 3rd, be

I hope you all get to enjoy easter with your family and have a fantastic month.

Sincerely,
John Ivey

GBCC President

sure your teams are signed up!



GREATER BELEN CHAMBER OF COMMERCE OFFICE NEWS



Rhona Baca Espinoza, Executive Director of Greater Belen Chamber of Commerce

Spring is in the Air!!!! Happy Spring!!!

Like busy bees, our Chamber Team is working diligently to service our members as a support and valuable resource even if it means working remotely. Our partnership with Belen Main-Street Partnership has developed into a huge driving force in Economic Revitalization for our Downtown and beyond. Join us as we work together to preserve our rich history and downtown area but bring necessary improvements to the GREATER BELEN area. We will assist them in their many important projects and ventures. Currently, celebrating the beautification project on Becker Ave!!

Our April Networking Luncheon is scheduled for Wednesday, April 8th!!! We are so honored and excited to have Rudy Espinoza, Corporate Security Director for Wells Fargo Bank as our keynote speaker. He will share with us many insights into personal security and also moving forward from COVID. It all begins at 11:30am and we sell out every year, because it's at Pete's Café!! You do not want to miss this!! RSVP today.

Plans for our upcoming Tim Lardner Memorial Scholarship Golf Tournament are in full swing (no pun intended) and this looks to be another record breaking event. It will be held on Friday, June 3 at Tierra Del Sol Golf Club. Registration and Sponsorship documents are available on our website under *Events Coming Soon*. Thank you for your consideration in participating in this tournament in what ever capacity you are able. You are very much appreciated. We thank Nusenda Credit Union for being our title sponsor for this event!

Blessings Always,

Rhona Baca Espinoza Executive Director



New Members

Silver Bar Studios and Gallery

The GBCC welcomes Katy Herandez **Dorsey with Silver Bar Studios and** Gallery to our Chamber Family!! Located at 106 Becker Ave., in Belen they can be reached at silverbarstudio.com. Silverbar Studios and Gallery will exhibit local and national art exhibitions and eventually other art services. Woohoo!! So happy to have you join us!!

Sol Secrets, LLC

Welcome, Welcome!!! Michael Melendez with Soil Secrets, LLC located at 1850 E. Main Street Suite A2 in Los Lunas!!! They can be reached at 505-866-7645 or www.soilsecrets.com. Soil Secrets is a biometric company that has developed cutting edge technology with nutrient products that stimulate the soil through natural processes to rebuild into a healthy rich soil. So happy to have you join us!!!

Huning Properties

So happy to have Huning LLC to our Chamber family!!! Located at 612 Main Street, NE, Los Lunas, NM, 87031. The Huning family is a stellar mainstay in our county and have donated so much property and resources to our community. We thank them for their amazing love for community!!!







Valencia County PAs fulfill need for family practice. It was a desire to have their own private practice and bring much-needed collaborative services to Belen, a small town of 7,400 about 30

miles south of Albuquerque. Jennifer Tafoya-Trujillo, M.S., PA-C, who grew up in Belen, and Cassandra Otero, PA-C, who grew up in Los Lunas, both were in family practice for more than 15 years, spending much of that time as a physician's assistants. After working together for more than three years in the same practice, the Valencia County residents said they wanted to have their own approach to family medicine. With the help of The Loan Fund, the two created Valencia Health and Wellness, which specializes in women's health, immunizations, depression, anxiety, acupuncture, physical therapy and weight loss. With two other partners, Jennifer and Cassandra, have a goal of teaching patients how to obtain true wellness by promoting preventative care and good lifestyle choices to improve overall physical health and mental well-being. They are thriving!!!

Chavez Brothers Vineyard

A big woohoo to Fred Chavez of Chavez Brothers Vineyard and Winery located at 210-B South Main in Belen. Their vineyard is located south of Belen. Their vineyard has been in operation since 2014 and the winery since 2020. Chavez Brothers Vineyard and Winery is the only "Boutique Winery in the lower Middle Rio Grande Valley offering Vidal Blanc and Chancellor wines. These are wines made from grapes grown in our own vineyard. We are committed to growing and using only Middle Rio Grande Valley grapes, taking those grapes and making the Best New Mexico wines that we can possibly make, and then newsharing those wines with you. We believe it is important to give back to the community you serve, toward that commitment, 1 percentage of our proceeds will be donated annually to a

Belen Charity. Our headquarters, winery, and tasting room are uniquely located at 210-B South Main Street, in the Heart of Belen and the Heart of New Mexico. We look forserving you. "Life is Grand! La Vida es ward to Grandiosa!" They are so appreciative of the support they have been given this past year!!!!

