

**GREATER BELEN CHAMBER OF COMMERCE
AND VISITOR'S CENTER**



Chamber Voice

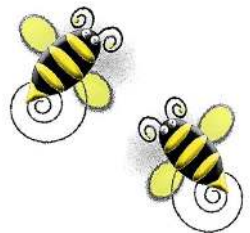
**MISSION: Dedicated to the Growth and
Retention of Commerce
Through Committed Partnerships**

www.belenchamber.com

APRIL 2023



**"There are no traffic jams along the extra mile."
- Roger Staubach**



2023 GBCC Board of Directors**Executive Board**

Andrew Spears 505-658-4809
President, Edward Jones Financial

Tina Varela 505-983-7328
1st Vice President, State Employees Credit Union

John Padoven 505-864-8081
2nd Vice President, Sachs 5th Real Estate

Holly Chavez 505-463-3621
Treasurer, H2 Academic Solutions

John T. Ivey 505-307-1946
Immediate Past President, Haloed Solutions

Board of Directors

David Carter 505-710-5994
Member, Individual

Bobbi Chandler 505-864-4472
Member, VCNB/Media 9

Carl Gallegos 505-205-3910
Member, BNSF

Karla Garcia 505-254-4369
Member, Kirkland Credit Union

Rob Leming 505-241-2700
Member, PNM Resources

Deanna Montoya 505-864-2978
Member, Enchanted Smiles

Amanda Sanchez 505-864-2165
Member, Wells Fargo Bank

Roderick Storey 505-865-6623
Member, NM Gas Co.

Diane Vallejos-Post 505-859-0284
Member, Individual

Deborah Baca 505-966-1000
Ex-Officio, Belen Consolidated Schools

Michael Voegerl 505-925-8654
Ex-Officio, UNM-VC

Tracy Armijo 505-864-8221
Ex-Officio, City of Belen

Rhona Baca Espinoza 505-864-8091
Ex-Officio, Executive Director, GBCC

GBCC Office Team

Del Plyler
Membership Specialist, Office Manager

HAPPENINGS**BLOOD DRIVE**

APRIL 12, 2023
10AM - 2:00PM
300 N 6TH ST BELEN

Ribboncutting on March 11th
New Member Cuco Chelas y Mas
785 Main Street NW
Los Lunas, NM



PRESIDENT'S THOUGHTS

Spring is here!!

Here at the Greater Valencia County Chamber of Commerce we are gearing up for our upcoming Nusenda Credit Union Presents Tim Lardner Memorial Golf Tournament on Friday, June 2nd. We are excited to announce that Tim Lardner Memorial Scholarship applications have been sent to each of the high schools in Valencia County. Just as we have created a new brand, we are also being mindful that we carry this forward to be more inclusive to all of Valencia County.

Registrations and sponsorship opportunities are now being accepted and really needed. Thank you. Every single donation and team registration gets us closer to achieving our goal of awarding scholarships to our Valencia County seniors.

We had an outstanding time at our March After Hours at Hub City Art Collective on Becker Ave in Belen. We had over 60 attendees and enjoyed their art displays and other fun retail offerings and after honoring our two member of the month recipients- Sandra Baca of Wright Choice Learning Center and Christopher Garcia of SBDC of NM, we strolled over our other member's studio-Silverbar Studios by Katy Hernandez Dorsey. Along with her studio, she has a guest studio in a separate area-Grid Gallery by Megan Malcolm Morgan. We had a wonderful time and I want to thank all who came out to enjoy each other's company and the beautiful art.

Our April 5th luncheon is going to be held at Pete's Café on 1st Street in Belen. It all begins at 11:30am and our keynote speaker is going to Christopher Garcia of SBDC of NM. He will share exciting grant, webinar opportunities and other resources that each business can take advantage of in our County. It is always a sold out event so be sure you call the office at 505-864-8091 or del@belenchamber.org to rsvp.

Thank you so much for all your support and we hope that each day is a good thriving day for your business.

Sincerely,

Andrew Spears

Edward Jones Financial



GREATER BELEN CHAMBER OF COMMERCE OFFICE NEWS



*Rhona Baca Espinoza,
Executive Director of Greater Valencia
County Chamber of Commerce*

*Spring is in the Air!!!!
Happy Spring!!!*

Like busy bees, our Chamber Team is working diligently to service our members as a support and valuable resource even if it means working remotely. Our partnership with Belen Main-Street Partnership has developed into a huge driving force in Economic Revitalization for our Downtown and beyond. Join us as we work together to preserve our rich history and downtown area. We will assist them in their many important projects and ventures. Currently, celebrating the beautification projects on Becker Ave!!

