

GREATER BELEN CHAMBER OF COMMERCE
AND VISITOR'S CENTER



Chamber Voice

MISSION: *Dedicated to the Growth and Retention of Commerce
Through Committed Partnerships
Enhancing Our Quality of Life*

www.belenchamber.com

December 2022



HAPPENINGS

2022 GBCC Board of Directors Executive Board

John T. Ivey 505-307-1946
President, Haloed Solutions

Andrew Spears 505-658-4809
Pres Elect, Edward Jones Financial

Tina Varela 505-565-9115
Vice President, State ECU

Holly Chavez 505-463-3621
H2 Academic Solutions
Treasurer

Board of Directors

David Carter 505-710-5994
Member, Individual

Bobbi Chandler 505-864-4472
Member, VCNB/Media 9

Carl Gallegos 505-205-3910
Member, BNSF

Rob Leming 505-241-2700
Member, PNM Resources

Deanna Montoya 505-864-2978
Member, Enchanted Smiles

John Padoven 505-864-8081
Member, Sachs 5th Real Estate

Roderick Storey 505-865-6623
Member, NM Gas Co.

Deborah Baca 505-966-1000
Ex-Officio, Belen Consolidated Schools

Frances Duran 505-925-8547
Ex-Officio, UNM-VC

Steven Holdman 505-864-8221
Ex-Officio, City of Belen

Rhona Baca Espinoza 505-864-8091
Ex-Officio, Executive Director, GBCC

GBCC Office Team

Del Plyler
Membership Specialist, Office Manager



**Woohoo!! To the City of Belen Parks and Rec and Streets Department who have decorated our streets and will be putting on an amazing Miracle on MainStreet Festival and Electric Light Parade that will be going down Becker. Lots going on on December 17th!
Thank you for all you do!**

PRESIDENT'S THOUGHTS

Happy Holidays to YOU!!

As the year comes to a close, I would be remiss in not acknowledging your support this year of our Chamber and our communities. We have celebrated new members!



And we know that they will thrive and our Chamber stands with each of them to ensure their success. We are excited to begin 2023 with our 2023 Gala at Isleta Casino Ballroom on January 7th. Don't forget to book your room from the Group code: BEL0123 before December 23rd. Our Chamber Office team will be happy to sell you tickets or any of our Chamber Board members have tickets to sell.

Hope to see you at our Holiday Luncheon on December 7th at First United Methodist Church in Rio Communities. Valencia County Business Incubator's Ben Romero will share all the exciting work they are doing there. It all begins at 11:30am.

Thank you for the opportunity serve as your board president this past year. I know that 2023 will be another great year for our chamber.

Wishing you the best,

John T. Ivey

Haloed Solutions



Greater
Belen Chamber
of Commerce



Greater Belen Chamber of Commerce Office News



*Rhona Baca Espinoza,
Executive Director of Greater
Belen Chamber of Commerce*

Woo Hoo!!!

You give so much to our Chamber throughout the year and so appreciate each of you. We are in full holiday shopping mode and our hope is that as you write your lists (and checking them twice) please consider shopping local. We have some great offerings in our Greater Belen area throughout Valencia County!!! Check out the great Member to Member discounts available that many of our merchants offer you.

Save the date for our annual installation banquet which this year is planned for January 7th and will be held at Isleta Casino *2023 Sponsor Appreciation/ Installation Mardi Gras Gala* will include a celebration of our award winners for 2021 and installation of our 2022 GBCC Board of Directors!!! Tickets are now on sale and can be invoiced by our Chamber office. We are also asking for door prizes and silent auction items to be donated by our Chamber Family!!! A HUGE thanks to US Bank as the Title Sponsor of our event!!!

Have a blessed Holiday Season.

Blessings Always!!!

Rhona Baca Espinoza

Executive Director

Greater Belen Chamber of Commerce

rhona@belenchamber.org

505-864-8091 phone

505-864-7461 fax

Www.belenchamber.org



New Members!

919th MP Company

Welcome 919 MP Company to our Chamber Family!! Located at 21 General E. Baca Road, Belen! Reach them at 505-780-0354! The soldiers of the 919th Military Police Company NM Army National Guard are dedicated to assist, protect, and defend the citizens of NM and the United States.

