

**GREATER VALENCIA COUNTY
CHAMBER OF COMMERCE**



Chamber Voice

MISSION: *Dedicated to the Growth and Retention of Commerce
Through Committed Partnerships
Enhancing Our Quality of Life*

www.belenchamber.com

July, August, 2023



Music, Food, Fun
#rioabajobeckerstreetfestival

2023 GBCC Board of Directors **Executive Board**

Andrew Spears 505-658-4809
President, Edward Jones Financial

Tina Varela 505-983-7328
1st Vice President, State Employees Credit Union

John Padoven 505-864-8081
2nd Vice President, Sachs 5th Real Estate

Holly Chavez 505-463-3621
Treasurer, H2 Academic Solutions

John T. Ivey 505-307-1946
Immediate Past President, Haloed Solutions

Board of Directors

David Carter 505-710-5994
Member, Individual

Bobbi Chandler 505-864-4472
Member, VCNB/Media 9

Carl Gallegos 505-205-3910
Member, BNSF

Karla Garcia 505-254-4369
Member, Kirkland Credit Union

TBA
Member, PNM Resources

Deanna Montoya 505-864-2978
Member, Enchanted Smiles

Amanda Sanchez 505-864-2165
Member, Wells Fargo Bank

Roderick Storey 505-865-6623
Member, NM Gas Co.

Diane Vallejos-Post 505-859-0284
Member, Individual

Deborah Baca 505-966-1000
Ex-Officio, Belen Consolidated Schools

Michael Voegerl 505-925-8654
Ex-Officio, UNM-VC

Tracy Armijo 505-864-8221
Ex-Officio, City of Belen

Rhona Baca Espinoza 505-864-8091
Ex-Officio, Executive Director, GBCC

GBCC Office Team

Del Plyler
Membership Specialist, Office Manager

HAPPENINGS



Amazing celebrations for the
National Night Out Valencia County!!!
Woohoo!!! So many generous school
donations! So proud of this Valencia County!



Congratulations to Benny and Mary Ellen Hodges and Alex Hodges Swinford on the amazing new convenience store-Pee Wee in Rio Communities!!

PRESIDENT'S THOUGHTS

The Greater Valencia County Chamber of Commerce is gearing up for the busiest time of the year for it. We had our July After Hours at the US Bank in Belen on July 12th. A special thanks to Carmie Carrejo for the outstanding presentation on Preventing Scams. We honored Kirtland Credit Union and Able and Willie's One Stop Shop as our July Members of the Month. Our biggest luncheon of the year was held at Tierra Del Sol Golf Club: The State Employees Credit Union Sponsored New Educator's Luncheon. This was held on Wednesday, July 26th and we celebrated the new hires from Belen Consolidated Schools. We also honored CEMCO and the Hise family as our August Member of the Month for all the great work they are doing with our youth and our community. Thank you, Jennifer Hise-Trujillo and the Hise family for your vision for our youth.



The Valencia County Fair Parade sponsored by the Greater Valencia County Chamber is scheduled for Saturday, August 26th on Main Street-Camino Del Llano to Aragon St. The theme this year is celebrating our Wild, Wild West: The Railroad and Horse and Buggy Days. Bring your kids out on bikes, motorcycles, vehicles, and dress like the old west. Kids on bikes don't need to register but if you have a float or vehicle or a walking group, please call the Chamber office and for a nominal fee of \$10.00 you can be in the parade. It all starts at 10:00am and there will be plenty of candy given out.

Our biggest event of the year is happening, as always, on the last Saturday in September: The 21st Annual Rio Abajo Becker Street Festival. We are accepting vendors, sponsors and car show participants. It looks to be our best as we have a great line up of bands, performances, great food trucks and car show participants already with more to come. It is always a free admission event. The Beer and Wine Tent and the Poker Bike Run, sponsored by the Moose Riders will also be a part of it. Call the Chamber office for more information.

It has been a great year of much growth for our Chamber, and we thank you for your support and friendships.

Best,

Andrew Spears

President, Greater Belen Chamber of Commerce Board



Greater
Belen Chamber
of Commerce





*Rhona Baca Espinoza,
Executive Director of Greater
Belen Chamber of Commerce*

Greater Belen Chamber of Commerce Office News

An Awesome August to You!!!