Our April Networking Luncheon is scheduled for Wednesday, April 5th!!! We are so honored to have Christopher Garcia, SBDC of Los Lunas. He has many great ideas, resources to share with our business community! It all begins at 11:30am and we sell out every year, because it's at Pete's Café!! You do not want to miss this!! RSVP today.

Plans for our upcoming Tim Lardner Memorial Scholarship Golf Tournament are in full swing (no pun intended) and this looks to be another record breaking event. It will be held on Friday, June 2 at Tierra Del Sol Golf Club. Registration and Sponsorship documents are available on our website under ***Events Coming Soon***. Thank you for your consideration in participating in this tournament in what ever capacity you are able. You are very much appreciated.

Blessings Always,

Rhona Baca Espinoza
Executive Director
GBCC

rhona@belenchamber.org
www.belenchamber.org
505-864-8091



New Members

ThreeThirtyThree Beauty Bar

We are so happy to welcome Victoria Cano, owner and operator of ThreeThirtyThree Beauty Bar located at 333 E. Reinken Ave. in Belen. With a convenient location look no further than ThreeThirtyThree Beauty bar for all your spa needs! Whether you're in need of a mani/pedi, massage therapy, or a waxing service you can be confident that our professionals will provide you with the best service possible. Services provided: Nail care, acrylics, gel polish, gel x extensions, pedicures, full body waxing, massage therapy, body contouring, BBL, wood therapy, laser lipo, ice sculpting, RF face and body tightening, foot detox, and infrared sauna and blanket. Contact Victoria for all your spa needs!!!

Top Shelf Group LLC

A huge welcome to Dwayne J. Santistevan and Top Shelf Group, LLC to our Chamber family! They can be reached at topshellsweets.com or by calling 505-900-8261. Top Shelf Group LLC is bringing entertainment to Valencia County. Comedy and music and giving the County a safe and fun environment to laugh and dance. Woohoo!!!

Cucos Chelas Y Mas

We welcome Pedro Pinedo of Cucos Chelas y Mas located at 785 Main Street in Los Lunas! Cuco's Chelas y Mas is a branch of Cuco's Kitchen with a different style of Mexican food. Cuco's Kitchen was established in 1992. It is a family-owned business in Albuquerque. Cuco's Kitchen has always satisfied its customers with its fresh authentic Mexican food. This location serves a variety of Mexican pizzas and seafood along with Mexico's famous Micheladas. They offer 10% discount for Chamber members! Call 505-407-2320 or cucokitchenm.com for more information!

Valencia Shelter Services

Our Chamber family welcomes Valencia Shelter Services to our Chamber family. Located at 445 Camino Del Rey Suite E in Los Lunas they can be reached at 505-565-3100 or www.vssnm.org. Valencia Shelter Services (VSS) aids individuals and families affected by Domestic Violence, sexual assault, child abuse in their journey to do the hard and heart work of hope, healing, finding justice, creating stability and building new lives free from the effects of violence. They provide bi-lingual, culturally and gender sensitive, trauma-informed, best practice crisis intervention and wraparound survivor services including emergency shelter, housing, counseling, advocacy, their nationally accredited child advocacy center and the newest addition to their Survivor Care Continuum-The VSS Satellite SANE (Sexual Assault Nurse Examiner) Unit. They seek systematic change to end the generational and demographical cycle of abuse.

GBCC Member News & Woohos!



Valencia County PAs fulfill need for family practice. It was a desire to have their own private practice and bring much-needed collaborative services to Belen, a small town of 7,400 about 30 miles south of Albuquerque. Jennifer Tafoya-Trujillo, M.S., PA-C, who grew up in Belen, and Cassandra Otero, PA-C, who grew up in Los Lunas, both were in family practice for more than 15 years, spending much of that time as a physician's assistants. After working together for more than three years in the same practice, the Valencia County residents said they wanted to have their own approach to family medicine. With the help of The Loan Fund, the two created Valencia Health and Wellness, which specializes in women's health, immunizations, depression, anxiety, acupuncture, physical therapy and weight loss. With two other partners, Jennifer and Cassandra, have a goal of teaching patients how to obtain true wellness by promoting preventative care and good lifestyle choices to improve

City of Belen

WE'RE HIRING! High schoolers

JOIN OUR TEAM FOR THE
SUMMER

Summer Recreation Youth Leader's



- Apply Online
- \$12.00 HOURLY
- Full time/Part time positions

For Questions Please Call
505-966-2700

Link to Apply

<https://www.belen-nm.gov/departments/human-resources/employment-opportunities/>

Made with PosterMyWall.com

Special Member Info

Membership Renewals!!!!!!!