Lullabies 2D/3D/4D Imaging

Lullabies is the first elective ultrasound in Los Lunas NM. We just opened here in May 2022; we offer 2d/4d color ultrasound images. All packages include printed photos, free gifts, free images sent to email discounts on future packages, magnetic photo holder plus we offer a wide range of heartbeat bears, cards, photo frames and gender reveal items. Come in let make this pregnancy great! 505-357-9794 or

Kirtland Credit Union

Welcome to Kirtland Credit Union to our Chamber Family! They are dedicated to empowering the financial independence of members who are largely ignored by or lost in the crowd at the big banks. At Kirtland CU you'll find everything you could want from a financial institution-checking, savings, investing, loans, mortgages and more. They are dedicated to serving the community with the best financial products and solutions.

GBCC Member News & Woohoos!

Save the Date!!! The Annual Sponsor Appreciation/Awards and Installation Gala will be on January 7th at Isleta Casino Ballroom. Call Rhona at 505-463-5558 for more information.

NM VALENCIA
280 LA ENTRADA RD.

INAUGURAL COMMUNITY **LUMINARIA STROLL** AND DECORATED TREE DISPLAY

WEDNESDAY, DEC 7, 6-8 PM

**JOIN US FOR HOT COCOA
AND COOKIES**

1000+ HAND LIT LUMINARIAS!

SPONSORED BY
THE CAMPUS ACTIVITIES COMMITTEE
AND STUDENT GOVERNMENT

The Greater Belen Chamber is now selling Annual Report/Membership Directory Ads!!

Limited to the first 30!!!
Business Card size ad is only
\$125.00!!!

We will once again distribute 1000 of these magazine quality Directories through 2022!!
Call the Chamber office to get your business ad purchased!!!

Special Member Info

Belen MainStreet Partnership News

Good day and season's greetings!

On behalf of the Belen MainStreet Partnership (BMSP) Board of Directors and office team, we hope you have a great holiday with family!

We **need you!** If you have a love for Belen, want to see local business flourish, like the idea of preserving our buildings in the historic Heart of Belen district and have a little time on your hands, consider attending a monthly meeting to see if it is for you! Be careful, the energy of this board is addictive and you will be hooked after your first meeting!

Best wishes for a great, happy, healthy and safe Christmas Season!

Jay Peters

President, Board of Directors
Belen MainStreet Partnership



Membership Renewals!!!!!!!!!!

Gloria Sanchez 87002
505-861-1500

Pete's Café
105 North 1st
Belen, NM 87002
505-864-4811

Valencia
Hispano Chamber
of Commerce
P.O. Box 539
Belen, NM 87002
505-702-9468

Belen Harvey
House
333 Becker Ave
Belen, NM 87002
505-861-0581

T & T Trailer
Sales
19580 Highway
314
Belen, NM 87002
505-864-8899

New Mexico
Tractor
Sales
19560
Highway 314
Belen, NM

Pilot Club of
Belen
P.O. Box 1305
Belen, NM
87002

David C. Chavez
Attorney
P.O. Box 1615
Belen, NM 87002
505-865-9699

Resources & Tools for Business Success



The Greater Belen
Chamber of Commerce

Gain access to over 1500 free and
low-cost resources to help you
start and grow your business!

**Need help
gaining a
competitive
edge?**

- Information about local and online business training resources
- Using social media to promote your business
- Six Sigma Quality for small businesses
- Links to one-on-one help

Need help getting your business off the ground?

Our Start-up Help section includes

- Business Entity Wizard - to help you choose the right type of legal entity
- All of the necessary forms to create a business entity
- Sales tax, quarterly estimated tax and other forms required throughout the year
- Access to free business plan software
- Links to free one-on-one assistance
- Business License and other local requirements

Tired of searching the web for answers?

Find all the resources you need in one place!

- Local, State, and Federal Programs to help businesses
- Easy Ways to "Go Green"
- Marketing and Selling Resources
- Disaster Preparation and Recovery
- Training programs for Owners and Employees
- Going Global
- Business Plan Resources
- Links for specialized Industries

Is your business in compliance with HR law?

