

**GREATER VALENCIA COUNTY
CHAMBER OF COMMERCE**

Chamber Voice

MISSION: *Dedicated to the Growth and Retention of Commerce
Through Committed Partnerships
Enhancing Our Quality of Life*

www.belenchamber.com

May 2023



***Tim Lardner Memorial Golf Tournament
Friday, June 2nd***




**GREATER
VALENCIA
COUNTY**



2023 GVCCC Board of Directors Executive Board

Andrew Spears 505-658-4809
President, Edward Jones Financial

Tina Varela 505-983-7328
1st Vice President, State Employees Credit Union

John Padoven 505-864-8081
2nd Vice President, Sachs 5th Real Estate

Holly Chavez 505-463-3621
Treasurer, H2 Academic Solutions

John T. Ivey 505-307-1946
Immediate Past President, Haloed Solutions

Board of Directors

David Carter 505-710-5994
Member, Individual

Bobbi Chandler 505-864-4472
Member, VCNB/Media 9

Carl Gallegos 505-205-3910
Member, BNSF

Karla Garcia 505-254-4369
Member, Kirkland Credit Union

TBA
Member, PNM Resources

Deanna Montoya 505-864-2978
Member, Enchanted Smiles

Amanda Sanchez 505-864-2165
Member, Wells Fargo Bank

Roderick Storey 505-865-6623
Member, NM Gas Co.

Diane Vallejos-Post 505-859-0284
Member, Individual

Deborah Baca 505-966-1000
Ex-Officio, Belen Consolidated Schools

Michael Voegerl 505-925-8654
Ex-Officio, UNM-VC

Tracy Armijo 505-864-8221
Ex-Officio, City of Belen

Rhona Baca Espinoza 505-864-8091
Ex-Officio, Executive Director, GBCC

GBCC Office Team

Del Plyler
Membership Specialist, Office Manager

HAPPENINGS

How to support a small business everyday-

1. Comment on their posts regularly even if it is just with an emoji.
2. Share their post.
3. Instead of liking, use the ♥ or Wow!

This will help their page be seen on Facebook.

PRESIDENT'S THOUGHTS

Happy May!

Lots happening in May and we are celebrating here at the Greater Valencia Chamber of Commerce! We are celebrating our Valencia County High School graduates as well as our amazing UNM-Valencia graduates!! Congratulations to every graduate and every graduate's family! We are so proud of you!

Our Chamber office is busy getting all the last minute details of our upcoming annual Nusenda presents: The Tim Lardner Memorial Golf Tournament which is always scheduled for the first Friday in June each year and this year it is scheduled for Friday, June 2nd! Shotgun start is 9:30am but come early to enjoy a delicious breakfast burrito, juice and coffee and hit a basket of balls. Then after an enjoyable round of golf. The awards ceremony following the tournament includes a burger bar. Once again Rocky Mountain Stone will be providing the beautiful granite and travertine trophies. This is always our favorite event of the year and all proceeds go towards scholarships for our County high school graduates and operations of the Greater Valencia County Chamber! Thank you for your support!

Our Chamber Board and Office Team appreciate each of you and your friendships through the years. We are growing by leaps and bounds and are excited about all the exciting new projects we are looking at for 2023 and beyond.

Your Chamber Board President,
Andrew Spears
2023 GVCC Board President



GREATER BELEN CHAMBER OF COMMERCE OFFICE NEWS



*Rhona Baca Espinoza,
Executive Director of Greater
Belen Chamber of Commerce*

Celebrate the present, Remember the past Go High School Graduates

Hello GBCC Family and Friends!!!

The flower seeds have been planted and the little seedlings are beginning to sprout!!! I see the great support that you have given to our Chamber in much the same way. You have planted seeds of support for us and we are sprouting into a much respected Chamber around the state. We are a three-legged stool that makes us successful: GVCCC Members, GVCCC Board, GVCCC Office Team. Please come by sometime and have a fresh perked cup of coffee with me. If you have an e-blast for me to send out, a project that you need assistance in planning or just a sounding board, we are here for you!!!