Belen MainStreet Partnership News

The Farmer's Market is gearing up for opening in June with lots of great ideas for car shows, music and other fun activities to enjoy during their Friday evening sales. More info to follow!!!

We have some fun events planned for our downtown! Hummingbird Festival, sponsored by H2 Academic Solutions is scheduled for April 29th and proceeds benefit their scholarship program at H2 Academic Solutions.

The Arts and Cultural District group of Belen MainStreet Partnership are hosting a meeting to focus on the planning of the ACD designation. Belen Public Library on April 29th at 10:00am. Let your voices be heard!!



BC Financial, 1052 Main St NE ste b, Los Lunas, NM 87031

Phone: (505) 866-1905

Joe Wilson: 205 Rio Communities Blvd, Rio Communities, NM 87002

Phone: (505) 864-3065

Romero Funeral Home: 609 N Main St, Belen, NM 87002

Phone: (505) 864-8501

Craig's Tire Co.: 19236 NM-314, Belen, NM 87002

Phone: (505) 864-4464

Sevilleta NWR: La Joya, NM 87028

Phone: (505) 864-4021

H and I Insurance: 321 Gorman Ave, Rio Communities, NM 87002

Phone: (505) 639-5966

Nusenda Credit Union: Valencia Branch

320 Main St NE

Los Lunas, NM 87031

(At Luna Ave NE)

505-889-7755

Business Women of Valencia County: P.O. Box 588, Los Lunas, NM 87031.

CEMCO, Inc: 80 Don Luis Trujillo Blvd, Belen, NM 87002

Phone: (505) 864-1200

Cecil Sandoval DDS: 601 Dalies Ave, Belen, NM 87002

Phone: (505) 864-8912

Magistrate Court Division II: 901 W Castillo Ave, Belen, NM 87002

Phone: (505) 864-7509

Burritos Alinstante : 19337 NM-314, Belen, NM 87002

Phone: (505) 864-6740

Albuquerque Hispano Chamber of Commerce: 1309 4th St SW, Albuquerque, NM 87102

Phone: (505) 842-9003

TLC Plumbing: 5000 Edith Blvd NE, Albuquerque, NM 87107

Phone: (505) 761-9644

March Members of the Month: Wright Choice Learning Center and SBDC



Members of our Chamber Board, Office Team and Member of the Month recipients Sandra Baca and Chris Garcia

March Member of the Month:

Wright Choice Learning Center

We congratulate Sandra Baca, owner of Wright Choice Learning Center, our March Member of the Month! The Wright Choice Learning Center in Belen, New Mexico is a Child Care provider that can accommodate up to 70 children. Their curriculum seeks to provide a high quality, nurturing, fun and safe learning environment that is appropriate for the child's overall growth and development. Located at 901 Vivian Dr, Belen, NM 87002

Call +1 (505)-864-2530! Thank you Sandra for all you do for our youth!

SBDC of Valencia County

Woohoo!! We congratulate the SBDC for all they do for our business community in the county!!! Located at 1020 Huning Ranch Lp, Los Lunas, NM 87031 or Phone: (505) 925-8983, they are a full service organization that is there to provide our business community resources and assistance in growing their businesses and getting started as well. They have been a huge resource to our Valencia County businesses and we so appreciate them!!! Chris Garcia from SBDC will be our April speaker at our upcoming April Networking Luncheon on April 5th at Pete's Café in Belen!!! Thank you for all you do!!!





Resources & Tools for Business Success



The Greater Belen
Chamber of Commerce

Gain access to over 600 free and low-cost resources to help you start and grow your business!

Need help getting your business off the ground?

Our Start-up Help section includes

- Business Entity Wizard – to help you choose the right type of legal entity
- All of the necessary forms to create a business entity
- Sales tax, quarterly estimated tax and other forms required throughout the year
- Access to free business plan software
- Links to free one-on-one assistance
- Business License and other local requirements

Tired of searching the web for answers?