Wow!!!! Where did our summer go? We are definitely creating new ways of doing our work and I have been so astounded by the creativity of our business community!!! You are one resilient bunch!!!! Beautiful facades are being created in our downtown and new businesses are popping up all over the county. Please keep shopping local and supporting our wonderful local county's businesses.

Our New Educator's Luncheon was a beautiful event Wednesday, July 26th. It was earlier than usual as the schools return to class on August 2nd. It was hosted by State Employees Credit Union. They also provided a beautiful bag of goodies to each new hire. We had close to 80 people attend and we celebrated all the new hires from Belen Consolidated Schools. Clinton Tabet at Tierra Del Sol was wonderful to work with and Oasis Restaurant did an outstanding job with the menu. We honored our August Member of the Month-CEMCO.

Valencia County Fair Parade will be held on Main Street in Belen on August 26th at 10:00 am. Bring your car, float, bicycle, and enter the parade. It is going to be awesome!! The entry form is attached to this newsletter.

Save the date!! We will be having Rio Abajo Becker Street Festival on Saturday, September 30th! More info to follow!!! Finally, THANK YOU for being a huge blessing to our Chamber and our community. You are so loved and appreciated.

**Blessings always,
Rhona Baca Espinoza
Executive Director, GVCCC**





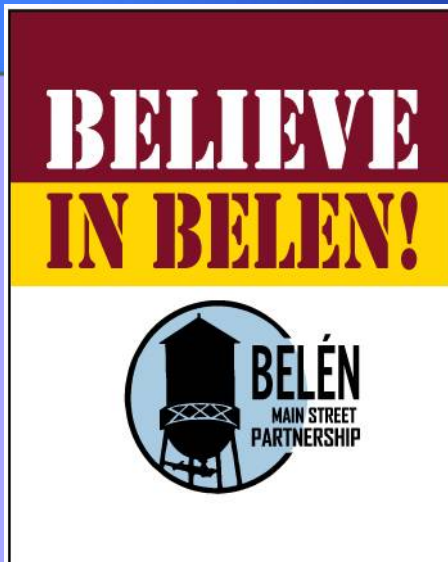
Special Member Info



Belen Main Street Partnership News Belen Main Street Partnership Board

have been busy
planning their projects for the year.
Several beautification projects for our
downtown district !!!

BMSP Board Rocks!!!



Our Beautiful Art District is going
Strong!!! If you would like to be a part
of the exciting projects going on with
Belen Main Street, contact Rhona at
505-864-8091!!!

Membership Renewals!!!!!!!

Rotary Club of Belen
P.O. Box 531
Belen, NM 87002

Share N Care Pharmacy
701 Dalies Ave
Belen, NM 87002

United Way of Central New
Mexico
2340 Alamo SE
Albuquerque, NM 87106
505-247-3671

Edward Jones
By Andrew Spears
3459 C Highway 47
Los Lunas, NM 87031
505-865-0303

Noblin Funeral Service
418 W. Reinken Ave
Belen, NM 87002
505-864-4448

UPS Store
1402 Main Street
SW Ste. B
Los Lunas NM 87031
505-866-9081

Eloisa Tabet

Bar Y Pet Hotel
205 Harrison Road
Belen, NM 87002
505-864-2251

UPS Store
1402 Main St. NW, Suite B
Los Lunas, NM 87031
505-866-9081

Belen Art League
P.O. Box 432
Belen, NM 87002
505-864-0217

Heart and Soul
1300 E. River Road
Belen, NM 87002
505-213-0066

Valencia Animal Clinic
1533 E. River Road
Belen, NM 87002
505-864-4075

Casa Partners
413 Los Lentos Road
NE
Los Lunas NM 87031
505-720-7030

State Employees
Credit Union
19390 N. Highway 6
314
Belen, NM 87002
505-864-0335

United Business Bank
19339 NM 314
Belen, NM 87002
505-861-3100

JULY MEMBERS OF THE MONTH

Able and Willies One Stop Shop Kirtland Credit Union

Kirtland Credit Union

We congratulate Kirtland Credit Union our July Member of the Month. Located at their new location in Valencia County, at 2270 Main Street in Los Lunas next to Panda Express, they offer full service banking services for their members. They say, "You might think that with our level of dedication our services would be limited. At Kirtland CU, you'll find everything you could want from a financial institution-checking, savings, investing, loans, mortgages and more, all backed by the latest technology and accessibility." Go by and see Karla Garcia and her A Team for all your banking needs!! You won't be disappointed.