Plans for our upcoming Tim Lardner Memorial Scholarship Golf Tournament are in full swing (no pun intended) and this looks to be another record breaking event. It will be held on Friday, June 2nd at Tierra Del Sol Golf Club with Shot Gun start at 9:30 am. Registration and Sponsorship documents are available on our website under ***Events Coming Soon*** . Thank you for your consideration in participating in this tournament in what ever capacity you are able. You are very much appreciated. We thank Nusenda for being our title sponsor for this event! We will be awarding four scholarships once again this year depending on the success of this golf tournament.

Blessings Always,

Rhona Baca Espinoza

Rhona Baca Espinoza

Executive Director

GBCC

rhona@belenchamber.org

www.belenchamber.org

505-864-8091

New Member

Betty's Bouquet

Welcome to Betty Bouquet located at 959 C Highway 314 in Los Lunas! Who is Betty Bouquet? We are a flower shop and serve snacks. We also do events and gifts. We have candy arrangements and gift baskets available, popcorn and snow cones. They deliver flowers and gifts. Call Marie Gonzales at 505-595-9837.

GBCC Member News & WooHoos!

We're looking for a local business to sponsor our **Free Coffee** for visitors spending time here in Belen!

The Museum &
Belen Welcome Center
will happily promote your business
with prominent
thank you & logo placement
on our brochures and menus.



Please contact Frances Zeller at:
frances.zeller@belen-nm.gov
www.harveyhousemuseum.org

Special Member Info

Membership Renewals!!!!!!!



Woohoo!!

NMRA has just awarded Belen Main Street Partnership another grant for \$2500.00. This grant will go towards purchase of POP UP Vendor Kits that Belen Main Street Partnership can rent to vendors for a nominal fee. Belen Main Street's focus is supporting our downtown district.

Adelante Dev.	414 East Reinken Belen NM 87002	505-864-1950
Sierra Cleaners	325-C S. Main St. Belen NM 87002	505-864-5934
SewWhat	12 Stuart Dr. Los Lunas NM 87031	505-565-2677
Tabet Lumber	606 Baca Ave. Belen NM 87002	505-864-4478
Roland Sanchez M.D.	703 S. Christopher Rd. Belen, NM 87002	505-864-7781
Genesis	1831 Camino Del Llano Belen NM 87002	505-864-1600

April Members of the Month: Tabet Insurance Co.

April Members of the Month:

Hardkor Fitness

Congratulations to Hardkor Fitness our April Member of the Month!! Located at 424 Becker Ave in Belen they are a full-service wellness center that is open 24 hours a day to serve the county! They offer personal training, and a great array of fitness equipment in a very clean and relaxed environment. They can be reached at 505-861-0002 and they also accept all major credit cards. Go by and congratulate them! We appreciate Hardkor Fitness and their focus on keeping all of us healthy and active.

Comfort Keepers

Congratulations to Comfort Keepers located at 1202 Main Street NE in Ste. 104 in Los Lunas can be reached at 505-515-0001. Who are Comfort Keepers? Comfort Keepers provides award-winning in-home care for seniors and adults who need assistance at home. Our expert-trained home care aides let your loved one remain at home for as long as safely possible, a dream come true for many seniors. Caregivers have one goal: enriching the lives of our clients and their families. We achieve this by maintaining their safety, well-being, and comfort as they continue to live independently. In-home care gives seniors freedom despite limited mobility, chronic conditions, and other age-related considerations. Thank you for all you do for our County!!!



**GBCC Board and Exec Director Rhona
congratulating the
Members of the Month– Hardkor Fitness and
Comfort Keepers of NM**

A special thanks to Pete's Café for a delicious lunch
and Chris Garcia of SBDC for our keynote speaker.

Resources & Tools for Business Success



The Greater Belen
Chamber of Commerce

Gain access to over 600 free and low-cost resources to help you start and grow your business!

Need help gaining a competitive edge?

- Information about local and online business training resources
- Using social media to promote your business
- Six Sigma Quality for small businesses
 - Links to one-on-one help

Need help getting your business off the ground?