Find all the resources you need in one place!

- Local, State, and Federal Programs to help businesses
- Easy Ways to "Go Green"
- Marketing and Selling Resources
- Disaster Preparation and Recovery
- Training programs for Owners and Employees
- Going Global
- Business Plan Resources
- Links for specialized Industries

Is your business in compliance with HR law?

Stay up to date on ever-changing state and federal requirements

- Information about local and online business training resources
- Using social media to promote your business
- Six Sigma Quality for small businesses
- Links to one-on-one help
- Find all the forms you need to become an employer, hire employees and keep your business in compliance
- Job description tools
- Workplace ergonomic tools
- New Hire Email Service – provides new employees with required forms
- Workplace safety and HR resources



www.Resources4Business.info/Belen



PRESENTS:
THE 2022
TIM LARDNER
MEMORIAL GOLF
TOURNAMENT
Friday, June 3rd

**TIERRA DEL SOL
GOLF CLUB IN
BELEN**

**8:00AM
REGISTRATION AND
BREAKFAST BAR**

**9:30 SHOTGUN
START**

**BURGER BAR
DURING AWARDS**

**\$125PP
\$400 PER TEAM**

**INCLUDES BASKET OF
BALLS, CART, TWO MEALS
AND ROUND OF GOLF**



**Greater
Belen Chamber
of Commerce**

Call 505-864-8091

**Belenchamber.com
for more information**



APRIL



<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
						1
2	3	4	5 April Networking Luncheon Pete's Cafe	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 30	24	25 GBCC Board Meets	26	27	28	29

MAY UPCOMING EVENTS

May 3rd: GBCC CHAMBER After Hours at Whitfield Conservation Area

Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251
Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

Black's Smuggler's Winery: Free Wine Tasting for GVCCC Members: Call Tony Black: 388-8117

Cucos Chelas Y Mas: 10% discount on your total ticket to GVCCC Members: 5055046544.

Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email imagesbyrosa@aol.com to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>

H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621

Infinite World Healing: \$50.00 off a \$200.00 analysis

Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Saiz Accounting & Tax Preparations, Inc.: 15% for all Chamber members on Tax Prep

Sew What?! 10% discount on multi-piece orders, 565-2677

US Bank: 20% off standard checks and reorders. *Belen only!* Call 861-1900

Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472

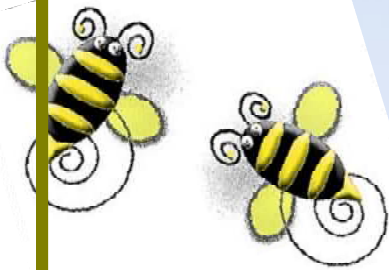
Wright Choice Learning Center: Discounts available depending on service Call 864-2530

**GBCC CHAMBER
MAY NETWORKING
AFTER HOURS**

**MAY 3RD
5:30PM**

**WHITFIELD CONSERVATION
AREA**

**CALL 505-864-8091 FOR MORE
INFORMATION!!!**





Presents:

The Tim Lardner Memorial Scholarship Golf Tournament

Friday, June 2, 2023

8:00 am Registration

9:30am Shotgun - Scramble

\$125.00 per person/\$400.00 Team of 4

Includes golf with cart, range balls and Breakfast Bar AND burger bar lunch

Prizes

1st, 2nd and 3rd place and Closest to the Pin and Longest Drive travertine and granite awards
sponsored & created by Rocky Mountain Stone

Tournament Sponsorship

Company Name _____

Level: _____

Check # _____ Amount: _____

Player Registration

Team Name: _____

Player 1 _____

Player 2 _____

Player 3 _____

Player 4 _____

Contact Name _____

Address: _____

Telephone: Home _____ Cell _____

E-mail _____ Check # _____

☐ Please Invoice

☐ MC/VISA



Tim Lardner Memorial Scholarship Golf Tournament

TO: The Tim Lardner Memorial Scholarship Golf Tournament Sponsors

FROM: ANDREW SPEARS, 2023 Greater Valencia County Chamber Board President, *Edward Jones Financial*,
2023 GVCCC Board Members and Rhona Baca Espinoza, Executive Director, GVCCC.