Special Member Info

Membership Renewals!!!!!!!

Belen MainStreet Partnership News

We are also cleaning up and sprucing up the El Corazon de Belen Community Garden just south of Buckland's Pharmacy thanks to Rosa Sisneros and Amelia Vogel!!! New planting boxes were donated by Sisneros Brothers as well as a new library box.

The Farmer's Market is gearing up for opening in June with lots of great ideas for car shows, music and other fun activities to enjoy during their Friday evening sales. More info to follow!!!

We not only celebrating Chavez Brothers Vineyard and Winery and Silver Bar Studios with the Greater Belen Chamber Family but we celebrate them as part of Belen MainStreet District!!

Saturday Mornings on Becker is a new program celebrating our local artisans and their beautiful wares as well as our gardeners and farmers. Come by every Saturday morning to enjoy great art and cultural!!!

Belen Area Food Pantry 513 Becker St. Belen, NM 87002

Rick De Rose Photography P.O. Box 325 Jarales, NM 87023 505-864-0488

> Eagle 98.7 2612 Sarita NW Albuquerque, NM 87104

Tierra Del Sol Golf Club 100 Golf Course Road Rio Communities, NM 87002 505-864-1000

Albuquerque Hispano Chamber of Commerce 1309 4th St. SW Albuquerque, NM 87102 505-842-9003

March Member of the Month: The UPS Store



Executive Director Rhona with Raquel Montoya, and GBCC Board Members Holly Chavez, John Padoven, and Office Manager Del Johnson





March Member of the Month:

The UPS Store

The UPS Store is a subsidiary of United Parcel Service which provides, according to its website, shipping, shredding, printing, fax, passport photos, personal and business mailboxes, and notary services. The UPS Store located 1402 Main St. NW, Suite B in Los Lunas, NM. Suite B in Los Lunas, NM. 505-866-9081and email store 6594@theupsstore.com. We thank Raquel and Yvonne for being great community neighbors and for their support of the Greater Belen Chamber of Commerce.



A special thanks to Noelle and Holly Chavez at H2 Academic Solutions for hosting the event! Their presentation was eye-opening as to all they are dong for our youth in our county!!! And the spread of food they provided was delicious!!!

OLD MILL

Farm & Ranch Supply BELEN, NM





Gain access to over 600 free and low-cost resources to help you start and grow your business!

Need help gaining a competitive edge?

- · Information about local and online business training resources
- Using social media to promote your business
- · Six Sigma Quality for small businesses
 - · Links to one-on-one help

Need help getting your business off the ground?

Our Start-up Help section includes

- · Business Entity Wizard to help you choose the right type of legal entity
- · All of the necessary forms to create a business entity
- Sales tax, quarterly estimated tax and other forms required throughout the year
- Access to free business plan software
 - Links to free one-on-one assistance
- Business License and other local requirements

Tired of searching the web for answers?

Find all the resources you need in one place!

- · Local, State, and Federal Programs to help businesses
 - · Easy Ways to "Go Green"
- Marketing and Selling Resources
- Disaster Preparation and Recovery
- · Training programs for Owners and **Employees**
 - Going Global
 - Business Plan Resources
 - Links for specialized Industries

Is your business in compliance with HR law?

Stay up to date on ever-changing state and federal requirements

- · Find all the forms you need to become an · New Hire Email Service provides new employer, hire employees and keep your business in compliance
 - Job description tools
 - · Workplace ergonomic tools
- employees with required forms
 - Workplace safety and HR resources



www.Resources4Business.info/Belen





The Power of WE"—PRESENTS:

THE 2022 TIM LARDNER MEMORIAL GOLF TOURNAMENT

Friday, June 3rd

TIERRA DEL SOL **GOLF CLUB IN** BELEN

8:00AM REGISTRATION AND BREAKFAST BAR

> 9:30 SHOTGUN START

BURGER BAR DURING AWARDS

\$125PP \$400 PER TEAM

INCLUDES BASKET OF **BALLS, CART, TWO MEALS** AND ROUND OF GOLF



Call 505-864-8091

Belenchamber.com for more information



APRIL



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2 Saturday Mornings on Becker
3	4	5	6 Networking Luncheon Pete's Cafe	7	8	9 Saturday Mornings on Becker
10	11	12	13 Pilot Club of Belen Meets	14 BMSP Board Training	15	16 Saturday Mornings on Becker
17	18	19	20	21	22	23 Saturday Mornings on Becker
24	25	26 GBCC Board Meets	27	28	29	30 Saturday Mornings on Becker

MAY UPCOMING EVENTS

May 4th: GBCC CHAMBER After Hours at HozHo Nutrition with Zumba!!!