Able and Willie's One Stop Shop (Above)
Kirtland Credit Union (Below)

Able and Willies One Stop Shop

Congratulations to Able and Willies One Stop Shop as our July Member of the Month. Located at 325 G. South Main in Belen just west of Sierra Cleaners, they offer a full range of products to serve Valencia County. **Get your embroidery, screen printing, custom apparel, team awards, engraving, banners, and much more! email or call them with any questions or ideas! Their email is ablenwillies17@gmail.com or 505-864-3188. Thank you for all you do for our community!!**



Thank you to U.S. Bank for being the best hosts at our July After Hours. Branch Manager Carmie Carrejo presented a very enlightening presentation on Senior Fraud and how so many seniors are the target of extreme fraud. It was a great event.

AUGUST MEMBERS OF THE MONTH

CEMCO, INC. Old Mill Western Merchantile

CEMCO, Inc.

Congratulations to the Hise Family and CEMCO, Inc. as our August Member of the Month. Located in Belen, they can be reached at 505-864-1200. They are always looking for good dependable people to employ and work closely with Belen schools with training opportunities for future employment for students at the school. What does CEMCO do? CEMCO, Inc. is a third-generation family-owned and operated business that has established itself as the worldwide leader in VSI Crushing technology. CEMCO's VSI Crusher technology is proven in aggregate processing, recycling, precious mineral extraction and clean energy applications. CEMCO now supplies crushing equipment in 29 nations and to the majority of the world's largest producers and most green friendly companies. CEMCO offers full scale engineering services, a large capacity machining operation, CNC, robotic and computer automated custom metal fabrication as well as OEM, ODM and OBM manufacturing services. We are so fortunate to have them part of our community. We salute you!!



Old Mill Western Mercantile

Congratulations to the Morrison family as our August Member of the Month. Located at 19763 Highway 314, Belen, NM 87002, they can be reached at 505-865-5432. They have been such a huge blessing to our county with their great product line for ranches, farms and families and for their support of our youth. They offer seed, fertilizer, food for farm animals and pets, gardening tools, western wear, stock, and propane tanks, and much more. Go by and check out this amazing store. You will be happy you did. Thank you Old Mill for being a great neighbor to us!!!



What a great turnout and event at our 35th Annual New Educator's Luncheon Sponsored by State Employees Credit Union. Delicious food, great presentations and lots of networking! So happy!

AUGUST 2023

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18 OLB Fiestas	19 OLB Fiestas
20 OLB Fiestas	21 Valencia County Fair Begins	22 GVCCC Board Meets BMSP Board Meets	23	24	25	26 Valencia County Fair Parade
27	28	29	30	31		

SEPTEMBER UPCOMING EVENTS

- September 4th: Labor Day
- September 6th: After Hours at Mitchell Theaters! 5:30pm: Stay and enjoy a movie, popcorn and Soda on the house!!!

Rio Abajo Becker Street Festival: September 30th!!! Woohoo!!!



SHOP THESE LOCAL MEMBERS-GET A DISCOUNT!**Member's Discounts Page**

Bar Y Pet Hotel: 14 day care for the cost of 13 days Call Bobbie, 864-2251

Bella Vida Healthcare Clinic: Non-insured patients are able to be seen for \$40.00 office visit; sports physicals-\$25 Call 916-5446 for more information

Black's Smuggler's Winery: Free Wine Tasting for GVCCC Members: Call Tony Black: 388-8117

Cucos Chelas Y Mas: 10% discount on your total ticket to GVCCC Members: 5055046544.

Images By Rosa: FREE one hour sitting for GBCC members, call 505.250.2982 or email imagesbyrosa@aol.com to make an appointment. View the site at <http://imagesbyrosa.exposuremanager.com/>

H2Academic Solutions: 10% discount for Chamber Members. Holly: 505-453-3621

Infinite World Healing: \$50.00 off a \$200.00 analysis

Johnson Chiropractic Clinic, LLC: 10% discount for military and law enforcement and for payment in full at the time of service. Call 505-565-0548

Paradigm Physical Therapy Belen: 10% Discount on One Month Gym Membership, Call 861-1200