We sincerely appreciate your consideration in sponsorship of our tournament and hope that you will support our efforts in 2023 to provide educational assistance to our Valencia County area Seniors. We are proud that this golf tournament that provides our scholarship has been renamed to honor a mainstay and hero in our community and Chamber office, Tim Lardner. **The Tim Lardner Memorial Scholarship Golf Tournament** will be held on **Friday, June 2nd** with registration starting at 8:00 am at the beautiful Tierra Del Sol Country Club, breakfast bar and shotgun start at 9:30 am. A burger bar buffet will be provided during the award's presentations after the tournament.

This year you have **several sponsorship options**. Please indicate your preference on the application form enclosed with this letter.

Your sponsorship supports the advancement of the education process in our community and will further the Chamber's efforts to provide scholarships and other educational assistance to our students. There are three entities your sponsorship will benefit:

- 1) The Greater Belen Educational Assistance Foundation a 501 c 3 non-profit with the purpose of providing educational assistance to students in the greater Belen area .** Our goal this year is to raise \$5000 for the Greater Belen Educational Assistance Foundation; all monies contributed to this Foundation are tax-deductible.
- 2) Valencia County High School Programs**
- 3) Greater Valencia County Chamber of Commerce**

Your business will be advertised at the Golf Tournament, in the *Chamber Voice Newsletter* and on the Chamber Page in the *News-Bulletin* and on the Chamber web-site @ www.belenchamber.com.

We hope you will join us as a sponsor, golfer, door prize or ditty bag contributor.
See you on **Friday, June 2nd, 2023!**

Please reply by May 26th to ensure your name or organization's name will be placed on advertising, banners, and hole sponsor signs.

Call 864-8091 if you have questions or del@belenchamber.org Thank you for your support!

Sincerely,

Andrew Spears

GVCCC Board President

Tim Lardner Memorial Scholarship Golf Tournament

Sponsorship Levels

Title Sponsor....\$2000.00: SOLD

Provide Hole Sponsor Sign and Hang Your Banner
All posters, flyers, program will include your logo as the Title Sponsor
All Newspaper advertising designates Title Sponsorship
2-Teams of 4 Players

Platinum.....\$1,000.00

Provide Hole Sponsor Sign and Hang Your Banner
Newspaper Advertising
Team of 4 Players

Gold.....\$750.00

Provide Hole Sponsor Sign and Hang Your Banner
Newspaper Advertising
2 Players

Silver.....\$250.00

Hang Your Banner

Hole Sponsor...\$100.00

Provide Hole Sponsor Sign

Tim Lardner Memorial Scholarship Sponsor \$500

Name on Scholarship Banner

All Sponsors

Listing on Program and Promotional Ads

To register or for more Information contact:

Greater Valencia County Chamber of commerce
712 Dalies Ave.
Belen, NM 87002
864-8091
Rhona@belenchamber.org
www.belenchamber.org

Raffle and Goody Bag Items Needed.

BLOOD DRIVE

Sign Up
Today!