<u>Bar Y Pet Hotel:</u> 14 day care for the cost of 13 days Call Bobbie, 864-2251 <u>Bella Vida Healthcare Clinic</u>: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

<u>Black's Smuggler's Winery</u>: Free Wine Tasting for GBCC Members: Call Tony Black: 388-8117

<u>Floressence Floral Boutique & Gifts</u>: 10% Discount for GBCC Members: 505-702-4025

<u>Images By Rosa</u>: FREE one hour sitting for GBCC members, call 505.250.2982 or email <u>imagesbyrosa@aol.com</u> to make an appointment. View the site at http://imagesbyrosa.exposuremanager.com/

<u>H2Academic Solutions</u>: 10% discount for Chamber Members. Holly: 505-453-3621

Infinite World Healing: \$50.00 off a \$200.00 analysis

<u>Johnson Chiropractic Clinic</u>, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548 Marty's Muffler Shop Inc: 10% Discount on all repairs 864-8033.

listing. Call 830-2043 or email info@nmbiz.com

<u>Paradigm Physical Therapy Belen</u>: 10% Discount on One Month Gym Membership, Call 861-1200

Performance Automotive: 10% off on all parts and labor for all GBCC Members: Present card at time of service. Call 505-861-1468 for more information

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Saiz Accounting & Tax Preparations, Inc.: 15% for all Chamber members on Tax Prep

<u>Scentsy Independent Consultant:</u> Nichole Shiplet: 505-414-3017: \$5.00 off purchase \$40.00 or more.

Sew What?! 10% discount on multi-piece orders, 565-2677

US Bank: 20% off standard checks and reorders. *Belen only*! Call 861-1900

Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

<u>Valencia County News-Bulletin</u>: 40% ad Discount on monthly Chamber Page, 864-4472

<u>Wright Choice Learning Center:</u> Discounts available depending on service Call 864-2530

GBCC CHAMBER MAYNETWORKING AFTER HOURS



M&Y 4TH 5:30PM

HOZHO NUTRITION
621 N. MAIN STREET
WE WILL HAVE A ZUMBA DEMO
SO WEAR SOME WORK OUT
CLOTHES

CALL 505-864-8091 FOR MORE INFORMATION:



TIERRA DEL SOL **GOLF CLUB IN** BELEN

8:00AM REGISTRATION AND BREAKFAST BAR

> 9:30 SHOTGUN START

BURGER BAR DURING AWARDS

\$125PP \$400 PER TEAM

INCLUDES BASKET OF BALLS, CART, TWO MEALS AND ROUND OF GOLF



The Power of WE PRESENTS:

THE 2022 TIM LARDNER **MEMORIAL GOLF** TOURNAMENT

Friday, June 3rd



Call 505-864-8091

Belenchamber.com for more information

Tim Lardner Memorial Scholarship Golf Tournament

Sponsorship Levels

Title Sponsor....\$2000.00: SOLD

Provide Hole Sponsor Sign and Hang Your Banner
All posters, flyers, program will include your logo as the Title Sponsor
All Newspaper advertising designates Title Sponsorship
2-Teams of 4 Players

Platinum.....\$1,000.00

Provide Hole Sponsor Sign and Hang Your Banner Newspaper Advertising Team of 4 Players

Gold.....\$750.00

Provide Hole Sponsor Sign and Hang Your Banner Newspaper Advertising 2 Players

Silver.....\$250.00 Hang Your Banner

Hole Sponsor...\$100.00 Provide Hole Sponsor Sign

Tim Lardner Memorial Scholarship Sponsor \$500

Name on Scholarship Banner

All Sponsors

Listing on Program and Promotional Ads

To register or for more Information contact:

Greater Belen Chamber of commerce 712 Dalies Ave. Belen, NM 87002 864-8091 Rhona@belenchamber.org www.belenchamber.org

Raffle and Goody Bag Items Needed.