Stay up to date on ever-changing state and federal requirements

- Find all the forms you need to become an employer, hire employees and keep your business in compliance
- Job description tools
- Workplace ergonomic tools
- New Hire Email Service - provides new employees with required forms
- Workplace safety and HR resources





GBCC HOLIDAY NETWORKING LUNCHEON

Wednesday, December 7th

11:30am-1:00pm

\$15pp Holiday Meal

**First United Methodist Church
Rio Communities, NM**

**Keynote Speaker: Valencia County Business
Incubator : Ben Romero**



RSVP: del@belenchamber.org/505-864-8091

		December				
<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
				1 GBCC Holiday Lunch 11:30am	2	3 LL Electric Light Parade
4	5	6	7	8	9	10
11	12	13	14 PC Belen meets	15	16	17 City of Belen Holiday Celebration
18	19	20	21	22	23	24
25 GBCC Office Closed 	26	27 GBCC Board Meets	28 BMSP Board Meets	29	30	31

JANUARY UPCOMING EVENTS

- After Hours; Tome Art Gallery: 5:30pm
- GBCC ANNUAL MEETING AND INSTALLATION GALA: January 7, 2023 Isleta Casino Ballroom

SHOP THESE LOCAL MEMBERS-GET A DISCOUNT!

Member's Discounts Page

Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251

Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

Black's Smuggler's Winery: Free Wine Tasting for GBCC Members: Call Tony Black: 388-8117

Del Rio Laundromat: Use code CHAMBE1 at checkout for 10% on orders online

Floressence Floral Boutique & Gifts: 10% Discount for GBCC Members: 505-702-4025

Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email imagesbyrosa@aol.com to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>

H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621

Jazzercise: GBCC Members first month FREE, call 250-2982 or JazzerciseBelen@aol.com

Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

Marty's Muffler Shop Inc: 10% Discount on all repairs 864-8033. listing. Call 830-2043 or email info@nmbiz.com

Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200

Performance Automotive: 10% off on all parts and labor for all GBCC Members: Present card at time of service. Call 505-861-1468 for more information

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Scentsy Independent Consultant: Nichole Shiplet: 505-414-3017: \$5.00 off purchase \$40.00 or more.

Sew What?! 10% discount on multi-piece orders, 565-2677

US Bank: 20% off standard checks and reorders. *Belen only!* Call 861-1900

Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472

Wright Choice Learning Center: Discounts available depending on service Call 864-2530

e-mail: belenchamber@belenchamber.com

NOW ACCEPTING NEW CONSUMERS/ TRANSFERS



Why wait if you need sound choices for your health care,
when you deserve 1st Care?

Belen
505-718-1111

Albuquerque
505-261-5600

Las Lunas
505-400-7777

Whether you provide home care services to someone you love or need assistance, 1st care of New Mexico is available to provide help with bathing, grooming, meal preparation, or even companionship.

Insurances Accepted:

 PRESBYTERIAN



Blue Cross
Blue Shield

 united way
central and southern new mexico

Call us to find out if you qualify



Come join us for the Opening Night of the Bugg Lights

Outdoor Christmas Display

Free Event

513 Becker Ave, Belen NM 87002

Opening Night Saturday, Nov. 26 • 5 to 9

Then Fridays and Saturdays • 5 to 9

and Sundays • 5 to 8 thru December 31

Come see the changes inside and out.

Belen Art League and Books on Becker will also be open.

**Hope to see you there!
Start the Holiday Season
with a smile.**



Bugg Lights



9th ANNUAL PET FOOD DRIVE!



Our goal is 2000 lbs of food that will help feed needy dogs and cats. Hill's has offered to match up to 250# of Science Diet products.

Food and cash donations accepted at 1533 East River Road in Belen until January 6th and will be donated to the Belen Food Pantry, for distribution.

Call us with any questions
(505) 864-4075



VALENCIA
Animal Clinic

Services We Provide Include:

- ♦ General Medicine
- ♦ Vaccinations
- ♦ Digital Radiology
- ♦ Internal Medicine
- ♦ Ultrasound
- ♦ Wellness Care
- ♦ Dermatology
- ♦ Dental Cleaning
- ♦ Internal Parasite Treatment
- ♦ Flea/Tick Control
- ♦ Pain Management
- ♦ Cardiology
- ♦ Nutritional Counseling
- ♦ Senior Care
- ♦ Eye Care
- ♦ Pet Microchipping
- ♦ General Surgery
- ♦ Ear Care
- ♦ Behavioral Counseling
- ♦ Acupuncture
- ♦ Critical Care
- ♦ Emergency Care



Puppy and Kitten Packages also available!
6 months of care in one package.

Belen Harvey House Museum

Old Fashioned Christmas

featuring

Van Ann Moore as Jenny Lind

Sunday, December 18, 2022
from 2:00 to 4:00 pm.

Seating is limited.

Tickets \$15.00 per guest

Coffee, Tea, Dessert included
(it's actually a Cupcake Party!)