APRIL 12, 2023
10AM - 2:00PM
300 N 6TH ST BELEN

Community Shred Day

**FREE
EVENT**

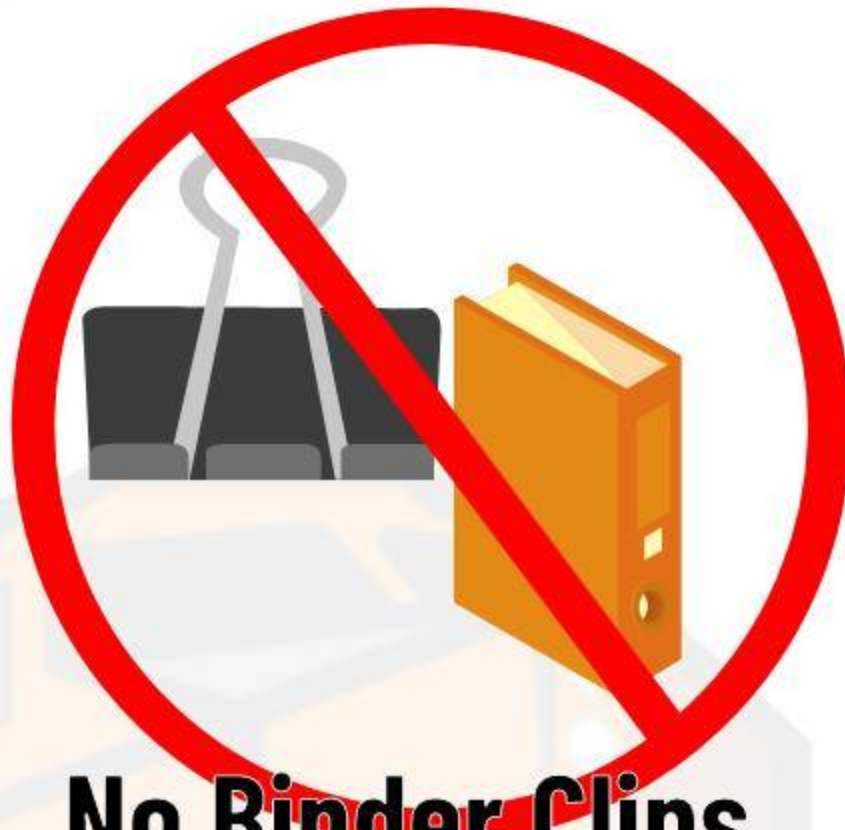
Saturday, April 15, 2023

9:00am - 12:00pm

300 N 6TH ST, BELEN, NM 87002

Bring up to 6 grocery bags worth of documents to RECU to be shred for FREE! Shred-it® will be on-site ready to destroy and recycle your confidential documents.

Examples: Financial Statements, Personal Documents, Receipts, Invoices



**No Binder Clips
No Binders**



**You can leave staples
& paperclips in the
papers**



**RAILROAD EMPLOYEES
CREDIT UNION**

City of Belen

WE'RE HIRING! High schoolers

***JOIN OUR TEAM FOR THE
SUMMER***

Summer Recreation Youth Leader's



- ***Apply Online***
- ***\$12.00 HOURLY***
- ***Full time/Part time positions***

***For Questions Please Call
505-966-2700***

Link to Apply

<https://www.belen-nm.gov/departments/human-resources/employment-opportunities/>

Made with PosterMyWall.com



Belen Recreation Department

presents our

2022 Summer Recreation Program

First Session: June 13-July 1st

Second Session: July 11th-July 29th

\$150 Per Session!

Registration Starts Feb 23rd

Sign up for your spot today at

The Belen Community Center



Call Shawn Ammons
(505)966-2703 for more
Information

305 Eagle Lane, Belen NM 87002



COMMUNITY PRESERVATION SPRING CLEAN

City of Belen's Community Preservation Department presents the **2023 Spring Clean!** We'll have 30 ft. dumpsters for City of Belen residents to throw away unwanted garbage, rubbish, or debris from their property.

When & Where? April 3rd thru April 7th from 9 am to 4 pm at 925 N Main

We hope to encourage everyone to make our community healthier, safer, and cleaner. This is the first of hopefully many more resources we will provide in the coming months. The Community Preservation department would like to say, "Thank you Belen," for allowing us to serve you!