Our Start-up Help section includes

- Business Entity Wizard – to help you choose the right type of legal entity
- All of the necessary forms to create a business entity
- Sales tax, quarterly estimated tax and other forms required throughout the year
- Access to free business plan software
- Links to free one-on-one assistance
- Business License and other local requirements

Tired of searching the web for answers?

Find all the resources you need in one place!

- Local, State, and Federal Programs to help businesses
 - Easy Ways to “Go Green”
- Marketing and Selling Resources
- Disaster Preparation and Recovery
- Training programs for Owners and Employees
 - Going Global
- Business Plan Resources
- Links for specialized Industries

Is your business in compliance with HR law?

Stay up to date on ever-changing state and federal requirements

- Find all the forms you need to become an employer, hire employees and keep your business in compliance
 - Job description tools
 - Workplace ergonomic tools
- New Hire Email Service – provides new employees with required forms
- Workplace safety and HR resources



www.Resources4Business.info/Belen

Tim Lardner Memorial Scholarship
Golf Tournament presented by Nusenda Credit Union
Friday, June 2nd
TDS Golf Club in Belen

Sponsorship Levels

Platinum.....\$1,000.00

Provide Hole Sponsor Sign and Hang Your Banner
Newspaper Advertising
Team of 4 Players

Gold.....\$750.00

Provide Hole Sponsor Sign and Hang Your Banner
Newspaper Advertising
2 Players

Silver.....\$250.00

Hang Your Banner

Hole Sponsor...\$100.00

Provide Hole Sponsor Sign

Tim Lardner Memorial Scholarship Sponsor

\$500

Name on Scholarship Banner

All Sponsors

Listing on Program and Promotional Ads

To register or for more Information contact:

Greater Belen Chamber of commerce

712 Dalies Ave.

Belen, NM 87002

864-8091

Rhona@belenchamber.org

www.belenchamber.org

Raffle and Goody Bag Items Needed.



MAY

2023



<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
	1	2	3 After Hours Whitfield	4	5	6
7	8	9	10	11	12	13
14	15	16 BHS Graduation	17	18	19	20 LLHS Graduation
21	22	23	24	25	26	27
28	29 Memorial Day	30	31	1	2 Golf Tournament	

JUNE UPCOMING EVENTS

June 2nd: Tim Lardner Memorial Golf Tournament
June 7th: Scholarship Luncheon at unm workforce Center in Los Lunas

Member's Discounts Page

Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251

Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

Black's Smuggler's Winery: Free Wine Tasting for GVCCC Members: Call Tony Black: 388-8117

Cucos Chelas Y Mas: 10% discount on your total ticket to GVCCC Members: 5055046544.

Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email imagesbyrosa@aol.com to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>

H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621

Infinite World Healing: \$50.00 off a \$200.00 analysis

Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Saiz Accounting & Tax Preparations, Inc.: 15% for all Chamber members on Tax Prep

Sew What?! 10% discount on multi-piece orders, 565-2677

US Bank: 20% off standard checks and reorders. *Belen only!* Call 861-1900

Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472

Wright Choice Learning Center: Discounts available depending on service Call 864-2530

GBCC
712 DALIES AVE
BELEN, NM 87002
505-864-8091

June 7th Scholarship Luncheon

UNM Workforce Center

1020 Huning Ranch

Los Lunas, NM 87031

11:30-1:30pm

Scholarship Presentations

Chamber Member Announcements

\$20 pp

Call GBCC Office at 505-864-8091

Or

del@belenchamber.org



PRESENTS:
THE 2023
TIM LARDNER
MEMORIAL GOLF
TOURNAMENT
Friday, June 2nd

**TIERRA DEL SOL
GOLF CLUB IN
BELEN**

**8:00AM
REGISTRATION AND
BREAKFAST BAR**

**9:30 SHOTGUN
START**

**BURGER BAR
DURING AWARDS**

**\$125PP
\$400 PER TEAM**

**INCLUDES BASKET OF
BALLS, CART, TWO MEALS
AND ROUND OF GOLF**



Call 505-864-8091

Belenchamber.com
for more information

Tim Lardner Memorial Scholarship Golf Tournament

Sponsorship Levels

Title Sponsor....\$2000.00: SOLD

Provide Hole Sponsor Sign and Hang Your Banner
All posters, flyers, program will include your logo as the Title Sponsor
All Newspaper advertising designates Title Sponsorship
2-Teams of 4 Players