Tickets coming soon!





280 LA ENTRADA RD.

INAUGURAL COMMUNITY

LUMINARIA STROLL

AND DECORATED TREE DISPLAY

WEDNESDAY, DEC 7, 6-8 PM

**JOIN US FOR HOT COCOA
AND COOKIES**

1000+ HAND LIT LUMINARIAS!

SPONSORED BY
**THE CAMPUS ACTIVITIES COMMITTEE
AND STUDENT GOVERNMENT**

Santa's Stampede

5K

**Run, Walk
Double Time**



Sunday, December 4

**Belen Recreation Center
305 Eagle Ln**

Register for Free Online

- Sign in starts at 1000
- Race begins at 1100
- Awards at 1200



*Free
photo
with
Santa!*

Prizes For

- 1st Place Men
- 1st Place Women
- 1st Place Under 15
- Best Santa Suit
- Ugliest Sweater
- Best Holiday Costume



Sponsored by the 919th MP Co
New Mexico Army National Guard Recruiting and Retention
in collaboration with Belen Parks and Recreation

Interested in becoming a sponsor or participating with a booth contact us at melissa.s.kass.mil@army.mil



Greater Belen Chamber of Commerce

712 Dalies Avenue

Belen, New Mexico 87002

Office 505-864-8091

www.belenchamber.com

Membership Application

Our Mission

*Dedicated to the growth and retention of commerce
through committed
partnerships enhancing our quality of life*

Name: _____ Business: _____

Business Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Cell: _____

Mailing Address if different from above: _____

City: _____ State: _____ Zip Code: _____

Web Site: _____

Email: _____

Date your business started: _____ Number of Employees: _____

Class	Amount Due	√
Single Owner	\$ 85.00	
Non-Profit	\$140.00	
1 to 3 Employees	\$165.00	
4 to 15 Employees	\$195.00	
16 to 25 Employees	\$220.00	
26 to 50 Employees	\$250.00	
51 to 100 Employees	\$360.00	
101 to 250 Employees	\$470.00	
251 to 500 Plus Employees	\$580.00	
Utility, Railroad, Phone	\$850.00	
Bank (\$10.00 per million in deposits)	\$550 .00 to \$1500.00	
Casino	\$1500.00	
Individual	\$ 55.00	
Retired (55 years and older)	\$ 45.00	

Please describe the features of your business or service. This introduction will be included in the New Members section of our next newsletter "Chamber News".

Would you like to offer a discount? Yes: _____ No: _____

If yes, please describe the discount: _____

Chamber Membership benefits include the following;

- 40% off Advertising on our monthly "Chamber Page" in the Valencia County News-Bulletin.
- Promotional flyer inserts in our monthly newsletter "Chamber Voice".
- Membership in the largest Chamber in Valencia County
- Inclusion in Membership Directory published annually and distributed nationwide
- Support and resources for your business
- Community events notification

Chamber Membership also provides the following benefits;

- Your business listing on our website, www.belenchamber.com with a direct link to your own business website and/or email.
- Referral for your business to new residents and visitors.
- Free advertising in the Visitors Center.
- Monthly newsletter with schedules of events, articles and vital information to help you stay informed of happenings in our community.
- Networking at regularly scheduled Chamber luncheons and mingle events.
- Opportunities to promote your business through sponsorships.
- The opportunity to give back to the community that supports your local business.

The Belen Chamber of Commerce partners with several community organizations such as Belen MainStreet Partnership, Belen Consolidated Schools, UNM-VC Small Business Development Center, Youth Development Inc. and Greater Belen Economic Development and Hispano

Chamber of Valencia County.

We are also a member of the New Mexico Chamber of Commerce Executives Association, The Association of Commerce and Industry (ACI), Albuquerque Convention and Visitor's Bureau and the Heart of New Mexico Tourism Campaign.

YOU ARE INVITED TO THE
2023 GBCC MARDI GRAS GALA

Sponsored by US Bank



Saturday January 7, 2023
6:00pm to 11:00pm

Celebrating Our GBCC Family

Tickets \$80/Person \$150/Couple \$700/Table
Available at the Chamber Office
505-864-8091

Isleta Casino Ballroom
11000 Broadway Blvd. SE, Albuquerque
Cocktail Hour Buffet Program Dance

Semi-Formal Attire
Hotel Room Block Available until December 23, 2022
Group Number: BELO123

rhona@belenchamber.org / 505-463-5558