

# 2023

## Rio Abajo

Fun for the whole family

# Becker Street Festival

## September 24, 2022

### SPONSORSHIP PACKAGES



#### GOLD STAR TITLE SPONSOR

\$7500

- 2 - 4' X 8' Banners. Displayed at events in Pavilion
- Banner Ad in Rio Abajo in Valencia County News Bulletin
  - Free Display Booth
  - Logo and mention in all Media Advertising
- 15 second promotional announcements during program events



#### SENIOR EVENTS SPONSOR

\$2500

- 1 - 4' X 8' Banner. Displayed at events in Pavilion or Will Display Your Banner in Pavilion
  - Free Display Booth
- Ad in Rio Abajo in Valencia County News Bulletin
  - Logo on All Printed Advertising
  - Mentioned in All Media Advertising



## **SHOW SPONSOR**

**\$2000**

- 1 - 3' X 6' Banner. Displayed at events in Pavilion or Will Display Your Banner In Pavilion
  - Ad in Rio Abajo in Valencia County News Bulletin
    - Logo on All Printed Advertising
    - Mentioned in All Media Advertising



## **JUNIOR EVENT SPONSOR**

**\$1500**

- Will Display Your Banner in Pavilion
- Ad in Rio Abajo in Valencia County News Bulletin
  - Logo on All Printed Advertising



## **EVENT SPONSOR**

**\$1000**

- Large Plastic Sign on Grounds
- Ad in Rio Abajo in Valencia County News Bulletin
  - Logo on All Printed Advertising



## **GAMBLER**

**\$500**

- Large Plastic Sign on Grounds
- Logo displayed on All Printed Advertising



## **RAIL RUNNER**

**\$250**

- Small Plastic Sign on Grounds
- Logo displayed on All Printed Advertising



## **SIGN SPONSOR SPUR**

**\$125**

- Small Plastic Sign along event route

## Sponsorship Opportunities for Rio Abajo Events:

The following sponsorship opportunities can be sponsored exclusively or as a co-sponsor with other businesses. Throughout the event, your sponsorship will be announced by the D.J. All printed materials will include your logo.

- **Entertainment:** \$2500.00
- **Classic and Custom Car Show: Plaque Sponsor: Aristech Acrylics**
  1. Door Prizes (Gift Cards, Car care items)
  2. Car Show Co-Sponsor: \$250.00 (Sponsored by Cetera Financial by Panagoupoulos)
- **Advertising:**
  1. Valencia County News Bulletin Tabloid and Coverage: \$1200.00
  2. Mitchell Theaters advertising: \$300.00
- **Dance Contest:**
- **Gift Cards**
- **Raffle:**
  1. 40" Flat Screen TV: \$250.00