Platinum.....\$1,000.00

Provide Hole Sponsor Sign and Hang Your Banner
Newspaper Advertising
Team of 4 Players

Gold.....\$750.00

Provide Hole Sponsor Sign and Hang Your Banner
Newspaper Advertising
2 Players

Silver.....\$250.00

Hang Your Banner

Hole Sponsor...\$100.00

Provide Hole Sponsor Sign

Tim Lardner Memorial Scholarship Sponsor \$500

Name on Scholarship Banner

All Sponsors

Listing on Program and Promotional Ads

To register or for more Information contact:

Greater Valencia County Chamber of commerce
712 Dalies Ave.
Belen, NM 87002
864-8091
Rhona@belenchamber.org
www.belenchamber.org

Raffle and Goody Bag Items Needed.



Presents:

The Tim Lardner Memorial Scholarship Golf Tournament

Friday, June 2, 2023

8:00 am Registration

9:30am Shotgun - Scramble

\$125.00 per person/\$400.00 Team of 4

Includes golf with cart, range balls and Breakfast Bar AND burger bar lunch

Prizes

1st, 2nd and 3rd place and Closest to the Pin and Longest Drive travertine and granite awards
sponsored & created by Rocky Mountain Stone

Tournament Sponsorship

Company Name _____

Level: _____

Check # _____ Amount: _____

Player Registration

Team Name: _____

Player 1 _____

Player 2 _____

Player 3 _____

Player 4 _____

Contact Name _____

Address: _____

Telephone: Home _____ Cell _____

E-mail _____ Check # _____

☐ Please Invoice

☐ MC/VISA



Belen Recreation Department

presents our

2022 Summer Recreation Program

First Session: June 13-July 1st

Second Session: July 11th-July 29th

\$150 Per Session!

Registration Starts Feb 23rd

Sign up for your spot today at

The Belen Community Center



Call Shawn Ammons
(505)966-2703 for more
Information

305 Eagle Lane, Belen NM 87002

SALON OPEN

AT GARDEN GATE DAY SPA

5 Thomas Rd in Los Lunas, NM



Consultation	\$0
Haircut	\$45
Senior Haircut	\$40
Mustache Trim & Shaping	\$15
Beard Trip	\$25
Color	Starting at \$100
Color & Haircut	Starting at \$140
Highlights	Starting at \$100
Deep Conditioner	\$55
Hot Oil Scalp Treatment	\$45

Book Online or Call

gardengatespa.com



505-865-4818

Transform Your Small Business into a Thriving Enterprise

T.H.R.I.V.E. Emerging Leaders Reimagined is an intensive executive-level training program to accelerate the growth of high potential small businesses. Developed by the U.S. Small Business Administration, **T.H.R.I.V.E.** helps business owners become more effective leaders, learn how to acquire financing, scale their revenue, and leverage networking with other entrepreneurs.

Through the program, participants develop a three-year growth plan that provides a roadmap for achieving their company's unique goals.

Apply to T.H.R.I.V.E. at
sbathrive.com

Eligibility Criteria

T.H.R.I.V.E. is open to small business owners and C-level executives who have:

- Annual revenues of at least \$250,000
- Been in business for at least three years
- At least one employee, other than self

Program Schedule

2023 cohorts run from **June 20th through December 20th**. Training includes both online learning and in-person sessions over six months. Anticipate about 110+ hours of combined learning, coursework, discussion, and coaching time.

Participation Investment

Free to participate. The only costs are your **time and commitment** to complete the curriculum and participate in CEO discussion sessions.



70% ↑
reported increase
in revenue by
cohort alumni



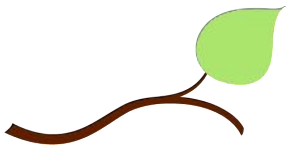
\$759+ million
in government,
institutional, and corporate
contracts secured



1100
net new jobs
created (full-time
employees)

* Participants are surveyed once a year for 3 years after completing the program. Information cited is for calendar year 2018.