Presents

The Tim Lardner Hemorial Scholarship Golf Tournament

Friday, June 3rd

8:00 am Registration 9:30am Shotgun - Scramble \$125.00 per person/\$400.00 Team of 4 Includes golf with cart, range balls and Breakfast Bar AND burger bar lunch

Prizes

1st, 2nd and 3rd place and Closest to the Pin and Longest Drive travertine and granite awards sponsored & created by Rocky Mountain Stone

Tournament Sponsorship

	- Carriamont	openeer emp
Company Name Level:		
Check #	Amount:	
	Player Re	egistration
Team Name: _		
Player 1		
Player 3		
Player 4		
Address:		
Telephone: Home _	Cell	
E-mail		Check #

MC/VISA

Please Invoice





Presents

The Tim Lardner Hemorial Scholarship Golf Tournament

Friday, May 31, 2019

8:00 am Registration 9:30am Shotgun - Scramble \$125.00 per person/\$400.00 Team of 4 Includes golf with cart, range balls and Breakfast Bar AND burger bar lunch

Prizes

1st, 2nd and 3rd place and Closest to the Pin and Longest Drive travertine and granite awards sponsored & created by Rocky Mountain Stone

Tournament Sponsorship

	10 di Haillolle	oponooromp
Check #	Amount:	
	Player Re	egistration
Team Name: _		
Player 1		
Player 2		
Player 3		
Player 4		
Address:		
Telephone: Home	Cell	
E-mail		Check #
Please Invoice	MC/VISA	



Tim Lardner Memorial Scholarship

712 Dalies Avenue, Belen, New Mexico 87002 Office 505-864-8091, Fax 505-864-7461 www.belenchamber.org

PRINT CLEARLY IN BLACK INK. APPLICATION DEADLINE IS April 15, 2022

Personal Information

i ciscilai ziiiciilaacii		
Name	Student ID Number	Cell Number
High School	Address	Number
Home Address	City, State, Zip	Home Number
Email Address	Other Contact Name	Contact Number

Academic Information

GPA (2.5 Minimum Required)	Weighted GPA	Semester Number

Include an individual statement describing unique educational experiences (special projects, organizations) career plan, leadership experience and community involvement. The requirements for this are as follows;

No longer than a typed one page, size 12 font, 1.5 spaced.

Attach a resume outlining your employment history, any community service and special achievements and honors.

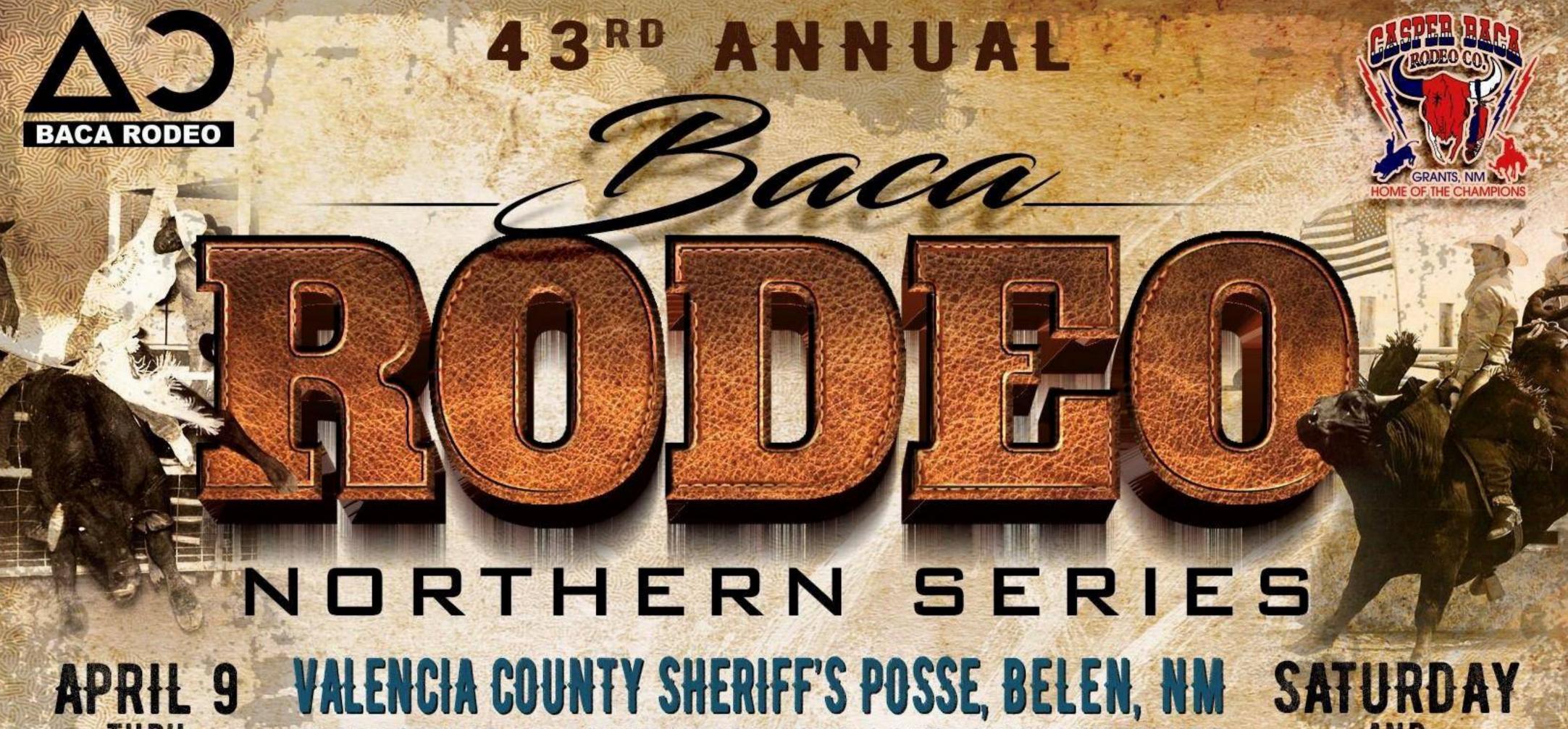
Attach three (3) recommendations from educators and/or employers.