**Free trash
dumpsters
available**

April 3rd to April 7th

9 AM to 4 PM

**925 N Main St
Belen NM**

**Available to All
City of Belen
Residents**

**Let us work
together to clean
our community!**

**SPECIAL THANKS
TO
UNIVERSAL WASTE
SERVICES**

**For their generous
donation of use of their
dumpsters.
Thank You!**



Solar Ordinance **WORKSHOP**

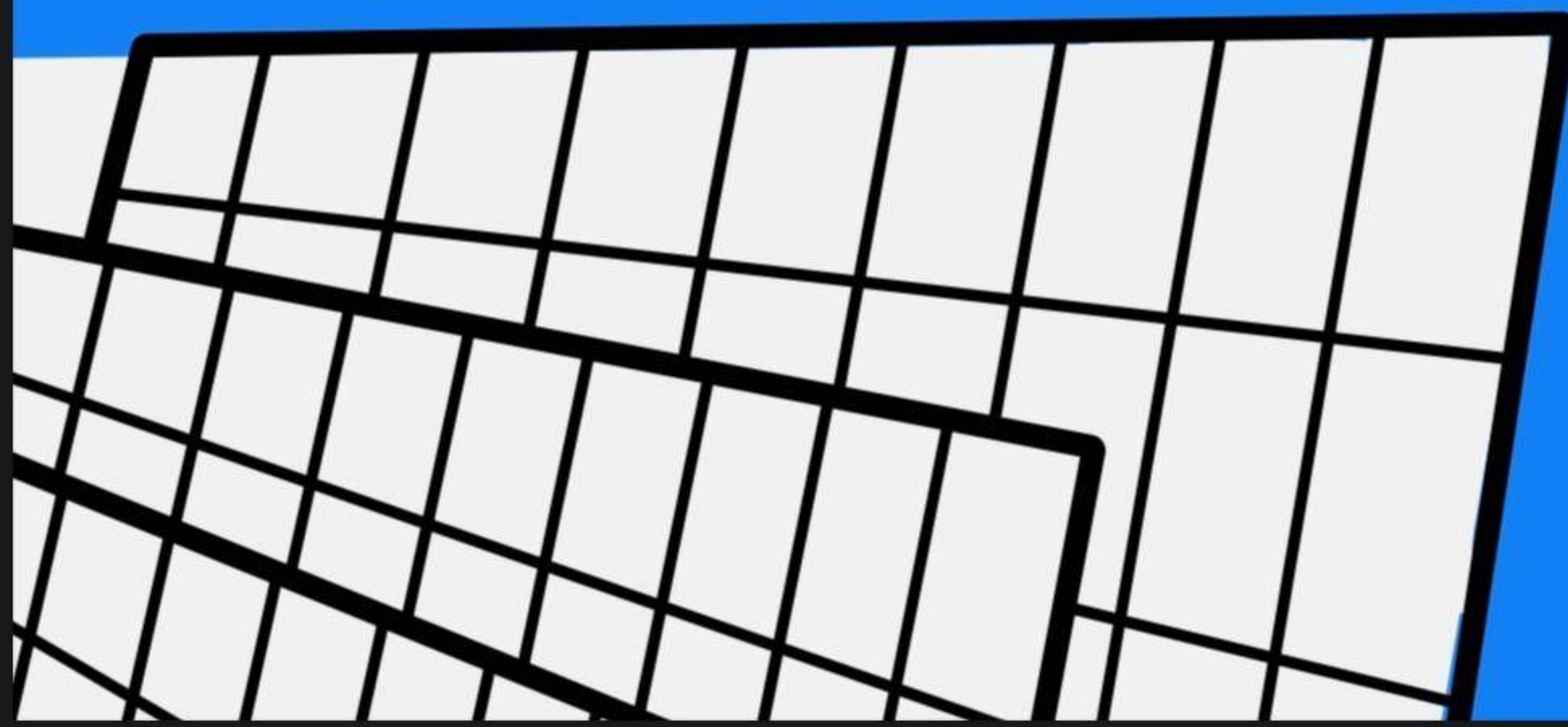
We invite you to
Join the City of Belen Planning & Zoning
Department
with your thoughts and ideas

*City Hall Council Chambers
100 S. Main St, Belen
NM*

MARCH 30- 6:00PM

A copy of our draft Solar Ordinance can be found at
www.belen-nm.gov

Refreshments will be provided



City of Belen

Employee Appreciation Committee

Will be hosting a community yard sale at the City of Belen Business Center 719 S Main St. April 1st 8:00 am to 2:00pm. If you would like to join us and sell your unwanted goods it will be \$15 for a spot. If you would like to reserve a parking spot please let us know no later than March 27th 2023 by calling 505-966-2734.



VIETNAM WAR VETERANS DAY TRIBUTE

Belen Veterans Memorial Eagle Park

March 29, 2023

0900 - 1200 hours

305 Eagle Lane

**REFRESHMENTS
FOLLOWING THE
CEREMONY**



**Honoring all Veterans and
Nurses who served in the
Vietnam war from 1955-1975.**





VILLAGE of
LOS LUNAS
NEW MEXICO

EASTER



EGG HUNT

APRIL 6
2023

**FREE
ENTRY**

PRIZES, MUSIC,
EASTER BUNNY!

WHERE: **LOS LUNAS SPORTSPLEX**
WHEN **4:30!**

[HTTPS://WWW.LOSLUNASNM.GOV/
723/EGG-HUNT](https://www.loslunasnm.gov/723/egg-hunt)

Guitar Lessons

**\$ 60 FOR A
6 WEEK COURSE!**

**NO GUITAR OR
EXPERIENCE IS NEEDED!**

**SATURDAYS 2P AND 3P
CLASSES AT DANIEL
FERNANDEZ REC CENTER**

TAUGHT BY: CODY DEBAUN

REGISTER ONLINE



VILLAGE *of*
LOS LUNAS
NEW MEXICO

**EXTREMELY
LIMITED SPACE!**