Professional Contracting: Senior Discount: 505-859-4220: Laura Rosales

Rutilio's: Discounts available depending on service Call 864-0093

Saiz Accounting & Tax Preparations, Inc.: 15% for all Chamber members on Tax Prep

Sew What?! 10% discount on multi-piece orders, 565-2677

US Bank: 20% off standard checks and reorders. *Belen only!* Call 861-1900

Valencia Animal Clinic: 10% off annual vaccinations, 864-4075

Valencia County News-Bulletin: 40% ad Discount on monthly Chamber Page, 864-4472

Wright Choice Learning Center: Discounts available depending on service Call 864-2530



712 DALIES AVE.
BELEN, NM 87002
505-864-8091

September Mix Mingle and Munch

Wednesday, September 6th

Mitchell Theaters in Los Lunas

5:30pm

Enjoy an outstanding presentation from Pavlos Panagopoulos of Cetera Financial

Enjoy popcorn and sodas of your choice

**After the program,
Choose a movie of your choice to enjoy!**

Thank you Gary of Mitchell Theater!!!

Call GBCC Office at 505-864-8091

Or

del@belenchamber.org

Bring a Friend!

No cost!

VALENCIA COUNTY FAIR PARADE 2023 REGISTRATION

THEME: Celebrating The Old West: Railroad, Horse and Buggy Days

Date and Time: **Saturday, August 26, 2023 – 10:00 AM**
Parade Route: 715 South Main (City Recreation Center) to Aragon Street (Circle K)
Check In: South Main St. in front of Recreation Center (head south on Main St. for check-in.)
Check In Time: 7:30 AM - 9:30 AM
Registration Deadline: August 23 until 2:00 PM – Greater Valencia County Chamber office – 712 Dalies
Required: Proof of insurance for all vehicles and liability insurance for riding groups
Fees:

CATEGORY	PRICE
Political Party	\$ 100.00
Political Individual	\$ 20.00
Commercial	\$ 20.00
Horse Groups	\$ 10.00
Non-Profit	\$ 10.00
School Groups/Service Organizations	\$ 10.00

One *Best of Show* Trophy will be awarded:

*Judging will take place during the parade. Entries will be judged on their interpretation of the theme and quality of their float. **First Place Plaques (one for each Category) will be awarded.***

Individual/Organization/Group: _____

For Political Entries please mark: ☐ Republican ☐ Democrat _____ Other (*specify*) _____

Mark your entry: (Music: ☐ Yes ☐ No)

☐ Float Length: _____ (include truck and towed item)

☐ Horses Number: _____

☐ Walking Number: _____

Name: _____ Phone: _____ Fax: _____

Address: _____ City: _____ Zip: _____

Email: _____ Cell: _____

Mail or bring form with check or money order to:

Greater Valencia County Chamber of Commerce, 712 Dalies Avenue, Belen, NM 87002 - Questions? Call 864-8091

Category: _____ **Fee:** _____

I _____ acknowledge that the Greater Valencia County Chamber of Commerce and/or the City of Belen is not responsible for any injuries or loss of property.

Signature (*required*): _____ Date: _____



Music, Food, Fun
#rioabajobeckerstreetfestival

**FREE
ENTRY**

2023 Rio Abajo
Becker Street Festival



**MUSIC ART CARS
FOOD TRUCKS
WINE & BEER TENT**

30 SEPTEMBER 2023

BECKER STREET IN BELEN

10AM-9PM

**WWW.BELENCHAMBER.COM OR
CALL 505-864-8091**

**GREATER
VALENCIA
COUNTY**
Chamber of Commerce

Travel with Friends



Seniors 60+ Ride Free Every Wednesday



VENDOR and Food Truck REGISTRATION FORM

September 30, 2023

10:00 am 'til 9:00 pm

Heart of Belen (100 N. Main Street and Becker Avenue)

I-25 Exit 195

Belen, NM

Food Vendors/Food Trucks/Non-Food Vendors (at Car Show location only) from 7:00-2:00pm: \$75.00

Food Vendors/Food Trucks at Festival at City Hall Parking Lot 10:00-9:00pm: \$150.00

Non-Food Vendors: \$75.00

Payment due upon registration Cost applies to outside booths- vendors provide their own displays & furnishings and electricity needs.

Booths will be assigned according to size and space available.