Attach a current and up to date copy of your transcripts.

This application must be signed by you and your school counselor.

Student signature:		
Printed name:		
Date:		
School Counselor S	Signature:	
Printed name:		
Date:	Counselor Number:	

Please return application and all documents to: Greater Belen Chamber of Commerce/Tim Lardner Memorial Scholarship 712 Dalies Avenue Belen, New Mexico 87002



APRIL 9
THRU
MAY 1

EVERY SATURDAY & SUNDAY FOR FOUR CONSECUTIVE WEEKENDS

TIMED EVENTS 11AM - ROUGHSTOCK 1PM

SATURDAY AND SUNDAY

WYNDHAM



WELCOME TO SUPER 8 BELEN, NM

428 S Main St, Belen, NM 87002 Ph. (505) 864-8188

E-mail: super8belen@yahoo.com



Relax in Belen at the Newly Renovated Super 8

Take a break from your road trip at our Super 8
Belen hotel and enjoy comfortable
accommodations at affordable rates. Located just
off I-25 at Exit 191 and 30 miles south of
Albuquerque, our pet-friendly hotel is near golf,
great restaurants and beautiful desert attractions.



Hotel Amenities

- Free Breakfast (not available until further notice due to Covid restrictions)
- ❖ Free WiFi
- Business Center
- 24-Hour Reception Desk
- Pet Friendly
- Early Check-in Available
- Laundry Facilities
- Free Parking
- Near Public Transportation



*Corporate, Group and Special Event Rates
Available*



619 N Main St Belen, NM 87002

New Hours! Monday thru Friday 9-6, Saturdays 10-2

15% Discount to Chamber Members

15% Discount to First Responders



FOR SALE \$225,000







117 HIGHWAY 346 BOSQUE, NM



FEATURES:

3 BEDROOM | 2 BATHROOM

1867 SQUARE FEET

2.13 ACRES

3 CAR GARAGE

LISTED BY:

TAYLOR MATSU

575.408.4877



CALL ME TODAY!









Registration begins - 8:00 AM 72 Golfers - 18 Teams

Deadline: April 15th

SATURDAY, APRIL 30, 2022 1:00 pm Shot Gun

CONTESTS

- 1st 3rd Place Teams
- Longest drive contests (Man/Woman)
- Closest to the hole challenge (Man/Woman)
- 50/50
- Raffle for prizes

To help us properly plan for this event, please preregister by contacting us!

CASH / VENMO / CARD Accepted / Checks Made out to: Roadrunner Booster Club

Starting at 8:00 am: Breakfast burritos for purchase and bake sale will also be available

SPONSORS

- Hole Sponsor \$100
- Bronze Sponsor \$500
- Silver Sponsor \$750
- Gold Sponsor \$1,000

Interested in becoming a Sponsor: Contact Liz Marquez @ 505-803-7373 gabeandliz94@hotmail.com

or

Naeomi Trujillo @ naeomi@msn.com

GOLFER REGISTRATION FORM

Saturday, April 30th, 2022

Belen St Mary's Booster Club Golf Tournament

I/We would like to participate. Enclosed is \$ _____ (\$100 per golfer / \$400 per foursome). This fee includes: greens fees, good bag, lunch, and a chance for an award!