VALENCIA COUNTY'S COMMUNITY RESOURCE FOR ASSISTED LIVING



Senior Living Systems *assisted living program*

IMMEDIATE OPENINGS:

SEMI PRIVATE/PRIVATE ROOMS

FOR EITHER MALE OR FEMALE CLIENTS

COUPLES SUITE - 10% DISCOUNT

Personal Living Systems

non-medical in home assistance program

ACCEPTING NEW CLIENTS

CALL TODAY, FREE EVALUATIONS
505-865-8813

For more on what is included in daily rates go to

NMAGELESSLIVING.COM

WE PRACTICE COVID SAFE PROTOCOLS

We are a Medicaid provider for assisted living with contracts with BCBS, Presbyterian and Western Skies. We offer assistance for applying for Medicaid Community Benefits and the VA Aid/Attendant and Pension program.

WE CAN HELP YOU GET FUNDED!



PRESS RELEASE

03 APRIL, 2023

For Immediate Release



From left, Donna Flock, Data Center Coordinator; Ben Romero, VCBI Director; Ralph L. Mims, President Palmetto LLC & VCBI Advisor; Tony Perea, Los Lunas Data Center Site Manager.

**META
AWARDS
VCBI
\$20,000!!**

Valencia County Business Incubator was a recipient of the 2023 Los Lunas Data Center Community Action Grant! The Twenty-Thousand-dollar Grant will go towards funding a new program "Putting Technology in the Hands of Valencia County". VCBI will utilize the funds to purchase computers, iPads and Virtual Reality Headsets. Workshops will educate clients and the community on how technology can improve their businesses and daily lives. The first workshop will be held in May, 2023 and more information can be found at vcbi.org.

360 Rio Communities Bld.
Rio Communities, NM 87002

admin@vcbinm.org

(505) 514-5555

Brunch Menu

SERVED SATURDAYS ONLY 10AM TO 4PM



Sirloin Eggs Benedict with hash browns	\$14.99
2 Egg Plate with hash browns, toast & choice of bacon, sausage or ham steak	\$11.50
French Toast with fruit compote and yogurt	\$12.50
Monte Cristo Sandwich with an egg	\$12.50
NM Fusion; Potatoes Au Gratin con Huevos	\$12.50
Bagels & Lox Gravlax (salt/sugar cured salmon)	\$13.50
KIDS	
Mini Pancakes (3) with choice of bacon or sausage	\$5.00
Breakfast Plate with hash browns and choice of bacon or sausage	\$5.00

DRINKS

Fresh Squeezed Juice	\$2.95
Mimosa	\$6.00
Seasonal Spritzer	\$6.00
Coffee/Hot Tea	\$2.50
Hot Chocolate	\$2.50
Sparkling Waters	\$1.50

SIDES

(1) Egg	\$1.00
Tortilla (corn or flour)	\$1.25
Green Chile	\$1.25
Side of (2)	
Bacon, Sausage or Ham	\$1.25

Notice: Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness.

Order Online for Pick-up/Delivery
greenhousebistro.com
505.866.1936
5 Thomas Rd in Los Lunas



**WE WANT TO SHOW OUR
APPRECIATION FOR**



**VALENCIA COUNTY'S
FIRST RESPONDERS &
ARMED FORCES MEMBERS**



WITH A FREE LUNCH IN THE PARK



HOT DOGS • POTATO SALAD • DRINKS

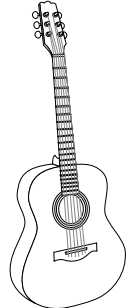
SATURDAY | MAY 20 | 11:30-1:30

ARMED FORCES DAY



ENJOY LIVE MUSIC BY

THE TURQUOISE BLUES



Its a great time to come play outside with some music, good food, and learn more about our assisted living & in-home non-medical assistance programs and help us continue to serve Valencia County for another 30 years!

**IT'S A SPRING FLING
PARK PARTY**

AT THE CENTER FOR AGELESS LIVING

5 THOMAS RD., LOS LUNAS, NM 87031