Please mail, or deliver Registration form with appropriate payment (check, credit card (VISA, MC) or money order to:

The Greater Belen Chamber of Commerce, 712 Dalies, Belen, NM 87002

Registration Deadline September 25th

Schedule:

Saturday September 30th: 10:00am to 9:00pm

Vendors are expected to stay open all day

NAME: _____

BUSINESS NAME: _____

ADDRESS: _____ PHONE _____ FAX _____

CITY: _____ STATE: _____ ZIP: _____

Cell _____ E-Mail _____

Description of merchandise _____

*Size of booth: (width, height and length): _____

Food Vendors must have proper EID permit/license. Submit Copy with Application.

No electricity will be provided for vendors or food trucks.

I/We acknowledge that the Greater Belen Chamber of Commerce and the City of Belen will not be held responsible for injury or loss.

Signature: _____

Date: _____

Print Name: _____

____ Notes and Special Requests- Please check here and note on reverse side



Becker Street Festival

September 30, 2023

SPONSORSHIP PACKAGES



GOLD STAR TITLE SPONSOR

\$7500

- 2 - 4' X 8' Banners. Displayed at events in Pavilion
- Banner Ad in Rio Abajo in Valencia County News Bulletin
 - Free Display Booth
 - Logo and mention in all Media Advertising
- 15 second promotional announcements during program events



SENIOR EVENTS SPONSOR

\$2500

- 1 - 4' X 8' Banner. Displayed at events in Pavilion or Will Display Your Banner in Pavilion
 - Free Display Booth
- Ad in Rio Abajo in Valencia County News Bulletin
 - Logo on All Printed Advertising
 - Mentioned in All Media Advertising





SHOW SPONSOR

\$2000

- 1 - 3' X 6' Banner. Displayed at events in Pavilion or Will Display Your Banner In Pavilion
 - Ad in Rio Abajo in Valencia County News Bulletin
 - Logo on All Printed Advertising
 - Mentioned in All Media Advertising



JUNIOR EVENT SPONSOR

\$1500

- Will Display Your Banner in Pavilion
- Ad in Rio Abajo in Valencia County News Bulletin
 - Logo on All Printed Advertising



EVENT SPONSOR

\$1000

- Large Plastic Sign on Grounds
- Ad in Rio Abajo in Valencia County News Bulletin
 - Logo on All Printed Advertising



GAMBLER

\$500

- Large Plastic Sign on Grounds
- Logo displayed on All Printed Advertising



RAIL RUNNER

\$250

- Small Plastic Sign on Grounds
- Logo displayed on All Printed Advertising



SIGN SPONSOR SPUR

\$125

- Small Plastic Sign along event route



Sponsorship Opportunities for Rio Abajo Events:

The following sponsorship opportunities can be sponsored exclusively or as a co-sponsor with other businesses. Throughout the event, your sponsorship will be announced by the D.J. All printed materials will include your logo.

- Entertainment: \$2500.00
- Classic and Custom Car Show: **Plaque Sponsor: Aristech Acrylics**
 1. Door Prizes (Gift Cards, Car care items)
 2. Car Show Co-Sponsor: \$250.00 (**Sponsored by Cetera Financial by Panagoupoulos**)
- Advertising:
 1. Valencia County News Bulletin Tabloid and Coverage: \$1200.00
 2. Mitchell Theaters advertising: \$300.00
- Dance Contest:
- Gift Cards
- Raffle:
 1. 40" Flat Screen TV: \$250.00





Becker Street Festival/
Rio Abajo
 Fun for the whole family
Free Admission!
Last Saturday in September
www.belenchamber.org **505-864-8091**



In the Heart of Belen
 Main Street and Becker Avenue
 Presented by:



712 Dalies Avenue, Belen, New Mexico 87002
 Office 505-864-8091
rhona@belenchamber.org

Sponsorship Agreement

Sponsorship Title	Amount	I would like to sponsor the following
Gold Star Title Sponsor	\$7500.00	
Senior Events Sponsor	\$2,500.00	
Show Sponsor	\$2,000.00	
Junior Event Sponsor	\$1,500.00	
Event Sponsor	\$1,000.00	
Gambler	\$ 500.00	
Rail Runner	\$ 250.00	
Spur	\$ 125.00	
Other		

Signature: _____ Title: _____

Printed name: _____ Contact Number: _____

Address: _____ City: _____ State: _____ Zip: _____

Payment of : Check: _____ Credit Card: _____ Please Invoice my Company: _____