GOLFER 1	GOLFER 2	
Name:	Name:	
Address:	Address:	
City, State, Zip:	City, State, Zip:	
Cell Number:	Cell Number:	
Email:	Email:	
\$100 payment enclosed	\$100 payment enclosed	
\$100 Hole Sponsor	\$100 Hole Sponsor	
GOLFER 3	GOLFER 4	
Name:	Name:	
Address:	Address:	
City, State, Zip:	City, State, Zip:	
Cell Number:	Cell Number:	
Email:	Email:	
\$100 payment enclosed	\$100 payment enclosed	
\$100 Hole Sponsor	\$100 Hole Sponsor	

PLEASE CONTACT

Liz Marquez 505-803-7373 / gabeandliz94@hotmail.com
Naeomi naeomi@msn.com

Thank you for your supporting the Roadrunner Athletes!
Belen St Mary's Roadrunner Booster Club

FREE FITCAMP



Hozho Nutrition

APRIL 21 DAY CHALLENGE APRIL 1-21ST

SECONOMINION SERVICE S

WEIGHT LOSS %
BODY TRANSFORMATION
40 YEARS & OVER

Opening Feb 21st Open to all 5th-12th graders Mondays 5th-6th Tuesdays 7th-8th Thursday 9-12 Saturday 5th -12th OPen 3pm-7pm Monday 3pm-6pm Tuesday 3pm -6pm Thursday 5pm -9pm Saturday

10 Golf Road
Belen
New Mexico 87002
located
-Inside church building505-397-4195
-All Activities Supervised-

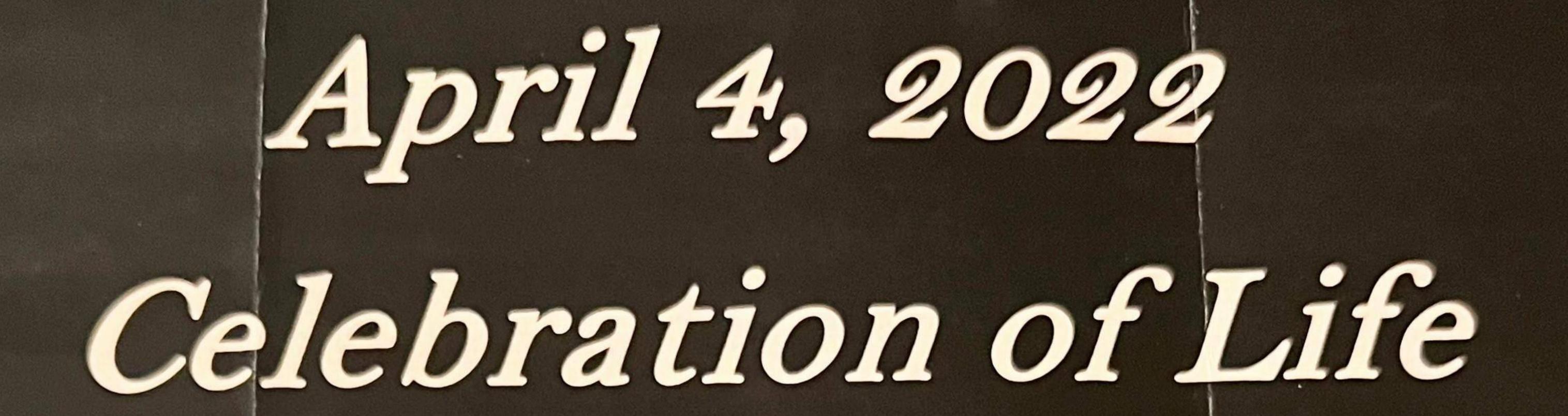


Food for Sale: Cookies, candy, soda, chips, and so much more!

> Foosball carpetball Arcade basketball Video Games Art room Volleyball

Free Wifi
And so much more
Free to all kids 5th-12th
Grade





Join us for the 28th Annual

Celebration and Remembrance of

DR. MARTIN LUTHER KING, JR.

K-12
Art and
Verbal Arts
Contest
Winners
Announced
& Prizes
Awarded

Candle light Vigil – 6:00 pm at Anna Becker Park

Sponsored by the City of Belen Dr. Martin Luther King, Jr. Multi-Cultural Commission and the State of New Mexico MLK Jr. Commission

